

Pleasant Grove Arts Commission Agenda
70 South 100 East PG, UT 84062

AUGUST 13, 2026

Mission Facilitate artistic opportunities within our community.
Vision Become the arts center of Utah County.
Values Learning, Influence, Quality Programming, Enjoyment

Board Members In Attendance: Brady Hoggard, Jace Harmer, Tina Fontana, Stacy Martineau, Sheri Britsch, Brian Fogelberg, Madison Fontana, Melissa Lindstrom

Excused: Kirk Baxter, Emmie Coggins

Public in attendance: Andie Vennker and Ashlyn Harker

Proceedings: Meeting convened 5:34 pm

Motions to start: Stacy Martineau motioned to begin. Madison Fontana seconded the motion.

Approval of Minutes from JULY 9, 2026: Jace Harmer motioned to approve minutes. Brady Hoggard seconded the motion.

Review of Outstanding Action Items from July 9, 2026:

- ☐ Brian - Create consistent branding for all programs
- ☒ ~~Brian - find out guidelines for voting on budget items~~
- ☐ Jace - Make a weather proof sandwich board to point people to rec center (Concerts in Park) next year
- ☐ Brian - Design and print pop up for behind PG Players ticketing. 6x6 to 10x10
- ☐ Tina to reach out to Wendy to get on city agenda
- ☐ Jace to look into new arts email (info@pgarts.org)
- ☒ ~~Jace to look at paid advertising~~
- ☐ Jace to research Google Advertising Grants
- ☐ Tina ask Chase Ellison to ask about need of replacing old theater speakers

AGENDA

1. CITY BUSINESS (Diana Anderson):

- a. None

2. DIRECTOR BUSINESS (Sheri Britsch/Stacy Martineau):

- a. Library banner and glass boxes - just promote PG Players; too challenging to coordinate with Orchestra and UCC.

3. CHAIR BUSINESS (Brian Fogelberg):

- a. Canva Pro subscription

- i. Didn't need
- ii. Good to cancel

4. PARTNERSHIP AND CITY SPONSORED ART ORGANIZATION REPORTS AND DISCUSSIONS:

- a. Musicologie
 - i. None
- b. The Ruth (Tina Fontana)
 - i. None
- c. Utah Children's Choir (Stacy Martineau)
 - i. Aug 3-5 Choir Camp
 - ii. 52 kids
 - iii. Auditions open through end of September
- d. PG Orchestra (Brian Fogelberg)
 - i. Next concert October 9 7:00pm
- e. PG Players (Tina Fontana)
 - i. *Something's Afoot* (Sept 18-Oct 12)
 - ii. Parking may be impacted because of amphitheater construction
 - iii. How better promote shows?

5. PROGRAM REPORTS AND DISCUSSIONS:

- a. City Events (Emmie Coggins)
 - i. Heritage Festival Sept 14 5-8pm
 - 1. Commission to help with Candle making
 - 2. No arts melodrama this year
 - ii. Halloween Oct 29 5-7pm
 - 1. Just DJ
 - 2. Arts to provide cider "Sit and sip"
 - 3. Skeleton display 1pm set up if interested
- b. Film Festival (Tina Fontana/Kirk Baxter)
 - i. Had a total of 8 films (double last year)
 - ii. Successful Awards night (45-50 people)
 - iii. Three major awards (Judge, Arts Commission, Community)
 - iv. Live stream and uploaded to YouTube
 - 1. Need to figure out how to link films already hosted on YouTube
- c. Concerts in the Park (Jace Harmer)
 - i. Had opener for every show
 - ii. Want to pay something for main shows; doesn't all have to be the same; \$200-400 for small and \$400-600 for big
 - iii. \$8000 budget for 2027
 - iv. Get w9s from bands
- d. Songwriter Competition (Brady Hoggard)
 - i. Website updated
 - ii. Forms are being tricky (brevo issue)
 - iii. Submissions Sept 1-30
 - iv. Oct 23 showcase at The Ruth
 - v. Printing posters - Provo Main Street good place to promote
 - vi. Getting sponsors
- e. Taste of the Arts (Stacy Martineau)
 - i. Mocktails (Sept 19) 2pm
 - 1. 22 people - need registration form

- ii. Truffle cottage (Nov)
 - 1. 20 people
 - 2. Probably multiple classes
- f. Strawberry Days Art Show (Melissa Lindstrom)
 - i. None

6. BUDGET REQUESTS DISCUSSION AND VOTE:

- a. Songwriter Competition \$1500
- b. Taste of the Arts \$3000/year
- c. Anything 0-10k voted upon and approved
- d. TABLED UNTIL SEPTEMBER
 - i. *Concerts in the Park* \$8000
 - ii. *Marketing* \$3000/yr
 - 1. Google gives \$10k add credits for 501c3 (*Jace to look into and make proposal*)

Motion to approve budgets: Melissa Lindstrom motioned to approve the budget requests; Brady Hoggard seconded the motion.

7. SUB-COMMITTEE REPORTS AND DISCUSSIONS:

- a. Marketing
 - i. Social
 - 1. Jace to look at paid advertising
 - ii. Website Update (<https://pgarts.org>) (Jace Harmer) pgartscommission is password
 - 1. studio.pgarts.org - backend to edit
 - 2. Program leads to maintain content and add events
 - iii. How to tap into the HS scene?
 - iv. “Free stuff for your kids to do in the summer”
 - v. Referrals - friend to friend
 - vi. Marquee - only 10 days at a time
- b. Membership
- c. Equipment
 - i. New mic stands are in
 - ii. Why are the old speakers in the theater? Should we replace?
 - 1. Tina ask Chase Ellison
 - iii. Glass cases and large posters for PG Players
 - iv. T-shirt cannon??

8. ROUNDTABLE:

- a. None

Motion to Adjourn Meeting: Madison Fontana motioned to adjourn; Stacy Martineau seconded the motion.

Proceedings: Meeting ended 6:40 pm

Next Meeting: September 10, 5:30 pm

Location: Pleasant Grove City Hall

70 South 100 East PG, UT 84062

Minutes submitted by Tina Fontana on August 22, 2026.

Amended/Approved by _____

Date _____