



DEPARTMENT *of* **PUBLIC UTILITIES**

Water Supply and Conservation Engagement

Water Supply Briefing - Tamara Prue

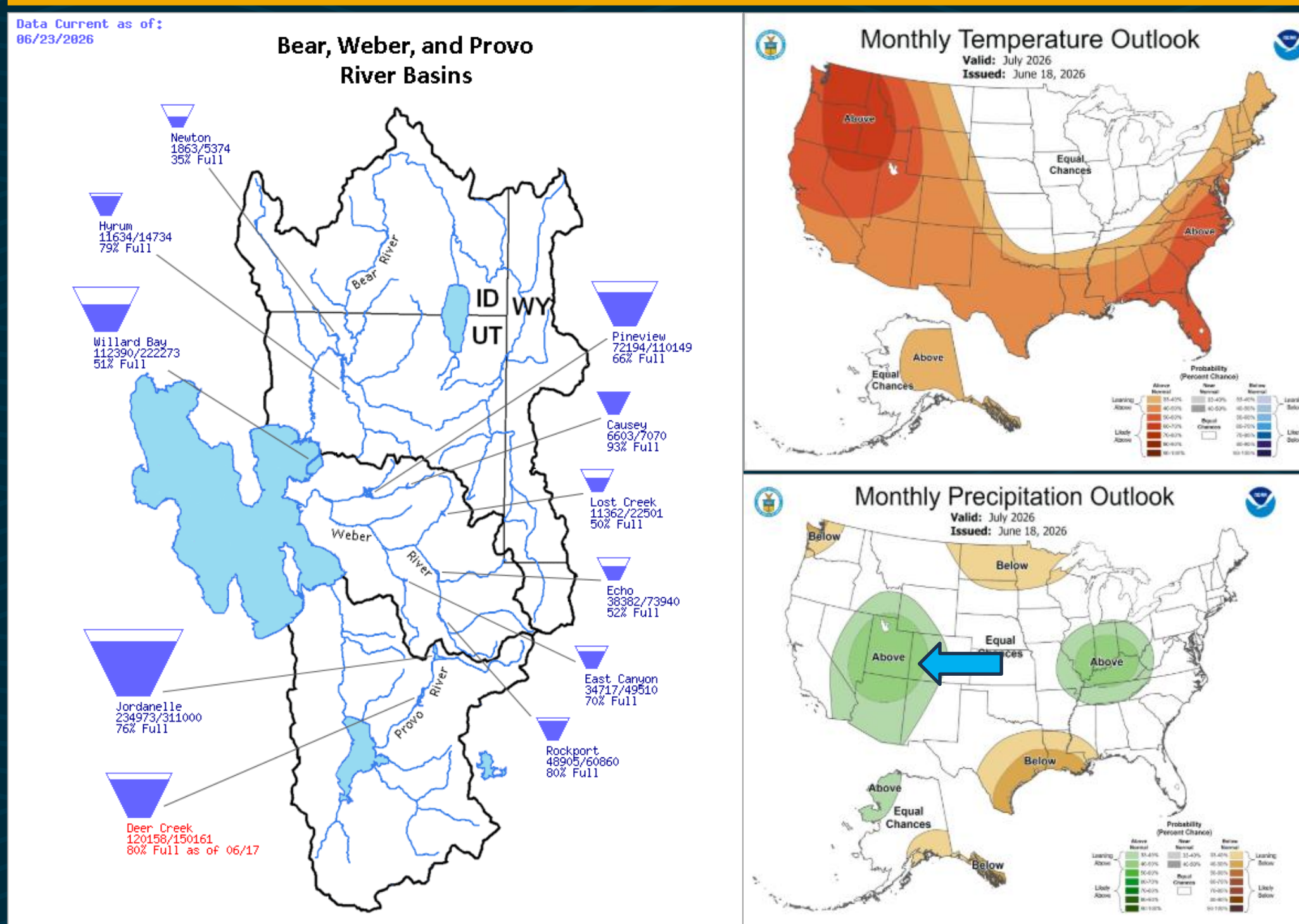
Media Engagement Update - Chloe Morroni

Social Medi Update – Crystal Chen

Daily Water Use and Conservation - Stephanie Duer

June 25, 2026

Water Supply Briefing



Outlooks for Summer 2026

- Jordanelle 77%-->76% (234,973 AF)
- Deer Creek 86%-->80% (120,158 AF)
- Little Dell 65% -->65% (13,305 AF)
- Utah Lake 79%-->72% (627,905 AF)
- Big Cottonwood
 - 142 CFS (5/13)-->51 CFS (6/24)
- Little Cottonwood
 - 195 CFS (5/26)-->80 CFS (6/24)
- *GSL 4192'-->4193' (Low 4188')

Earned Media/Engagement

Conservation & Drought Messaging campaign

- March 19 – News conference with Mayor Mendenhall declaring Stage 2 Advisory for drought response
- April 6 – News conference with Metro regarding contribution of 2500 acre feet of water a year to GSL
- May 21 – Participated in news conference with Governor Cox regarding State of Emergency for drought
- June 18 – Presentation to SLC PIO group about water resources and messaging

Outreach/Engagement

- Community council presentations
- News stories with local outlets
- Responding to customer inquiries
- Expanding materials on landscape survival tips
- Working with other SLC departments on messaging
- Rose Park Street Festival
- Five-year strategic communications plan



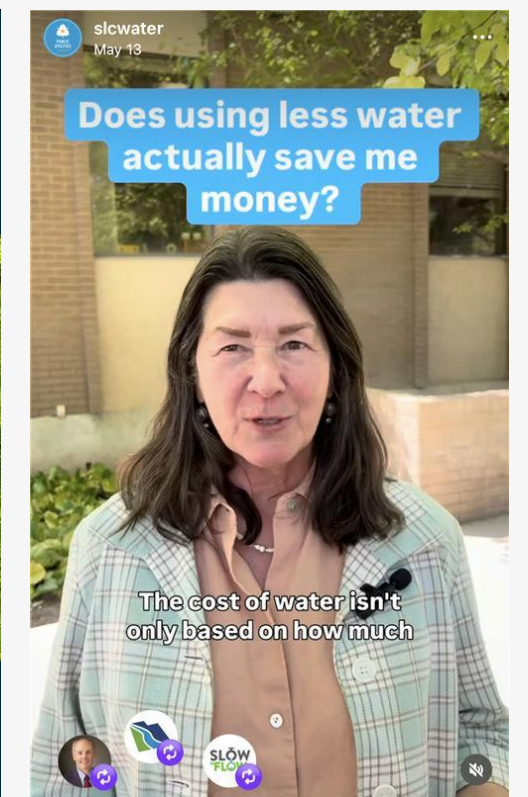
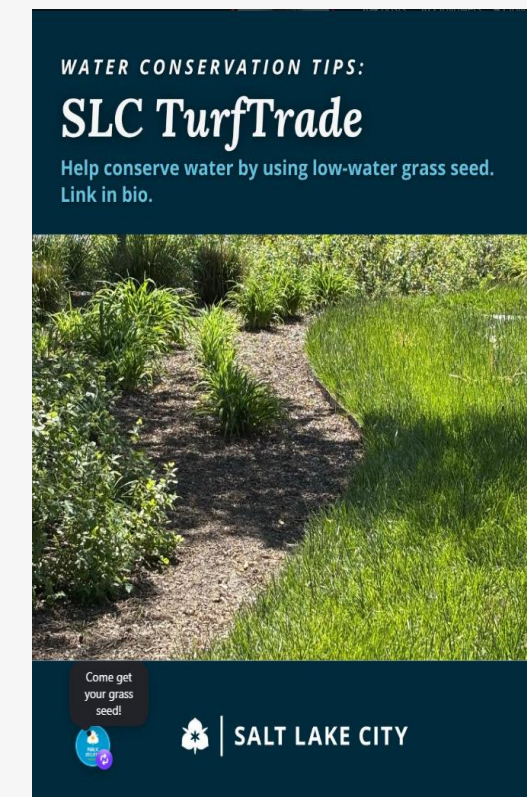
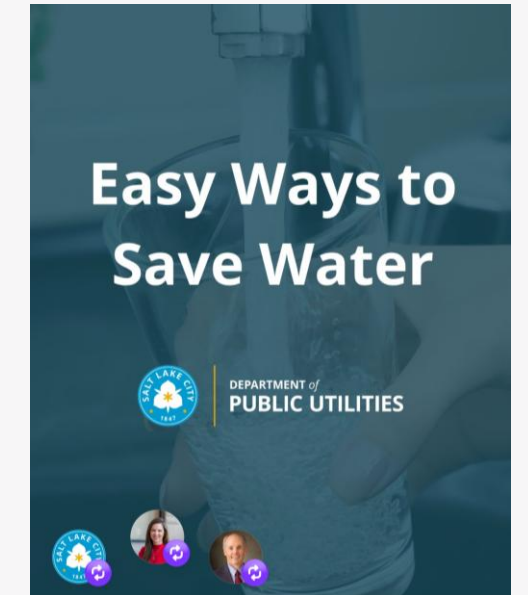
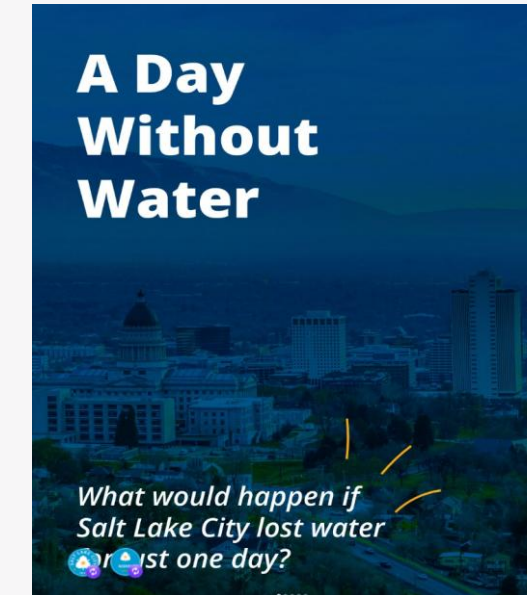
Social Media Update

Over the past two months, our posts have received:

- 142,200 impressions (51% increase)
- 3,796 engagements (37% increase)
- 254 new followers (154% increase)

Conservation Posts:

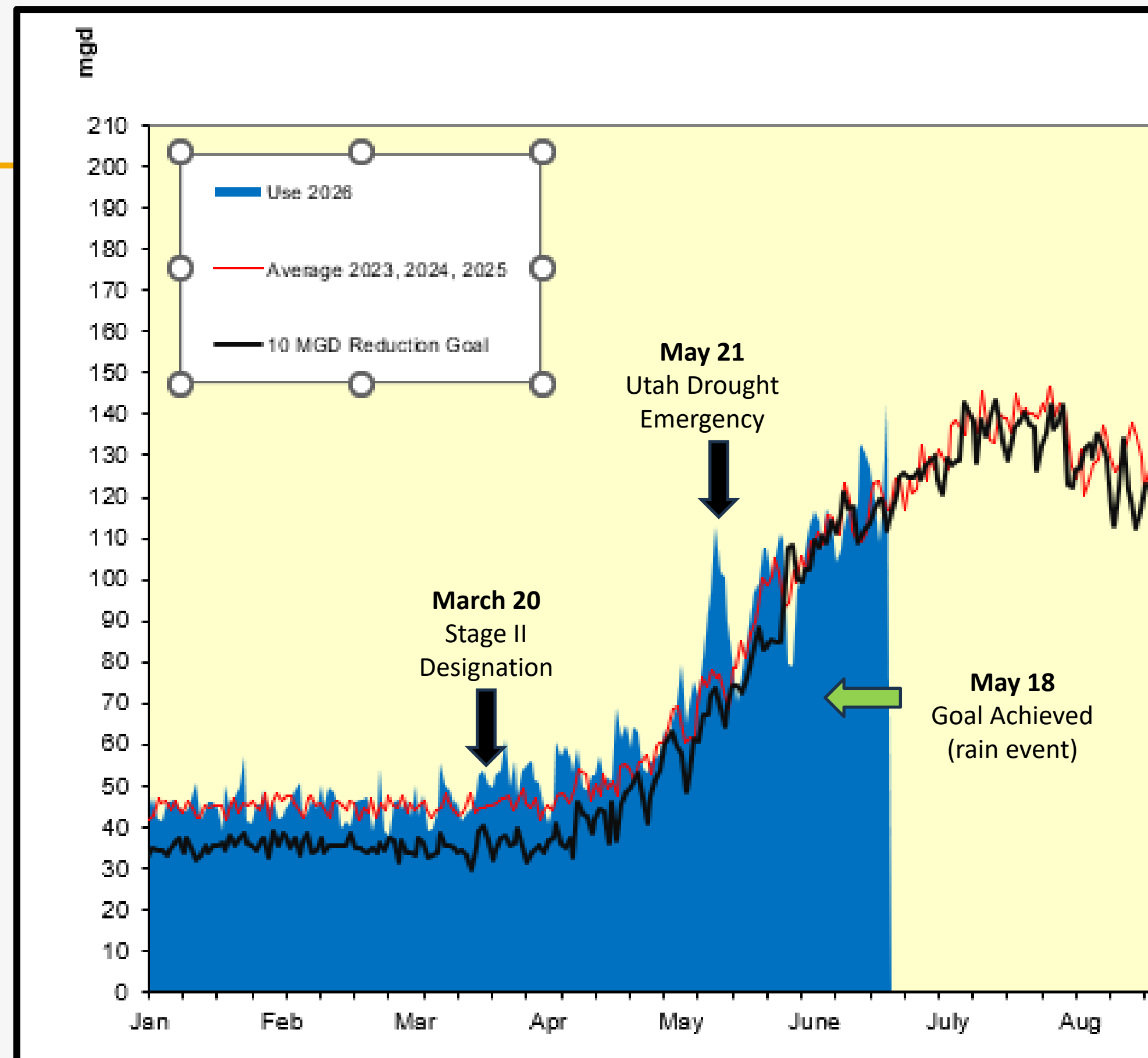
- March 19 – Stage 2 Drought announcement with Mayor Mendenhall
- March 24 – Stage 2 Drought explainer
- March 26 – Wait to water your lawn
- April 7 – Easy ways to save water
- May 12 – A Day Without Water
- May 13 – Ways to save water at home
- May 20 – Low-water grass seed
- May 22 – Governor Cox declares statewide drought emergency
- June 3 – What drought looks like on the ground
- June 11 – SLC District 1 Free Water Check
- June 27 – SLC District 7 SLC TurfTrade



Daily Water Use

SLCDPU Responses

- Provide support to City Departments
- Provide technical support to non-SLC cities
- Facilitate Water Checks and WaterMAPS for government properties
- Monitor irrigation-only meter water use
- Collect and assess water use data to inform general messaging and allow for direct messaging



I want to...

Action	Resource	Customer Classification
Grow a lower water lawn	www.slc.gov/utilities/conservation/slcturftrade	Residential/Commercial/Institutional
Improve irrigation-system efficiency	www.extension.usu.edu/cwel/watercheck	Residential/Commercial/Institutional
Understand how much water you can save outdoors	www.slc.gov/utilities/conservation/watermaps	Residential/ some Commercial/ some Institutional
Avoid overwatering	www.conservewater.utah.gov/weekly-watering-guide	Residential/Commercial/Institutional
Water to survive, not thrive	www.slc.gov/utilities/conservation/droughttips	Residential/Commercial
Save water on a rainy day	www.slc.gov/utilities/conservation/get-a-rain-barrel	Residential
Reduce the lawn footprint	www.slowtheflow.org	Residential/Commercial/Institutional
Save water in a business	www.cuwcd.gov/commercial-rebates	Commercial/Institutional
Reduce indoor water use	www.slc.gov/utilities/conservation/indoor-water-conservation	Residential



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THANK YOU
