



Monarch City Council Work Session
Tuesday, September 8, 2026
6:30 pm
Monarch City Council Room – 20 West Center

Notice is hereby given that the Monarch City Council will hold a work session on Tuesday, September 8, 2026, at 6:30 p.m. in the Monarch City Council Chambers at 20 West Center Street, Monarch City. The purpose of the work session is to discuss the following:

- Monarch City Celebration Review
- Charges for inspections

CERTIFICATE OF POSTING

This agenda is hereby properly advertised on the 3rd day of September, 2026, by posting copies of this agenda at the Monarch City Office, at the United States Post Office located in Monarch City, on the Monarch City website at monarchcity.org, and on the Utah Public Notice Website at www.utah.gov/pmn/index.html.

Upon Request, in compliance with the Americans with Disabilities Act, reasonable accommodations for individuals with disabilities will be provided. For assistance, please call 435-623-4913.



Mona City Council Work Session

September 8, 2026
6:30 pm

MEMBERS PRESENT: Troy Painter - Mayor
Kris Kay – Councilmember
Tony Openshaw - Councilmember
Kevin Squire - Councilmember
Alesha Newton – Councilmember
Devan Ingram – Councilmember

MEMBERS ABSENT:

STAFF PRESENT: Alicia Hills – Recorder/Clerk
Michelle Dalton – Secretary
Kelly Andrews – Communications Coordinator

OTHERS PRESENT: Myrna Trauntvein, Times News Reporter; Jobina Davis;
Josh Davis; Tiffinie McAfee; Rob McAfee; Greg Dalton

Mayor Painter called the work session to order at 6:34 pm.

- **Mona City Celebration Review**

Councilmember Alesha Newton distributed a spreadsheet containing the public comments received regarding the recent Mona City Celebration, along with a document outlining the celebration's incomes and expenses. She stated that concerns had been raised about the transparency of both expenditures and revenue associated with the event. She explained that the purpose of this meeting was to review the financial details and discuss the overall feedback provided by citizens.

The Council reviewed public comments regarding money spent and revenue generated during the 2026 Mona City Celebration. Several residents expressed concerns about sponsor funds, tournament registration fees, and expectations for raffle prizes. The Council clarified that sponsor money was not intended to fund high-value raffle items. Instead, sponsorships were pursued because the City has historically lost money on nearly every aspect of the celebration, averaging approximately \$20,000 in annual losses. This financial reality is not widely known among taxpayers.

Councilmembers noted that significant effort was made this year to secure donations and sponsorships. These contributions were substantial and helped offset costs across multiple events. The intent was to reduce the financial burden on the City and restructure activities so the celebration could better sustain itself rather than continue operating at a loss.



The Council emphasized the importance of transparency with residents regarding how sponsor funds and registration fees were used. Tournament fees were applied toward event costs, including prizes, equipment, and operations. Some comments suggested prizes “should have been nicer,” but the Council reiterated that the purpose of fees was cost-recovery, not generating profit or providing luxury awards.

A review of the event schedule highlighted that most activities were free or intentionally low-cost:

- **Chalk Art:** free
- **Vendor Fair:** free
- **Swim Night (Nephi):** free
- **Thursday Night Activities:** primarily free community events
- **Movie Night:** free
- **Parade:** free
- **5K:** largest participation of any activity
- **Community Dinner:** continues to operate at a loss and is comparable to other cities; it has never been intended as a revenue-generating event

Tournaments were one of the few areas structured to help offset broader event expenses.

Parade Feedback: Residents provided mixed feedback. Many appreciated the earlier start time. Some expressed concerns about the number of large trucks, noting that it did not feel like “Mona’s parade.”

The Council continued reviewing the 2026 Celebration schedule and associated financial outcomes. It was noted that several activities, including the bounce houses, did not break even. Councilmembers discussed public comments regarding the bounce houses being too hot; however, adding water would likely have generated separate criticism. The Council will evaluate whether to scale back or restructure children’s activities in future years.

The schedule included entertainment, the duct tape regatta, and the firework show. The Council reviewed the financial summary sheet outlining sponsorships, grants, and general expenses. Significant work was done to secure sponsorships, and when combined with the grant awarded for advertising, **the event generated approximately \$2,000 in net revenue** if utilizing all sponsorship contributions. However, sponsorship contributions were intended to help support other remaining events for the fiscal year including Halloween Party, Christmas Kick-off, and the Easter Egg Hunt. The \$2,000 will be utilized to help offset the costs of these events. Additionally, it was noted that a grant funded much of the advertising including the printed flyers for the event.

In the general expense category, costs included approximately \$12,000 for fireworks, DJ services, porta potties, entertainment, advertising, and card readers required for event transactions. These expenses contributed to the high total cost of the celebration



and were the primary areas sponsorships were intended to offset. Sponsorships did not fully cover these costs.

Secretary Dalton stated that the raffle has historically doubled its expenditures, and Councilmember Newton noted it was close to doubling again this year. Councilmember Kay asked why the raffle appeared smaller; Secretary Dalton explained that the usual large kids' prize table was not included this year. Councilmember Openshaw reported feedback that prize variety was limited and suggested increasing options for children, especially in hot weather. He noted that a previous year's water bounce house was highly popular.

Councilmember Newton reported that after reviewing ticket counts, the beef raffle item was not financially beneficial for the City or the donor. She suggested considering a higher ticket price for specific high-value raffle items, similar to raffles held elsewhere.

Mayor Painter stated that while significant work went into the celebration, adjustments should be made in areas where residents expressed dissatisfaction. Councilmember Squire noted that it is impossible to please everyone. Councilmember Newton added that despite criticisms, many positive comments were received. She emphasized the goal of maintaining a successful event without draining City funds.

Secretary Dalton commended the Council for securing more sponsorship revenue than ever before. Mayor Painter agreed, noting that sponsorships and advertising support were substantial and required considerable effort and community generosity.

- Charges for inspections

Recorder Alicia Hills presented the Council with a copy of the recent invoice from the Mona City Building Inspector. She stated that, as she is new to the position, she had several questions regarding inspection procedures and the charges associated with each inspection. The Council and Recorder Hills reviewed the invoice and discussed each cost listed.

Recorder Hills also informed the Council that the Building Inspector's contract will expire in January and will need to be renewed.

Adjournment

Mayor Painter closed the work session at 7:03 pm.



Troy Painter, Mayor

9/22/20

Approved Date



Alicia Hills, Mona City Recorder