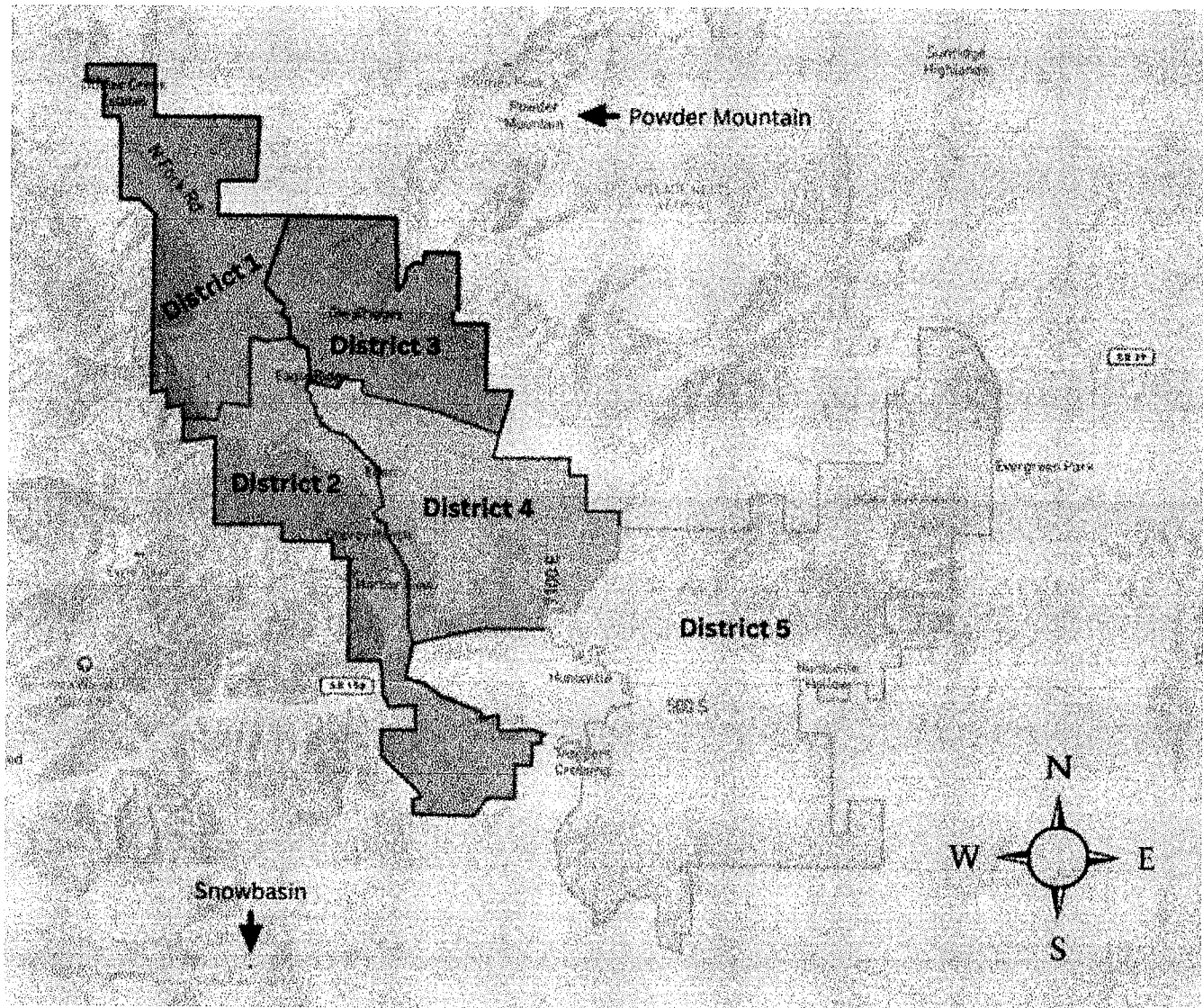


Ogden Valley City

New Name Change Survey initiatives

Two Surveys were sent out: April-May, 2026



Introduction: The Process

Weber State University and Ogden Valley City have developed a strong collaborative relationship over the years. In Professor Johnson's State Government course, students were given the opportunity to create a series of recommendations for Ogden Valley City. As part of this project, student Mia Foster developed recommendations for a Model City Charter and created a community interest survey.

A few months later, City Council Member Kay Hoogland reached out regarding the development of a community survey focused on a potential city name change. With guidance from the Name Change Committee, Mia Foster worked together to design two surveys to be distributed to community members.

Survey Questions:

A series of questions were asked in both surveys: starting from the first and ending with the last here is a list of questions that were asked:

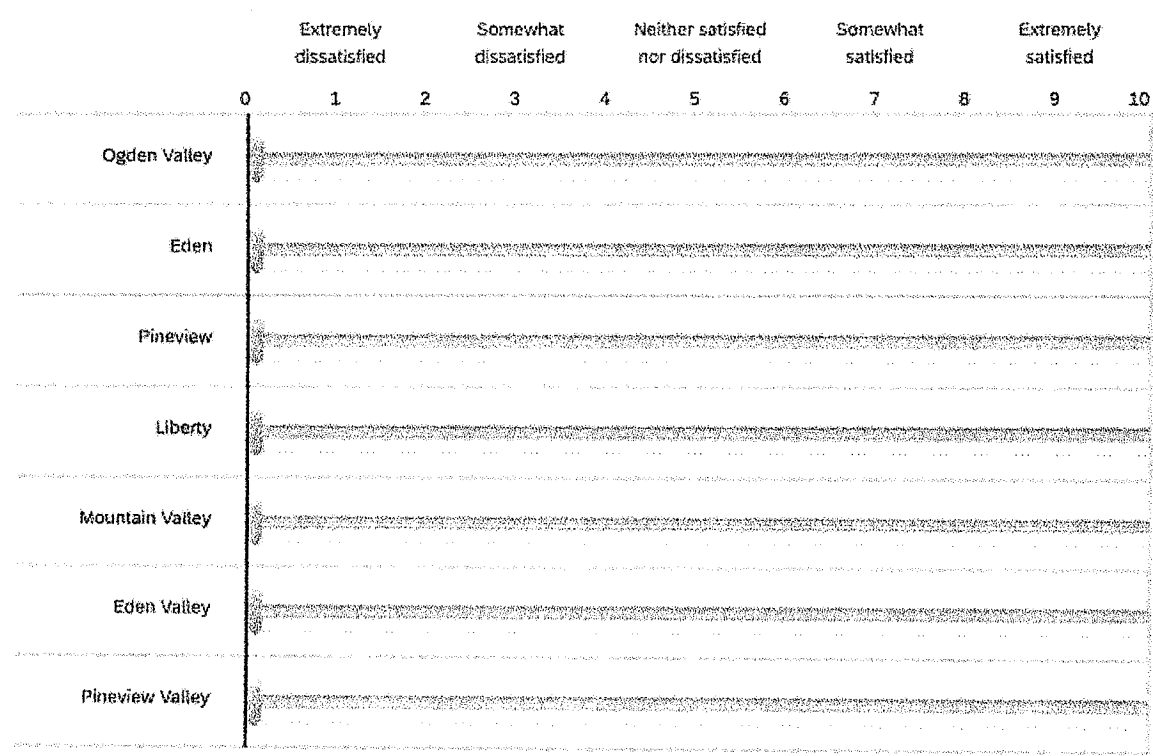
Purpose of survey one: The purpose of this survey is to gather broad public input from residents on whether or not to rename Ogden Valley City, and to gather name options. The results will help the City Council make an informed decision about the name of our municipality. Because this is an open, voluntary survey, results will reflect the views of those who choose to respond. If you have questions about this survey, please contact us at nameournewcity@gmail.com.

1. Both surveys asked respondents to identify their district and corresponding council member, with options ranging from District 1 through District 5, as well as an option for participants who did not live within the city boundaries.
2. The current name of the city is "Ogden Valley City." Do you think the city council should: Keep the name or Change the name to something else
3. Suggest a name (or names) you would like the council to consider: Given three suggestion boxes
4. Which of the following describes your relation to the city? (select all that apply): Options of either full-time resident, part-time resident, property owner, business owner, and other
5. How long have you been part of the community?: 1-5 years, 6-10 years, more than 20 years, lifelong connection
6. Any additional comments: open ended question
7. There will be a follow-up survey to narrow down name suggestions. If you would like to be notified when it is available, please enter your email here. Otherwise, keep checking the city website for updates.: open ended question (optional)

Survey two

Introduction: Community members are warmly invited to take part in a final survey to help shape recommendations for the new name of Ogden Valley City. Whether or not you participated in the earlier survey, your voice is valued and encouraged in this process. The names included in this survey were suggested based on results from the previous survey, reflecting ideas shared by fellow community members. By sharing your input, you'll help guide an important decision that reflects the community's identity and future.

1. Please rate each name suggestion using the slider (click and drag). 0 = not a name you'd want, 10 = one you're satisfied with



- 2. Other Name Suggestions: open ended optional question
- 3. Both surveys asked respondents to identify their district and corresponding council member, with options ranging from District 1 through District 5, as well as an option for participants who did not live within the city boundaries.
- 4. Thank you for taking time to share your thoughts. Your voice helps guide our decision-making in meaningful ways. Dr Johnson and Mia Foster from Weber State University will present the results from both phases of the survey to the council and the community at the city council meeting on June 2, 2026. The council will then consider the information before

Survey Results:

Survey one: **1660 responses**

Survey two: **2189 responses**

Survey one main results:

- 17%: 289 people wanted to keep the same name
- 83%: 1,369 people want a new name
- Top Name Suggestions: Ogden Valley, Eden, Pineview, Liberty, Mountain Valley, Eden Valley, Pineview Valley
- 91%: 1,495 are full-time residents
- 4%: 62 are part-time resident
- 26%: 426 are property owner
- 3% 56 are others
- 18%: 304 have been a part of the community for 1-5 years
- 20%: 337 have been a part of the community for 6-10 years
- 29%: 472 have been a part of the community for more than 20 years
- 18%: 299 have been a part of the community for lifelong connections

Survey two main results:

Please rate each name suggestion using the slider (click and drag). 0 = not...	Average (Please rate each name suggestion using the slider (click and drag). 0 = not...)	Minimum (Please rate each name suggestion using the slider (click and drag). 0 = not...)	Maximum (Please rate each name suggestion using the slider (click and drag). 0 = not...)	Standard Deviation (Please rate each name suggestion using the slider (click and drag). 0 = not...)	Variance (Please rate each name suggestion using the slider (click and drag). 0 = not...)	Count
Ogden Valley	3.35	0.00	10.00	3.98	15.82	2,186
Eden	5.56	0.00	10.00	4.17	17.40	2,187
Pineview	4.18	0.00	10.00	3.85	14.79	2,187
Liberty	2.65	0.00	10.00	3.22	10.37	2,187
Mountain Valley	3.10	0.00	10.00	3.60	12.93	2,187
Eden Valley	4.40	0.00	10.00	4.08	16.62	2,187
Pineview Valley	3.83	0.00	10.00	3.88	15.07	2,187

QID4 - Select your district and council member (see map):	Count	Count
District 1— Tia Shaw	14%	305
District 2— Peggy Dooling-Baker	17%	370
District 3— Kay Hoogland	21%	449
District 4— Chad Booth	18%	393
District 5— Don Hickman	17%	378
I don't live inside the city boundaries.	13%	293

Recommendations:

- After reviewing the survey results and going through individual responses the clear popular name is Eden.
- Top three name suggestions are: Eden, Eden Valley, and Pineview

- What should happen next: City Council should schedule a time to make a vote on a proposed name change sooner rather than later. They should utilize this document/ the survey results, talk with the name change committee, and decide on a name that would best suit OVC.
- The more transparent the more receptive the community will be to the new name. This is a time for good fun change. The name should be a fun reveal, developing a new concept for a logo, and a time to develop a mission statement.

A Special Thank You :

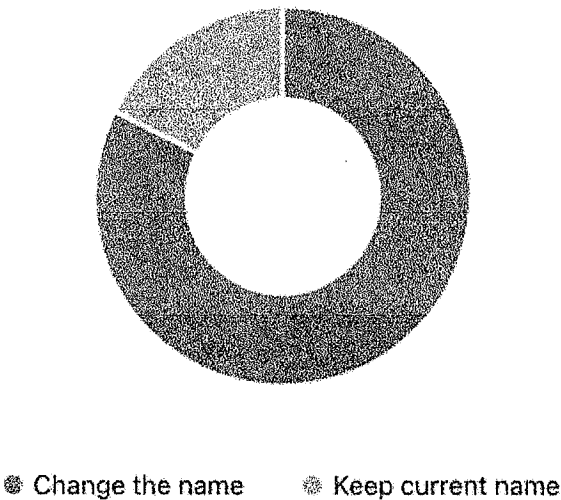
Transparency within a community is essential, and OVC should be proud of the collaborative work accomplished with Weber State University on this initiative. The name change committee also played a significant role throughout the process, and this project was made possible through the efforts and support of many contributors. Now is the time to take this information and make good use of it!

A survey is only valuable when the information and data gathered are thoughtfully analyzed and transformed into a strong action plan for the future.

Additional information and Charts :

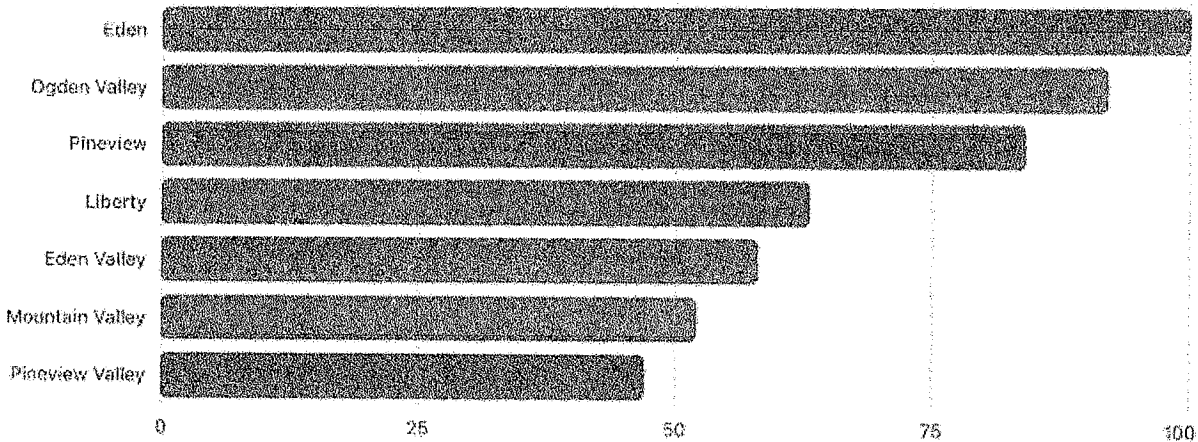
Survey 1: Name Change Preference

Community responses on whether to keep or change the name of Ogden Valley City.



Survey 1: Top Name Suggestions

Most commonly suggested names from the first community survey.



Source: City of Ogden Valley, 2023. Data collected from a community survey conducted in January 2023.

Survey 2 — Histogram / Bar Chart

Final preferred names based on survey results

Survey 2: Final Name Preferences

Overall leading name choices after the follow-up community survey.

