



Staff Report Jan - May 2026

Communications and Outreach



JORDAN RIVER
COMMISSION

Presented by Rachel Lyn at the June 4, 2026
Jordan River Commission Governing Board Meeting

Photo Credit: Sage Nightingale



Education Pilot Project

- 6th Grade Curriculum
- Videos
- Days of Service
- Teacher training





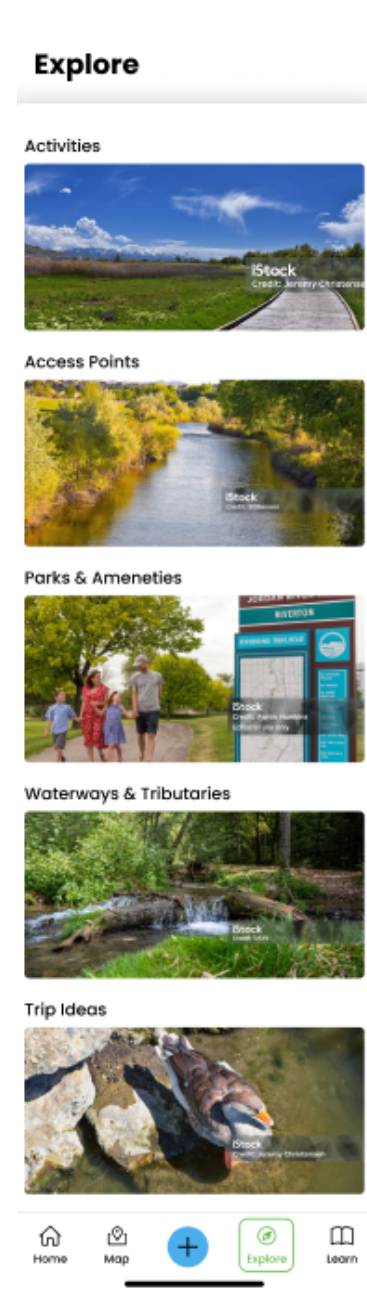
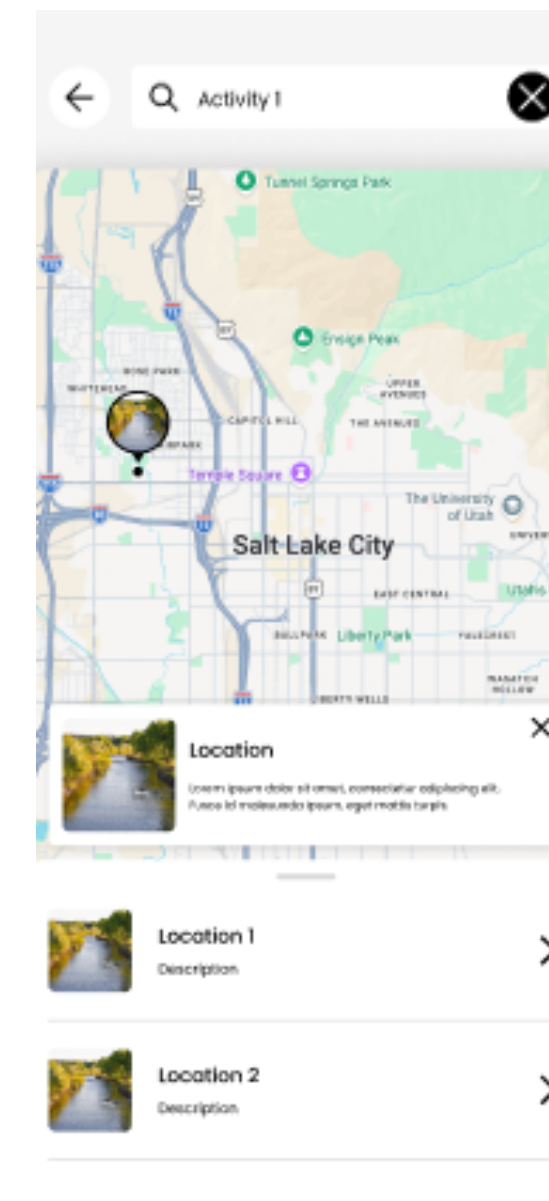
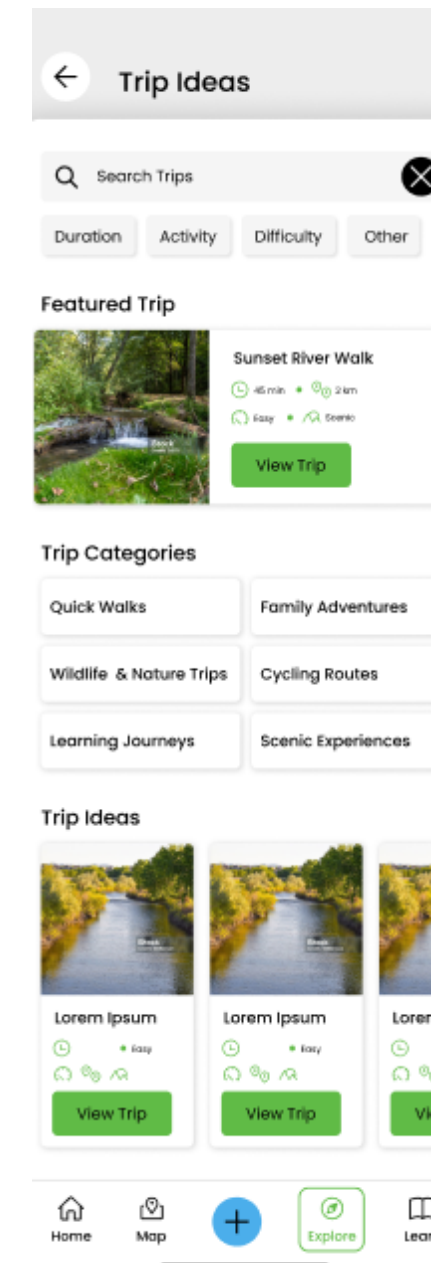
Website & Mobile App

Website Update

- Reviewed comments
- Fixing Maps
- Organization/People

My Jordan River Mobile App

- Wireframes done
- Mockups close
- Alpha Test coming





Education & Outreach:

January- May 2026

Education

School Activities

- 2,800 Students/Teachers
- 15 Activities



Outreach

Tabling & Community Education

- 14,435 Attendees
- 24 Events

Conferences

- Great Salt Lake Issues Forum
- Climate and Health Symposium

Recreational

- 3 Paddles
- 54 Participants



Communications

January - May 2026

Newsletter - Social Media Stats

Subscribers	Growth	Open Rate	Click Rate
4,343	359	48%	5%

Social Media Stats	Followers	Growth	Viewers/ Reach	Views
Facebook	2689	87	17k	53k
Instagram	2,479	175	14k	75k
Twitter (X)	519	-3	...	...
Linkedin	294	51	1k	2k
YouTube	29	7	6.2k	685



Photo Credit: Jordan River Commission

#JordanRiverCommission
#UtahsHogleZoo

JORDAN RIVER
CONSERVATION
ACTION

Saturday
February 21
10am - 12pm

Wildlife
Identification

Utah's
HOGLE
ZOO

WILD WEDNESDAYS

American White Pelican
(Pelecanus erythrorhynchos)

Fun Fact: American White Pelicans grow a unique thorn on their beak during breeding season that falls off after mating.



#LoveYourWatershed
#FirstFriday

Jordan River Commission



JUNE

SKIP THE
FERTILIZER

VOLUNTEER
JORDAN RIVER
CLEAN UP

Saturday
March 14
10am - 12pm

Pioneer Crossing
Saratoga Springs



#LoveYourWatershed
#SecondSaturday

LOVE
your watershed

Utah's
JORDAN RIVER
COMMISSION

growing the river



Jordan River News Stories

January - May 2026

1.

Water Quality & Conservation

- Low water levels, ongoing water conservation efforts, and legislative water bills.
- Concerns about water quality, harmful algal blooms, E. coli, dead fish, public safety concerns regarding swimming
- The health of the Great Salt Lake and its connection to Jordan River water flows remains a major focus.

2.

Public Safety & Trail Security

- Law enforcement efforts to keep trail safe
- Point-in-Time-Count, homeless campus concerns
- Public concerns with e-bikes and motorized vehicles on the trail

3.

Development & Restoration

- Revitalization plans for the Jordan River as part of the Power District (which includes a potential MLB stadium).
- environmental and community restoration efforts, such as wetland improvements,
- projects to combat invasive species like phragmites, and
- large volunteer cleanups (e.g., Larry H. Miller Week of Service).



What's Coming

- America 250 & National Days of Service
 - Business Community Outreach
 - Intern Project
- Education Project
 - Finalize Curriculum and Videos
 - Teacher Workshops
- Mobile App
- Lake to Lake Paddle Series
- City Events
- Storytelling



Photo Credit: Sage Nightingale



Rachel Lyn Communications and Outreach Manager

Photo Credit: Sage Nightingale

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