ATTENDANCE POINT

South Carolina Pilot Results

This summary highlights results from Attendance Point's 2024–2025 pilot conducted across multiple South Carolina schools, including elementary, middle, high school, and continuing education classrooms.

The platform was implemented:

- With **no mandates or enforcement**
- With **no changes to existing attendance procedures**
- With **less than 1 hour of teacher onboarding**
- With **full implementation in under 1 day per site**

Even in this early version of the platform, results showed meaningful improvements in student attendance and strong support from both students and educators.

Key Results

78%	96%	100%
of students showed measurable attendance improvement*	of students said they wanted to continue using the platform	of teachers and administrators requested program continuation

*Measured by increases in days present and/or reductions in absences.

Attendance gains were measured by comparing each student's pre- and post-pilot attendance data.

Students who improved saw gains equivalent to 4.36 to 7.28 additional days per year. Across all participating students, this averaged approximately 4–5 additional days annually.

What This Means

- Small, consistent student-level improvements lead to **significant gains at the school/district level**
- Students became **more aware of their attendance habits**, leading to increased accountability
- The platform drove results **without adding workload for teachers or requiring policy changes**

How The Pilot Was Run

Parameter	Condition
Pilot Period	One semester (2024 - 25 school year)
Grade Levels	Elementary through continuing education
Attendance Baseline	Pre-pilot SIS records
Platform version	Early MVP (current version includes additional features)
Mandates / Procedure Changes	None
Teacher Onboarding Time	Under 1 hour
Data compliance	FERPA and COPPA compliant throughout

Selected Stakeholder Observations

> *"I'd love to see this implemented across the entire district."*
> **Superintendent**

> *"It's the easiest program I ever vetted or installed… it only took 10 minutes."*
> **Superintendent**

> *"One student who missed 3 days a week on average has been present all but 1 day since we started."*
> **Teacher**

> *"This platform makes students more aware of their attendance. Awareness is the first step in taking responsibility."*
> **Teacher**

District Funding Impact:

School funding models vary by state, but student attendance directly impacts district funding in all cases.

ADA states: Funding is tied to the number of days students are present, so each additional day of attendance generates incremental funding. Even small daily improvements scale quickly across a district.

ADM states: Funding is tied to enrollment and student retention. Chronic truancy increases the risk of disengagement and dropout, so improved attendance supports stronger retention and more stable funding.

Whether funding is driven by daily attendance or overall enrollment, improving attendance creates a direct financial benefit for districts.

> ***In many cases, even modest improvements are enough for the program to pay for itself, often generating additional funding beyond program cost.***

For a customized projection based on your district's data, we're happy to provide a tailored analysis.

Why It Works

These outcomes are driven by small but consistent shifts in student behavior, as Attendance Point:

- Builds **daily awareness and accountability** for students
- Creates **positive reinforcement loops** around attendance
- **Aligns incentives with behaviors** schools already value
- Drives engagement **without adding teacher burden**

What To Keep In Mind

- Results reflect a single pilot cycle across a limited number of South Carolina schools
- Outcomes will vary by district size and level of implementation
- The platform has expanded significantly since this pilot

Bottom Line

Attendance Point delivers measurable attendance gains in real-world school environments without mandates, added workload, or disruption to existing systems. Even modest improvements in attendance can increase student engagement, improve academic outcomes, and protect district funding.

For the full Attendance Point Pilot Whitepaper, please request a copy from larry@attendancepoint.com.