

Approved 09/23/2026

riders and the community. This was paired with the key findings from the Phase 1 engagement to develop a prioritization framework. The prioritization framework looks at the priorities and how to measure them. The priorities: frequency (more frequent service in high demand areas), service span (earlier, later, and/or more weekend service), coverage (service in growing or currently underserved communities and destinations), core service quality and reliability (improvements to maintain or strengthen service on existing high-demand routes), travel time and speed (trips faster and more direct), transit-dependent access (mobility for people who rely on transit), operational and financial feasibility (scenarios are realistic), and choice riders (expand transit's role beyond traditional commute trips). This framework will be used to develop three transit scenarios. A review of the process – the information from data, engagement, and stakeholder groups are used to create a prioritization framework, which is then used to develop transit network scenarios. Then the scenarios go through a feedback process to see which scenarios best achieve the priorities and meet the community's needs. The evaluation information combines into the recommended service network. Discussion about prioritization. Overall, the right priorities are there. Discussion about next steps. Next up is developing the three preliminary service scenarios to test different priorities and approaches to transit service and then evaluate them. The Phase 2 public engagement is similar to Phase 1 (survey, in person outreach, and stakeholders); the feedback will be used to identify which ones are liked and which ones aren't and then take the strongest elements and put them into one scenario. Near-term recommendations will work off the current budget. The project is on target for early 2027 completion.

- B. Review 2nd quarter financials – Glen Schmidt, Budget Committee Chair: Fuel is more of a concern this year; we don't anticipate a budget amendment, but one could still come later in the year. This year we budgeted to upgrade the cameras in the buses and put them under one system. There were 9 bids; the cheapest price wasn't selected, but the pricing was still lower than what was anticipated. Discussion about ads revenue. There's about an average of \$4,000 to \$5,000 a month from ads revenue on the buses; a good year for annual revenue can be as much as \$100,000. The policy about the ads revenue hasn't been evaluated for about 10 years; initially, there was no advertising on the buses, but local businesses wanted to use the space on the buses to advertise.
- C. Review budget timeline – Curtis Roberts, Administration Director: Curtis reviewed the timeline for the budget discussions. There will be three meetings where the Board needs to vote – October 28 (pass the employee benefit package for open enrollment), November 18 (pass the tentative budget), and December 9 (final budget adoption and public hearing).

D. Consideration of CEO compensation policy – Lieren Hansen, Board Chair: The Board Executive Committee updated the CEO compensation policy. The goal was to make it more simple, reasonable, and explainable. Every task or step now has a deadline. The market assessment of CEO wage will be conducted every three years so there aren't big jumps in salary; in the years between the market assessment, the CEO is eligible for an annual salary adjustment tied to the June Employment Cost Index (ECI) published by the Bureau of Labor Statistics. The deadlines also coordinate with the budget process. Lieren asked for a motion to approve the CEO Compensation policy. Glen Schmidt motioned; Ron Bushman seconded. No further discussion. Vote unanimous.

6. Management Report:

- A. Preventative Maintenance Review – Todd Beutler, General Manager: As part of the behind the scenes of the day to day, we filmed a video to look at the vehicle maintenance process. The video or parts of it are going to be put out on social media and our YouTube channel.
- B. Questions for management: Discussion about the Transit Center renovation (an update to the interior and a redesign to fit the needs of passengers). We are working with Congressman Blake Moore on funding; we asked for \$2 million, but that amount was pulled back to \$1 million. We won't hear anything definitive until January or February. We have redoing the windows in this year's budget; we started the process and awarded the contractor, but they didn't show up to do the job, so we have to redo the process. Discussion about the advertising policy. The Board decided to assign the Legislative Committee to look over the advertising policy and make a recommendation to the Board.

7. Board Chair Report:

- A. Recognition of Employee Anniversaries: Employee anniversaries for June include 12 years for Richard Rose (driver), 7 years for Joshua Jackman (driver), and 5 years for Gustavo Abalos (driver). Employee anniversaries for June include 19 years for Chanin Gammill (driver), 11 years for Kari Thomas (admin), 10 years for Charise VanDyke (admin), and 7 years for Jason England (dispatch). Employee anniversaries for August include 24 years for Jennie Hoyt (driver), 20 years for Chad Shoop (driver), 15 years for Brian Corbridge (driver), 8 years for Steven Lindsay (service worker), 5 years for Andrew Walker (driver), 5 years for Nathan Schwartz (driver), 17 years for Mindy Spackman (admin), 11 years for Colton Fullmer (IT), and 9 years for Angell Hooley (admin).

8. Public comments: No questions or comments.

9. **Adjourn:** Board Chair Lieren Hansen adjourned the meeting.