

UTAH BOARD OF TOURISM DEVELOPMENT
Meeting Agenda

Friday, July 10, 2026 at 9 am
virtual meeting

Zoom meeting link:

<https://us02web.zoom.us/j/87491407838?pwd=TAomBa2rZ36PFKzZomtpUeyGaKvOZ.1>

Meeting ID: 874 9140 7838

Passcode: 755571

1. Welcome & Introductions: Nathan Rafferty, Chair – 9 am
2. Approval of June board meeting minutes: Nathan Rafferty, Chair – 9:05 am
3. Managing Director Report – 9:10 am
Natalie Randall, Managing Director, Utah Office of Tourism and Film Commission
4. Utah Film Commission – 9:20 am
Incentive Program allocation \$50,000 Motion for Approval
Virginia Pearce, Director, Utah Film Commission
5. Announcements & Upcoming Events from Board – 9:35 am

The next board meeting will be held in Garden City on Friday, August 14, 2026 at 10am.

VISION

A state united in welcoming the world to experience Utah.

MISSION

To elevate life in Utah by advancing the visitor economy through marketing, development and stewardship.