



Oakley Rodeo Committee Meeting Minutes

Date: Monday, February 2, 2026

Time: 7:00 p.m.

Location: Oakley City Council Room

MEMBERS (Voting)	Wade Woolstenhulme (Chair), Dave Neff (City Council), Bella Buchanan, Ryan Fish, Chris Dillman, Cody Thornton, Jason Woolstenhulme, Rustin Young, Sam Aplanalp, Matt Russell
MEMBERS (Non-Voting)	Karylyn Bliss (Secretary), Dave Neff (City Council)
ABSENT	

1. CALL MEETING TO ORDER: Wade called the meeting to order at 7:00 p.m.

- 👉 Prayer: Jason Woolstenhulme
- 👉 Pledge of Allegiance: Rustin Young

2. BUSINESS ITEMS – Wade Woolstenhulme:

- **REVIEW MINUTES FROM LAST MEETING:** Wade reviewed the action items from last month's meeting. The following actions were discussed:
 - a. Adding two more freedom riders to make a total of 8. Two Practices in May and four practices in June. Chablee will work on trying to get new chaps for the freedom riders.
 - b. Finalize Pink night and Suicide Awareness night. (Pink shirts are scheduled to wear on Saturday per previous Secretary's schedule and Suicide awareness night tentatively discussed for Wednesday)

DECISION POINT: *Rustin Young motioned to approve minutes January 5th, 2026 and Cody Thornton seconded the motion. Voting results: consensus approval.*

- **SPONSORCX:** Bailey discussed the updates with SponsorCX. Data transfer has been completed. Committee members are to fill out the contract and return them to Bailey to enter in SponsorCX.
- **2026 Partner Contracts:** Wade discussed partners tickets and contracts. Wade turned the time over to Sam to discuss partner contracts.
 - General discussion was held between rodeo committee members regarding one of Matt Russell's partners, reselling their tickets in-house to employees to help with the cost of their Corporate Picnic. There were no issues brought up by committee members.

- Committee reviewed sponsor categories including title sponsor, event sponsors, bucking chutes, bullfighters, banners, royalty, specialty acts, and junior rodeo. Minimum arena banner sponsorship set at \$5,000 for new sponsors.
- Discussion of items we could sell: Piranha Productions, Brad Narducci, Atkinson Sound, Rodeo Secretary, and selfie station.
- Discussion of Friends of the Rodeo purchasing tickets per donation:
 - \$2,500 – purchase up to 12 tickets
 - \$5,000 – purchase up to 36 tickets
 - \$7,500 – purchase up to 50 tickets
 - \$10,000 – purchase up to 100 tickets

ACTION ITEMS:

1. Negotiate increases on multi-year renewals due to rising production costs.
2. Bailey investigates tumblers and pricing.
3. Committee members ask partners to donate giveaway items (shirts, hats, promotional items).

3. **SECRETARY ITEMS:** Bailey reminded everyone that their mandatory 2026 Open Public Meetings Training is now due. A link has been emailed to the Rodeo Committee members so they can complete this training. Bailey reminded everyone to email their certificate to her after they have completed this training.

4. **ADJOURNMENT:** Wade adjourned the meeting at 7:56 p.m.

5. **NEXT MEETING:** The next Rodeo Committee meeting is scheduled for Monday, March 2nd, 2026, at 7:00 p.m.

APPROVALS:

 2/2/2026
Wade Woolstenhulme, Chair Date Signed

 2/2/26
Bailey Hansen, Secretary Date Signed