

may 29-july 31

SUMMER READING CHALLENGE

AT THE COUNTY LIBRARY

UNEARTH A STORY

Treasure
Awaits >

SL
SALT LAKE
COUNTY
LIBRARY

Mission:

To promote a love of reading and learning for all ages, and to help mitigate potential reading and learning loss during the summer

Goals:

Participants are:

- Motivated to read
- Have a goal to aspire to
- Are encouraged & have positive reinforcement from staff at all levels

UNEARTH A STORY

SUMMER READING at the
County Library

SUMMER READING KICKOFF

- ✦ *Bingham Creek*
- ✦ *Holladay*
- ✦ *Magna*

may 29 | 5-8 pm



FAMILY FUN

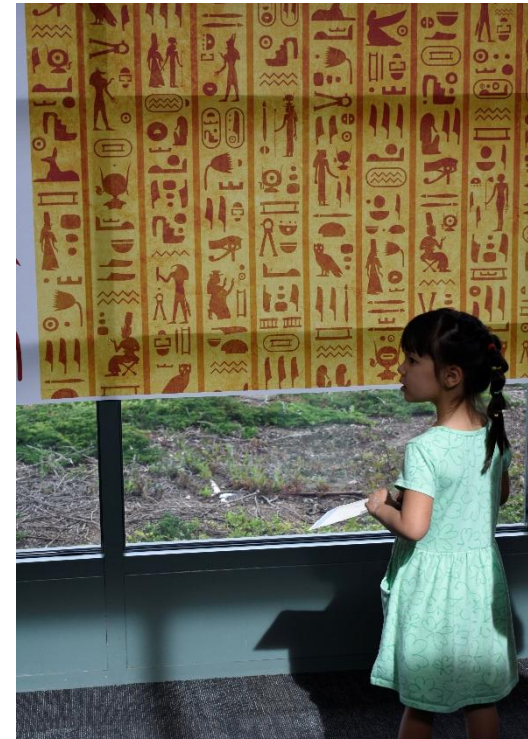
at the County Library



SUMMER READING KICKOFF

Tried something new!

- Passport with 4 stations
- Stamp for each station
- Craft as finisher prize
- Choose your own adventure storywalk



SUMMER READING KICKOFF

- Bingham Creek: 750
- Holladay: 350
- Magna: 190

Total: 1,290



Stations

- Summer Reading signups
- Chalk Art
- Dinosaur impressions
- Bean bag toss
- Rune Scavenger Hunt
 - Temporary tattoo prize
- Stele image hunt
- Choose your own adventure storywalk
- Craft prize (token)



The County Library

SUMMER READING

BY THE
NUMBERS

2026



2,212,588
total checkouts

69% Physical Collection

31% E-Material



51,479
people signed up

7,157
pre-reader

6,504
teens

15,682
kids

22,136
adults

22,125 people finished

Did you know?

We served **5,174 meals** during
443 sessions of Kid's Cafe.



530,984
library visits

From June to July that's a
daily average of 12,642 people
visiting branches across the system!

1,889

programs
offered

GENERAL AUDIENCE

173

programs

16,456

attendees

PREREADER

450

programs

21,016

attendees

KIDS

609

programs

12,706

attendees

TEENS

253

programs

5,157

attendees

ADULTS

404

programs

7,092

attendees

SUMMER READING

at the
County Library



2024

- **49,822** Sign-ups
- **17,464** finishers
- **2,236,704** checkouts
- **500,727** visits
- **85,778** program attendees



2025

- **47,921** Sign-ups
- **21,268** finishers
- **2,203,106** checkouts
- **508,985** visits
- **112,524** program attendees



2026

- **51,479** Sign-ups
- **22,125** finishers
- **2,212,588** checkouts
- **530,984** visits
- **62,427** program attendees

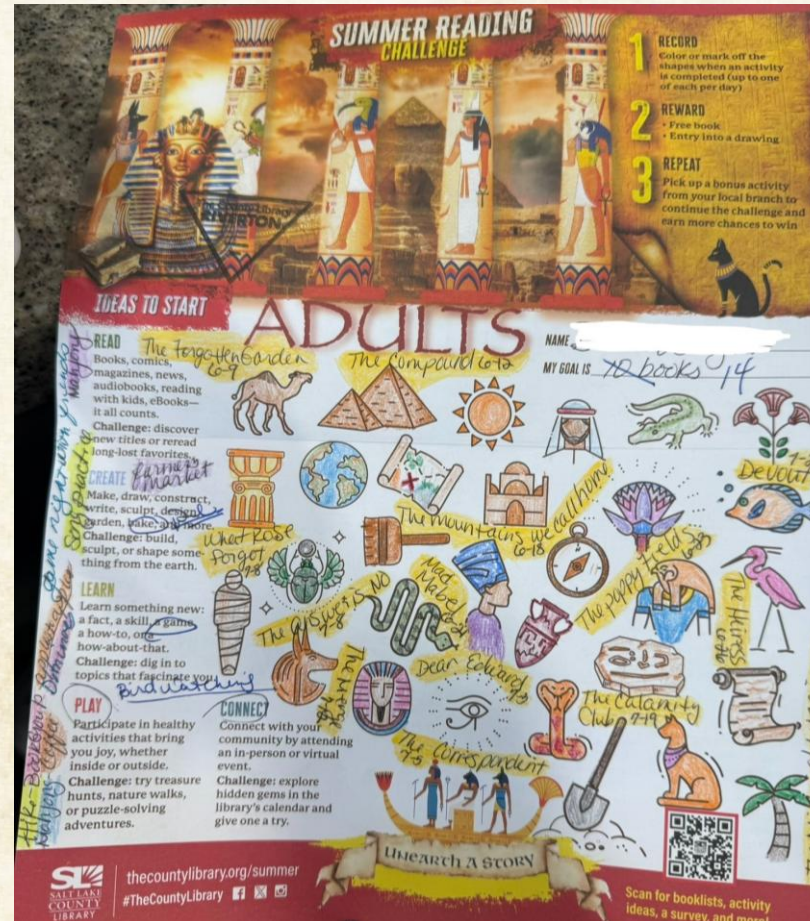


SUMMER READING at the County Library

READING RECORD FUN

June Activities

- art camp
- Emily's camp w/ crafts
- lemonade stand
- baking w/ mom
- painting
- chalk art
- trampoline w/ hose
- puzzles
- 5-day river trip
- pool
- tennis
- v-ball
- biking
- biking / roller blading
- fed the homeless
- Tracy's army
- Bee's game
- red buttz
- Cass's pool
- swing at Rita
- hiking to reactivate
- track Tuesday
- yardwork
- coloring
- basketball
- took Monty on a walk
- bowling
- arcade
- trampoline park
- park
- talent show
- lots of reading
- swimming in river



SUMMER READING at the County Library

RETO DE LECTURA DE VERANO



- 1 ANOTE SUS REGISTROS**
Coloree o marque las formas cuando complete una actividad (hasta una de cada por día)
- 2 PREMIOS**
 - Un libro gratis
 - Una entrada para un sorteo
- 3 REPETIR**
Recoja un tablero de aventuras en su biblioteca para continuar con el reto y obtenga más oportunidades de ganar premios

IDEAS PARA EMPEZAR

LEER

Libros, cómics, revistas, noticias, audiolibros, lectura con niños, libros digitales: todo cuenta. Reto: descubra nuevos libros o vuelva a leer sus favoritos.

CREAR

Haga, dibuje, construya, escriba, esculpe, diseñe, cultive jardines, hornee y más. Reto: construya, esculpa o de forma a algo a partir de la tierra.

APRENDER

Aprenda algo nuevo: un hecho, una habilidad, un juego, un cómo o un qué tal eso. Reto: explore temas que le fascinan.

JUGAR

Participe en actividades saludables que le traigan alegría, ya sea adentro o afuera. Desafío: experimente búsquedas del tesoro, paseos por la naturaleza o aventuras para resolver acertijos.

NIÑOS

NOMBRE _____
MI OBJETIVO ES _____



CONECTAR

Conéctese con su comunidad asistiendo a un evento en persona o virtual. Reto: busque joyas ocultas en el calendario de la biblioteca y atrevase a ir a alguna actividad o evento.



thecountylibrary.org/summer
#TheCountyLibrary



(Busque listas de libros, ideas de actividades, una encuesta y mucho más!)

mayo 29-julio 31

SUMMER READING CHALLENGE

1 RECORD

Color or mark off the shapes when an activity is completed (up to one of each per day)

2 REWARD

- Free book
- Entry into a drawing

3 REPEAT

Pick up a bonus activity from your local branch to continue the challenge and earn more chances to win

IDEAS TO START

READ

Books, comics, magazines, news, audiobooks, reading with kids, eBooks—it all counts.

Challenge: discover new titles or reread long-lost favorites.

CREATE

Make, draw, construct, write, sculpt, design, garden, bake, and more.

Challenge: build, sculpt, or shape something from the earth.

LEARN

Learn something new: a fact, a skill, a game, a how-to, or a how-about-that.

Challenge: dig in to topics that fascinate you.

PLAY

Participate in healthy activities that bring you joy, whether inside or outside.

Challenge: try treasure hunts, nature walks, or puzzle-solving adventures.

CONNECT

Connect with your community by attending an in-person or virtual event.

Challenge: explore hidden gems in the library's calendar and give one a try.

TEENS

NAME _____

MY GOAL IS _____

UNEARATH A STORY

thecountylibrary.org/summer
#TheCountyLibrary

Scan for booklists, activity ideas, a survey, and more!
may 29-july 31

SUMMER READING at the County Library



BONUS ROUND

Participants could complete two paths on the bonus round. Each round was an additional free book and drawing entry.

UNEARth A STORY

REWARDS

- Fine waiver up to \$5 for signing up
- A free book
- Entry into a drawing
- Coupon Sheet
 - 50% off REAL or Royal tickets
 - 50% off Salt Lake Bees tickets
 - Free admission to Natural History Museum of Utah
 - Free ticket to IMAX or Dome Shows at Clark Planetarium
 - Buy-One-Get-One-Free to Tracy Aviary and Botanical Gardens



SUMMER READING

at the
County Library

We do it every year! We love it and look forward to it for our summers. It brings us together (without screens!).

The learn category pushed me to try + learn some new things without being overwhelming. And since I chose the subject it's something I'll actually use.

It reminded me to learn more, create and connect more w/ the world.

Helped me set goals and prioritize my summer.

FREE BOOKS

I love the more specific prompts available through the digital version.

I liked reflecting on my day and noticing all the new and exciting things I learned. I tried out a new genre that I really enjoyed, it was fun.

The wide variety of different books, genres, and ages I read this summer. My husband read more than I did!

I liked discovering new resources to learn/do new things. I didn't know a lot of these resources existed.

The artwork for the challenge/graphic design was amazing! Love the explorer theme! Also liked the prize activities and drawing.





GOAL Setting

I just called a winner and spoke to her mom and her mother shared "If anyone deserves to win it's <name>. This is the time of year she really gets to read uninterrupted and that is all she has been doing this summer."

[Favorite part?] The prizes, hee hee... We like to read, and the summer challenge gave such fun positive reinforcement. Plus, made us feel more connected to the library.

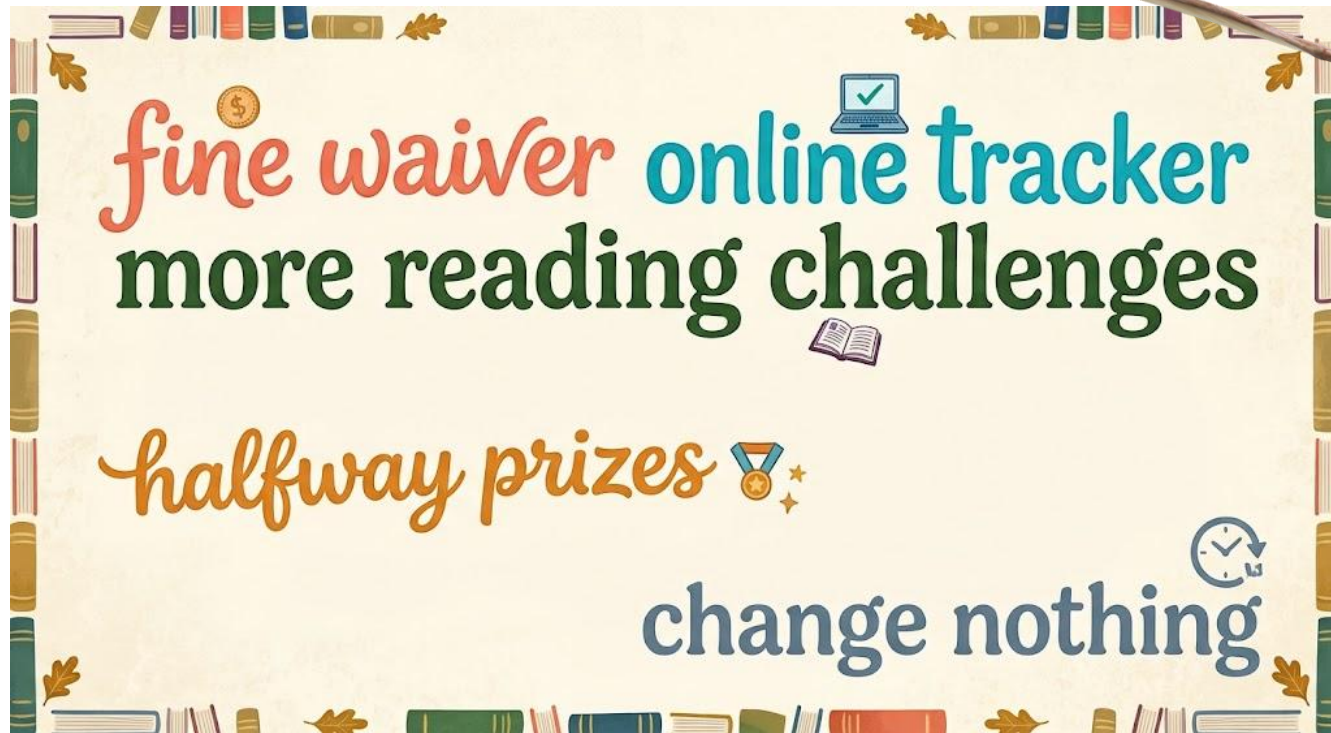
It's very nostalgic to me. I have been participating in the summer reading challenge for over a decade now, and I'm only in my early 20's! That being said it has been such a fun way to grow and learn, and now with my own children, to see them participate and grow and learn through this, is such a beautiful [thing] I get to share with them.

I love that [the summer reading program] exists. I love introducing my grandchildren to it (their parents always did it as children)! Getting older is lonely & disorienting and it was really fun for me to do this little project for myself after a lifetime of helping others to do it!

I did a lot of new things and it pushed me to do more than just sit on the couch and watch YouTube.



Most Suggestions for improvements were things we already do....
or things provided by other challenges in the community.



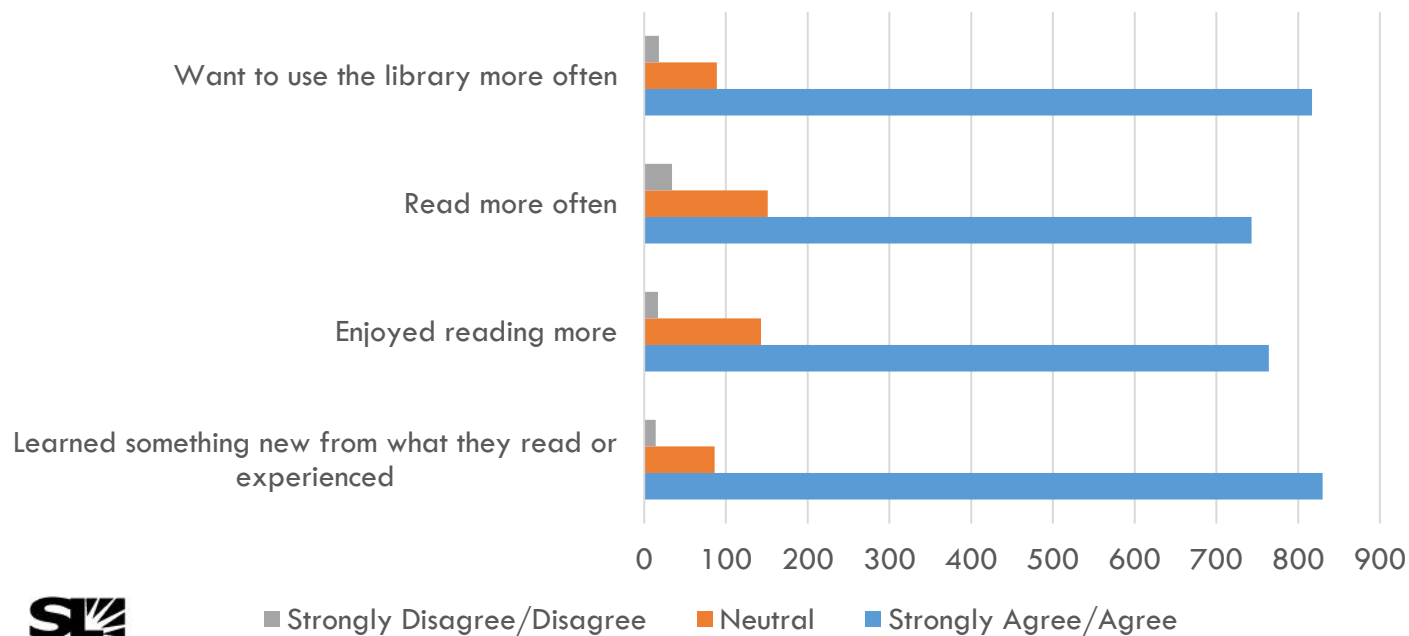
Actionable item...

Going into 2027
aware of what needs
more talk promotion.

SURVEY RESULTS

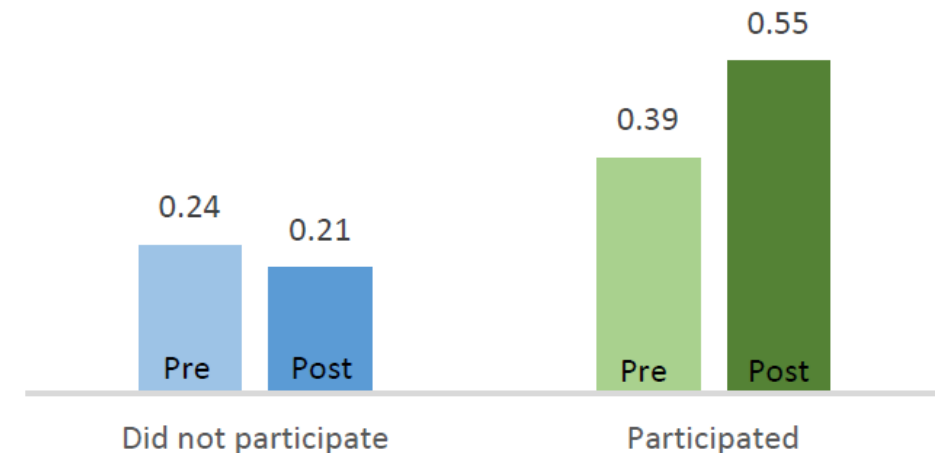
Surveys were distributed at the end of the program in branches, and a link to the survey was provided on Beanstack.

Survey Results



2018 study conducted with the Utah Education Policy Center and Granite School District found that students who participate did better at standardized tests when they returned to school.

Figure 2. Student DIBELS Z-Scores by Participation



2018 Key Finding:

- Students who participated in the Summer Reading Challenge had a greater increase in DIBELS z-score than non-participants.

THANK YOU

Kickoff

BCR: Sage B. & Holly W.

HOL: Trudy J-P. & Heide P.

MAG: Lori N. & Jennifer S.

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Leslie Dayley

Tracy Hampton

Marissa Hodges

Claudia Schacher

Booklists

Crystal Burton

Jessica Lancaster

Haley Oliphant

Kristen Wayman

BRANCH STAFF!
You do amazing
things!

- **Facilities Crew:** Transporting prize books, hosting SRP book distribution
- **Cara Shaw:** Purchasing prizes and managing award certificates!
- **Kaitlyn Gundlach:** Organizing school outreach resources.
- **Jenn McKague:** Developing a Jail friendly version.
- **Heather Buhler:** Co-Chairing Kickoff



MAY 29-July 31

SUMMER READING

CHALLENGE

AT THE COUNTY LIBRARY



The County Library