

OHV Grant– Fall 2026

Three Projects Focused on Better Information,
Safer Riding and Stronger Local Impact



Garfield County
OHV Website Rebuild



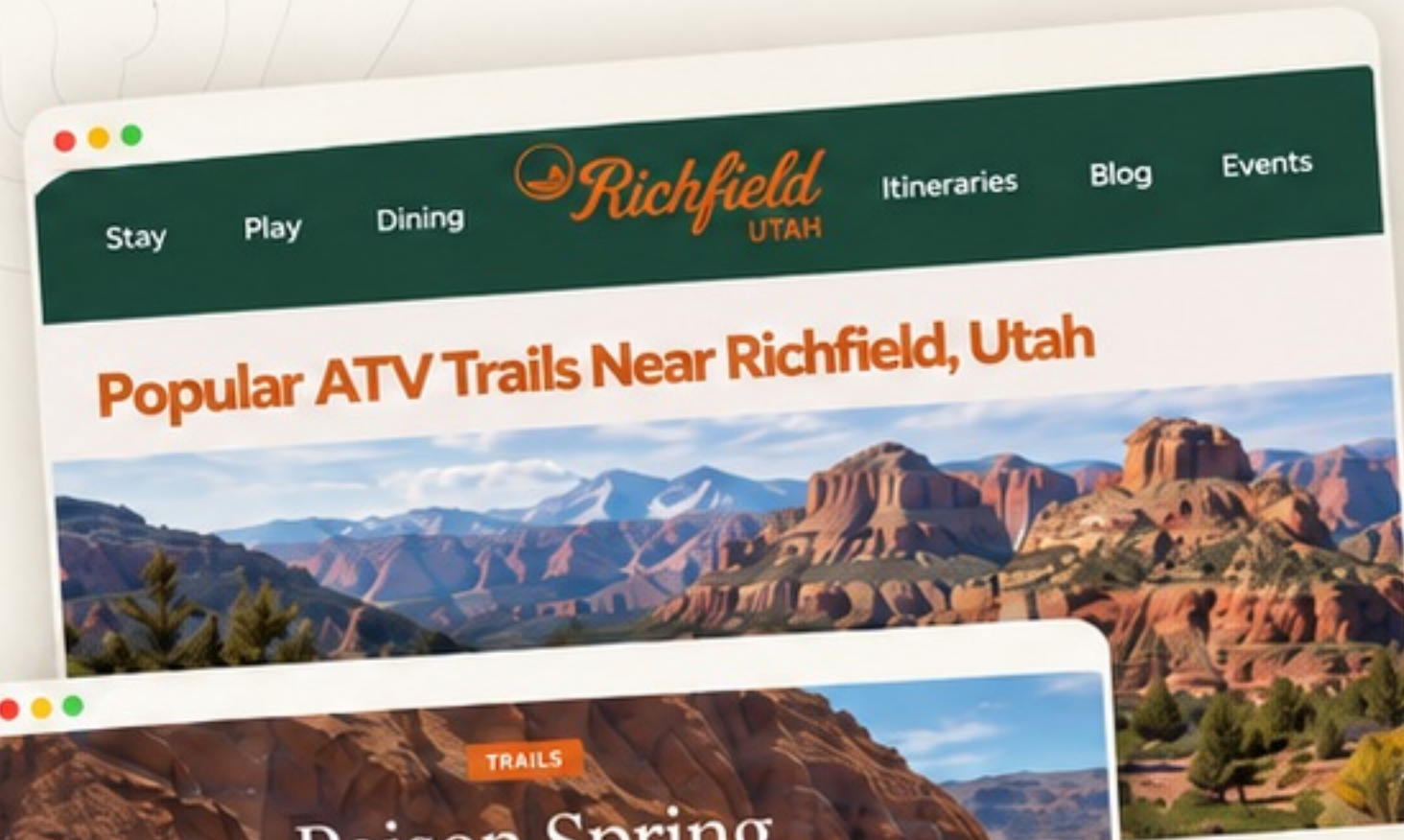
Sevier County / Richfield
OHV Website Buildout



Cache County
Snowmobile Marketing Campaign



**Outdoor
Recreation
Grants**



Two County Website Projects. **One Shared Goal.**

Create modern, reliable OHV planning resources that riders can trust before and during their trip.



Garfield County:

replace outdated information and unsupported legacy technology on Utah-Trails.com



Sevier County:

build a new comprehensive OHV section on RichfieldUtah.com



Both projects centralize trail planning into one easy-to-use resource.

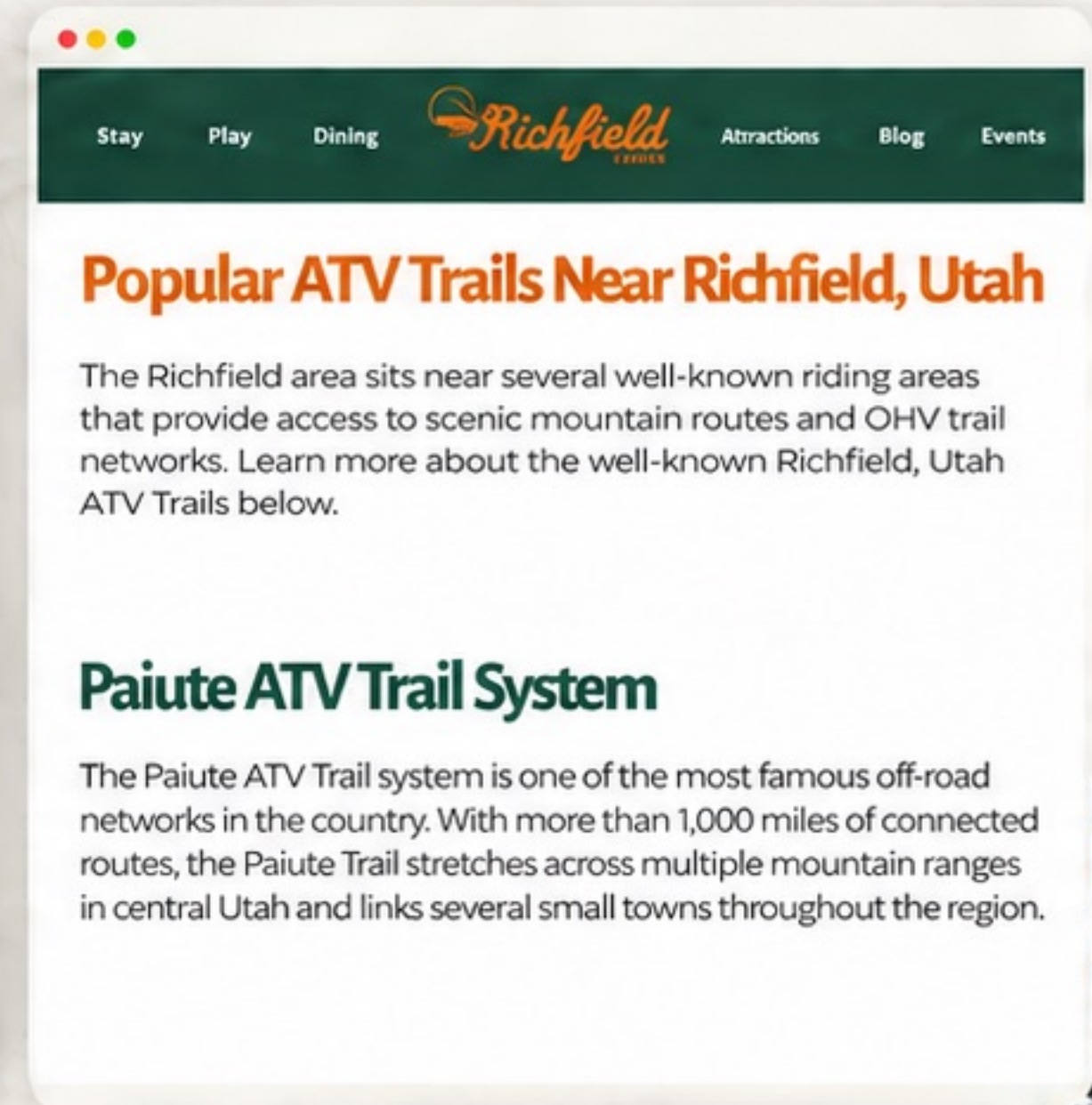


The goal is better trip planning, stronger confidence and safer riding.



Current Garfield Experience

OUTDATED & HARD TO NAVIGATE



Current Richfield Experience

NO TRAIL DETAILS

What Riders Will Be Able to Do

A smarter trail directory makes trip planning easier and faster.



Search and filter trails by difficulty, mileage, ride time, terrain, location and vehicle type



Use trail cards and quick-view Peek functionality to compare options quickly

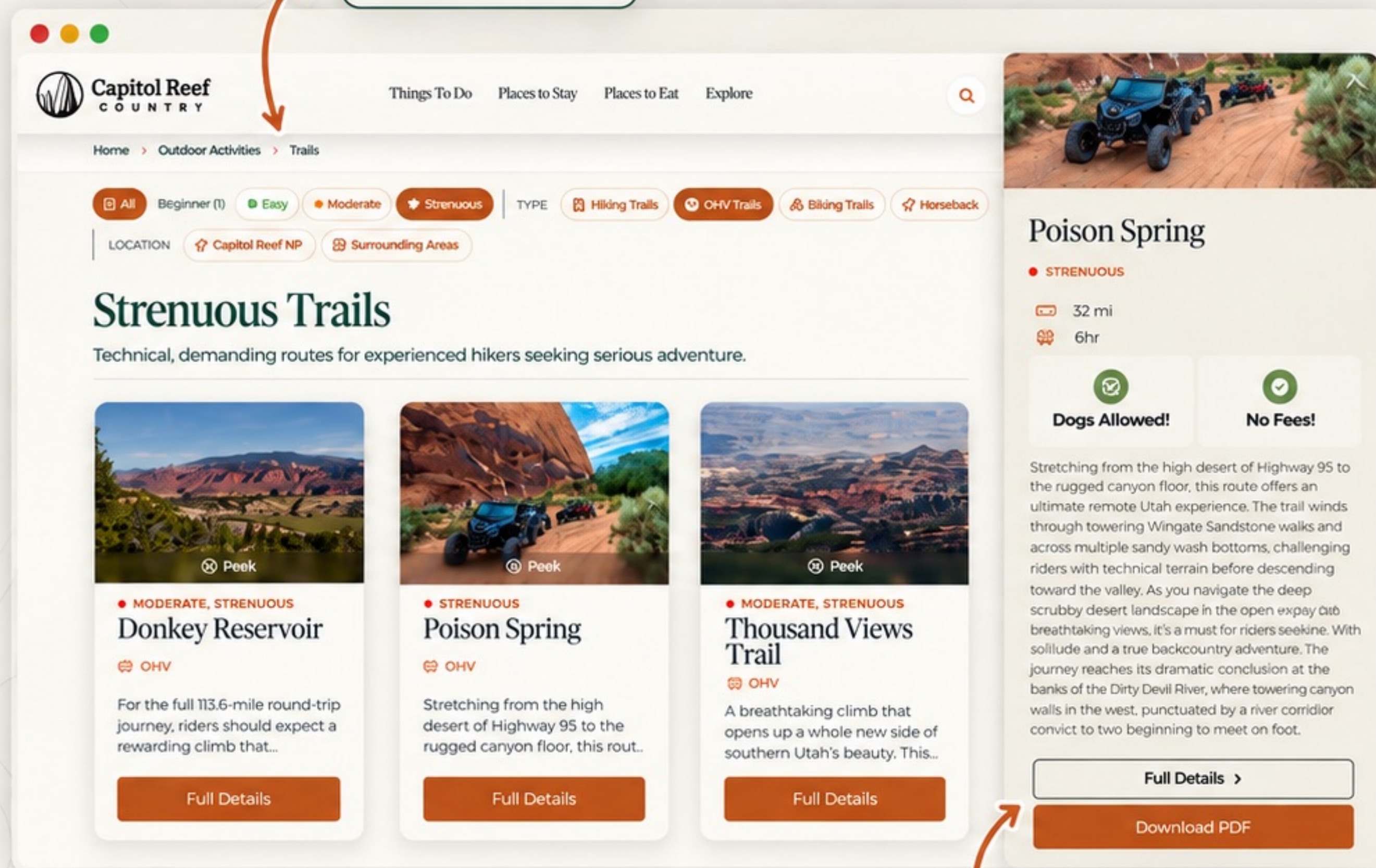


Match routes to rider ability, equipment and available time



Discover more of the trail system beyond only the best-known rides

Filter trails to find your perfect ride.



Quick-view Peek shows key details.

Every Trail Page Becomes a Planning Tool

Each route page gives riders the detail they need before they leave home and while they're on the ground.



Route description, distance, elevation, difficulty and estimated ride time



Trailheads, staging, parking, seasonal access and permitted vehicle information



Online map plus downloadable PDF for offline use in remote areas



Built-in safety and ethics guidance, not just afterthought content



The screenshot displays the 'Poison Spring' trail page on the Richfield Utah website. The page features a dark green header with navigation links: Stay, Play, Dining, Itineraries, Blog, and Events. The main title 'Poison Spring' is prominently displayed, followed by a descriptive paragraph about the trail's location and scenery. Key statistics are listed in a white box: Distance (32 miles), Elevation Gain (2,150ft), Difficulty (Strenuous), and Estimated Time (6-8 hrs). Below this, the 'The Experience' section provides a detailed description of the trail. A table of 'Trail Coordinates / Points Of Interest' lists three locations with their respective coordinates. A 'Ready for an Adventure?' section encourages users to browse nearby guides and outfitters. The 'Trail Safety & Ethics' section includes four key guidelines: Leave No Trace, Plan Ahead, Ride Responsibly, and Be prepared. A 'Weather by Season' section provides temperature ranges for Spring, Summer, Fall, and Winter. A 'Map + PDF for Offline Use' section offers a 'View on Map' button and a 'Download PDF' button, with a note about connectivity. A 'Safety & Ethics Front and Center' section highlights the importance of safety and ethics.

Richfield UTAH

Stay Play Dining Itineraries Blog Events

TRAILS

Poison Spring

The journey begins deep within the red rock wilderness of Highway 95. Between mile markers 31 and 32, a well-marked staging area serves as the gateway to this rugged sandstone corridor, winding through ancient geology before culminating at the remote tanks of the Dirty Devil River.

DISTANCE
32 miles

ELEVATION GAIN
2,150ft

DIFFICULTY
Strenuous

EST. TIME
6-8 hrs

The Experience

Stretching from the halfway desert of Highway 95 to the rugged canyon floor, this route offers the ultimate mix of off-road adventure. The trail winds through towering Wingate Sandstone walls and vast juniper-dotted sagebrush terrain, transitioning into scenic benches above the Dirty Devil River. Expect ravine-like ledges, sandy washes, and sweeping views that reward riders with a true backcountry experience. This route is well-suited for experienced riders and high-clearance OHVs, with a variety of terrain from desert valleys to rocky climbs before reaching the remote tanks of the Dirty Devil River.

Trail Coordinates / Points Of Interest

Dirty Devil River Crossing	N 38.0586° W 111.06772°	38.058644	-110.066697
Poison Spring Staging Area	N 38.0613° W 111.07033°	38.1375	-110.06981
Hog 78 Riders Spring Junction	N 38.0807° W 111.06599°	38.16827	-110.8

Ready for an Adventure?

Browse our network of nearby guides and outfitters in Central Utah. Click to get geared up and explore the great outdoors safely in Utah.

[Get A Guide](#)

[Next Trail](#)

Trail Safety & Ethics

Imbibe the natural beauty of the desert and the rugged terrain. Follow the rules and guidelines to ensure a safe and enjoyable experience.

- Leave No Trace**
Pack out everything you pack in. Stay on designated trails to protect fragile desert soils and native vegetation. Leave what you find for others to enjoy.
- Plan Ahead**
Know the rules. Learn local and area access info, check the weather, and make sure your machine is in safe working order.
- Ride Responsibly**
Keep speeds in check. Courtesy and respect can feed immunity from limit continuing trail access. Avoid narrow areas or trails to protect wildlife habitat.
- Be prepared.**
Dress appropriately. Carry extra water, safety a communication device so you're ready in a remote area. Cell service is unreliable, so plan accordingly.

Weather by Season

Spring, fall and the most comfortable temperatures for riding and exploring.

Spring 60°F	Summer 80°F
Fall 70°F	Winter 30°F

[VIEW ON MAP](#)

[Download PDF](#)

Connectivity can be spotty. Download this PDF for offline use.

Dogs Allowed!

No Fees!

Map + PDF for Offline Use

Safety & Ethics Front and Center

Why These Website Projects Matter

The websites are not just digital upgrades — they are long-term rider resources.



County Collaboration

We'll work closely with county officials and local stakeholders to gather content and keep it locally informed.



Accurate Information

Maps, access details and trail descriptions will be carefully reviewed for accuracy.



Safety + Responsibility

Preparedness, designated-route use, wildfire prevention and resource protection are built in throughout.



Better Rider Decisions

Families, casual riders and experienced riders can choose routes that fit their skill and equipment.



Local Impact

The sites help spread use across more trails and support local lodging, dining, fuel, repairs and rentals.

Cache County Snowmobile Marketing Campaign

A five-month campaign designed to attract snowmobilers and convert them into overnight visitors.



Flight Dates: Nov. 15, 2026 – Mar. 15, 2027



Position Cache County as a less crowded alternative to Wasatch Front riding areas



Highlight groomed trails, Logan Canyon, Hardware Ranch and pristine winter scenery



Drive overnight stays, local spending and broader awareness of Cache County as a multi-day riding destination



Fewer Crowds



Groomed Trails



**Easy Regional
Access**



**Pristine Winter
Landscapes**



Who We'll Reach

Target core regional riders while expanding into high-potential snowmobile markets.



Core drive markets:

Wasatch Front, Southeastern Idaho and Southwestern Wyoming



Expansion markets:

Boise, Grand Junction and Denver



Primary audience:

snowmobile owners, enthusiasts and winter recreation travelers



Goal: turn day-trip awareness into multi-day visits and local spending

