

Pleasant Grove Arts Commission Minutes
5:30p.m. at the Pleasant Grove City Hall
70 South 100 East PG, UT 84062

September 12, 2024
Proceedings: Meeting convened:5:36 pm

Mission- Facilitate artistic opportunities within our community.
Vision- Become the arts center of Utah County.
Values- Learning, Influence, Quality Programming, Enjoyment

Motions to start: Tina first, Emma second

Board Members In Attendance: Stacy Martineau, Emma Martineau, Madi Fontana, Melissa Lindstrom, Brian Fogelberg, Tina Fontana, Emily Hammerstead, Cyd Lemone, Mandi Lundt
EXCUSED: Brady Hoggard

Public in attendance:

Minutes from [August 14, 2024](#): Stacy first, Madi second

Items for Discussion:

City Business – (Cyd Lemone):

-

Director's Business (Stacy do you have anything from Sheri):

- Yard sale on August 20th 5:30-8:00 (drop off, proceeds to Library foundation)

Chairperson business (Brian):

- Creative Collab
 - Report on progress
- The Ruth Advocacy Group
- Budget
 - New budget tracker in the drive
- Google account & file sharing
- Open roles
 - Need board members & volunteer pool
 - Internships
 - Social, photography, etc.

Looking for roles: Photographer, Secretary, Social Media

Board Roundtable:

Brady

- Open Mic Night
- Songwriter Competition

- Progress report

Emma

- Equipment
 - Shirts update
 - Review port changes
 - Broken items and surplus

Madison

- Social Media/PR (with Emma and Tina)
 - Facebook Business Page Conversion Review
 - How can we advertise this page better?
 - New person
- Artist of the Month

Mandi

- Records keeping
- Newsletter
 - Email
 - Stats from Brevo:
 - 44 emails sent
 - 29 opened (70% rate! That's VERY high)
 - 3 click (7%, again EXCEPTIONALLY high)
 - 0 unsubscribed

Melissa

- City-supported Events
 - Summerbration
 - Viking days (Oct 12)
 - Emma taking this one
 - Beard competition (all genders and ages and materials)
 - Strawberry days
 - Christmas tree lighting
 - Trick or treating on Main (Wed, Oct 30th) – Emma
 - PG Players variety show – Tina
 - Cider booth – Melissa
 - Pumpkin contest
 - Stacy will tell Ryanne about Viking Days & Trick or Treat
 - Finale: Thriller flash mob – 7th graders @ 6:00
 - Heritage festival (Sept 9, 2024)

Stacy

- Concerts in the Park
 - ~~Piano update~~
 - ~~Need case it's very heavy – who will be getting this?~~
- Orchestra/Utah Children's Choir
 - Tina to get Kay a gift

Tina

- Fundraising/Sponsors (with Brian)
- PGPlayers
- Taste of the Arts

Vote / Discuss budget requests

Motion to approve budgets: motions Emma; Seconds Madi

- ~~Piano case~~ (already purchased)
- Paint theater ceiling – work on quotes for next month
- Concerts in the park budget
 - \$2500 set aside
- Polaroid Camera
- Outdoor stage lighting

Review everyone's assignments for the next meeting

EVERYONE:

Brady:

Brian:

Emily:

Emma:

Madison:

Mandi:

Melissa:

Stacy:

Tina:

Motion to Adjourn Meeting: First Madi Second Tina

Next Meeting: October 10, 2024 5:30

Minutes submitted by _ on __, 2024.

Amended/Approved by _____

Date _____