

Pleasant Grove Arts Commission Minutes
5:30p.m. at the Pleasant Grove City Hall
70 South 100 East PG, UT 84062

April 11, 2024

Proceedings: Meeting convened: 5:30 pm

Mission- Facilitate artistic opportunities within our community.
Vision- Become the arts center of Utah County.
Values- Learning, Influence, Quality Programming, Enjoyment

Motions to start: Mandy first, Stacy second

Board Members In Attendance: Brady Hoggard, Stacy Martineau, Emily Hammerstead, Emma Martineau, Mandi Lundt

EXCUSED: Tina Fontana, Brian Fogelberg, Cyd Lemone, Madi Fontana, Melissa Lindstrom,

Public in attendance:

Minutes from MAR 14, 2024: Stacy first, Mandi second

City Business – (Cyd Lemone): None

Director's Business (Stacy do you have anything from Sheri): Keep on keeping on!

Chairperson business (Brian):

- Email marketing account setup through Brevo (formerly SendinBlue)
 - Will be building a standard template
 - Need everyone to submit any names/emails they've collected to "[Email List Submissions](#)" Google sheet in the drive's folder.
 - Emails from songwriter competition have been added. Brady will confirm for sure. He will also check into open mic
 - We believe Brian has been adding them from summerbration, ect.
 - Vote on Brevo, next month if it is IF YOU HAVE ANY ADD
 - a paid plan. Need to find out from Brian if it is.
- Creative Collab (if invited attendees are able to come)

Board Roundtable:

Brady

- Open Mic Night - Great artists and a waitlist.
 - Longer sets - people are wanting them and we are considering ideas for it
 - We could use these to connect the artists and possibly help run the music side of city events
 - Summerbration
 - Viking Days
 - Ect
 - Drink tickets/prizes felt a little awkward.
 - Maybe do an instagram post a selfie with the audience

- Audience comments on the post to win drinks
 - They can vote on their favorites
 - Winners announced at the end
- Artist of the Month
 - Angela has not responded yet (Eva)
 - Kate Jorgenson (Sterling Scholar for art)
- Songwriter Competition
 - Second Saturday October 12 (Tentative date)
 - Submissions will start in September
 - Aug 1 for Sponsorship deadline
 - For sponsorships they prefer physical tangible items
 - And have them come to the event
 - List of previous sponsors
 - Ghost longboards
 - Klos guitars
 - Bill Harris in Provo
 - Brady will pitch to Doterra 3 months before the event

Emily

- City Liaison (Add Gala to the Marque)
- Emily will share on social media to Instagram and Facebook the Gala invitation
- US and Art - April 20, 2024
 - Videographers ect. From the colleges (and other students who are looking to get hours may be willing to do things for free to get experience)

Emma

- Equipment
 - Shirts update - shirts got canceled. Large and XL showed up
 - No small or Medium
 - The price may not be the same since the price was for bulk order
 - She is going to reach out to them and see if they will honor the original price
 - My also reach out to TTOD

Madison

- Social Media/PR (with Emma and Tina) ABSENT
 - Facebook Business page conversion (*Please have completed by Mid-May*)

Mandi

- Records keeping
- Newsletter
 - Waiting on Brian to finish the template

Melissa

- City-supported Events
 - Summerbration
 - PG's got talent?
 - Viking days
 - We could run the music for the group

- Strawberry days (June 15-23, 2024)
 - Chalk the block - Can we sponsor this too?
 - Strawberry days art competition
- Christmas tree lighting
- Trick or treating on Main
- Heritage festival (Sept 9, 2024)

Stacy

- Concerts in the Park
 - Need Calvins information (Brady is going to do this)
 - Schedule a time to get him to the Sally port
 - When are we picking up the piano?
 - By May we will have this finished
 - We need a keyboard not a console
 - Up to \$5000 to get what we need
 - We need a box for the microphones (Pelican cases perhaps)
 - Vote on them next month
- Orchestra/Utah Children's Choir

Tina

- Fundraising/Sponsors (with Brian)
- PGPlayers
 - Thursday the 18th Dress rehearsal , Arts commission can come for FREE
 - There are 8 tickets for the show as it is running that are open to us
- Taste of the Arts
 - April 13 - Watercolor class (19 sign ups so far)
 - June 8 - Plein Air painting (Manila pond)
 - Kreative Kiln - perhaps in July?
 - Considering skipping taste of the arts for Summer because it can get so crazy
 - Also consider sharing other events in the community rather than running all of our own events. For example, share the regency event in the fall.
 - Share with our community the options available to them
 - Not always provide
 - Melissa: Strawberry days June 15-23

Looking for roles: Photographer

Vote / Discuss budget requests

- Motion to approve budgets: _ motions, _ Seconds () NONE

Secretary (Emily) Review everyone's assignments for next meeting

EVERYONE: If you have any contacts for emails send them in, and if you are available to help run a booth at Emily's student Gala we are setting up a display April 20, 10-11:30, 12:30-2, 3-4 (45 South Main street, PG)

Brady: Reach out to Raelin about doing Music for the city events

Brian: Get template ready for Mandi

Emily: Add to voting for next week (Budget for: Microphone case, Brevo emails) Add the fiscal year budget for voting by June

Emma: Finishing order for shirts and working on keyboard, ipad with charger/ canopy and bubbles on April 20th to US and Art

Madison:

Mandi:

Melissa:

Stacy: Send info for Marque about US and Art, Invite Orchestra, and choir for a report on when activities are coming (May), bringing list of concerts for summer series to the meeting next month

Tina: Invite Theater for a report on when activities are coming (May)

Motion to Adjourn Meeting: First Emma Second Mandi

Next Meeting: May 9, 2024 5:30

Minutes submitted by Emily on April 12, 2024.

Amended/Approved by _____

Date _____