

# City Council Staff Report

March 18, 2015

**Applicant:** Mapleton City

**Location:** City Wide

**Prepared by:** Sean Conroy,  
Community Development  
Director

**Public Hearing:** No

**Zone:** All

**Attachments:**

1. Vision Statement.

## REQUEST

A discussion item regarding the City's Vision Statement and potential process for updating the General Plan.

## BACKGROUND AND PROJECT DESCRIPTION

In 1994, the City completed a survey of residents which resulted in the formation of the Mapleton City Vision Statement (see attachment "1"). More than 700 surveys were collected and tabulated by volunteers to help determine the preferred direction for future development in the City. The Vision Statement has not been updated since its original adoption.

A general plan contains the overarching goals and policies for a community and is meant to expand upon the vision statement. A general plan typically includes a physical plan, has a long range focus, is comprehensive in scope and is a decision making guide. General plans are usually divided into chapters, otherwise known as elements, that address the various aspects of municipal government.

The City has an adopted Land Use Element, a Master Transportation Plan, and Annexation Policy and an Economic Strategic Plan. These documents can be found by visiting [www.mapleton.org](http://www.mapleton.org) and then clicking on "General Plan" on the right hand side of the screen. Other than the recently adopted Economic Strategic Plan, all other elements should be reviewed and updated as needed.

## EVALUATION

**Vision Statement:** Staff recommends that the Council review the Vision Statement and determine if it still accurately reflects the vision for the City. If the Council would like more time to review it, or if it would like a more robust public outreach effort, staff can provide recommendations for moving forward.

**General Plan:** Once the Council is comfortable with the Vision Statement, staff would recommend that the General Plan be updated to include the following elements:

- 1) Land Use Element (including Land Use Map);
- 2) Transportation Element (including Transportation and Trails maps);
- 3) Recreation and Open Space Element (including parks master plan);
- 4) Public Facilities and Services Element;
- 5) Moderate Income Housing (required by state law);
- 6) Economic Strategic Plan Element (adopted on 1/6/15); and
- 7) Annexation Element.

Each element should identify key issues of local importance and include long range goals and policies to address those issues.

**Process Options:** Some possible options for moving forward include:

- 1) Prepare a public survey to receive public input prior to preparing any draft updates;
- 2) Hold public workshops to receive public input prior to preparing any draft updates;
- 3) Combine 1 and 2; or
- 4) Direct staff to prepare draft updates and invite public to attend PC and CC meetings as drafts are presented.

## **RECOMMENDATION**

Review the Vision Statement and provide direction to staff.

## MAPLETON VISION STATEMENT

We are a unique community retaining a peaceful, country atmosphere through rural master planning.

- We are citizens who participate in deciding matters that affect us, help our neighbors, and, when necessary, subordinate self-interests for the good of all.
- Preserve the beauty of our community and surroundings.
- Promote family values and community effort in order to maintain safe and friendly neighborhoods.
- Have well-planned, accessible, open areas.
- Encourage economic development as it harmonizes with our community lifestyle.

Because we hold true to these principles, our community offers a quality lifestyle for a family environment. In summary, we have controlled growth with community input.

### **We Encourage:**

- Family-oriented activities and facilities.
- Clean air and water.
- Preserving and planting trees.
- Gross density planning.
- Preserving animal rights.
- Pooling and sharing resources, facilities, and ideas with other communities.
- Maintaining our own police, fire, and emergency services.
- Aesthetic building and style codes for industrial and commercial areas.
- A general vote on issues with city-wide impact.
- Volunteerism.
- Preserving the beauty of Maple Mountain.
- Agriculture, parks, green spaces, trails and paths to accommodate walking, horseback riding and bicycling.

### **We Discourage:**

- Growth at the cost of: open space, neighborhood privacy, health and safety, and ability to provide service.
- Dense road grids.
- High density housing.
- Development on the mountainsides.