

Pleasant Grove Arts Commission Minutes
5:30p.m. at the Pleasant Grove City Hall
70 South 100 East PG, UT 84062

Feb 8, 2024

Mission- Facilitate artistic opportunities within our community.
Vision- Become the arts center of Utah county.
Values- Learning, Influence, Quality Programming, Enjoyment

Proceedings: Meeting convened: 5:37 pm

Motions to start: Stacy **first**, Tina **second**

Board Members In Attendance: Brady Hoggard, Stacy Martineau, Emily Hammerstead, Emma Martineau, Cyd Lemone, Madi Fontana, Brian Fogelberg, Tina Fontana, Melissa Lindstrom, Mandi Lundt

EXCUSED:

Public in attendance:

Minutes from JAN 11, 2024 Madi **first**, _ **second**

City Business – (Cyd Lemone):

Director's Business (Stacy do you have anything from Sheri):

- Wasatch dance company wonders if we do grants. They want to come do a performance in April in Pleasant Grove
 - Tina reach out to Scott Darrington
 - Brian reach out to Dance company

Chairperson business (Brian):

- How do we create a more cohesive team?
 - Support each other's events more by showing up
 - Brady brought up Taste of the Arts and supporting each others events
 - Setting up rules of engagement (create and set expectations for those groups)
 - How can people apply for support form the commission ect.
 - Theater: Have someone on both boards (non-bias)
 - Taste of the arts folder (In the drive)
 - Review everyone's list of what we each do, what we're in charge of, and whether you run it or its a city event that we support
 - After review,what is missing
 -

Sub-Committees reports and discussions: What committees do we want to keep? Are there others we should create?

- **Social Media/PR: Madison** (Emma, Tina, Madi)
 - How is madi feeling about posting consistently? Monday and Fridays
 - Tina will find or create new passwords and share them with Madi so she can start taking on posting consistently.
 - Facebook page (Make a business page instead of a group)
 - There are advantages to creating it as a group
 - Madi and Tina will create this new page together
 - Make a unified name between Facebook and instagram
 - Link the accounts
 - Approving requests that want to be promoted
 - (Make a list of expectations) - Who is in charge of approving as well
 - Case by case made need to be approved
 - We want to support our commission and the city
 - If they meet those needs, we want to share
 - Content calendar update
 - Resent as google calendar. Sent today
 - Email marketing platform - Brian & Mandi did you connect?
 - We are going to go with
 - Sendinblue - the features we need and will have room to grow
 - Possibly share email lists with the companies we support here in pleasant grove including PG Players
 - Photography/Photographer (Can we get one?)
 - Brian can take Stellar photos until we get someone else
 - Brady has been taking most of the photo's for open mic and he would love extra support to make sure we have great photos to share
 - We discussed getting two people to have multiple photos
 - Arts commission photographer shirts
 - Have 4 photos that need to be taken at each event
- **City Liaison: Emily**
 - Come to city council in February (What events we have planned and get support) Feb 21, 4:30pm in the council room at the police station
 - Here are the fun things we have planned this years and what they can support
 - Brady will talk about things we specifically handle
 - Brian will talk about city things we support
 - Tina will talk about Things we sponsor
- **Fundraising/Sponsors : Brian** (Tina, Madison)
 - Alta bank
 - They need one form from us. 501c-3
 - Brady will send the form to Sarah
 - Stacy will get it to him
- **Equipment: Emma**
 - Shirts are ready for order (Please send your size by Saturday, Feb 10, 2024)
 - Stickers and pens in the future would be great
- **Records Keeper: Mandi**
 - Deadlines for newsletter By the 10th of each month
 - Email lisa about getting more newsletter space
 - Feedback that the font is too small
 - Going to send a note in groupme for last call for newsletter

- Sharing it on social as well
- **Open mic: Brady**
 - 60+ people in attendance this week
 - Equipment is working great.
 - Livestream people jumped on this time (Done on our facebook page)
 - Most help would be cleaning up (More volunteers for clean up) 7:45
 - Do a training on how to clean up
 - Calvin is still helping occasionally - He still needs to learn a few things
 - Free drink vouchers any notes (\$3-\$4) WE could get them for \$2 a piece if we commit to pre-ordering so many drinks
 - Possibly run it throughout social media so we can give away swag during the event
 - Video casting of the persons social media who is performing
 - Discuss how we want to work this
 - Madi and Emma are going to help clean up this next time
 - Tina will be there at the beginning
 - Vote on giving this item a budget \$30
- **Songwriter Competition: Brady**
 - venue yet? Can't book until 3 months beforehand
- **Concerts in the park: Stacy**
 - 10 of 11 are booked
 - Brady has a contact of the last one
 - Funeral potatoes last concert
 - Can we help run other concerts and do longer sets?
 - Any word on AF arts commission or attending a different commission?
 - Invite marlene to next committee
- **Artist of the month: Brady**
 - Lyndee mott possibly
- **Taste of the Arts: Tina**
 - Feb 10 - Drawing teacher at library 10:30
 - Stacy bringing cookies
 - Plan on 25
 - April 13 - Watercolor class
 - June 8 - Plein Air painting (Evermore or manila pond)
 - Kreative Kiln - perhaps in July?
 - **Melissa: Strawberry days June 15-23**
- **City supported events - Melissa**
 - **Summerbration**
 - PG's got talent?
 - **Viking days**
 - We could run the music for the group
 - **Strawberry days (June 15-23, 2024)**
 - **Christmas tree lighting**
 - **Trick or treating on Main**
 - **Heritage festival (Sept 9,2024)**
 - We are looking to provide a melodrama
- **Orchestra/ UCC liaison: Stacy**
 - Messiah Sing in, 120 max attendance
 - March 4 (Kay)
- **PG Players liaison: Tina**

- Report on lighting
- Report on sound
- Yearly budget vs. by show
- **Children's Theater** - What happened with the city council? Brian needs to ask about Center Stage, and UCC with its location in Saratoga (check with Denise Roy).

Vote / Discuss budget requests

- Motion to approve budgets: Emma motions, Mandi Seconds (Passed)

Secretary (Emily) Review everyone's assignments for next meeting

Madison : Hound mother to get password and then start posting on social media Monday's and fridays

Stacy : Send the 501c-3 form to Brady

Brian: Brian needs to ask about Center Stage, and UCC with its location in Saratoga (check with Denise Roy) or Scott darrington.

Brady: Send the form to Alta bank,

Melissa: Prep info for Strawberry days and let us know if the committee needs help

Tina: Tina will find or create new passwords for social media and share them with Madi so she can start taking on posting consistently.

Emma: Ordering shirts, Hanging in there with 3 jobs!

Mandi: Email lisa about getting more newsletter space

Motion to Adjourn Meeting: First EVeryone Second Emma

Next Meeting: Feb 8, 2024 5:30 School is out on Feb 9th, may need to move this meeting if anyone is going out of town

Minutes submitted by Emily on _____.

Amended/Approved by _____

Date_____