



Event Advisory Committee

Thursday, June 13, 2026 | 2:00 PM

Event Advisory Committee meetings are being held primarily virtually, for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests, and visitors may join the meeting virtually using the following information.

Join the Zoom Video Conference:

Join the Zoom Video Conference:

<https://us02web.zoom.us/j/8015364158?pwd=akoMi4cQBXjpYvqOnvpUEKpFUPnqd3.1&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2026

By Phone (Audio Only)

Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: *10646573#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices

Utah Division of Water Quality, Third Floor — Meeting Room #3148

Utah Department of Environmental Quality

195 North 1950 West

Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

2:00 PM

- a) Roll Call of Committee Members, and Introduction of Commission Staff, Guests and Visitors
- b) Introduction of New Committee Members
 - 1) Eric Kraan
 - 2) Hillary Whittaker
 - 3) Will Freund

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to

Notes:

3. Committee Business

~ 2:10 PM

- a) **[Action Item]** Adopt Meeting Minutes for June 11, 2026
- b) Updated Committee Meeting Schedule for 2026

Notes:

4. Commission Events

~ 2:20 PM

- a) 2027 Golden Spoke Ride (5 minutes)
 - 1) 10th Annual Event
 - a. Brainstorm Commemoration Ideas
- b) Love Your Watershed Initiative Update & Day of Service Opportunities (15 minutes)
 - 1) 9/11 Day of Remembrance 25th Anniversary – Friday, September 11, 2026
 - a. Weeklong Day of Service opportunities
 - 2) Martin Luther King Jr. Holiday – Monday, January 18, 2027
 - a. Weeklong Day of Service
 - 3) Earth Day – Thursday, April 22, 2027
 - a. Week & Monthlong Day of Service opportunities
- c) 2026 Get to the River Festival : September 2026 (25 minutes)
 - 1) Pre-Festival Report (Mighty Penguin)
 - 2) Sponsor Recognition & Sponsor Care Coordination
 - 3) Advertising & Promotion Activities (new this year with added budget)
 - 4) Kickoff Media Event
 - a. (tentative) Monday, August 24, or Thursday, August 27 – “Love Your Watershed Mayors’ Challenge”
 - 5) Movie Night – Event Advisory Committee & Jordan River Friends Hosted Event
 - a. Thursday, September 3, 6:00 PM – Reception and Screening of “[The Lake](#)” Documentary
 - 1. Event date moved due to Saratoga Springs Planning Commission conflict on September 10
 - b. Do we still want to have a separate Committee event/activity on September 10?
 - 1. Confirm & Ideas?
 - 6) Celebration & Recognition Event
 - a. Thursday, September 24 – Hogle Zoo
 - 1. Pre- and Post-Event All Day Access to Hogle Zoo (150 tickets available; also opening night of “Zoo Lights” Halloween themed schedule)
 - 2. Establish Dinner Ticket Price – funds available to subsidize \$5 to \$10 of catering expense; should we have a lower price option for children to promote more family friendly participation? Excuse families for Zoo Lights following dinner, during program?

Notes:

5. Other Commission Supported Events & Activities

~ 3:00 PM

- a) Recent & Upcoming Symposia & Education Workshops (10 minutes)
 - 1) Utah Bicycle Summit – August 18

- 2) Utah Science Teachers Association Conference – October 23
- 3) Utah Lake Symposium – late October or early November
- 4) Salt Lake County Watershed Symposium – November 18-19

b) Others?

Notes:

6. Communications, Engagement & Outreach

~ 3:10 PM

- a) Recent Media Opportunities, Engagement & Coverage (5 minutes)
- b) Upcoming Media Opportunities (5 minutes)
- c) Other

Notes:

7. Commission Project & Program Updates (as time permits)

~ 3:20 PM

- a) Commission Website Update
- b) Commission Staffing Updates

Notes:

8. Adjourn

~ 3:30 PM

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pm/sitemap/notice/1097961.html>