

Pleasant Grove Arts Commission Minutes
5:30p.m. at the Pleasant Grove City Hall
70 South 100 East PG, UT 84062

May 9, 2024

Proceedings: Meeting convened: 5:30 pm

Mission- Facilitate artistic opportunities within our community.
Vision- Become the arts center of Utah county.
Values- Learning, Influence, Quality Programming, Enjoyment

Motions to start: Emma first, Madi second

Board Members In Attendance: Stacy Martineau, Emily Hammerstead, Emma Martineau, Madi Fontana, Melissa Lindstrom, Mandi Lundt,, Brian Fogelberg
EXCUSED: Brady Hoggard, Tina Fontana, Cyd Lemone

Public in attendance: Kay Asay, Tori Merrill

Minutes from MAR 14, 2024: Stacy first, Madi second

City Business – (Cyd Lemone): Report on Center Stage

Director’s Business (Stacy do you have anything from Sheri):

REPORTS FROM:

Orchestra:

Choir: Kay Asay - auditions will be soon, choir camp will be Aug 5-7th 9-4, \$75 at the library

- Their 40th anniversary is next year. At this time, they plan to have an alumni choir and a big celebration

Theater: Lighting & Sound haven’t started, but good to go. (Firm up understanding between the commission and the theater)

- Drowsy Chaperone has been practically sold out the entire time and has been successful

Chairperson business (Brian):

- Email marketing account setup through Brevo (formerly SendinBlue)
 - Is this a paid plan? – Free, 300 emails/day
- Creative Collab (if invited attendees are able to come) they are scheduled to come to the next meeting?
- Review fiscal year budget to send in for June
 - Denise Roy for a printout of where we’re at and what rolls over
- Check with scott Darrington about city buildings rules and understand more what we do with the theater

Board Roundtable:

Brady

- Open Mic Night - Great artists and a waitlist. Mandi shared that Brady has a HUGE undertaking there

- Small turn out
- We would feel more comfortable if we have someone going with Brady each week
- Drink tickets/prizes report
 - A few struggles with it
 - Maybe post 2 weeks earlier
 - And set up a QR code and possibly a list for email collections
- Artist of the Month
- Songwriter Competition
 - Second saturday October 12 (Tentative date)
- Summerbration
 - PG's got talent? And performers
 - Prizes and confetti cannon

Emma

- Equipment
 - Shirts update (ordering this week)
 - Mic/Sally port update (order a piano stand) and a mic box
 - Needs a case and wheels. This is still under budget
 - Will be going through the sally port again this week
 - Tablecloths and more will arranged
 - Possibly order another ipad. It would be beneficial.

Madison

- Social Media/PR (with Emma and Tina)
 - Facebook Business page conversion (*Please have completed by Mid-May*)
 - Post on business page and then share it to the old page to help people come to the right page
 - Consider running adds for certain events
 - Songwriter competition ect

Mandi

- Records keeping
- Newsletter
 - Brevo is free unless we have over 300 emails a day
 - We've got time before we need to consider doing anything paid
 - Templates are set and ready to go.

Melissa

- City-supported Events
 - Summerbration
 - PG's got talent?
 - Viking days
 - Music for this?
 - Strawberry days (June 15-23, 2024)
 - Chalk the block (Should we help?)
 - Strawberry days art competition
 - Set up is from 4-7pm
 - Emily Hammerstad will judge at 7

- Christmas tree lighting
- Trick or treating on Main
- Heritage festival (Sept 9,2024)

Stacy

- Concerts in the Park
 - We need to make a checklist of what we set up
 - Moving tables
 - Set up curtains
 - Ect
 - Assigning out weeks
 - 1 - Stacy
 - 2 - Stacy
 - 3 -
 - 4 - Brady
 - 5 -
 - 6 - Brian
 - 7 -
 - 8 - Melissa
 - 9 -
 - 10 -
 - 11 - Melissa
 - Piano update
- Orchestra/Utah Children's Choir

Tina

- Fundraising/Sponsors (with Brian)
- PGPlayers
- Taste of the Arts
 - June 8 - Plein Air painting (Manila pond)
 - Considering skipping taste of the arts for Summer because it can get so crazy
 - Also consider sharing other events in the community rather than running all of our own events. For example, share the regency event in the fall.
 - Share with our community the options available to them and occasionally provide as well
 - This kind of a share aligns with our Mission statement
 - Melissa: Strawberry days June 15-23 (Count this towards June's Taste of the Arts?)

Looking for roles: Photographer

Vote / Discuss budget requests

- Motion to approve budgets: _ motions, _ Seconds ()
 - Microphone case
 - Brevo emails
 - Paying for Bands

Secretary (Emily) Review everyone's assignments for next meeting

EVERYONE:

Brady:

Brian:

Emily:

Emma: looking into tablecloths (for strawberry days and and branded)

Madison:

Mandi:

Melissa:

Stacy:

Tina:

Motion to Adjourn Meeting: First _ Second _

Next Meeting: June 13, 2024 5:30

Minutes submitted by Emily on __ __, 2024.

Amended/Approved by _____

Date _____