

UTAH BOARD OF TOURISM DEVELOPMENT
Meeting Agenda

Wednesday, October 14, 2026 at 9 am
Grand Hyatt Deer Valley
1702 Glencoe Mountain Way, Park City, UT 84060

1. Welcome & Introductions – 9 am
Nathan Rafferty, Chair
2. Approval of September board meeting minutes – 9:10 am
Nathan Rafferty, Chair
3. Utah Office of Tourism managing director report – 9:15 am
Review and approval of \$277,000 TMPF Carryforward Budget
Natalie Randall
4. Utah Film Commission – 9:30 am
Incentive program allocation \$539,643 motion for approval
Virginia Pearce, Director
5. Announcements & upcoming events from board – 9:40 am

*The next board meeting will be held at the Salt Lake City International Airport
on Friday, Nov. 13, 2026 at 9 am*

VISION

A state united in welcoming the world to experience Utah.

MISSION

To elevate life in Utah by advancing the visitor economy through marketing, development and stewardship.