

Pleasant Grove Arts Commission Agenda

Annual Planning Meeting

January 11, 2025

Mission Facilitate artistic opportunities within our community.
Vision Become the arts center of Utah County.
Values Learning, Influence, Quality Programming, Enjoyment

Icebreaker

- What is something that inspires awe or wonder in you?
 - Nature, community, the moment something clicks, animals, snow, sunsets, the act of creation, people who do hard things, magnitude of trees and mountains, sense of curiosity

Conversation

- [Make An Impact - Inspirational Video](#)
- [Stop thinking and you will be happy \[Malcolm in the Middle 5x21 Reese Joins The Army 1\]](#)
- How have the arts impacted your life?
 - Belonging, Skills, confidence, ability to create, community, purpose, try new things, being involved, critical thinking, being whoever you want
- Why do we need arts programs in Pleasant Grove, Utah?
 - People love them! We need to balance out athletics, belonging, inclusion, a chance to fill bucket list, try something new, understand resources of community, creating community, building connections, get people out of their comfort zone, tangible creation vs technology, helps us understand our history, preserves our culture
 - brian.fogelberg@gmail.com film a video about why arts in PG- share the powerful message

Professional Arts Centers

- Ruth
- [Kirk Baxter](#) backlinks with Ruth website ad PG Arts website, share resources
 - Display strawberry days winners?
 - [Kirk Baxter](#) and [Laura Baxter](#) connect with Cindy and Heidi as Ruth liaison
- New stained glass shop
- Emma add in dance groups to artist list

Programs

- Open Mic Night
 - Up in the air
 - Need tech intern or more support
- Songwriter Competition
 - Biggest challenge is sponsored prizes
 - Look at budget to see if we can compensate sound techs
- Concerts in the Park
 - June 1st All hands at Rec Center
 - Openings:
 - July 27 & Aug 3 brady@edisonaudio.com outreach

- Taste of the Arts
 - Feb
 - April
 - July
 - October
 - November
 - Tina and Stacy get back with details in the next 2 weeks
- Creative Collab
 - Lecture series on art and creativity, brian.fogelberg@gmail.com to update
- Artist of the Month
 - Put a pin in this for now
- Strawberry Days art contest
 - Jun 14-21
 - Separate amateur and professional categories
 - Potentially look at Ruth for further displays

Events

- Trick-or-treat on Main
 - Variety show, would need lighting
 - Include table kit,- Emma to finalize kit
- Christmas tree lighting
 - No
- Summerbration
- Strawberry days
 - Influence Chalk Art Contest Run by PG Cares
- Heritage festival - Sep 9
 - 175th year
 - Melodrama for arts commission (comedy, fun history)
 - Baxters are on it
- Viking days
 - Baldr photo contest

Supporting

- Pleasant Grove Orchestra
- Utah Children's Choir
 - 40th year
 - Finding venues is very difficult
 - Big concert is May 3rd
 - Flowers for Kay, Melody, Heidi
 - American Heritage
- PG Players
 - Budget vote \$1k for lights

Communication

- Brady will take lead on the website and calendar
- Mandi swag bags for volunteers
- Facebook
 - Group
 - Page

- Instagram
 - Reels
- City Newsletter
- Email newsletter
- Email
 - Update contact lists
- Website (added by Brady)
 - Calendar
 - plgrove.org/arts
- Calendar

Roles/Responsibilities

- Need new secretary