



Emery County Travel Board

Agenda

September 29, 2026 1:00 pm

Castle Dale, Utah/Green River, Utah

Join in person or via Zoom

<https://us06web.zoom.us/j/88363931304?pwd=tnwmSe0QBkkuMFxl8mFLakDBql0wkv.1>

Conducting and Welcome: Chair Danny Van Wagoner

- 1. Presentation:** SHERPA “UGC Solution for Every Destination”
- 2. Discuss/Approve/Deny:** SHERPA (UGC) Solution
- 3. Discuss/Approve/Deny:** PlacerAI Contract
- 4. Discuss/Approve/Deny:** Event Radio Adds
- 5. Discuss/Approve/Deny:** 2027 Budget
- 6. Discuss:** Budget Process
- 7. Discussion:** Board member concerns

Adjourn - Thank you for coming!