



Oakley Rodeo Committee Meeting Minutes

Date Monday May 4, 2026

Time 7:00 p.m.

Location Red Barn

MEMBERS (Voting)	Wade Woolstenhulme (Chair), Jay Tinkler, Bella Buchanan, Ryan Fish, Chris Dillman, Cody Thornton, Jake Woolstenhulme, Andy Woolstenhulme, Jason Woolstenhulme, Rustin Young, Sam Aplanalp, Matt Russell
MEMBERS (Non-Voting)	Bailey Hansen (Secretary), Dave Neff (City Council)
ABSENT	Dave Neff

1. CALL MEETING TO ORDER: Wade called the meeting to order at 7:20 p.m.

🙏 Prayer: Matt Russell

🙏 Pledge of Allegiance: Jake Woolstenhulme

2. BUSINESS ITEMS – Wade Woolstenhulme:

- REVIEW MINUTES FROM LAST MEETING: Wade reviewed action items from May meeting. The following action items were discussed:

- a. Pink night has been scheduled for Thursday July 2nd.
- b. The total electrical capacity for the upgraded rodeo grounds has been confirmed at 600 amps.
- c. Joe Frazier is assisting Don Weller with the preparation of the 100-Year Celebration Book.

DECISION POINT: Rustin Young motioned to approve minutes April 6, 2026 and Jake Woolstenhulme seconded the motion. Voting results: consensus approval.

- Exclusivity Updates:

- The committee reviewed available sponsorship opportunities and exclusivity options. Current opportunities include:
 - Bareback Riding Sponsorship (Potentially Clyde Companies)
 - Pete Carr Rodeo Stock Contractor
 - Piranha Productions
 - Music Director (Brad Narducci)
 - Atkinson Sound
 - Arena Director (John Gwatney)

- **Partner Updates & Adjustments:**

- Ballerina Farm:
 - Confirmed sponsorship of the Junior Rodeo.
- Ken Garff:
 - The committee discussed recent developments regarding the sponsorship agreement. Although Ken Garff initially signed and later withdrew from the contract, they have since expressed interest in honoring the original sponsorship commitment.
- Supplement Company:
 - The company proposed to their Rodeo Committee rep a promotional activation involving the launch of their product and a raffle featuring a first-generation Ram truck to be displayed near the ticketing office.
- Traeger:
 - Plans were confirmed for Traeger to host a Sunday dinner at the Red Barn.
- Iron Horse Equipment:
 - Iron Horse Equipment offered to provide equipment support during the rodeo. The committee suggested requesting a skid-steer.
 - a. Bailey order bright lanyards for media passes.
 - b. Bailey reach out to contacts regarding lodging including John Harrison regarding RV site.

- **Special Projects & Promotions**

- Giving Machines / FamilySearch Initiative
 - The committee discussed incorporating Giving Machines by FamilySearch, allowing attendees to buy and donate items to individuals in need.
 - Additional ideas included encouraging guests to explore family history connections by scanning their phone to see if they have cowboy relatives.

- **Ticketing Discussion:** A detailed discussion was held regarding remaining sponsor tickets and overall ticket allocation. The committee expressed concern that all sponsor-designated tickets for the July 3, 2026 performance have been fully allocated, creating challenges in accommodating additional sponsor ticket requests.

A. Bailey will create an excel spreadsheet with tickets put on hold.

- **Queen Contest:** The committee reported that the Queen Contest was highly successful, with three finalists participating. Ada Poulter was selected as the Oakley Rodeo Queen.
- **Tumblers:** Custom tumblers will be ordered through I Drive Marketing.

3. **ADJOURNMENT:** Wade adjourned the meeting at 9:00 p.m.

4. **NEXT MEETING:** The next Rodeo Committee meeting is scheduled for Monday, May 18th, 2026, at 7:00 p.m.

APPROVALS:

Wade Woolstenhulme 5/18/26
Wade Woolstenhulme, Chair Date Signed

Bailey Hansen 5/18/2026
Bailey Hansen, Secretary Date Signed