



MINUTES

Emery County Travel Bureau

February 4, 2015 11:00am

Courthouse

Castle Dale, Utah

ATTENDANCE:

Members: Tina Carter, Keith Brady, Travis Bacon, Joshua Rowley, Jonathon Hunt, Ray Jeffs

Guests: Patsy Stoddard, Lamar Guymon, Monroe Magnuson, Jake Atwood, Shannon Hiatt, Julie Weber, Nicholas Derrik, Julie Kilgrow-Zwahlen, Justin Queen, Jordan Leonard, Jared Haddock, Steve Barton, Terry Lofthouse, Wade Allinson, Steve Stoker, Cindy Fillmore, Steve Durtschi

Excused: Jim Fauver, Mark H. Williams

Conducting and Welcome: Vice Chairmen Keith Brady

1. **Approval of Minutes: December 3rd:** A motion was made by Jonathan with a second from Ray. **Motion APPROVED**
2. **Discussion of Financial Report: Tina Carter:** We were conservative with our funds last year and were able to get everything we needed to. TRT was really good last year. Restaurant tax for 2014 was higher than previous years. Motion by Travis to approve finances for 2015 with a second by Ray. **Motion Approved.**
3. **Ratification for Recommendation to Adopt a New Grant Process:** Motion by Ray with a second by Travis. **Motion Approved**
4. **Discussion and Approval of Grant Applications for Funding:**
 - a) **Cowboy's Memorial Rodeo:** Asking for \$2,000.
 - b) **Desertview Pro Rodeo:** Asking for \$3,500.
 - c) **Emery County Fair:** Asking for \$3,500.
 - d) **Emery County Aquatic Center:** Asking for \$2,000.
 - e) **Emery County Working Ranch Horse 4-H:** Asking for \$2,500
 - f) **Epicenter:** Asking for \$3,500.
 - g) **Goblin Valley Ultra Marathon:** Asking for \$3,000
 - h) **Green River Adventure Center:** Asking for \$3,500
 - i) **Green River Melon Days:** Asking for \$3,500
 - j) **Green River PACT:** Asking for \$1,000
 - k) **Green River Potluck Group:** Asking for \$3,500
 - l) **Tamarisk Restaurant:** Asking for \$3,500
 - m) **Jordan's Pro Shop:** Asking for \$3,500
 - n) **Millsite Golf Course:** Asking for \$3,500
 - o) **Mammoth-Crandall Canyon:** Asking for \$1,950
 - p) **Mammoth-Little Grand Canyon:** Asking for \$3,500
 - q) **MECCA-Fall Festival:** Asking for \$2,750
 - r) **MECCA-Spring Festival:** Asking for \$1,850
 - s) **Old Utah Trails:** Asking for \$400.00
 - t) **San Rafael Classic Triathlon:** Asking for \$3,500
 - u) **Son's of Spartans Baseball:** Asking for \$1,000
 - v) **Southeastern Utah Junior Livestock Show Assoc.:** Asking for \$3,500
 - w) **Utah Back Country Pilots Assoc.:** Asking for \$3,000
5. **Discussion and Possible Recommendations about Travel show Staffers:** Discussion about contracting with Mark Williams for staffing the Quartzite show and the conflict with per diem for lodging and food. We need to look into the amount we pay out and see how we can save money on travel shows in the future.
6. **Ratification for Recommendation of Quartzite RV Show Staffers:** Motion to table by Travis with a second by Ray. **Motion Approved**
7. **Ratification for Recommendation of the Outdoor Utah Guide 2/3 page ad:** Motion was made Ray with a second by Joshua. **Motion Approved**
8. **Ratification for Recommendation of Printing the New Guide through Publication Printers Corp.** Motion was made by Jonathan with a second by Joshua. **Motion Approved**

9. **Discussion and Possible Recommendations KJZZ Heart of Utah Golf Tour-Green River Golf Course Partnership:** They are asking for \$1,000 and we will provide \$1,500. The radio hosts will throw in any advertising during their radio show that we provide them with. Motion by Travis to accept proposal with a second by Joshua. **Motion Approved.**
10. **Discussion and Possible Recommendation for one Eastern and Two Western Board Members:** Travis Motions to approve Penney with a second by Joshua. **Motion Approved.** Motion by Travis with a second by Ray to approve Lamar. **Motion Approved.** Motion by Jonathan with a second by Ray to approve Maegan. **Motion Approved.**
11. **Discussion and Possible Recommendation of the Following:**
- a) **Film Related Projects:**
 - b) **State Parks:**
 - c) **Trail's Committee:**
 - d) **Potluck:**
 - e) **EC Chamber:**
 - f) **Museums:**
 - g) **Buckhorn Information Center:**
 - h) **Travel Shows 2016:**
 - i) **Green River Expo:**
 - j) **Wealth Works:**
 - k) **Rourism:** February 17th the Roger Brooks Rourism Conference will kick off and up to 12 people can attend from our group. Tina, Joshua, Keith, Travis, Jonathan, Lamar, Chris will all attend. This Rourism Conference is mandatory so we must show up or they will not help us. We would like to have a representative from each town attend the conference so each town is able to get the information needed to prepare for our Rourism kickoff.
12. **Discussion of Old Business:**
13. **Discussion of New Business:**
14. **Adjourn- Thank You for coming!**