



Memorandum

To: Art Review Board
From: Niall Connolly, Director of Community Development
Date: July 2, 2026
Re: Public Art Plan

Introduction

At the last Art Review Board meeting, the Board members requested a longer, workshop-style session to help move the Public Art Plan forward. Board members should come prepared to this meeting to participate in a workshop session for the Public Art Plan. In anticipation of this session, Board members may wish to consider the following ideas:

1. Since the last meeting, Board Member Jim Walshe created a draft plan for the Board's consideration. It is appended to this memo. His draft plan proposes creative ways that the plan could be presented. It also includes much of the content that the plan would need to have.
2. The plan could potentially be broken into three sections:
 - a. Vision and Goals - this includes the overall purpose and goal of the plan, and its connection to the Springdale General Plan. This could discuss different types of public art, themes of art, and also the preferred locations that the Board has already selected.
 - b. Process - this section could discuss the "call for art" process; the review process for how the board selects/ chooses art; how public input/ public engagement on selection is managed; and potentially could include discussion of an Art on Loan program.
 - c. Technicalities - this section deals with technicalities, such as maintenance, deaccessioning, easements, and funding for public art. While important, these technicalities should not be the focus of the plan.

The Town Council recently adopted the 2026/27 budget. The Town allocated \$8,000 of RAP tax to public art. This is intended to roll over year after year and accumulate, with the anticipation of similar allocations each year.

Appendix: Draft Public Art Plan prepared by Jim Walsh



SPRINGDALE

Utah

ESTD 1862



PUBLIC ART TRANSFORMS ORDINARY -
PUBLIC SPACES INTO MEANINGFUL
COMMUNITY LANDMARKS. IT
GOES BEYOND DECORATION,
CREATING A VISUAL IDENTITY
FOR YOUR CITY AND FOSTERING
DEEP EMOTIONAL CONNECTIONS TO
THE NEIGHBORHOODS YOU WALK

SPRINGDALE PUBLIC
ART PLAN
2026





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INTRODUCTION

During 2025, the Art Review Board began the process of creating a Public Art Plan for Springdale. The purpose of a Public Art Plan is to guide the Town's investment in sculptures, and other works of art which are available to be enjoyed by the public. Springdale has a history of investing in public art, and the General Plan states that the Town will continue to promote public art. The Town wishes to enhance its reputation as an arts community, and a Public Art Plan will assist with this. *plan*

Preferred Locations for Public Art

The Art Review Board took a field trip around Town during October 2025, to identify what locations would be suitable for public art. Town owned properties were generally prioritized, because of the greater certainty over long term ownership, maintenance etc. However, in some instances, it may be desirable to partner with private property owners to deliver public art that could still be enjoyed by the public. The Board prioritized *several* locations

Art washes away from the soul the
dust of everyday life

- Pablo Picasso

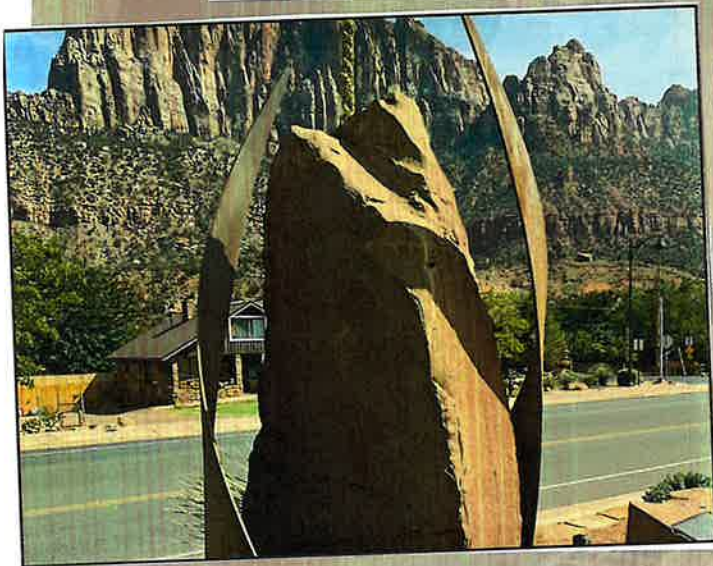
SPRINGDALE PUBLIC ART PLAN

1.0 Introduction

This document establishes a framework for Springdale's public art program. Public art has the power to transform spaces, inspire residents, attract visitors, and reflect the unique character and history of our town. Springdale's General Plan seeks to promote the Town as an arts community. This plan identifies the types of locations where public art should be encouraged, and how the Town will administer its public art program.

This plan builds on previous public art initiatives in Springdale, including the Lion Blvd mosaics, the "Art is Electric" project, as well as other public art installations such as the "Heart of Zion" sculpture at Hoodoos Market.

Public Art is defined as: Any visual work of art displayed for two weeks or more in an open publicly owned area, on the exterior of a public facility, inside any town-owned facility in areas designated as public areas or on private property if the work of art is installed or financed, either wholly or in part, with town funds or with grants procured by the town.



In addition to encouraging the familiar forms of sculptures, mosaics and murals, public art can be expressed a variety of artistic media and approaches. Public art can include artist-designed play equipment, street furniture, bridges, gates, paving patterns, lighting, landscape treatments and water features.

Public art is also encouraged to be expressed in a variety of scales, thought-provoking or whimsical, subtle or bold. It can be a single object or an installation of multiple elements.



Art is not what you see, but
what you make others see

— Edgar Degas

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~~Springdale~~ Park City Public Art Donations Policy Guidelines and Criteria for Review Process of Proposed Gifts of Art

Through the years, generous people have made gifts of artworks to ~~Park City~~ ^{Springdale City}, thereby enriching ~~Park City's~~ ^{Springdale City's} public spaces and fostering civic pride among its citizens. With the creation of ~~Park City's~~ ^{Springdale City's} Public Art Program and assignment of program management to the Public Art Advisory Board, the Board is also responsible for considering all future public art gifts to the city. All decisions to accept or decline art donations will rest with the Public Art Advisory Board. The Public Art Advisory Board will make donation recommendations based upon the same selection criteria it uses for acquiring works for the Public Art Collection (~~see Design Criteria~~).

Anyone wanting to donate public art must follow the following process.

I. Written Proposal or Letter of Intent

^{Springdale City} A written proposal or letter of intent must be submitted to the ~~Park City~~ ^{Springdale City} Public Art Advisory Board for their review. The material submitted should include specifications of the proposed gift, including artist, title, dimensions, material, ~~proposed location~~, and a profile on both the artist and the donor. Depending on the proposed gift, other information that may be requested could include a maquette, drawing or photograph of the work, site drawings, installation details, a professional appraisal of the value of the work, and estimate for maintenance costs and maintenance instructions and schedule.

II. General Standards

In general, the acceptance and placement of donated works of art should be in accordance with general standards of the public art program. ~~The proposed site should be described in the written proposal. The location and design of the gift should be consistent with the character and design intentions of the proposed site.~~ The quality, scale and character of the gift should be appropriate to the particular site. Maintenance, public safety and vandalism issues will also be considered. ^{if once accepted the city will determine location on placement}

Donations of works of art that require public art funds to be used to pay for site preparation, installation, framing, restoration or repairs are not encouraged. The Public Art Advisory Board will evaluate such expenses at the time the work is being considered.

The Public Art Advisory Board may ask for assistance in the review from such city agencies as Engineering or Planning before making a recommendation. Should the gift be proposed for a historic building, site or district, the Public Art Advisory Board will consult with the Planning staff and the appropriate Historic Commission. The Public Art Advisory Board may also choose to consult with design professionals on issues that require their expertise. ^{turn over to →}

See other side of this page

Memorial gifts raise other issues to be considered. The significance of the event or person being memorialized must be documented in the proposal. The memorial must represent broad community values and be meaningful to future generations. The location for a memorial is particularly important in the consideration and the proposal should include a justification for the proposed site. The context of the proposed memorial and its relationship to the site will be considered.

IV. General Criteria

In general, as with all public art, the following criteria will be considered: Quality and artistic merit, pedestrian traffic patterns, public safety, relationship to built and natural environment of the site, users of the proposed site, future development plans for the site, landscape design, existing artwork at the proposed site, environmental concerns, visibility and public accessibility to the work.

V. Associated Costs

In general, the donor should cover the costs of shipping, fabrication and installation. If necessary to the project, the donor should also be responsible for engineering requirements, design and cost of pedestal, identification plaque, special lighting, structural support and foundation, and landscaping of the site (each of which would require review by the City). In some cases, the donor may establish a maintenance fund for the work.

VI. Terms of Agreement

An agreement will be drawn up for signature by the City and the donor, providing the terms of acceptance of the gift. In most cases, the artwork will be donated outright and become the property of the City. In some cases, the gift may be on long-term, permanent, or temporary loan to the City, in which case the terms of such a loan will be included in the agreement.

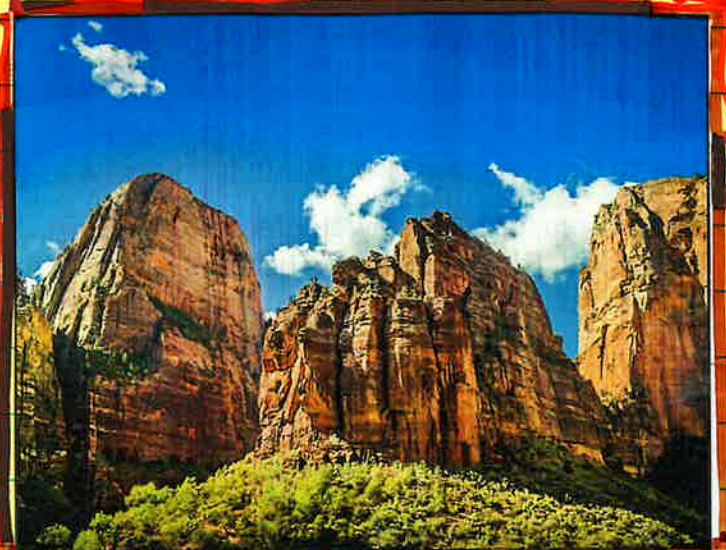
Need to put in monetary donations
- Monetary donations are welcomed to support purchase of public art pieces - checks should be made out to the City of Springdale and a memo indicating for public art purchase fund. Can city issue a tax deduction form - ?



Segment Overview Map



Segment Overview Map



ZION National Spring

In today's society, persons of all economic, social, and cultural backgrounds recognize the value of sports and recreation to one's overall health and development. The arts receive less attention in our schools and society in general, and their value is less understood. The arts, whether visual or performing, feed our soul, open our hearts, challenge our minds, and expand our abilities. For many, art

- Cultural awareness;
 - changes the way we see the world;
 - is about the freedom to express oneself;
 - is indispensable; gives us meaning;
 - helps us understand our world;
 - gives us a different insight into our history;
 - makes a community more beautiful; makes the spaces we work in more interesting;
 - includes heritage, recreation, the natural environment, public celebrations, and community-wide activities;
 - includes visual arts, artisan/craftsperson, theater arts, music, audio-arts, dance, film and media, literary arts, design arts, and Native American art.
- Academic performance

Art is a line around
your thoughts - Gustav Klimt

Conclusion

PUBLIC ART HUMANIZES
THE BUILT ENVIRONMENT.
IT PROVIDES AN INTERSECTION
BETWEEN PAST, PRESENT, AND
FUTURE BETWEEN DISCIPLINES
AND IDEAS. PUBLIC ART MATTERS
BECAUSE SPRINGDALE CITY WILL
GAIN CULTURAL, SOCIAL,
AND ECONOMIC VALUE
THROUGH PUBLIC ART.



Art is not what you see, but
what you make others see
- Edgar Degas

CONCLUSION

SPRINGDALE CITY ART PLAN will
HELP ELEVATE THE CITY BY
FOSTERING CIVIC IDENTITY
BOOST THE LOCAL ECONOMY, AND

TRANSFORM EVERY DAY
INFRASTRUCTURES INTO VIBRANT
WELCOMING SPACES - SPRINGDALE
CITY ALREADY HAS MANY
INGREDIENTS THAT WILL CONTRIBUTE TO
THIS GOAL

- A NATURALLY BEAUTIFUL SETTING
- A CREATIVE ATMOSPHERE
- ACTIVE ARTIST GROUPS
- RESIDENTS WHO VALUE ART
- COMMUNITY INVOLVEMENT GROUP
- A WELCOMING ATMOSPHERE
- A CULTURALLY RICH AREA
- VALUING THE ART
- ENCOURAGING ARTIST EXPRESSIONS

ONCE THIS PLAN IS CREATED AND
IMPLEMENTED SPRINGDALE CITY WILL
BECOME A CULTURALLY RICH CITY
THAT WILL
RESIDENTS

BENEFIT ALL
AND BUSINESSES





A WORK
OF
ART



Funding



WHICH ISN'T
BASED

ON FEELING
ISN'T ART AT ALL
- Paul Cézanne

The key to sustaining Park City's public art program is to establishing an on-going funding mechanism for the public art fund. The following are suggested methods to accomplish this ...

1. **1% for Art:** This method stipulates that 1% of the cost of constructing or renovating a public building or site shall be set aside for artwork. The 1% allocation may be used for art at the specific site where the improvements or construction have occurred, or may be deposited into the general public art fund.
2. **Annual budget for public art:** ^{Springdale} Park City Municipal Corporation may elect to allocate a certain set amount for public art in each budget cycle.
3. **Public - Private Initiatives:** Public art project funding may be leveraged through challenge grant opportunities. A project may be funded partially through Public Art Funds and partially through private or corporate contributions.
4. **Local, State and National Grants:** ^{Springdale} Park City Municipal Corporation and the ^{Art} Park City ^{Advisory Board} Summit County Arts Council may be eligible for grants to support the Public Art Program.

The Public Art Advisory Board will consider all these options for funding, and present a funding recommendation to the City Manager.