Oakley Rodeo Committee Meeting Minutes

Date: Monday, March 2, 2026

Time: 7:00 p.m.

Location: Oakley City Council Room

MEMBERS (Voting)	Wade Woolstenhulme (Chair), Dave Neff (City Council), Bella Buchanan, Ryan Fish, Chris Dillman, Cody Thornton, Jake Woolstenhulme, Rustin Young, Sam Aplanalp, Matt Russell
MEMBERS (Non-Voting)	Bailey Hansen (Secretary), Dave Neff (City Council)
ABSENT	Andy Woolstenhulme, Jason Woolstenhulme

1. CALL MEETING TO ORDER: Wade called the meeting to order at 7:00 p.m.
   - Prayer: Cody Thornton
   - Pledge of Allegiance: Jake Neff

2. BUSINESS ITEMS – Wade Woolstenhulme:

- **REVIEW MINUTES FROM LAST MEETING**: Wade reviewed the action items from last month's meeting. The following actions were discussed:

  a. Add Pink Night to next meeting's agenda.
  b. Bailey finalizes swag tumbler quotes.
  c. Committee members finish 2026 Open Public Meetings and email certificate to Bailey.

  ***DECISION POINT**: Jake Neff motioned to approve minutes February 2nd, 2026 and Cody Thornton seconded the motion. Voting results: consensus approval.*

- **2026 Summit County Restaurant Tax Grant:** Application due by March 31st. Focus areas: safety improvements, ADA accessibility, traffic flow improvements, and power infrastructure upgrades.
  a. Wade, Chris, Andy, and Bailey meet 3/9 at 7:30 am to draft Summit County Restaurant Tax Grant.

- **Facilities & Infrastructure Planning:**
  - Parking and Traffic Flow safety concerns identified with post-event exit traffic. Potential improvements: additional lighting towers, traffic control (law enforcement presence), volunteer crossing control and possible traffic flow adjustments.
  - Grounds and Layout Improvements: relocation of stall barns/outdoor pens, berm removal for additional parking, road improvements around Red Barn, and installation of additional bucking chutes.

a. Schedule volunteer workday (April/May) for chute installation.

- **Ongoing Partner Agreements:**
    - Bolt Ranch approved for one-year extension.
    - War Bonnet Hats potential sponsorship collaboration.
    - Traeger potential partnership including meals and giveaways.
    - Protection Self Storage barrel to be wrapped to cover Coors logo.

a. Wade to find out payout reimbursement for John the barrel man to cover the Coors logo.

- **Ticketing Policy & Sponsorship Structure:** Ticket allocation inconsistent across sponsors with increasing demand and limited supply. Jake Neff was chosen as Subcommittee Head over ticketing for next year.

a. Subcommittee to draft ticketing policy for vote at future meeting after 2026 Rodeo.

- **Food Vendor Program:** Wild Kitchen allowed to be a food vendor for the 2026 Rodeo. Maintain current vendor capacity; no expansion at this time. Future consideration toward introducing flat vendor fee plus reduced percentage model.
- **SponsorCX:** Upgrade approved ($500 annually) for improved invoicing automation.
- **PRCA Payout Proposal:** Proposal to allocate $1,000 nightly to event winners. Incentivize participation/turnout.

a.Wade put together a proposal to be submitted to PRCA for approval.

3. SECRETARY ITEMS: Bailey reminded everyone that their mandatory 2026 Open Public Meetings Training is now due. A link has been emailed to the Rodeo Committee members so they can complete this training. Bailey reminded everyone to email their certificate to her after they have completed this training.

4. ADJOURNMENT: Wade adjourned the meeting at 8:41 p.m.

5. NEXT MEETING: The next Rodeo Committee meeting is scheduled for Monday, April 6th, 2026, at 7:00 p.m.

APPROVALS:

Wade Woolstenhulme 4/6/26

Wade Woolstenhulme, Chair *Date Signed*

Bailey Hansen 8/1/26

Bailey Hansen, Secretary *Date Signed*