



BOARD OF DIRECTORS MEETING

AUGUST 20TH 2026



State Fair Park Authority
August 20, 2026
Board of Directors Meeting
Agenda

9:00am Roll Call

9:05am Welcome New Board Member
Representative Jason E. Thompson

9:10am Approve June 18, 2026, Board Meeting Minutes

9:15am Review June, July Financials & Audit Update

- Allan Kitterman

9:20am Call to enter a closed session pursuant to Section 52-4-205(d)

- strategy sessions to discuss the purchase, exchange, or lease of real property, including any form of water right or water shares, or to discuss a proposed development agreement, project proposal, or financing proposal related to the development of land owned by the state.

10:00am Committee “FAIR” reports

- Legislative: Steve Lund
- Education Committee: Steve Lund
- Fair: Lillian Bayles
- Rodeo: Wade Garrett
- Livestock: Jim Webb
- Safety & Security: Ted Lewis
- Compensation Committee Ted Lewis

11:00am Call for new business

11:05am Meeting Adjourned

UTAH STATE FAIRPARK AUTHORITY

BOARD MEETING MINUTES

Date: June 18, 2026

Time: 9:00 AM

Location: Utah State Fairpark / Virtual

1. Call to Order

Chair **Dave Lewis** called the meeting to order at **9:00 AM**.

2. Roll Call

Board Members' Present:

Lillian Bayles Jim Webb Kelli Pehrson (represented by Amber Brown) Wade Garrett Dave Lewis Ted Lewis Steve Lund Kip Paul Senator Sandall Jennifer Selig Darrell Hunting Tommy Joe Lucia	<u>Legal Team</u> Lauren Reber Kerry Owens Staff Present: Larry Mullenax (Executive Director) Allan Kitterman (Finance) Becky Knight
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3. Approval of Minutes

Action: Approval of May 2026 Board Meeting Minutes

- **Motion:** Ted Lewis
 - **Second:** Darrell Hunting
 - **Vote:** Unanimous approval
-

4. Financial Report – May 2026

Presented by Allan Kitterman.

Revenue & Expense Summary

- **Revenues:** ↑ \$160,000 over prior year
- **Expenses:** ↑ \$92,000 (primarily due to “hard payout” event costs)
- **Ordinary Income:** ↑ \$67,000 over prior year

- **Net Position:** ↑ \$44,000 over budget
- **Interest Income:** ~ \$40,000/month (PTIP account)

Event Performance

- **Kilby Block Party:**
 - Attendance significantly increased
 - Strong reputation for cleanliness and guest experience

Year-to-Date Position

- Revenues ↑ \$259,000 over prior year
- Expenses ↑ \$171,000 over prior year
- Net ordinary income ↑ \$89,000 over prior year
- Net ordinary income ↑ \$261,000 over budget

Balance Sheet

- Cash position ↑ ~\$2 million over prior year
- Receivables ↑ \$500,000 (large, booked events)
- Accounts payable ↑ \$150,000 (timing)
- Total assets ≈ \$18 million
- Cash ≈ \$12 million

Operational Investments

- 30 new security cameras installed
- Wi-Fi network expanded by one-third
- Ongoing replacement of depreciated equipment (tractors, forklifts, skid steers)

Audit Update

- State audit begins **July 7, 2026**
- Expected duration: ~3 weeks
- Report anticipated at **August board meeting**
- Annual AG training for board independence to be scheduled

5. Days of '47 Rodeo Contract

Presented by **Larry** and **Tommy Joe Lucia**.

Contract Highlights

- Annual rent: **\$100,000 → \$137,000**
- Days of '47 to pay **utilities (power & water)**
- **10% administrative fee** added to all hard costs
- Contract term: **Six rodeo years**
- Event days: **10 → 13 days**

Event Additions

- **Horns & Halos Bullfighting Event** (Saturday before rodeo)
- **Volunteer & Staff Appreciation Night** (Michael Martin Murphy concert + Cowboy Poets)
- Rodeo dates adjusted to end on Saturday except once every four years
- Ticket sales are trending ahead of prior year

Board Action:

Motion to Ratify Contract: Ted Lewis

Second: Senator Scott Sandall

Vote: Unanimous approval

Abstain: Tommy Joe Luca

6. Committee Reports

Education & Legislative – Steve Lund

- Rancher concerns:
 - Beef herd at 75-year low
 - Hay prices and drought impacts
 - Forest allotment uncertainty
- Exploring partnership with USU's Scott Seacrest for fair-week educational programming

Fair Committee – Lillian Bayles

- Concert sales:
 - Matchbox 20 strong
 - Other concerts slower
 - Lynyrd Skynyrd sales lagging due to misconception they are a tribute band
- Fair shirts to be ordered; board members to submit sizes
- America 250 programming planned across all buildings
- 4-H emphasis on first Saturday

- Rodeo Queen contest successful

Rodeo Committee – Wade Garrett

- Leadership transition: Jacee departed; Chris Memmott assuming role
- All specialty acts and contractors secured except photographer
- Sponsorships strong
- Cowboy Channel streaming application submitted

Livestock Committee – Jim Webb

- New staff member Sami Nordmann onboarding
- Auction committee expectations clarified
- Improvements planned:
 - Professional auction management vendor
 - Online bidding
 - Livestream and barn TVs
 - Enhanced communication and scheduling
- Discussion on eliminating non-paying buyers from future auctions
- Rule change to be drafted for next meeting

Safety & Security – Ted Lewis

- Ongoing work by Aly and staff; no major issues reported

Compensation Committee

- Addressed previously; no new updates

Legislative / UFAIR Update – Senator Sandall

- Outdoor recreation tax revenue accumulating toward stadium bonding
- MLB expansion prospects strong; Salt Lake City is considered a leading candidate

7. Closed Session

Motion: The Board entered a closed meeting pursuant to Utah Code §52-4-205(1)(d) for discussion of real property negotiations.

Closed meeting began at 9:50 a.m.

Motion: Ted Lewis

Second: Darrell Hunting

Vote:

Lillian Bayless

Jim Webb

Kelli Pehrson (by Amber Brown)

Wade Garrett

Dave Lewis

Ted Lewis

Steve Lund

Kip Paul

Senator Sandall

Jennifer Selig

Darrell Hunting

Tommy Joe Lucia

Unanimous (roll call)

Closed session commenced.

Closed meeting ended at 10:22 am

Adjournment

No other items meeting adjourned

**UTAH STATE FAIR CORPORATION
NOTES TO THE BOARD REPORT
FOR THE MONTHS ENDED JUNE 30 AND JULY 31, 2026**

SUMMARY:

Event season is off and running.

MONTH-TO-DATE (MTD) ANALYSIS:

Revenues: June revenues are down \$385k to last year and down \$148k against the budget. No X-Games. July revenues are up \$34k compared to last year and up on the budget \$53k.

Expenses: Our expenses for June are down \$89k to last year and down \$96k to budget. July expenses are down \$20k to last year while down \$69k on budget.

June ordinary income is down \$296k on last year and down \$52k on budget. July is up \$54k compared to last year and up \$122k against the budget.

Other Income is even on last year. Interest income was \$39k for June and \$42k for July.

YEAR-TO-DATE (YTD) ANALYSIS:

Revenues: Revenues are down \$97k to last year and up \$187k against the budget.

Expenses: Our expenses are up \$62k to last year and down \$138k to budget.

Ordinary income is down \$159k on last year and up \$325k on the budget.

Other Income is up \$3k on last year.

INVESTMENTS AND CASH ACCOUNT BALANCES:

Cash in bank is up on last year, \$2.13 mil. Accounts Recievable is up \$172k on last year while Accounts Payable is down \$10k compared to last year. The change in our financial position is up on last year \$1.83 mil. Our financial position continues to be very strong.

Please keep in mind that the numbers on the following reports have not been audited and are subject to change.

UTAH STATE FAIR CORPORATION

Profit & Loss

July 2026

	Jul 26	Jan - Jul 26
Ordinary Income/Expense		
Income		
Contributions / Sponsorships	0.00	50,000.00
Event Revenue	594,238.02	2,478,955.50
Fair Revenue	24,100.00	131,590.00
Miscellaneous Incomes	6,833.95	46,914.18
Monthly Rental/ Storage	20,143.34	149,170.43
Stall Rental	325.00	705.00
Total Income	645,640.31	2,857,335.11
Gross Profit	645,640.31	2,857,335.11
Expense		
Advertising & Legal	1,326.25	20,743.97
Awards & Premiums	-244.00	786.00
Board Member Expenses	6,000.00	14,989.99
Computer & Professional Service	106,515.71	465,615.74
Data Processing	9,589.19	48,111.55
Depreciation Expense	40,761.21	278,672.24
Equipment Rental	24,454.47	61,293.33
Insurance	5,650.83	41,255.87
Maintenance Expenses	123,205.60	270,115.56
Miscellaneous Expense	2,740.76	20,977.50
Office Equipment/ Furnishings	2,765.50	3,038.40
Office Expense	5,753.39	7,369.99
Payroll Expenses	231,792.34	1,321,144.82
Processing Fees	6,721.58	36,616.56
Public Relations Expenses	1,329.42	10,961.32
Travel Expenses	474.60	9,675.36
Utilities	55,319.96	343,284.99
Total Expense	624,156.81	2,954,653.19
Net Ordinary Income	21,483.50	-97,318.08
Other Income/Expense		
Other Income	42,176.60	271,043.27
Net Other Income	42,176.60	271,043.27
Net Income	63,660.10	173,725.19

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison - Month
June 2026

	Jun 26	Jun 25	\$ Change
Ordinary Income/Expense			
Income			
Event Revenue	477,039.29	830,486.89	-353,447.60
Fair Revenue	24,240.00	30,985.25	-6,745.25
Miscellaneous Incomes	17,526.13	39,738.70	-22,212.57
Monthly Rental/ Storage	16,142.67	18,892.31	-2,749.64
Stall Rental	70.00	0.00	70.00
Total Income	<u>535,018.09</u>	<u>920,103.15</u>	<u>-385,085.06</u>
Gross Profit	535,018.09	920,103.15	-385,085.06
Expense			
Advertising & Legal	3,334.48	1,494.00	1,840.48
Board Member Expenses	2,144.94	1,503.10	641.84
Computer & Professional Service	107,495.57	168,315.88	-60,820.31
Data Processing	7,584.64	7,643.56	-58.92
Depreciation Expense	39,927.86	38,155.06	1,772.80
Equipment Rental	20,913.53	20,483.06	430.47
Insurance	5,055.84	8,898.06	-3,842.22
Maintenance Expenses	16,336.88	72,337.77	-56,000.89
Miscellaneous Expense	4,004.75	6,733.52	-2,728.77
Office Equipment/ Furnishings	416.38	0.00	416.38
Office Expense	799.89	269.04	530.85
Payroll Expenses	215,406.43	202,963.03	12,443.40
Processing Fees	9,359.05	9,923.09	-564.04
Travel Expenses	12.60	634.88	-622.28
Utilities	78,343.54	61,015.13	17,328.41
Total Expense	<u>511,136.38</u>	<u>600,369.18</u>	<u>-89,232.80</u>
Net Ordinary Income	23,881.71	319,733.97	-295,852.26
Other Income/Expense			
Other Income	39,097.73	37,418.48	1,679.25
Net Other Income	<u>39,097.73</u>	<u>37,418.48</u>	<u>1,679.25</u>
Net Income	<u><u>62,979.44</u></u>	<u><u>357,152.45</u></u>	<u><u>-294,173.01</u></u>

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual
June 2026

	<u>Jun 26</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense			
Income			
Event Revenue	477,039.29	592,694.00	-115,654.71
Fair Revenue	24,240.00	30,986.00	-6,746.00
Miscellaneous Incomes	17,526.13	39,740.00	-22,213.87
Monthly Rental/ Storage	16,142.67	19,303.00	-3,160.33
Stall Rental	70.00	0.00	70.00
Total Income	<u>535,018.09</u>	<u>682,723.00</u>	<u>-147,704.91</u>
Gross Profit	535,018.09	682,723.00	-147,704.91
Expense			
Advertising & Legal	3,334.48	1,494.00	1,840.48
Awards & Premiums	0.00	0.00	0.00
Board Member Expenses	2,144.94	1,503.00	641.94
Computer & Professional Service	107,495.57	169,648.00	-62,152.43
Data Processing	7,584.64	4,892.00	2,692.64
Depreciation Expense	39,927.86	38,155.00	1,772.86
Equipment Rental	20,913.53	19,407.00	1,506.53
Insurance	5,055.84	7,784.00	-2,728.16
Maintenance Expenses	16,336.88	35,283.00	-18,946.12
Miscellaneous Expense	4,004.75	7,131.00	-3,126.25
Office Equipment/ Furnishings	416.38	0.00	416.38
Office Expense	799.89	180.00	619.89
Payroll Expenses	215,406.43	250,687.00	-35,280.57
Processing Fees	9,359.05	9,467.00	-107.95
Public Relations Expenses	0.00	0.00	0.00
Travel Expenses	12.60	635.00	-622.40
Utilities	78,343.54	61,010.00	17,333.54
Total Expense	<u>511,136.38</u>	<u>607,276.00</u>	<u>-96,139.62</u>
Net Ordinary Income	23,881.71	75,447.00	-51,565.29
Other Income/Expense			
Other Income	39,097.73	37,418.00	1,679.73
Net Other Income	<u>39,097.73</u>	<u>37,418.00</u>	<u>1,679.73</u>
Net Income	<u>62,979.44</u>	<u>112,865.00</u>	<u>-49,885.56</u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison - Month
July 2026

	Jul 26	Jul 25	\$ Change
Ordinary Income/Expense			
Income			
Event Revenue	594,238.02	561,774.21	32,463.81
Fair Revenue	24,100.00	20,504.14	3,595.86
Miscellaneous Incomes	6,833.95	10,532.79	-3,698.84
Monthly Rental/ Storage	20,143.34	18,992.31	1,151.03
Stall Rental	325.00	28.00	297.00
Total Income	645,640.31	611,831.45	33,808.86
Gross Profit	645,640.31	611,831.45	33,808.86
Expense			
Advertising & Legal	1,326.25	1,104.49	221.76
Awards & Premiums	-244.00	75.00	-319.00
Board Member Expenses	6,000.00	7,176.50	-1,176.50
Computer & Professional Service	106,515.71	171,379.95	-64,864.24
Data Processing	9,589.19	4,273.33	5,315.86
Depreciation Expense	40,761.21	38,457.79	2,303.42
Equipment Rental	24,454.47	10,552.25	13,902.22
Insurance	5,650.83	5,055.84	594.99
Maintenance Expenses	123,205.60	74,104.47	49,101.13
Miscellaneous Expense	2,740.76	3,788.28	-1,047.52
Office Equipment/ Furnishings	2,765.50	849.30	1,916.20
Office Expense	5,753.39	2,581.95	3,171.44
Payroll Expenses	231,792.34	232,427.52	-635.18
Processing Fees	6,721.58	9,231.25	-2,509.67
Public Relations Expenses	1,329.42	119.55	1,209.87
Travel Expenses	474.60	36.38	438.22
Utilities	55,319.96	82,805.22	-27,485.26
Total Expense	624,156.81	644,019.07	-19,862.26
Net Ordinary Income	21,483.50	-32,187.62	53,671.12
Other Income/Expense			
Other Income	42,176.60	39,952.21	2,224.39
Net Other Income	42,176.60	39,952.21	2,224.39
Net Income	63,660.10	7,764.59	55,895.51

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual
July 2026

	<u>Jul 26</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense			
Income			
Event Revenue	594,238.02	542,575.00	51,663.02
Fair Revenue	24,100.00	20,509.00	3,591.00
Miscellaneous Incomes	6,833.95	10,533.00	-3,699.05
Monthly Rental/ Storage	20,143.34	18,993.00	1,150.34
Stall Rental	325.00	28.00	297.00
Total Income	645,640.31	592,638.00	53,002.31
Gross Profit	645,640.31	592,638.00	53,002.31
Expense			
Advertising & Legal	1,326.25	1,105.00	221.25
Awards & Premiums	-244.00	75.00	-319.00
Board Member Expenses	6,000.00	7,176.00	-1,176.00
Computer & Professional Service	106,515.71	172,191.00	-65,675.29
Data Processing	9,589.19	4,705.00	4,884.19
Depreciation Expense	40,761.21	38,458.00	2,303.21
Equipment Rental	24,454.47	8,869.00	15,585.47
Insurance	5,650.83	7,784.00	-2,133.17
Maintenance Expenses	123,205.60	84,796.00	38,409.60
Miscellaneous Expense	2,740.76	4,070.00	-1,329.24
Office Equipment/ Furnishings	2,765.50	649.00	2,116.50
Office Expense	5,753.39	2,315.00	3,438.39
Payroll Expenses	231,792.34	268,684.00	-36,891.66
Processing Fees	6,721.58	8,911.00	-2,189.42
Public Relations Expenses	1,329.42	120.00	1,209.42
Travel Expenses	474.60	36.00	438.60
Utilities	55,319.96	82,800.00	-27,480.04
Total Expense	624,156.81	692,744.00	-68,587.19
Net Ordinary Income	21,483.50	-100,106.00	121,589.50
Other Income/Expense			
Other Income	42,176.60	39,952.00	2,224.60
Net Other Income	42,176.60	39,952.00	2,224.60
Net Income	<u>63,660.10</u>	<u>-60,154.00</u>	<u>123,814.10</u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison
January through July 2026

	Jan - Jul 26	Jan - Jul 25	\$ Change
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00	0.00	50,000.00
Event Revenue	2,478,955.50	2,582,139.83	-103,184.33
Fair Revenue	131,590.00	133,130.75	-1,540.75
Miscellaneous Incomes	46,914.18	78,383.69	-31,469.51
Monthly Rental/ Storage	149,170.43	160,226.13	-11,055.70
Stall Rental	705.00	238.00	467.00
Total Income	<u>2,857,335.11</u>	<u>2,954,118.40</u>	<u>-96,783.29</u>
Gross Profit	2,857,335.11	2,954,118.40	-96,783.29
Expense			
Advertising & Legal	20,743.97	14,216.67	6,527.30
Awards & Premiums	786.00	375.00	411.00
Board Member Expenses	14,989.99	20,133.88	-5,143.89
Computer & Professional Service	465,615.74	476,670.01	-11,054.27
Data Processing	48,111.55	40,560.92	7,550.63
Depreciation Expense	278,672.24	264,736.74	13,935.50
Equipment Rental	61,293.33	54,920.61	6,372.72
Insurance	41,255.87	63,814.55	-22,558.68
Maintenance Expenses	270,115.56	283,932.50	-13,816.94
Miscellaneous Expense	20,977.50	21,823.26	-845.76
Office Equipment/ Furnishings	3,038.40	1,510.27	1,528.13
Office Expense	7,369.99	7,090.36	279.63
Payroll Expenses	1,321,144.82	1,249,074.60	72,070.22
Processing Fees	36,616.56	44,880.02	-8,263.46
Public Relations Expenses	10,961.32	885.74	10,075.58
Travel Expenses	9,675.36	4,423.94	5,251.42
Utilities	343,284.99	343,235.49	49.50
Total Expense	<u>2,954,653.19</u>	<u>2,892,284.56</u>	<u>62,368.63</u>
Net Ordinary Income	-97,318.08	61,833.84	-159,151.92
Other Income/Expense			
Other Income	271,043.27	268,460.44	2,582.83
Net Other Income	<u>271,043.27</u>	<u>268,460.44</u>	<u>2,582.83</u>
Net Income	<u><u>173,725.19</u></u>	<u><u>330,294.28</u></u>	<u><u>-156,569.09</u></u>

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual YTD
 January through July 2026

	Jan - Jul 26	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00		
Event Revenue	2,478,955.50	2,298,207.00	180,748.50
Fair Revenue	131,590.00	133,148.00	-1,558.00
Miscellaneous Incomes	46,914.18	78,401.00	-31,486.82
Monthly Rental/ Storage	149,170.43	160,640.00	-11,469.57
Stall Rental	705.00	168.00	537.00
Total Income	<u>2,857,335.11</u>	<u>2,670,564.00</u>	<u>186,771.11</u>
Gross Profit	2,857,335.11	2,670,564.00	186,771.11
Expense			
Advertising & Legal	20,743.97	14,219.00	6,524.97
Awards & Premiums	786.00	285.00	501.00
Board Member Expenses	14,989.99	19,999.00	-5,009.01
Computer & Professional Service	465,615.74	482,541.00	-16,925.26
Data Processing	48,111.55	34,263.00	13,848.55
Depreciation Expense	278,672.24	264,737.00	13,935.24
Equipment Rental	61,293.33	52,153.00	9,140.33
Insurance	41,255.87	59,858.00	-18,602.13
Maintenance Expenses	270,115.56	286,215.00	-16,099.44
Miscellaneous Expense	20,977.50	28,243.00	-7,265.50
Office Equipment/ Furnishings	3,038.40	1,310.00	1,728.40
Office Expense	7,369.99	6,342.00	1,027.99
Payroll Expenses	1,321,144.82	1,452,448.00	-131,303.18
Processing Fees	36,616.56	43,028.00	-6,411.44
Public Relations Expenses	10,961.32	887.00	10,074.32
Travel Expenses	9,675.36	2,922.00	6,753.36
Utilities	343,284.99	343,207.00	77.99
Total Expense	<u>2,954,653.19</u>	<u>3,092,657.00</u>	<u>-138,003.81</u>
Net Ordinary Income	-97,318.08	-422,093.00	324,774.92
Other Income/Expense			
Other Income	271,043.27	268,459.00	2,584.27
Net Other Income	<u>271,043.27</u>	<u>268,459.00</u>	<u>2,584.27</u>
Net Income	<u><u>173,725.19</u></u>	<u><u>-153,634.00</u></u>	<u><u>327,359.19</u></u>

UTAH STATE FAIR CORPORATION
Statement of Financial Position
As of July 31, 2026

	Jul 31, 26	Jul 31, 25	\$ Change
ASSETS			
Current Assets			
Checking/Savings	13,589,142.16	11,454,505.85	2,134,636.31
Accounts Receivable	1,555,429.54	1,383,030.98	172,398.56
Other Current Assets	201,613.02	228,818.94	-27,205.92
Total Current Assets	15,346,184.72	13,066,355.77	2,279,828.95
Other Assets	4,101,309.56	4,550,217.88	-448,908.32
TOTAL ASSETS	19,447,494.28	17,616,573.65	1,830,920.63
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	481,074.25	491,559.66	-10,485.41
Credit Cards	7,772.86	10,659.67	-2,886.81
Other Current Liabilities	2,506,001.97	1,703,040.66	802,961.31
Total Current Liabilities	2,994,849.08	2,205,259.99	789,589.09
Long Term Liabilities	303.00	0.02	302.98
Total Liabilities	2,995,152.08	2,205,260.01	789,892.07
Equity	16,452,342.20	15,411,313.64	1,041,028.56
TOTAL LIABILITIES & EQUITY	19,447,494.28	17,616,573.65	1,830,920.63



State Fair Park Authority
Executive Directors Monthly Review
September 20, 2026

Executive Summary

1. Master Agreement

We continue to make progress toward completion of the Master Agreement. Our legal and leadership teams remain engaged with counsel on the remaining issues, with the goal of reaching a final agreement as quickly as possible.

There are several remaining sticking points that require resolution, but the parties continue to work toward a mutually acceptable agreement. We remain focused on maintaining momentum and ensuring the Board has a final agreement to review and act upon as soon as the negotiations are concluded.

2. Red West & Bensen Boone

Ticket sales for **Red West** and attendance were adjusted down from 2025 to account for one fewer day in 2026. Ticket sales continue to be strong, and the 2026 Red West should be extremely successful financially.

The **Bensen Boone** concert scheduled for was cancelled by the promoter for an unknown reason. Our contract contains a provision that guarantees a minimum payment to the company for cancellation.

3. Utah Days of '47 Rodeo Partnership'

The Utah Days of '47 Rodeo went extremely well and represented a great example of the Fairpark working collaboratively with an important event and community partner.

Both organizations worked closely together to create a successful experience for their guests. Our partnership has never been stronger and demonstrates the value of using the Fairpark as a venue for major community events with established Utah organizations.

We want to extend our gratitude to Tommy Joe, Dan Shaw and the entire Utah Days of 47 team for their support and partnership.

4. Fairpark Operations & Shuttle System

The shuttle system is in place for the Fair and is operating at the same hours as last year. Planning and coordination have been completed to ensure the system is ready to accommodate Fair attendance and provide an efficient transportation option for guests.

5. AGPAC Tour — September 15, 2026

We are partnering with the **Utah Farm Bureau** on an AGPAC legislative tour scheduled for September 15, 2026.

Legislators will park at the Fairpark and board a tour bus around 10:00am that will take the group to three agricultural-related sites before returning to the Fair. While at the Fairpark, we will showcase the Barnyard Friends area and Competitive Entries, providing legislators with an opportunity to see the agricultural components of the Fair firsthand.

The Utah Farm Bureau has also requested that we provide their guests with an update regarding baseball and the related development.

6. Overall

The Fairpark continues to build momentum through strong partnerships, successful events, and continued progress on major development initiatives. Fair operations, and ongoing work on the agreement all reflect continued progress toward maintaining the Fairpark as a self-sustaining state asset and an important economic and community resource for Utah.

Board Report - Nicki Claeys

Dept 60 – Marketing & Sponsorship | Dept 25 - Entertainment Department | Dept 20 - Administrative
August 2026

2026 UTAH STATE FAIR UPDATE

The Fair is coming together well, and we are now moving from the planning phase into final execution. Most of the major guest-facing pieces are in place, including arena events, grounds entertainment, media partnerships, sponsorship activations and marketing plans. Over the next few weeks, the focus will be on final schedules, sponsor fulfillment, signage, credentials, media coordination and onsite details.

From a programming standpoint, we have a strong mix this year. The Fair will include traditional favorites, free entertainment included with admission, special events and arena programming, giving guests a number of different reasons to attend throughout the 11 days.

MARKETING & MEDIA

Media interest is picking up quickly as we get closer to Fair.

Good Things Utah has started scheduling Fair-related segments for the end of August, and Opening Day is shaping up to be a strong media day. KUTV, FOX 13, KSL and ABC4 are all planning to be onsite. ABC4 is also planning coverage the day before the Fair opens to highlight some of the behind-the-scenes preparations.

FOX 13 is scheduled to return during the Fair on Monday, September 14. Univision has also expressed interest in onsite coverage, and we have additional podcast and digital media opportunities in the works. Radio support is also strong again this year across music, sports, news and Spanish-language stations. Many of our partners are supporting the Fair through ticket giveaways, promotion and onsite appearances tied to major arena events.

Influencers & Content Creators

We are being more intentional with influencer and content creator partnerships this year.

Rather than using one general influencer strategy, we are identifying creators who are a good fit for specific goals, including concert promotion, motorsports, Fair food, family content, Fair-on-a-budget messaging and general Fair awareness.

We are also planning an Influencer/Media experience for Opening Day. The goal is to give invited creators access to Fair food, rides, attractions and entertainment while encouraging meaningful content for their audiences.

ARENA EVENT MARKETING

Arena ticket sales continue to be one of my primary areas of focus heading into Fair.

Each concert and arena event is being marketed to its own audience rather than using one general message. In addition to radio and digital advertising, we are using outdoor advertising, giveaways, social content, media partnerships and influencer outreach where it makes sense.

The final weeks of the campaign will focus heavily on awareness, urgency and reaching the audiences most likely to purchase tickets for each event.

SPONSORSHIP

Sponsorship activity remains strong as we approach Fair, although much of the workload is now shifting from sales into fulfillment and execution.

One continued focus has been creating sponsorships that feel like part of the Fair experience rather than simply adding logo placement. This includes stage naming rights, guest amenities, arena integrations, interactive activations and other guest-facing elements.

We are also continuing to explore sponsorship opportunities that provide operational value through trade or in-kind products and services. Partnerships that bring sponsorship value while also reducing an expense we would otherwise incur can provide meaningful value to the Fair.

The next few weeks will include a significant amount of sponsor fulfillment, including signage, credentials, ticket packages, activation logistics, digital placements and onsite coordination.

ENTERTAINMENT & GUEST EXPERIENCE

I am pleased with the entertainment mix this year. One of my goals is always to make sure guests feel they are receiving strong entertainment value simply by coming through the gate, even if they don't purchase a separate arena ticket.

This year's lineup includes a good mix of returning favorites and new entertainment throughout the grounds and on our stages.

Current programming includes:

- Extreme Lumberjacks
- Aces Flying Pig Races
- Mobile Dairy Classroom
- Wild West Fun Park
- BOOM! (strolling)
- AMirrorCan Men (strolling)
- Mighty Mike Strongman (Gazebo Stage)
- Tyzen Comedy Hypnotist (Gazebo Stage)
- Tribute to the Troops (Gazebo Stage)
- Local entertainment on the South Plaza Stage
- Weekend entertainment at The Oasis

The final entertainment schedule is still being completed, and performance times will continue to be added to the website and app as they are confirmed.

WHAT'S NEW THIS YEAR

Several guest-facing updates are also planned for 2026.

Digital Carnival System - The carnival is moving to a digital, reloadable RFID system.

Expanded Ride Pass Value - Thrill rides will now be included with the ride pass, with the exception of the new approximately 200-foot Ejection Ride, which will require an additional charge.

Influencer & Media Day - We are adding a more organized Influencer/Media experience on Opening Day to help generate additional Fair coverage and social content.

Fair Food Fight - The Fair Food Fight will return during opening weekend and gives us another opportunity to highlight Fair food and encourage guests to try participating vendors.

170th Anniversary - The "Cheers to 170 Years" theme will be incorporated throughout Fair marketing, merchandise and other guest-facing elements as we celebrate the Fair's 170th anniversary.

2026 FAIR RUN-OF-SHOW

Key Programming, Marketing & Attendance Drivers

THURSDAY, SEPTEMBER 10

OPENING DAY

- 2026 Utah State Fair opens
- Major television media onsite
- Influencer/Media Day
- Fair Food Fight begins
- Horse Pull in the Days of '47 Arena
- Full grounds entertainment begins
- 170th anniversary and Opening Day messaging

Main Focus: Opening Day awareness, what's new, Fair food and getting people excited that the Fair is officially here.

FRIDAY, SEPTEMBER 11

Arena: UTAH'S OWN PRCA RODEO

- Patriot Day promo
- Fair Food Fight
- Radio partners onsite
- Full grounds and stage entertainment

Main Focus: Rodeo, Fair food and driving attendance into the first weekend.

SATURDAY, SEPTEMBER 12

Arena: UTAH'S OWN PRCA RODEO

- Fair Food Fight
- Full grounds and stage entertainment
- Strong family programming throughout the Fairpark

Main Focus: The full Fair experience: food, entertainment, family activities and rodeo.

SUNDAY, SEPTEMBER 13

JARIPEO Y BAILE

- Jaripeo y Baile in the Days of '47 Arena
- Spanish-language radio and media support
- Final day of Fair Food Fight

- Full grounds entertainment

Main Focus: Jaripeo, community outreach and Sunday Fair attendance.

MONDAY, SEPTEMBER 14

Arena: UTAH'S OWN PRCA RODEO

- Family Day promo
- Utah's Own PRCA Rodeo
- Fair Food Fight winners announced and promoted
- Full grounds entertainment

Main Focus: Weekday attendance, value messaging and rodeo.

TUESDAY, SEPTEMBER 15

Arena: DARK

- 2-for-Tuesday Promo
- Full grounds and stage entertainment
- Weekday promotions
- Family and value messaging

Main Focus: Reminding guests that there is a lot to do at the Fair without adding a separate arena ticket.

WEDNESDAY, SEPTEMBER 16

Arena: LYNYRD SKYNYRD

- Senior Day + Educator Day
- Special Friends Morning
- Lynyrd Skynyrd in the Days of '47 Arena
- Radio activation
- Concert-focused digital, social and influencer promotion
- Full Fair entertainment and attractions

Main Focus: Lynyrd Skynyrd, nostalgia, concert sales and evening attendance.

THURSDAY, SEPTEMBER 17

Arena: DARIUS RUCKER

- Promo Day TBA
- Darius Rucker in the Days of '47 Arena
- Radio activation
- Concert-focused marketing and social promotion
- Full grounds entertainment

Main Focus: Country audience, concert sales and promoting the Fair-plus-concert experience.

FRIDAY, SEPTEMBER 18

Arena: MATCHBOX TWENTY + DASHBOARD CONFESSIONAL

- Radio partner activation
- Cattlemen's Beef Feast
- Beginning of the final Fair weekend
- Full grounds and stage entertainment

Main Focus: Concert attendance, final-weekend urgency and the Fair-plus-concert experience.

SATURDAY, SEPTEMBER 19

Arena: DAY OF 'WRECK'ONING DEMOLITION DERBY

- Radio activations
- Jr Livestock Market Auction
- Full grounds and stage programming

Main Focus: Motorsports, final-weekend attendance and reminding guests that this is their last Saturday to Fair.

SUNDAY, SEPTEMBER 20

Arena: MONSTER TRUCKS

- Final day of the 2026 Utah State Fair
- Monster Truck Ride Alongs
- Full grounds entertainment
- Final-day marketing push

Main Focus: Monster Trucks, family attendance and “Last Chance to Fair” messaging.

MY FOCUS HEADING INTO FAIR

My primary areas of focus during the final weeks before Opening Day are:

- Final arena event marketing and ticket-sales push
- Completing entertainment schedules and logistics
- Sponsor fulfillment and onsite activations
- Closing remaining sponsorship opportunities
- Opening Day media coordination
- Influencer and content creator coordination
- Sponsor and media credentials
- Guest-facing signage and communications
- Final website, app and digital updates
- Weekday attendance promotions
- Transitioning remaining plans into onsite execution

Overall, I feel good about where the guest-facing side of the Fair stands. There is still significant work to complete, but the major pieces are in place. The next few weeks will be focused on execution and making sure everything comes together smoothly once the gates open.



UTAH STATE FAIRPARK BOARD REPORT

Sales and Event Department 30

August Board Report | June & July Notes
Utah State Fair 2026 Updates

Sales & Event Department 30

Aly Garcia: Events Director | Public Safety and Security

Corey Burns: Sales Manager | Group Sales

Kelli McCaffery: Event Coordinator | Community Outreach | Commercial Vendor Sales

Fred Acebo: Food and Beverage Manager

Lexie Lubbers: Event Lead

Crystal Nichols: Event Lead

June

- WWSRA
- Utah Asian Heritage Festival
- Spock Skate Camp
- 801 Event – Flea Market
- Utah Scottish Heritage Festival
- Hargrove Marshaling Yard
- Utah Sports Car Club
- Jaripeo
- Salsa Under the Stars
- Utah Vintage Festival

July

- Spock Skate Camp
- Packsize Company Party
- Import Car Show
- Salt City Drift
- Intermountain Region Porsche Club of America
- Utah Days of 47 Rodeo
- DFCM Company Party

June and July have been busy and productive months for the Events Department, with the team balancing a strong summer event schedule while simultaneously preparing for the 2026 Utah State Fair. Across Sales, Venue Experience, and Food & Beverage, we continue to see progress in how our team communicates, shares responsibility, and supports events from the initial sale through execution.

A major focus this year has been strengthening our overall event management process. We have continued refining departmental roles, improving handoffs between Sales, Venue Experience, and Food & Beverage, and developing team members to take greater ownership throughout the event lifecycle. This work is helping create a more consistent experience for our clients while allowing the department to operate more efficiently as our event calendar continues to grow.

EventPro remains an important part of that progress. While implementation and continued development of the program have presented challenges, overall it has created a stronger event and vendor management experience. Centralizing event information, contracts, communication, vendor records, and operational details has improved visibility across the department and given us a better foundation for managing events consistently from booking through completion.

Our summer events have also continued to reinforce the versatility of the Fairpark. From large cultural festivals and community programming to corporate events, motorsports, rodeos, and private gatherings, the diversity of our calendar demonstrates both the capabilities of the property and the strength of the team supporting it.

As we transition into the final weeks before the **2026 Utah State Fair**, the department is in full Fair preparation mode while continuing to support our regular event business. There is still plenty of work ahead, but I am proud of the progress the team has made and the stronger operational foundation we are continuing to build.

Sales Report – Corey Burns

Utah State Fairpark Events

June and July continued to demonstrate the diversity of events and clients utilizing the Utah State Fairpark. Across the two months, the Fairpark hosted **17 events and programs**, ranging from large-scale public festivals and rodeos to corporate gatherings, youth programming, motorsports, cultural events, and recurring community events.

A major highlight was the **Utah Asian Festival, which welcomed more than 19,000 attendees in a single day**, demonstrating the Fairpark's ability to successfully host large community and cultural events.

The mix of business during these two months is particularly encouraging. Community-focused programming such as Spock's Skate Camp and cultural festivals continues to strengthen the Fairpark's role as a gathering place, while corporate events and major productions provide important diversification within the event calendar. We are also seeing continued interest from **car clubs, car shows, and motorsport-related events**, which represents an area with potential for additional growth.

Overall, June and July reflect a well-rounded event portfolio and continued opportunity to grow both repeat business and new event categories at the Fairpark.

While summer may be winding down for most, the Utah State Fair team is just getting started. From now through the end of September, our summer is in full swing — hot days (ugh), cooler nights (más por favor), and hopefully, with a little luck, not too much rain during the Fair.

As we head into Fair season, my responsibilities expand beyond booking events for the coming year to include a significant focus on State Fair Group Sales, while continuing to develop future event business. Group Sales efforts are ramping up quickly with outbound calls, incoming orders, client outreach, and plenty of other Fair-related duties — including signage and becoming an incredibly useful general laborer when needed.

That work is already producing results. I recently secured a **\$20,000 Rodeo group sale for September 11**, which is a strong start to what is shaping up to be a great State Fair. Interest in Group Sales continues to build, particularly among companies looking for affordable, high-value ways to recognize and entertain their employees.

With businesses and families continuing to be mindful of costs, the Utah State Fair offers a compelling value. Whether for employee appreciation, families, schools, churches, or other organizations, Fair tickets provide an accessible entertainment option and an experience groups can enjoy together.

There is still a lot of selling ahead of us, but the early interest and recent sales give me plenty of reason to be optimistic about this year's Group Sales performance — while we continue building the pipeline for events beyond Fair season.

Food & Beverage Performance

Utah State Fairpark Events

June and July featured several of our most successful events of the year, including the second installment of **Vintage Fest**, one of the Fairpark's newer event offerings. Food and beverage operations played an important role in supporting these events, with the team successfully managing concessions and beverage service across a diverse event schedule while also navigating the challenges of extreme summer temperatures.

A highlight of the summer was our food and beverage partnership with the **Utah Asian Festival**. Working with RIO Management, beverage offerings were selected specifically to complement the Festival and reflect the cultures being celebrated. This event-specific approach was well received by both organizers and guests and generated approximately **\$10,000 in alcohol sales during its first year**.

Beyond the strong sales performance, the program demonstrated the value of working collaboratively with our event partners to create food and beverage experiences that are authentic and appropriate for their audiences. The success of this first-year effort provides a strong foundation for expanding similar event-specific offerings in the future.

Utah State Fair 2026

As the summer event season continued, the Food & Beverage team also began ramping up preparations for the **2026 Utah State Fair**, including concessionaire coordination, vendor planning, menu development, and beverage operations.

This year, we are excited to welcome several new additions to the Fair's food and beverage lineup, including **Island Noodle, Homeslice, and our new alcohol service partner, RIO Management**. Island Noodle and Homeslice have

consistently ranked among the top-performing concessionaires at several of our major festivals. Their distinctive offerings, strong presentation, and emphasis on hospitality made them natural additions to the Fair and will bring proven concepts to our guests.

RIO Management joined the Fairpark earlier this year after being selected through a competitive RFP process and has already delivered strong results. Since beginning operations, RIO has exceeded previous alcohol sales benchmarks at each comparable event. Their well-trained staff, efficient service model, and organized approach to operations have been a positive addition to the Fairpark, and we look forward to carrying that momentum into the Fair.

Several returning concessionaires are also introducing new concepts that have performed well at fairs throughout the region. **Aaron's Chicken Shack** will offer a variety of chicken sandwiches, while **Pineapple Grill** will bring Asian-inspired rice bowls, including its signature dish served in a fresh pineapple.

The Fair will also debut a **new Fairpark cookie shop**, developed through a partnership with the Utah State Fair. The new concept represents an exciting addition to the Fair's food and beverage program and creates an opportunity to establish a signature offering with a direct connection to the Fairpark. The shop will feature fresh-baked cookies and specialty offerings designed specifically for the Fair experience, with the potential to grow into a year-round destination at the Fairpark.

Together, these new concepts reflect the Food & Beverage team's continued focus on strengthening the Fair's culinary offerings, introducing fresh experiences, and developing partnerships that enhance both the guest experience and the Fairpark's overall food and beverage program.

Event Coordination & Commercial Vendor Report – Kelli McCaffery

Utah State Fairpark Events

June and July brought several of our most popular and operationally complex outdoor events to the Fairpark. From an event coordination perspective, our focus remained on working closely with clients, vendors, and internal teams to ensure each event was prepared for and executed successfully. Record-high temperatures created an additional challenge this summer, making indoor cooling areas, access to free water, and ongoing communication between event teams especially important to maintaining a safe and positive guest experience.

We have also continued developing **Crystal and Lexi** in their roles and expanding their experience in leading events. Both have been training on the full event process, including client coordination, event preparation, internal communication, on-site execution, and event closeout. Giving them greater ownership of events is helping us distribute responsibilities more effectively, improve communication across departments, and provide clients with consistent support throughout their entire event experience. As their experience continues to grow, we are building a stronger and more efficient Venue Experience team.

Utah State Fair 2026

With the **2026 Utah State Fair** quickly approaching, commercial vendors have been a major focus over the past two months. As of the end of July, we have **252 booths sold—just 10 booths away from surpassing last year's total**. Those remaining spaces had previously been contracted but became available after several vendors had to withdraw due to personal circumstances. With more than **200 vendors currently on our waiting list**, we are in a strong position to fill the remaining inventory.

This year will also mark the second year of the **Utah State Fair Commercial Vendor Awards**. With the support of the Board, the program was a great success in 2025, providing participating vendors with additional recognition and visibility. It was especially rewarding to see how engaged vendors became in the competition, with several going above and beyond in their displays and guest interactions.

We are building on that enthusiasm for 2026 with larger award ribbons for winning vendors, along with recognition through the Fair's social media channels. To continue the tradition, we will again be looking for volunteer judges from the Board of Directors to assist in selecting and presenting this year's awards.

Overall, preparations are progressing well, commercial vendor participation remains strong, and our Venue Experience team continues to grow in both capability and efficiency. I am excited about the progress we've made throughout the summer and feel confident heading into another successful Utah State Fair.

Public Safety & Security – Aly Garcia

Utah State Fairpark Events

Extreme summer temperatures continued to be one of our primary public safety concerns throughout June and July. In response, we expanded access to **complimentary cooling locations** by opening available Fairpark buildings during several outdoor events and worked with promoters to increase access to hydration. During the Import Car Show, the Fairpark also provided a **complimentary Water Monster refill station**, giving attendees access to free drinking water throughout the event. These efforts have become an important part of how we approach guest safety during periods of extreme heat.

Heat has been particularly challenging during our **Jaripeo events**, where we continue to evaluate additional ways to reduce heat-related medical incidents and better support attendees. Our public safety and medical partners have done an excellent job responding to these conditions, and we continue working together on preventative measures including hydration access, cooling opportunities, medical readiness, and earlier intervention when guests begin showing signs of heat-related distress.

The Utah Days of '47 Rodeo was an overall successful event from a public safety and security perspective, with strong coordination among the Fairpark team, event organizers, and our public safety partners throughout the week. One significant weather incident provided an opportunity to put our emergency procedures into action and, equally important, identify areas where our communication processes can be strengthened.

On the opening day of the Rodeo, a storm was noted to be heading our direction, that would hit during the show. The Fairpark began coordinating with the **National Weather Service when lightning was approximately eight miles from the property**, allowing the team to monitor conditions and begin taking precautionary action. As the storm approached, **high-wind mitigation measures** were implemented, with staff deployed throughout the property to notify vendors, lower umbrellas and A-frame signage, secure loose items, and prepare outdoor areas for deteriorating conditions. When lightning reached approximately **two miles**, the decision was made to pause the rodeo, safely clear the stadium, and direct attendees to designated shelter areas. The stadium was evacuated in an orderly manner without crowd rushing or congestion, and attendees remained sheltered until conditions improved and lightning had moved approximately **three miles away and continued to increase in distance**. Guests were then able to safely return to the stadium and the event resumed. From a life-safety perspective, the response was successful, with no injuries reported.

While the life-safety response was successful, the incident identified an important gap in our **emergency communication and chain-of-command procedures**. During the shelter-in-place response, some staff and event partners began communicating information before receiving confirmed direction and approved messaging from Fairpark leadership and their supervisors. This resulted in inconsistent information being shared with attendees, including confusion over whether the rodeo had been cancelled, whether guests were being fully evacuated from the property, or whether the direction was to temporarily shelter in place.

We also identified opportunities to improve **how emergency direction is delivered to guests**. In an effort to move people quickly to safety, some communication became overly urgent or directive and, at times, was perceived as aggressive. While the intent was to protect attendees, the incident reinforced that the manner in which we communicate during an emergency is just as important as the information itself. Guests need calm, clear, consistent direction from staff who understand both the message and their role in delivering it.

Corrective action began **the following day**. Staff were brought back together for refresher training, reinforcing previously established emergency procedures with additional emphasis on chain of command, waiting for confirmed information, using approved messaging, maintaining a calm demeanor, and understanding the difference between evacuation and shelter-in-place instructions. Event partners were also briefed on these expectations and communication procedures.

The incident has also led us to strengthen how time-sensitive information is distributed during independently operated events. Moving forward, greater emphasis will be placed on **radio-based emergency communication, clearly identified decision-makers, established communication channels with promoters and partners, and pre-event confirmation of roles and responsibilities**. Our goal is to ensure that the strong emergency structure already utilized during the Utah State Fair is more consistently integrated into all major events held at the Fairpark.

Utah State Fair 2026

Planning for the **2026 Utah State Fair** continues to be a major focus for Public Safety. Our goal remains to provide a safe environment without creating an unnecessarily complicated experience for guests, employees, vendors, and partners. Much of our work this year has focused on strengthening systems already in place while continuing to evaluate where we can improve.

Our **Event Action Plan, emergency procedures, and communication plans** continue to be reviewed and updated to ensure they remain relevant to current operations. In addition to written plans, we are incorporating tabletop discussions and scenario-based exercises with staff and partners. These exercises allow teams to work through potential incidents, clarify roles and decision-making authority, practice communication, and identify gaps before an actual emergency occurs.

We will also continue utilizing our established **Fair entrance screening plan**, including OpenGate screening systems and bag checks. Recent incidents at public gatherings continue to reinforce the importance of the layered security measures already established at the Fair. While our screening procedures operate within applicable Utah law, they provide an important opportunity to identify potential threats, unlawful or prohibited activity, and other safety concerns before they enter the event. Just as importantly, the process provides trained personnel at our entrances who can recognize concerns, communicate quickly, and escalate situations when necessary.

A significant improvement for 2026 is the implementation of a **new credentialing and access-control system** modeled more closely after systems used at large festivals and major events. Credentials will provide clearer visual identification of access levels and permissions, allowing security personnel to make faster and more consistent access-control decisions throughout the property. The system also creates a more professional experience for our

vendors, contractors, performers, sponsors, and other partners by formally identifying them as part of the Fair operation rather than simply as individuals needing access.

Together, these improvements represent the continued evolution of the Fair's public safety program. Effective security is not based on one checkpoint, one procedure, or one response plan; it comes from **layered systems that work together**. Entrance screening, credentialing, access control, emergency planning, training, communication, public safety partnerships, and informed staff all contribute to an operation that is safer, more organized, and easier for our guests and partners to navigate.

The goal is not simply to add more security measures each year, but to create a **more coordinated and seamless public safety operation** that supports the overall guest experience and continues to raise the standard of the Utah State Fair.

August 2026 Utah State Fair Board Meeting Information

Livestock – Sami Nordmann

Awards:

- Buckles, giant checks, and rosettes are all delivered and accounted for.
- Banners shipped on 8/11, should be here very soon!
 - They are also sending copies of the August edition of the Showtimes Magazine for us to put out during the shows and in the livestock office.
- Plaques for pigeons and poultry in production, will be here by September 1
- Banners provided by ABGA arrived Monday, 8/17 for the open boer goat show
- Waiting on awards provided by ADGA for the dairy goat show

Judges:

- All judges are contracted or agreed to judge. I am waiting on a couple to send back W9's before contract goes out, but they have verbally agreed at this time.
- Judges announcements for market shows went out on social media last week. Hoping to do a grouped judges announcement post for the Open Class and Junior Shows.

Auction:

- Working with Stock Show Auctions on finalized contract.
 - Stock Show Auctions is the online auction platform company that we will be utilizing this year to help streamline the auction process for all, and make it a more enjoyable, profitable, and welcoming experience.

Livestock Entries:

- Total livestock entries are at 1,518 (open and market).
- Market entries closed August 14 with a total of 800 market show entries and 584 showmanship entries. Below is a rough comparison of entries from 2025 vs. entries for 2026 (note: these are just the initial entry numbers, not the total animals actually exhibited)

Species	2025	2026
Market Hogs	143	213
Market Hog Showmanship	142	150
Market Steers	52	63
Market Steer Showmanship	51	53
Market Lambs	318	335
Market Lamb Showmanship	229	236
Market Goats	166	189
Market Goat Showmanship	120	139
Total Show	679	800
Total Showmanship	542	584

At this time, numbers appear to be up from last year. As with any livestock show, it can be expected that not all entries/exhibitors submitted will actually exhibit during the fair, but we are hopeful for an increased turn-out this year!

Misc.:

- The barns are pretty much all set up and ready to go for the fair.
- Scales are set to be certified on September 1
- Anne Marie Cole has started working as the Livestock Assistant again this year. She has been a HUGE help in getting things done and filling in gaps/information from previous years that I was not aware of.
- We will have breakfast provided for the livestock advisory committee members on Thursday and Friday morning of the fair. We are also planning to bring in lunch of some sort on those days to help accommodate those who have shows running over lunch hours and/or are unable to step away to get food.
- Anne and I will be working on putting together exhibitor packets for everyone this year. Market exhibitors will receive the following in their packets: exhibitor

backtag number, safety pins, admission tickets, parking and trailer passes, important reminders/information document, information to defer from auction, and other important info materials as needed. Open class exhibitors will receive the same excluding the backtag numbers and safety pins.

- Anne and I will also be working on judges packets soon, which will include important information, checks, meal tickets, and any other important information as needed.
- Anne and I will also be working on show binders/totes in which we will organize a binder with important information pertaining to livestock in general and their species, announcements for shows, entry information, and more, and will also have a tote available for them with necessary items such as file folders for results, office supplies, and other items as necessary.
- Sakura has also been a huge help for the livestock department by helping me navigate and use ShoWorks primarily, but also being a great sponsor for ideas and things going on in the livestock department. Her guidance and assistance in all aspects of competitive events has been much appreciated.

August 2026 Utah State Fair Board Meeting Information
Competitive Arts and Ag Education: Sakura Gallegos

General:

- 1400 Read and Win Entries were mailed out
- As of 8/17/2026 We have 600 online comp art entries, with the weather freezing fruit trees, then the extreme heat and the economy I'm a little concerned about how many entries we'll have in Ag/Hort/Floriculture.
- Online entries will close on 8/30/2026 and On site registration will be 9/3/2026-9/5/2026 with judging on 9/7/2026-9/9/2026
- We have started a Legacy Spotlight in each department for those exhibitors that have entered art into the fair for at least 15 years. The supervisor will choose who to spotlight. We have an entry for creative arts.
- Entering demos and contests into the online calendar

Fair Bldgs. and Staff:

- All Departments in Comp Art have a supervisor
- I'm still staffing Culinary and Fiber Arts
- Looking for an assistant but it's slim pickings
- AC in some of the buildings not working
- County Banners are rolling in; I've decided to display them in Zions from the old Quilt
- Replacing floors in Little Hands on the Farm
- Animals for Barn Yard friends have been chosen. We've opted to have no ducks or rabbits this year. We may have small donkeys as companion animals. We won't have the Alpaca this year, in the past fair goers just tried to get the Alpaca to spit at them.
- We'll have some new companies in the Ag Building. Trueleaf will have a display, oakdell egg farms, a nonprofit from Payson that helps people with their garden soil. Also Lillian secured a hydroponics display from San Juan Middle School to be displayed. Waiting to hear from Steve Lund on Redmond and Wool Growers

Competitive Arts:

- In the Zions building we have 7 cooking contest over the 11 days: Egg cookoff, Pork Cook off, Cookie Bakeoff, Pie Contest, Cattlewomens Beef Cookoff, Kids Cookie Contest, and 4H state contests(2)
- We will be handing out Board of Directors Choice Rosettes again this year, please take the time to visit all the open class Competitive Art Exhibits and award them to your favorite entry.
- I've asked FFA if their advisors could help staff the AG building on weekends if we are short, I'm waiting to see how the schedule fills in before I ask.
- Worked with Pam at 4H to create a 4H Day at the fair to showcase the different educational opportunities they offer. We'll have:
 - The 4H State Cooking Competition held in the Zions Building
 - Drone Tent in Promontory
 - Craft: Making a bracelet with your initials out of beads and the binary code.
 - A fun zone outdoor space on the little bit of grass east of Deseret
 - The kids doing the Entrepreneur Program will have an opportunity to sell their goods in the Deseret building for a few hours on Saturday
- Still finding Grand Awards.
- Ordering Supplies
- Working on a Supervisors "training" meeting content for the meeting on 9/1/2026
- I'm still working on programing the Zions building. Filling the local space and scheduling demonstrations.
- Farm Bureau will do a butter make and take in the zions building on the first Saturday.
- I have about 95% of the Judges I'll need for the department. I'll send out contracts next week.

Fair Displays:

- Looking for some decorative items for the buildings, maybe some photo op areas

Facilities and Operations Report

August 2026

DFCM Projects/Status

1. UPDATE: Main entrance project low bid came in over requested budget, and we are working through some value engineering and reducing the scope of work ideas.
2. UPDATE: North food court RFP board still in the planning process.
3. UPDATE: Admin/Bonneville floors and restroom project will shift all funds to admin because of hazmat concerns in Bonneville and push it to next year, planning still under way.
4. Restroom 25 and Deseret building roofing project now has a contractor onboard.
5. Electrical panel at gate 15 and light poles at fuel pump and behind barn 51 has been awarded and set to begin in August.
6. We are waiting until after fair to start on the Zion HVAC replacement.

Fairpark Projects/Status

1. The wrong compressor was brought in for repairing a/c in grand, so DFCM expedited the installation of new dx units.
2. UPDATE: We are still working with Salt Lake City Public Utilities to add 10 new submeters to our irrigation system.
3. Facilities are currently in the process of repairing several aged out evaporative and RTU cooling units around the park in preparation for the upcoming 2026 Fair.
4. Facilities/Operations are replacing damaged floors in little hands sheds for the Fair.
5. Facilities/Operations are clearing out the pond at DNR for hole repairs in pond liner.
6. Electrical upgrades being made in the north food court for new cookie vendor move in.

Operations Update.

- Facilities & Operations Are currently in full Fair setup mode after wrapping up DO47 and Craft Lake City events. We currently have Barn 8 Goats pens all set and bedded ready for animals. Barn 9 Dairy fully set, bedded and ready to take animals, Showring building 18 is bedded and ready for livestock. Barn 11 Sheep pens are set and ready for animals. Bonneville building is set up and ready for entries. All Fair services and equipment have been ordered and ready for delivery. Purchase orders have been submitted. We will continue checking off buildings for Fair setups as we wrap up the August events.