



Arts Council Board Meeting Minutes _DRAFT

May 22, 2025 – 5:30 to 6:45 PM

Art Room at SSL Community Center –2530 S 500 East and [Online option](#)

1. Attendance and Introductions

- a. Members Present: Cherie Wood, Charlotte Bacon, Erik Ostling, Brad Slaugh, Sharen Hauri
- b. Members Absent: Sharla Bynum
- c. Others Present: Jody Engar, Jenny Diersen

2. Arts Board Business - Cherie Wood

- a. New Business
 - i. 3.13.25 draft meeting minutes – Vote to approve
 - 1. Motion by Brad, Second by Eric, motion passes unanimously.
 - ii. FY 26 Budget amended – Vote to approve
 - 1. Changes to the budget, made by Mayor and proposed to council for their final adoption, per city process.
 - 2. Motion by Brad, Second by Charlotte, motion passes unanimously.
- b. Proposed change and discussion: Addition of History purpose: Sharen Hauri
 - i. Case Studies: Prepared by Create Today – examples of other arts/culture organizations and what they are involved in.
 - ii. Arts Council could help city and community get more involved with promoting our history. Both at historic places and at city events. We have done this in the past, such as with the Golden Spike mural
 - iii. History and places can also attract funding and donations (a need for Historic Scott School).
 - iv. For hiring an executive director, should include this in our mission and in job description if we want to add it. Can advertise for ED after budget adopted (July 1)
- c. Continued items: none

3. Report items

- a. **Communications and Programs:** Jody Engar
 - i. Outreach
 - 1. changed the newsletter publish date
 - 2. Volunteer App used for MuralFest worked really well
 - ii. Programs
 - 1. Celebrate SSL event this Saturday at Fitts Park

2. Classes – 6 classes in June

b. Strategic Planning:

i. Focus Groups: Jody Engar

1. 4 groups

a. Creative businesses

b. Spanish speaking (led by Promise)

c. Residents / program participants (2)

2. Led by Create Today, Discussion guide and questions are set

ii. Case Studies: Sharen Hauri

1. Create Today will interview the communities/arts councils as shown in earlier presentation and share the report back.

2. There will be a strategic planning meeting to review all materials.

3. Expect to finish project/contract late summer.

c. Mural Fest: Jenny Diersen and Jody Engar

i. Big success as event, lots of people out and continuing to be touring

ii. Community building – both for our city and for the artist community

iii. Continuing to boost our reputation around the world

iv. 2 broadcast stations were there filming. One Burton helped with PR too.

v. Can we add more with youth next time? Get Cottonwood High involved?

vi. Need to better target attendees for the panel discussion. Should specifically invite Poor Yorick artists.

4. Action Items

a. Board

b. Staff

5. Public Comments

a. None

Motion to Adjourn: Eric moves, Brad seconded, unanimous vote yes.

6. Attachments

1. DRAFT Meeting Minutes 031325

2. REVISED DRAFT FY 26 Arts Council Budget

Arts Council Schedule 2025 – *Italicized dates/times* are tentative

January 9	5:30-7:00 pm	Board Meeting – Topic: Strategic Planning
March 13	5:30-7:00 pm	Board Meeting – Topic: FY26 Budget
May 8	<i>6:00 pm</i>	Mural Fest – Artist panel discussion and National Mural Awards
May 10	4:00-8:00 pm	Mural Fest
May 22	5:30-6:45 pm	Board Meeting – Topic: FY26 Budget and Arts Council Mission
August 14	5:30-7:00 pm	Board Meeting – Topic: <i>Fundraising</i>

October 4	1:00-6:00 pm	Craftoberfest
November 13	5:30-7:00 pm	Board Meeting – Topic: <i>Annual Meeting</i>