



Event Advisory Committee

Thursday, June 11, 2026 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually, for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests, and visitors may join the meeting virtually using the following information.

Join the Zoom Video Conference:

Join the Zoom Video Conference:

<https://us02web.zoom.us/j/8015364158?pwd=akoMi4cQBXjpYvqOnvpUEKpFUPnqd3.1&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2026

By Phone (Audio Only)

Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: *10646573#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices

Utah Division of Water Quality, Third Floor — Meeting Room #3148

Utah Department of Environmental Quality

195 North 1950 West

Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

10:00 AM

- a) Roll Call of Committee Members, and Introduction of Commission Staff, Guests and Visitors

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.gov (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

~ 10:10 AM

- a) **[Action Item]** Adopt Meeting Minutes for April 9, 2026
- b) Consider Adjusting Event Advisory Committee Meeting Schedule (Time/Day)

Notes:

4. Commission Events

~ 10:20 AM

- a) 2026 City Nature Challenge : April 24 - 27; April 28 - May 10 (5 minutes)
 - 1) Event & Financial Report
- b) 2026 Golden Spoke Ride : May 16, 2026 (5 minutes)
 - 1) Event & Financial Report
- c) Upcoming Day of Service Opportunities (10 minutes)
 - 1) America 250/Celebratory Year “Day of Service” Kickoff Media Event
 - a. School District Partnerships
 - b. Business Partnerships
 - c. Faith Community Partnerships
 - d. Parkway User Partnerships
 - 2) America 250/Independence Day – Saturday, July 4, 2026
 - a. Week & Monthlong Day of Service opportunities
 - 3) 9/11 Day of Remembrance 25th Anniversary – Friday, September 11, 2026
 - a. Weeklong Day of Service opportunities
 - 4) Martin Luther King Jr. Holiday – Monday, January 18, 2027
 - a. Weeklong Day of Service
 - 5) Earth Day – Thursday, April 22, 2027
 - a. Week & Monthlong Day of Service opportunities
- d) 2026 Get to the River Festival : September 2026 (20 minutes)
 - 1) Fundraising & Budget Updates
 - 2) Planning Committee & Event Updates
 - 3) Seed Grant & Mini Grant Updates
 - 4) Kickoff Media Event
 - a. Love Your Watershed x “Mayors’ Challenge” – (tentative) Monday, August 24, or Thursday, August 27
 - 5) Movie Night – Event Advisory Committee & Jordan River Friends Hosted Event
 - a. [“The Lake”](#)
 - b. [“Secrets of the Great Salt Lake”](#)
 - c. [American Rivers Films](#) - short documentary films (could show several)
 - d. Others?
 - 6) Celebration & Recognition Event
 - a. Hogle Zoo Sponsorship & Location
 - b. Possible Honorees

Notes:

5. Other Commission Supported Events & Activities

~ 11:10 AM

- a) “Dyeing to Save Great Salt Lake” phragmites dyeing workshop : Utah Fibershed & Utah Sierra Club

- b) Recent & Upcoming Symposia & Education Workshops
 - 1) Great Salt Lake Issues Forum – May 6-8
 - 2) Utah Bicycle Summit – August 18
 - 3) Utah Science Teachers Association Conference – October 23
 - 4) Utah Lake Symposium – late October or early November
 - 5) Salt Lake County Watershed Symposium – November 18-19
- c) Others?

Notes:

6. Communications, Engagement & Outreach

~ 11:15 AM

- a) Recent Media Opportunities, Engagement & Coverage
 - 1) Concluded Great Salt Lake Collaborative initiative
- b) Upcoming Media Opportunities
- c) Other

Notes:

7. Commission Project & Program Updates (as time permits)

~ 11:20 AM

- a) Commission Website Update
- b) Education Partnership Program Update
- c) Legislative Updates
- d) Commission Staffing Updates

Notes:

8. Adjourn

~ 11:30 AM

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/1087769.html>.