

CITY OF NORTH SALT LAKE
CIVIC EVENTS COMMITTEE MEETING
PUBLIC WORKS BUILDING 642 NORTH 400 WEST, NORTH SALT LAKE
AUGUST 25, 2026

FINAL

PRESENT: Dallas Golden, Chair
Catherine Johnson, Vice Chair
Frances Marcus
Tammy Clayton, City Council

EXCUSED: Sarah Jensen, Treasurer
Kathleen Kleinman

STAFF PRESENT: Jon Rueckert, Public Works Director; Randy Simmons, Operations Manager; Carmen Wilson, Operations Manager; Jesika Stinchfield, Events and Digital Promotion Coordinator.

OTHERS PRESENT: Gentry Holbrook, Carolyn Jacobson, Conrad Jacobson, residents.

1. WELCOME AND INTRODUCTION

Dallas Golden, Chair, called the meeting to order at 6:00 p.m. He welcomed those in attendance.

2. PUBLIC COMMENT

There were no public comments.

3. UPCOMING EVENT PLANNING AND INCORPORATION OF AMERICA'S 250TH
ANNIVERSARY IN 2026

- a. NSL NIGHTS OUT & VENDOR FAIR: BACK TO SCHOOL NIGHT OUT
AGAINST CRIME AND HEALTH FAIR-AUG 6 (RECAP)

Catherine Johnson commended Gentry Holbrook and noted that the book and school supply giveaway was popular.

Councilmember Clayton asked about the funding for the back to school kits. She asked if combining the Back to School Night with the Night Out Against Crime was successful. Gentry Holbrook replied that she utilized the \$600 event funds for the back to school kits and said the

books had been donated. She spoke on how the Night Out Against Crime event was well attended and suggested a more efficient setup of two rows in the future to ensure visibility and participation for all the booths.

b. NSL NIGHTS OUT & VENDOR FAIR: BOLDER WAY FORWARD/LADIES NIGHT-SEPT 14 (CHAIR-ELIZABETH MILLER)

Councilmember Clayton noted that Sarah Jensen was the Civic Events Committee volunteer for this event.

Jesika Stinchfield commented that staff was working with Sarah and Elizabeth on this event. She said A Bolder Way Forward supported women and girls in Utah with health, wellness, education, etc. Councilmember Clayton said this event had been postponed once and said she would reach out to Elizabeth to see if the event would be moving forward.

Fran Marcus commented that this event seemed disjointed and asked what needed to be done to help the event be successful. Councilmember Clayton said this event had been announced and if the Bolder Way portion didn't pan out that it would just be a food truck night.

Public Works staff asked that they be notified if help was needed to provide the sound system, inflatables, and flags for this event.

c. NSL NIGHTS OUT & VENDOR FAIR: LATINO CELEBRATION-SEPT 21 (CHAIR-ANGIE DE LEON)

Dallas Golden commented that he had spoken with Angie De Leon several times and was told that they would reach out to staff if they needed assistance.

Dallas Golden said Angie De Leon was working with Councilmember Van Langeveld on this event. He mentioned that they would have dance instruction and performances.

Public Works staff wondered if a stage or sound system was needed for this event.

d. NSL PHOTO CONTEST-BEGINS IN AUGUST. ENTRIES DUE SEPT 25

Dallas Golden reported on the photo contest which began in August with entries due by September 25th.

The Committee discussed whether there should be a theme this year, judging, and reviewed the winning photograph from last year.

e. 5K ZOMBIE RUN AND SPOOKTACULAR-OCT 24

Dallas Golden said he tried mapping out a 5K. Jon Rueckert replied that he had maps for two miles and a 5K.

Jon Ruckert shared his maps with the start and end at the same location as the previous year. He said the police requested the route avoid Eagleridge Drive. He suggested locations for the zombies along the route.

The Committee discussed the number of zombies last year, the proposed route, and rotating the Spooktacular to other locations (Legacy Park, Hatch Park, Tunnel Springs).

Randy Simmons mentioned ensuring staff had adequate signage for the race.

Catherine Johnson commented that the Committee had previously discussed shirts, stickers, face painting, cookies/donuts donated by Lee's Marketplace, a bounce house, games, and a storytelling witch. She said that last year Lee's Marketplace donated water and 300 donuts were \$224.

The Committee discussed whether they should request another donation from Lee's as they had recently donated to other events including the Night Out Against Crime and America 250. They also spoke on whether to have a food truck at the event. They reviewed whether to have t-shirts and how much they would cost. They also discussed who would be the zombies (recreation staff, high school cross country), who would do the zombie makeup, and whether to have a balloon artist again.

The following tasks were determined and assignments were made:

Zombies/Woods Cross High School cross country team (Zac)	Catherine Johnson
Zombies/Recreation (Julie)	Carmen Wilson
Storytelling witch	Dallas Golden
Balloon artist	Dallas Golden
Face painting	Carmen Wilson
Stickers (finish line)	Linda Horrocks
Lee's donuts/cookies	
Games	

Bounce house
Tables/sound system
Karate demonstration
Prizes for the winners

Julie
Public Works staff

The Committee also discussed a photo backdrop, prizes for the winners, and determined the length of the race would be two miles.

f. VETERANS DAY SENIOR LUNCH BUNCH-NOV 11

Catherine Johnson commented that she would work with Conrad Jacobson on the Veterans Day Senior Lunch Bunch event. She noted that they had obtained approval to host the event on November 11th at City Hall even though the City offices would be closed that day. She added there would be cake and a program. She asked if staff could set up flags out front. Dallas Golden offered to assist staff in setting up flags.

Randy Simmons offered to assist the on-call staff with flag setup as well.

The Committee discussed having a performance at the event. They also asked Jesika to determine whether there were any remaining America 250 funds or swag from the State.

g. WINTER LIGHTS FEST-NOV 30

Catherine Johnson shared the notes from the last meeting including a performance from those who participated in the National Anthem contest and/or the City Manager's choir, potentially providing more scones than last year, Santa, photo op, elf costume, Christmas ornament craft table, and singalong.

Councilmember Clayton commented that she would reach out to Rhodes Rolls to see if they would donate the dough for the scones.

4. DISCUSSION ON RECOMMENDED EVENTS AND DATES FOR 2027 EVENTS

Catherine Johnson proposed discontinuing the themed nights and returning to the traditional food truck nights. She noted that each themed event costs at least \$600, in addition to City-provided publicity, park use, staff support, and Public Works preparation and setup. She expressed concern about the amount of staff time and taxpayer resources being devoted to events focused on specific groups, particularly given the relatively low attendance compared with broader community events such as the Kite Festival, Liberty Fest, Halloween and Winter Lights Fest..

She noted that in other communities, cultural or special-interest festivals are organized independently rather than sponsored and funded by the city. In those cases, the organizing groups typically secure their own sponsors, handle advertising and event planning, and pay for the use of the venue. She cited events such as the Greek Festival, Highland Festival, Japanese Festival as examples. Councilmember Clayton noted that any change to the current events would require City Council approval.

Dallas Golden asked about bulking up the Night Out Against Crime event. Gentry Holbrook said the Night Out Against Crime was sponsored by the Police Department and explained that the Back to School Night and Health and Wellness Night were combined with that event for better attendance.

Dallas Golden suggested the Back to School Night could be combined with a different event.

Councilmember Clayton noted that some events may have outside sponsors and if they could continue those events. Catherine Johnson replied if other organizations wanted to put on events then the efforts would be on them (publicity, setup, funding, etc.) and not the City.

Fran Marcus said it may be a good idea to scale back on all those events and to not pick and choose.

Councilmember Clayton clarified that the Events Committee would sponsor the Kite Festival, Spooktacular (Halloween), Winter Fest, and assist with Liberty Fest.

The Committee noted additional City and Committee sponsored events including Veterans Day, Trail Series, Lunch Bunch, and Easter Egg Dash. They spoke on utilizing the approved budget for the year. They discussed that the City is involved in all events with advertising, promotion, public safety (police) and public works with set-up.

Chair Golden moved to have the City Council review discontinuing the Night Out Events and continuing the food truck nights for the year 2027. Committee Member Johnson seconded the motion. The motion was approved by Committee Members Golden, Johnson, and Marcus. Committee Members Jensen and Kleinman were excused and not present for the vote.

Dallas Golden recommended contacting those who had previously hosted events to notify them of the decision moving forward. He suggested a multi-cultural event. Catherine Johnson said individuals had expressed interest in hosting events including a focus on the family, flag day, etc. She said equal consideration should be given to all interested groups.

The Committee discussed obtaining the hard and soft costs for the events and reviewing the cost vs attendance to determine the benefit and presenting this to the City Council. They also spoke on reviewing new events for 2027.

5. PUBLIC WORKS UPDATE

Jon Ruckert had nothing to report.

6. CITY COUNCIL UPDATES-COUNCILMEMBER TAMMY CLAYTON

Councilmember Clayton commented that she would present the request to discontinue the Night Out events to the City Council.

7. APPROVAL OF MINUTES

The Civic Events Committee minutes of July 20, 2026 were reviewed and approved, as written.

Chair Golden moved that the Civic Events Committee formally approve the meeting minutes from July 20, 2026. Committee Member Johnson seconded the motion. The motion was approved by Committee Members Golden, Johnson, and Marcus. Committee Members Jensen and Kleinman were excused.

8. SCHEDULE FOR THE NEXT CIVIC EVENTS COMMITTEE MEETING

The Committee determined to hold the next meeting on September 22nd to discuss the following items:

- Upcoming event planning
 - NSL Nights Out & Vendor Fair: A Bolder Way Forward-Sept 14th (recap)
 - NSL Nights Out & Vendor Fair: Latino Heritage-Sept 21st (recap)
 - NSL Photo Contest
 - 5K Zombie Run and Spooktacular-October 24
 - Veterans Day Senior Lunch Bunch-November 11
 - Winter Lights Fest-November 30
- Discussion to determine events (dates) for 2027

9. ADJOURN

The meeting was adjourned at 7:33 p.m.

The foregoing was approved by the Civic Events Committee of the City of North Salt Lake on September 22, 2026 by unanimous vote of all members present.



Dallas Golden, Chair



Sherrie Pace, Deputy City Recorder

