

CITY OF NORTH SALT LAKE
CIVIC EVENTS COMMITTEE MEETING
PUBLIC WORKS BUILDING 642 NORTH 400 WEST, NORTH SALT LAKE
JUNE 23, 2026

FINAL

PRESENT: Dallas Golden, Chair
Catherine Johnson, Vice Chair
Frances Marcus
Tammy Clayton, City Council

EXCUSED: Sarah Jensen, Treasurer
Kathleen Kleinman

STAFF PRESENT: Jon Rueckert, Public Works Director; Randy Simmons, Operations Manager; Carmen Wilson, Operations Manager; Linda Horrocks, Communications Manager; Jesika Stinchfield, Events and Digital Promotion Coordinator.

OTHERS PRESENT: Conrad Jacobson, Carolyn Jacobson, residents.

1. WELCOME AND INTRODUCTION

Dallas Golden, Chair, called the meeting to order at 6:06 p.m. He welcomed those in attendance. Jesika Stinchfield introduced herself as the newest employee in the Communications Department.

2. PUBLIC COMMENT

There were no public comments.

3. UPCOMING EVENT PLANNING AND INCORPORATION OF AMERICA'S 250TH
ANNIVERSARY IN 2026

a. NSL NIGHTS OUT & VENDOR FAIR: PRIDE (RECAP)-JUNE 1 (CHAIR-JEFF SCROGER)

Fran Marcus commented on the Monday night event with the food trucks and said it was an outstanding event and allowed residents to get together with their neighbors. She reported on the Pride event and said it was an eclectic mix of mainly youth from the area. She spoke on the

feeling of acceptance at the event. Linda Horrocks spoke on software (Placer AI) that the City would utilize to determine attendance and cellphone information for event data purposes.

Councilmember Clayton commented on the estimated 350-400 individuals in attendance for this event.

b. NSL NIGHTS OUT & VENDOR FAIR: AMERICA 250 (RECAP)-JUNE 8
(CHAIR-JIM COWLEY)

The Committee discussed this event and the positive feedback from attendees.

Catherine Johnson commented that it was an apolitical and successful event.

Linda Horrocks noted that she would obtain the drone footage from the event soon. She added that the I Love America organization would hold a similar event at the Utah State Capitol on August 17th.

c. NSL NIGHTS OUT & VENDOR FAIR: JUNETEENTH (RECAP)- JUNE 15
(CHAIR-EDDIE THOMPSON)

Dallas Golden commented this was a great event and that he was slightly disappointed with the turnout for this event.

d. NSL NIGHTS OUT & VENDOR FAIR: BACK TO SCHOOL-AUGUST 10
(CHAIR-GENTRY HOLBROOK)

Catherine Johnson commented that she was the representative for this event. She asked if Dallas Golden was available to take photographs of this event.

Linda Horrocks shared a question from the Back to School Chair Gentry Holbrook related to inviting outside vendors to participate in the event.

The Committee discussed whether vendors or food trucks should be allowed to participate and if there would be a City booth, and donation collection of school supplies. They suggested inviting Gentry Holbrook to the next Civic Events meeting in July for coordination.

- e. NSL NIGHTS OUT & VENDOR FAIR: A BOLDER WAY FORWARD-
SEPTEMBER 14 (CHAIR-ELIZABETH MILLER)

The Committee will review the details of this event as the date grows closer.

- f. NSL NIGHTS OUT & VENDOR FAIR: LATINO HERITAGE- SEPTEMBER 21
(CHAIR-ANGIE DE LEON)

The Committee will review the details of this event as the date grows closer.

- g. NSL AMERICA 250: PATRIOTIC HOME AND BUSINESS DECORATING
CONTEST

Catherine Johnson reported even after heavily advertising that only one resident participated in the patriotic home and business decorating contest. The Committee discussed inviting residents to send photographs of their flags to enter the contest. They reviewed the prizes including flags that had flown over the State Capitol and City shirts. They determined to award the one resident who participated.

- h. LIBERTY FEST-JUNE 27, JULY 2 AND JULY 3

The Committee reviewed volunteers for Saturday June 27th including Councilmember Clayton to hand out bananas and water, Conrad and Carolyn Jacobson on the water station, and Sarah Jensen, Fran Marcus, and Catherine Johnson to hand out medals and cheer. They determined that the volunteers would wear the America 250 shirts.

Carmen Wilson continued that she still needed volunteers for the Eaglewood Auto Fest on July 2nd. She shared that Fran Marcus and Catherine Johnson were on the south registration. Councilmember Smoot had also offered to volunteer and was placed on north registration. Councilmember Clayton volunteered to help but commented she would be late. Rachel Chase from the Arts Committee also offered to volunteer.

Jesika Hill commented that she had scheduled a social media post requesting volunteers for Liberty Fest events.

Carmen Wilson asked for volunteers to help cleanup right after the firework show on July 3rd. Councilmember Clayton offered to volunteer on July 3rd. Linda Horrocks mentioned that there would also be a cleanup at the golf course on July 4th at 5:30 a.m.

Catherine Johnson thanked Public Works for their efforts for the NSL Nights Out and Vendor Fair: America 250 event on June 8th including the flags and music.

The Committee discussed the Star Spangled Banner performance on July 3rd by Courtni Kuepper. Linda Horrocks offered to meet Courtni Kuepper and the Color Guard.

i. AMERICA'S POTLUCK-JULY 5

Dallas Golden mentioned supplies for the America's Potluck event including cornhole boards, Lee's Market donations (pies), elastics for the three legged race, hula hoops, American flags, Nine Square game, and Patriotic cookies. He asked about bottled water. Jon Rueckert replied that staff would pick up a pallet of water (48 cases) for Liberty Fest and that there should be enough water left for the potluck. He registered the City for the America's 250 Potluck online.

Linda Horrocks mentioned that Lee's Market had already donated funds for Liberty Fest and hot dogs for the Night Out Against Crime.

Councilmember Clayton offered to bring the flags and sound system from Liberty Fest to the America's Potluck event. She would bring several tables and plastic covers for the pie eating contest as well. Dallas Golden mentioned he would pick up and the water, cornhole from Public Works prior to the event.

Catherine Johnson mentioned she had created a patriotic playlist and noted that there would also be a performance by Claire Phillips for America's Potluck.

The Committee also reviewed whether to have the sprinklers come on at 6 p.m. for the children to run through. Staff commented that this was a potential possibility.

The Committee briefly discussed the Halloween event and zombie run. Catherine Johnson provided a rendition of Zombie during the meeting. Linda Horrocks explained that the Health and Wellness Committee would provide a collectible sticker as part of the Trails and Events Series for those who attended. She mentioned that advertising for this event would begin in September.

4. PUBLIC WORKS UPDATE

Jon Rueckert reported that staff was busy preparing for Liberty Fest events.

5. CITY COUNCIL UPDATES-COUNCILMEMBER TAMMY CLAYTON

Councilmember Clayton mentioned the City Council was participating in the upcoming Heritage Days parade in Bountiful and requested the use of a City truck for those participating.

6. APPROVAL OF MINUTES

The Civic Events Committee minutes of June 9, 2026 were reviewed and approved.

Chair Golden moved that the Civic Events Committee formally approve the meeting minutes from June 9, 2026. Committee Member Marcus seconded the motion. The motion was approved by Committee Members Golden, Johnson, and Marcus.

Committee Members Kleinman and Jensen were excused.

7. SCHEDULE FOR NEXT CIVIC EVENTS COMMITTEE MEETING

The Committee determined to hold the next meeting on July 28th to discuss the following items:

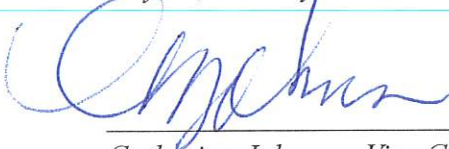
Upcoming event planning

- NSL Nights Out & Vendor Fair: Back to School-August 10th (Chair- Gentry Holbrook)
 - Invite Gentry Holbrook to attend the July 28th meeting
- NSL Nights Out & Vendor Fair: A Bolder Way Forward-Sept 14th (Chair-Elizabeth Miller)
- NSL Nights Out & Vendor Fair: Latino Heritage-Sept 21st (Chair-Angie De Leon)

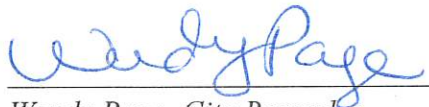
8. ADJOURN

The meeting was adjourned at 7:26 p.m.

The foregoing was approved by the Civic Events Committee of the City of North Salt Lake on July 20, 2026 by unanimous vote of all members present.



Catherine Johnson, Vice Chair



Wendy Page, City Recorder

