



BOARD OF DIRECTORS MEETING

MAY 21st 2026



State Fair Park Authority

May 21, 2026

Board of Directors Meeting

Agenda

9:00pm Roll Call

9:05am Approve March 5th, 19th Board meeting minutes

9:10am Review March & April Financials

- Allan Kitterman

9:15am Call to enter a closed session pursuant to Section 52-4-205(d)

- strategy sessions to discuss the purchase, exchange, or lease of real property, including any form of water right or water shares, or to discuss a proposed development agreement, project proposal, or financing proposal related to the development of land owned by the state. And or discussion of the character, professional competence, or physical or mental health of an individual;

9:45am Action Item

- **Vote to approve master Lease**

10:00am Committee "FAIR" reports

- Legislative: Steve Lund
- Education Committee: Steve Lund
- Fair: Lillian Bayles
- Rodeo: Wade Garrett
- Livestock: Jim Webb
- Safety & Security: Ted Lewis
- Compensation Committee

10:45am Vote to approve Executive Director Compensation

10:50am Call for new business

10:50am Meeting Adjourned.



Board Meeting Minutes

Date: March 5

Time: 8:00 AM (Remote Meeting)

Present

- David Lewis
- Lillian Bayles
- Jim Webb
- Kelly Pehrson
- Ted Lewis
- Paul Morris
- Senator Scott Sandall
- Darrell Hunting
- Steve Lund

Absent / Not Confirmed

- Wade Garrett
- Kip Paul
- Jennifer Seelig
- Tommy Joe Lucia

2. Meeting Called to Order

Chair David Lewis called the meeting to order at 8:00 AM.

3. Volunteer Recognition Event Proposal

- Lillian and Larry presented a plan for a volunteer appreciation banquet.
- Target date confirmed as March 28.
- Event will recognize more than 300 volunteers, including those with 20–25+ years of service.

- Staff are coordinating cost estimates for food, awards, and logistics.

4. Budget Discussion

- Proposed budget: Up to \$30,000.
- Expectation is to remain under this amount.
- Request to allow plus-one guests for volunteers to encourage attendance.
- Legal review needed for employee-related per-diem compliance.

5. Future Planning

- Suggestion to make the banquet an annual budgeted event.
- Board discussed recognizing partner agencies (DNR, Department of Agriculture, Farm Bureau) in future years.

6. Additional Notes

- Many volunteers travel long distances; an early dinner time (around 4:30 PM) was recommended.
- The event will include an introduction of the board and staff to volunteers.

7. Motion and Vote

Motion to:

- Approve the March 28 volunteer recognition banquet
- Approve a budget of up to \$30,000
- Allow plus-ones (pending policy review)
- Include the event as an annual budget item

Vote: Passed unanimously. Lillian made the motion to approve the budget Ted seconded

8. Adjournment: Lillian made the motion to adjourn Jim seconded

Motion to adjourn passed. The meeting was formally adjourned.

UTAH STATE FAIRPARK
AUTHORITY
Board of Directors Meeting

Date: March 19, 2026

Time: 9:01 a.m.

State Fair Administration Building

North 1000 West

Salt Lake City, Utah

Chair Dave Lewis called the meeting to order at 9:01 a.m.

Roll Call

Board Members Present

Lillian Bayles

Jim Webb

Kelly Pehrson

Wade Garrett

Dave Lewis

Ted Lewis

Steve Lund

Jennifer Seelig

Darrell Hunting

Senator Scott Sandall

Paul Morris

Kip Paul

Staff

Larry Mullenax

Becky Knight

Alan Kitterman

**Board Members Absent
or Excused**

Tommy Joe Lucia (Absent)

Public

Benn Buys (UFAIR)

Brook McCarrick (Utah Attorney
General)

A quorum was present

Approval of Previous Minutes

Minutes from February 19, February 23 (conference call), and March 5, 2026, were approved with a correction to the spelling of Kerry Owens.

Motion: Ted Lewis

Second: Lillian Bayless

Vote: Unanimous

Financial Report – January and February 2026

- January revenues exceeded prior year and budget projections.
- February revenues were below budget due to seasonal trends.
- Year-to-date revenues were near prior-year levels and above budget.
- Expenses were below budget.
- Cash balances increased approximately \$1.94 million compared to the prior year.
- Overall, the financial position improved by approximately \$1.26 million.

The Board received the report and noted that the Authority remains in a strong financial position.

Closed Meeting

The Board entered a closed meeting pursuant to Utah Code §52-4-205(1)(d) for discussion of real property negotiations.

Closed meeting began at 9:10 a.m.

Motion: To enter closed meeting

Moved by: Wade Garrett

Seconded by: Ted Lewis

Roll-Call Vote:

- Bayless – Yes
- Webb – Yes
- Pehrson – Yes
- Garrett – Yes
- Lewis (Dave) – Yes
- Lewis (Ted) – Yes
- Lund – Yes
- Seelig – Yes
- Hunting – Yes
- Sandall – Yes
- Morris – Not present for vote

Motion passed.

- **Subject Matter:** Real property negotiations
- **Date:** March 19, 2026
- **Time Closed Meeting Began:** 9:10 a.m.
- **Location:** State Fair Administration Building
- **Persons Present:** Board members and legal counsel only

The Board reconvened in open session following the closed meeting

Days of '47 Agreement Update

Staff provided an update regarding ongoing negotiations for the Days of '47 operational agreement.

Fair Volunteer Banquet

Staff presented an update regarding planning for the Fair Volunteer Banquet scheduled for **March 28, 2026**.

- Invitations had been distributed to staff, volunteers, partners, and board members
- RSVP responses were strong
- Planning remained within the approved budget

Committee Reports

- **Safety, Security, and Compensation:** Evaluation updates in progress
- **Legislative Affairs:** Capital improvements and procurement updates
- **Education:** Continued collaboration with Utah State University
- **Fair Operations:** Programming largely complete; beverage contract awarded to Pepsi
- **Rodeo:** Contracts secured; cost pressures noted
- **Livestock:** Barn planning and design work ongoing

Additional Business

- Recognition of staff member **JC** for national rodeo honors
- Discussion regarding potential Olympic-related use of Fairpark facilities
- Informal support expressed for exploring Fairpark-related street naming
- Senator Sandall acknowledged **Lillian Bayless's** gubernatorial reappointment

Next Meeting: April 16, 2026

Adjournment

Motion: To adjourn the meeting

Moved by: Ted Lewis

Seconded by: Scott Sandall

Vote: Unanimous

The meeting adjourned at approximately **10:00 a.m.**

**UTAH STATE FAIR CORPORATION
NOTES TO THE BOARD REPORT
FOR THE MONTHS ENDED MARCH 31 AND APRIL 30, 2026**

SUMMARY:

Event season is off and running.

MONTH-TO-DATE (MTD) ANALYSIS:

Revenues: March revenues are down \$42k to last year and down \$18k against the budget. April revenues are up \$137k compared to last year and up on the budget \$144k.

Expenses: Our expenses for March are up \$40k to last year and down \$29k to budget. April expenses are up \$24k to last year while down \$37k on budget.

March ordinary income is down \$83k on last year and up \$11k on budget. April is up \$112k compared to last year and up \$181k against the budget.

Other Income is even on last year. Interest income was \$39k for March and \$38k for April.

YEAR-TO-DATE (YTD) ANALYSIS:

Revenues: Revenues are up \$93k to last year and up \$144k against the budget.

Expenses: Our expenses are up \$78k to last year and down \$67k to budget.

Ordinary income is up \$15k on last year and up \$211k on the budget.

Other Income is down \$2k on last year.

INVESTMENTS AND CASH ACCOUNT BALANCES:

Cash in bank is up on last year, \$1.69 mil. Accounts Recievable is up \$313k on last year while Accounts Payable is down \$199k compared to last year. The change in our financial position is up on last year \$1.22 mil. Our financial position continues to be very strong.

Please keep in mind that the numbers on the following reports have not been audited and are subject to change.

UTAH STATE FAIR CORPORATION

Profit & Loss

April 2026

	Apr 26	Jan - Apr 26
Ordinary Income/Expense		
Income		
Contributions / Sponsorships	50,000.00	50,000.00
Event Revenue	324,848.04	580,459.26
Miscellaneous Incomes	3,643.12	10,971.83
Monthly Rental/ Storage	24,226.77	96,741.75
Stall Rental	210.00	240.00
Total Income	402,927.93	738,412.84
Gross Profit	402,927.93	738,412.84
Expense		
Advertising & Legal	7,515.75	10,988.37
Awards & Premiums	0.00	1,030.00
Board Member Expenses	0.00	5,555.37
Computer & Professional Service	33,768.49	101,468.12
Data Processing	7,607.35	24,165.98
Depreciation Expense	39,514.04	158,056.16
Equipment Rental	2,377.70	11,225.61
Insurance	6,109.84	24,439.36
Maintenance Expenses	11,942.84	42,700.06
Miscellaneous Expense	2,985.20	12,085.18
Office Equipment/ Furnishings	0.00	-143.48
Office Expense	623.32	271.83
Payroll Expenses	172,947.89	670,317.73
Processing Fees	4,041.25	13,860.28
Public Relations Expenses	377.28	8,832.90
Travel Expenses	4,989.33	9,040.36
Utilities	34,570.70	155,636.50
Total Expense	329,370.98	1,249,530.33
Net Ordinary Income	73,556.95	-511,117.49
Other Income/Expense		
Other Income	37,784.41	150,586.91
Net Other Income	37,784.41	150,586.91
Net Income	111,341.36	-360,530.58

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison - Month
March 2026

	Mar 26	Mar 25	\$ Change
Ordinary Income/Expense			
Income			
Event Revenue	90,337.63	130,286.83	-39,949.20
Miscellaneous Incomes	2,260.21	4,269.67	-2,009.46
Monthly Rental/ Storage	24,213.92	24,550.45	-336.53
Stall Rental	0.00	105.00	-105.00
Total Income	<u>116,811.76</u>	<u>159,211.95</u>	<u>-42,400.19</u>
Gross Profit	116,811.76	159,211.95	-42,400.19
Expense			
Advertising & Legal	566.75	4,586.15	-4,019.40
Awards & Premiums	930.00	0.00	930.00
Board Member Expenses	1,873.34	1,627.66	245.68
Computer & Professional Service	33,157.21	12,816.22	20,340.99
Data Processing	7,174.92	6,476.12	698.80
Depreciation Expense	39,514.04	37,686.40	1,827.64
Equipment Rental	5,316.37	1,244.56	4,071.81
Insurance	6,109.84	9,930.13	-3,820.29
Maintenance Expenses	9,669.40	14,973.46	-5,304.06
Miscellaneous Expense	3,663.84	2,052.28	1,611.56
Office Equipment/ Furnishings	0.00	23.99	-23.99
Office Expense	174.92	1,484.74	-1,309.82
Payroll Expenses	169,419.08	150,338.24	19,080.84
Processing Fees	2,930.37	3,845.69	-915.32
Public Relations Expenses	7,992.05	0.00	7,992.05
Travel Expenses	46.56	698.96	-652.40
Utilities	37,076.39	37,441.43	-365.04
Total Expense	<u>325,615.08</u>	<u>285,226.03</u>	<u>40,389.05</u>
Net Ordinary Income	-208,803.32	-126,014.08	-82,789.24
Other Income/Expense			
Other Income	38,946.06	38,577.36	368.70
Net Other Income	<u>38,946.06</u>	<u>38,577.36</u>	<u>368.70</u>
Net Income	<u><u>-169,857.26</u></u>	<u><u>-87,436.72</u></u>	<u><u>-82,420.54</u></u>

2:57 PM

05/19/26

Accrual Basis

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual
March 2026

	<u>Mar 26</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense			
Income			
Event Revenue	90,337.63	106,356.00	-16,018.37
Fair Revenue	0.00	0.00	0.00
Miscellaneous Incomes	2,260.21	4,273.00	-2,012.79
Monthly Rental/ Storage	24,213.92	24,551.00	-337.08
Stall Rental	0.00	105.00	-105.00
Total Income	<u>116,811.76</u>	<u>135,285.00</u>	<u>-18,473.24</u>
Gross Profit	116,811.76	135,285.00	-18,473.24
Expense			
Advertising & Legal	566.75	4,587.00	-4,020.25
Awards & Premiums	930.00	0.00	930.00
Board Member Expenses	1,873.34	1,627.00	246.34
Computer & Professional Service	33,157.21	12,582.00	20,575.21
Data Processing	7,174.92	5,572.00	1,602.92
Depreciation Expense	39,514.04	37,686.00	1,828.04
Equipment Rental	5,316.37	874.00	4,442.37
Insurance	6,109.84	8,816.00	-2,706.16
Maintenance Expenses	9,669.40	39,485.00	-29,815.60
Miscellaneous Expense	3,663.84	2,423.00	1,240.84
Office Equipment/ Furnishings	0.00	24.00	-24.00
Office Expense	174.92	1,483.00	-1,308.08
Payroll Expenses	169,419.08	198,419.00	-28,999.92
Processing Fees	2,930.37	3,823.00	-892.63
Public Relations Expenses	7,992.05	0.00	7,992.05
Travel Expenses	46.56	256.00	-209.44
Utilities	37,076.39	37,437.00	-360.61
Total Expense	<u>325,615.08</u>	<u>355,094.00</u>	<u>-29,478.92</u>
Net Ordinary Income	-208,803.32	-219,809.00	11,005.68
Other Income/Expense			
Other Income	38,946.06	38,577.00	369.06
Net Other Income	<u>38,946.06</u>	<u>38,577.00</u>	<u>369.06</u>
Net Income	<u><u>-169,857.26</u></u>	<u><u>-181,232.00</u></u>	<u><u>11,374.74</u></u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison - Month
April 2026

	Apr 26	Apr 25	\$ Change
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00	0.00	50,000.00
Event Revenue	324,848.04	167,276.61	157,571.43
Fair Revenue	0.00	69,534.59	-69,534.59
Miscellaneous Incomes	3,643.12	4,910.44	-1,267.32
Monthly Rental/ Storage	24,226.77	24,550.45	-323.68
Stall Rental	210.00	70.00	140.00
Total Income	<u>402,927.93</u>	<u>266,342.09</u>	<u>136,585.84</u>
Gross Profit	402,927.93	266,342.09	136,585.84
Expense			
Advertising & Legal	7,515.75	3,909.02	3,606.73
Board Member Expenses	0.00	2,693.28	-2,693.28
Computer & Professional Service	33,768.49	24,393.38	9,375.11
Data Processing	7,607.35	5,511.00	2,096.35
Depreciation Expense	39,514.04	37,571.68	1,942.36
Equipment Rental	2,377.70	3,991.14	-1,613.44
Insurance	6,109.84	9,930.13	-3,820.29
Maintenance Expenses	11,942.84	9,841.68	2,101.16
Miscellaneous Expense	2,985.20	1,830.14	1,155.06
Office Expense	623.32	227.00	396.32
Payroll Expenses	172,947.89	163,556.77	9,391.12
Processing Fees	4,041.25	6,621.73	-2,580.48
Public Relations Expenses	377.28	117.61	259.67
Travel Expenses	4,989.33	70.76	4,918.57
Utilities	34,570.70	34,672.20	-101.50
Total Expense	<u>329,370.98</u>	<u>304,937.52</u>	<u>24,433.46</u>
Net Ordinary Income	73,556.95	-38,595.43	112,152.38
Other Income/Expense			
Other Income	37,784.41	37,201.93	582.48
Net Other Income	<u>37,784.41</u>	<u>37,201.93</u>	<u>582.48</u>
Net Income	<u><u>111,341.36</u></u>	<u><u>-1,393.50</u></u>	<u><u>112,734.86</u></u>

2:56 PM

05/19/26

Accrual Basis

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual
April 2026

	<u>Apr 26</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00		
Event Revenue	324,848.04	160,247.00	164,601.04
Fair Revenue	0.00	69,548.00	-69,548.00
Miscellaneous Incomes	3,643.12	4,920.00	-1,276.88
Monthly Rental/ Storage	24,226.77	24,551.00	-324.23
Stall Rental	210.00	0.00	210.00
Total Income	<u>402,927.93</u>	<u>259,266.00</u>	<u>143,661.93</u>
Gross Profit	402,927.93	259,266.00	143,661.93
Expense			
Advertising & Legal	7,515.75	3,909.00	3,606.75
Awards & Premiums	0.00	0.00	0.00
Board Member Expenses	0.00	2,693.00	-2,693.00
Computer & Professional Service	33,768.49	25,202.00	8,566.49
Data Processing	7,607.35	4,612.00	2,995.35
Depreciation Expense	39,514.04	37,572.00	1,942.04
Equipment Rental	2,377.70	4,409.00	-2,031.30
Insurance	6,109.84	8,816.00	-2,706.16
Maintenance Expenses	11,942.84	31,274.00	-19,331.16
Miscellaneous Expense	2,985.20	2,981.00	4.20
Office Equipment/ Furnishings	0.00	0.00	0.00
Office Expense	623.32	227.00	396.32
Payroll Expenses	172,947.89	203,144.00	-30,196.11
Processing Fees	4,041.25	6,597.00	-2,555.75
Public Relations Expenses	377.28	118.00	259.28
Travel Expenses	4,989.33	38.00	4,951.33
Utilities	34,570.70	34,670.00	-99.30
Total Expense	<u>329,370.98</u>	<u>366,262.00</u>	<u>-36,891.02</u>
Net Ordinary Income	73,556.95	-106,996.00	180,552.95
Other Income/Expense			
Other Income	37,784.41	37,202.00	582.41
Net Other Income	<u>37,784.41</u>	<u>37,202.00</u>	<u>582.41</u>
Net Income	<u>111,341.36</u>	<u>-69,794.00</u>	<u>181,135.36</u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison
January through April 2026

	Jan - Apr 26	Jan - Apr 25	\$ Change
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00	0.00	50,000.00
Event Revenue	580,459.26	463,557.59	116,901.67
Fair Revenue	0.00	69,534.59	-69,534.59
Miscellaneous Incomes	10,971.83	14,169.29	-3,197.46
Monthly Rental/ Storage	96,741.75	98,092.06	-1,350.31
Stall Rental	240.00	210.00	30.00
Total Income	738,412.84	645,563.53	92,849.31
Gross Profit	738,412.84	645,563.53	92,849.31
Expense			
Advertising & Legal	10,988.37	10,666.35	322.02
Awards & Premiums	1,030.00	300.00	730.00
Board Member Expenses	5,555.37	9,237.60	-3,682.23
Computer & Professional Service	101,468.12	61,509.36	39,958.76
Data Processing	24,165.98	24,195.03	-29.05
Depreciation Expense	158,056.16	150,282.91	7,773.25
Equipment Rental	11,225.61	10,044.96	1,180.65
Insurance	24,439.36	39,930.52	-15,491.16
Maintenance Expenses	42,700.06	62,515.98	-19,815.92
Miscellaneous Expense	12,085.18	8,457.18	3,628.00
Office Equipment/ Furnishings	-143.48	660.97	-804.45
Office Expense	271.83	3,067.65	-2,795.82
Payroll Expenses	670,317.73	619,836.25	50,481.48
Processing Fees	13,860.28	16,813.71	-2,953.43
Public Relations Expenses	8,832.90	766.19	8,066.71
Travel Expenses	9,040.36	2,445.51	6,594.85
Utilities	155,636.50	151,256.07	4,380.43
Total Expense	1,249,530.33	1,171,986.24	77,544.09
Net Ordinary Income	-511,117.49	-526,422.71	15,305.22
Other Income/Expense			
Other Income	150,586.91	152,634.48	-2,047.57
Net Other Income	150,586.91	152,634.48	-2,047.57
Net Income	-360,530.58	-373,788.23	13,257.65

UTAH STATE FAIR CORPORATION
Profit & Loss Budget vs. Actual YTD
January through April 2026

	Jan - Apr 26	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	50,000.00		
Event Revenue	580,459.26	412,580.00	167,879.26
Fair Revenue	0.00	69,548.00	-69,548.00
Miscellaneous Incomes	10,971.83	14,184.00	-3,212.17
Monthly Rental/ Storage	96,741.75	98,094.00	-1,352.25
Stall Rental	240.00	140.00	100.00
Total Income	<u>738,412.84</u>	<u>594,546.00</u>	<u>143,866.84</u>
Gross Profit	738,412.84	594,546.00	143,866.84
Expense			
Advertising & Legal	10,988.37	10,668.00	320.37
Awards & Premiums	1,030.00	210.00	820.00
Board Member Expenses	5,555.37	9,104.00	-3,548.63
Computer & Professional Service	101,468.12	65,418.00	36,050.12
Data Processing	24,165.98	20,054.00	4,111.98
Depreciation Expense	158,056.16	150,283.00	7,773.16
Equipment Rental	11,225.61	9,706.00	1,519.61
Insurance	24,439.36	35,474.00	-11,034.64
Maintenance Expenses	42,700.06	126,209.00	-83,508.94
Miscellaneous Expense	12,085.18	9,897.00	2,188.18
Office Equipment/ Furnishings	-143.48	661.00	-804.48
Office Expense	271.83	3,068.00	-2,796.17
Payroll Expenses	670,317.73	705,138.00	-34,820.27
Processing Fees	13,860.28	16,619.00	-2,758.72
Public Relations Expenses	8,832.90	767.00	8,065.90
Travel Expenses	9,040.36	1,662.00	7,378.36
Utilities	155,636.50	151,239.00	4,397.50
Total Expense	<u>1,249,530.33</u>	<u>1,316,177.00</u>	<u>-66,646.67</u>
Net Ordinary Income	-511,117.49	-721,631.00	210,513.51
Other Income/Expense			
Other Income	150,586.91	152,634.00	-2,047.09
Net Other Income	<u>150,586.91</u>	<u>152,634.00</u>	<u>-2,047.09</u>
Net Income	<u>-360,530.58</u>	<u>-568,997.00</u>	<u>208,466.42</u>

UTAH STATE FAIR CORPORATION
Statement of Financial Position
As of April 30, 2026

	Apr 30, 26	Apr 30, 25	\$ Change
ASSETS			
Current Assets			
Checking/Savings	12,128,960.25	10,440,939.23	1,688,021.02
Accounts Receivable	1,075,059.78	762,407.80	312,651.98
Other Current Assets	112,288.01	336,746.32	-224,458.31
Total Current Assets	13,316,308.04	11,540,093.35	1,776,214.69
Other Assets	4,006,435.09	4,559,459.71	-553,024.62
TOTAL ASSETS	17,322,743.13	16,099,553.06	1,223,190.07
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	95,435.63	294,090.35	-198,654.72
Credit Cards	3,934.58	2,805.84	1,128.74
Other Current Liabilities	1,296,023.05	1,149,970.74	146,052.31
Total Current Liabilities	1,395,393.26	1,446,866.93	-51,473.67
Long Term Liabilities	0.00	0.00	0.00
Total Liabilities	1,395,393.26	1,446,866.93	-51,473.67
Equity	15,927,349.87	14,652,686.13	1,274,663.74
TOTAL LIABILITIES & EQUITY	17,322,743.13	16,099,553.06	1,223,190.07



State Fair Park Authority
Executive Directors Monthly Review
May 21, 2026

Executive Summary

- **Fairpark Staff Update**

Finance: Pursuant to our earlier conversations, after 20 years of dedicated service to the Fair Holli Buxton will be retiring in November. We are extremely grateful for her contributions and wish her a healthy and happy retirement.

After an extensive search and several rounds of interviews. Jamie Poulos has been selected to be Holli's Successor. Jamie studied at the University of Utah and has over 30 years of accounting experience. Allan Kitterman and Holli will oversee her on boarding and training.

Livestock: Jacee Lancaster has accepted a position in her home state of Idaho and as such she submitted her resignation and will be leaving the Fair. Her last day will be May 29th we are very appreciative of her contributions and wish her much success I her new endeavors.

Sami Nordmann our new Livestock manager, will assume responsibility for all things related to livestock. We're very impressed with her knowledge and passion for livestock and have extreme confidence that she will lead our show and auction to new heights.

Utah's own Rodeo: Chris Memmott is the current chairman of the Rodeo committee and working closely with the Board rodeo committee will continue to manage the rodeo. Most of the subcontractors remain under contract for 20026 therefore we do not anticipate that the position will require a lot of heavy lifting this year. Therefore, we do not have immediate plans to back fill this position with a full-time employee.

- **Municipal Water:**

Working closely with Salt Lake City a new program is being launched that provides large facilities an option to install submeters to properly record water that is being used for irrigation. We have a follow-up meeting to discuss our sub-metering application later this week and are very optimistic that the new service will be installed and implemented prior to the warmer summer months.

Essentially the wastewater fees will not be applied to irrigation water thereby reducing our costs significantly.

- **Facilities refresh:**

We took advantage of the break in between large events to complete a few projects around the facility.

- a. We repainted the kitchen and cafeteria walls of the space formally known as **Brigham's**
- b. the old red paint on the floor was removed and a clear coat was installed allowing the natural color of the cement to come through.

We freshened up the Hospitality building by repainting all the walls and most of the cement floors throughout the building.

We added additional access points to our campus wide WIFI network providing us with increased reliability and coverage.

We installed new security cameras in areas where we lacked visibility thereby providing us with greater access to real-time footage during live events.

- **Kilby:**

Attendance at this year's event was up 25% over last year's visitor numbers and established a new attendance record. Over 85,000 people attended the three-day music festival.

Gross sales of food and non-alcohol beverages exceeded \$1,500,000 million dollars! Easily surpassing last year's record sales of \$1,200,000 million.

Unfortunately, a few of our suppliers are large national companies that only produce invoices once per month. Our goal is to have the event settlement finalized prior to our next board meeting.

Board Report - Nicki Claeys
Dept 60 – Marketing & Sponsorship
Dept 25 - Entertainment Department
Dept 20 - Administrative
May 2026

Marketing

Marketing efforts for the 2026 Utah State Fair continue to build momentum. A major focus this month has been reconnecting directly with local radio stations and media partners. Over the past several years, we have been somewhat removed from these relationships, and I am working to reestablish a more hands-on, collaborative approach with our media companies.

These conversations are important not only for paid advertising, but also for broader promotional opportunities, on-air engagement, giveaways, interviews, and creative partnerships leading up to the Fair. I am encouraged by the early response and look forward to strengthening these relationships as we move deeper into the promotional season.

Sponsorships

Sponsorship outreach for the 2026 Utah State Fair is well underway. We have started with priority renewal opportunities for our returning partners, and conversations with both returning and new potential sponsors have been encouraging.

There continues to be strong interest in the Fair's audience, reach, and the opportunity to be part of an event that people already know and love. Our focus is on building sponsorships that are valuable for our partners, helpful to our operations, and add something positive to the guest experience.

Sponsorship revenue remains an important part of supporting the Fair and helping us continue to improve the event each year.

Entertainment

Concert planning is moving along, and we now have several major pieces in motion.

Darius Rucker has already passed 1,000 tickets sold as of Monday, May 11, which is a great start. His country/pop crossover appeal gives us a strong foundation to keep building from as we continue marketing the show.

Matchbox Twenty has been announced and will go on sale Friday, May 15 at 10:00 AM.

Lynyrd Skynyrd will be announced Friday, May 15 and will go on sale Friday, May 22 at 10:00 AM.

We are also working on opener options for each concert. The goal is to strengthen each night as a full entertainment experience and help support overall ticket sales.

I am also working with various departments on ideas for America 250 programming and celebrations during the Fair. Since 2026 is also the Utah State Fair's 170th year, this gives us a fun opportunity to celebrate history, tradition, and community in a way that feels natural to the Fair.

Board Report - Nicki Claeys
Dept 60 – Marketing & Sponsorship
Dept 25 - Entertainment Department
Dept 20 - Administrative
May 2026

Administrative

The Rocky Mountain Association of Fairs convention will be held in Layton, Utah this year from November 11–13 at the Davis Conference Center. Aly and I are both serving on the planning committee, and we are excited to help welcome this event to Utah.

As part of the convention, a two-part workshop on Board Governance for Fairs will be included. This should be a valuable topic for fair organizations, and we would love for board members to attend if they are able, especially for this workshop.

Our staff also participated in a live webinar called “Breaking Down Barriers: What Fairs Need to Know to Welcome Patrons with Disabilities.” It was a helpful training that covered different types of disabilities and ways fairs can better support guests so they feel welcome, safe, and comfortable while visiting our grounds.

The webinar was a good reminder that accessibility is something we should keep looking at in every part of the guest experience, from communication and signage to facilities and staff interactions. We know there is still work to do, but trainings like this help us keep moving in the right direction.



UTAH STATE FAIRPARK BOARD REPORT

Sales and Event Department 30

May Board Report I March and April Notes

Sales & Event Department 30

Aly Garcia: Events Director I Public Safety and Security

Corey Burns: Sales Manager I Group Sales

Kelli McCaffery: Event Coordinator I Community Outreach I Commercial Vendor Sales

Fred Acebo: Food and Beverage Manager

Lexie Lubbers: Event Lead (Starting in May)

Crystal Nichols: Event Lead (Starting in May)

March and April Events

- March
 - American Expo
 - Austrailian Shepard Club
 - Utah Arts Festival Masquerade Ball
 - SLCPD Training
 - Farmington High Prom
 - Vintage Fest
 - Bristle nose
 - Dinosaur Show
- April
 - America On Stage
 - USCCA
 - Porche Club
 - SLCPD Training
 - California Skate Club
 - Woods Cross Prom
 - Westside Coalition
 - Circus
 - Salt Lake City Marathon
 - LUXX Dance Comp.
 - Guadalupe School Gala
 - East High School Prom
 - Beltane Festival 2026

Sales Report – Corey Burns

YTD we are looking right on budget at the end of April with the overall outlook for the year appearing better and better by the day! We were able to keep expenses low, and even with a few last minute cancellations, we were able to get our budget on track for the year. We look to may for another great month for events and hope to continue to drive sales and thus money towards the bottom line.

Department 30 Report – Aly Garcia

One of the challenges we face this time every year is that moment we come out of our winter months and really begin planning for the summer events, while we experience an increase of weekend events, and sending out applications and contracts for the fair.

I will need to continue to be better at holding firm to certain deadlines and helping everyone prioritize and execute as we experience our growing pains in becoming a world class industry. This year I was able to hire our event lead help a little bit sooner, and we were able to add one more lead to assist with some on-site management leaving my managers to be in the office with me, and better able to focus on doing what I need them to do which is overseeing the venue experience and increasing our revenue.

Event Coordination & Commercial Vendor Report – Kelli McCaffery

The beginning of spring ushers in the beginning of our busy season here at the Fairpark. In these past 2 months alone, I've coordinated 21 different events, many of which have overlapped. In our busiest weekend we hosted 7 unique events across 3 buildings. Thankfully we've undergone the process of hiring additional staff to help balance the workload of being on site during these events, allowing me to devote more time to the actual planning process and improving the customer communication experience.

Commercial vendor contracting has gotten off to a slower start than previous years due to learning curve that comes with any new software. Our goal is currently to have all returning vendors contracted with deposit invoices received before the end of May so we can keep our finances on track for the spring.

Food & Beverage Report – Fred Acebo

March and April were a bit of a slow and steady stretch. Nothing huge on its own, but a bunch of smaller events and efforts that helped us get back into a solid rhythm. It felt like laying groundwork—showing up consistently, keeping things moving, and building momentum piece by piece.

Behind the scenes, the administrative work has been pretty relentless. A lot of ongoing coordination, organizing, and general upkeep that doesn't always show externally, but is necessary to keep everything running smoothly. It's been a big focus during this period and is still very much in progress.

We also made considerable improvements during this time. The north food court remodel began with floors and a paint job, which will be a big upgrade to the space once complete. Alongside that, we invested in new kitchen equipment to better support operations and our vendors. We've also brought on new brick-and-mortar partners—Rio Mgt and R&R BBQ

April wrapped up on a really nice note with the Beltane Festival. It's always a great way to kick off the season—good energy, good turnout, and a reminder of why all the prep work matters. It felt like a natural transition point into the busier months ahead.

Public Safety & Security – Aly Garcia

These months we focused on some more internal team safety with the upcoming Kilby Block Party, making sure everyone understood the standard safety plans and emergency procedures and basic golf cart safety.

Also working with Larry we were able to install an additional 21 cameras around the property, bringing our number up to 75 .

Board Report – May 2026
Department 80/90

Rodeo: Jacee

- Continuing to grow sponsor opportunities and increase traction with businesses
- Continuing to look for impactful ways to represent the 25th anniversary of 9/11 during the rodeo
- Discovering new partnership opportunities and activations
- Two nights of rodeo are in progress of title sponsorship
- Most returning sponsors are committed to returning in 2026, integrating new opportunities to grow the sponsor pool

Livestock: Sami

- Reconfigured added money proposal for 2026 (attached)
- Powder River is sponsoring the Auction meal again
- Open Class and 4-H/FFA Rulebooks have been updated. Waiting on finishing touches both on our end and a few of the species supervisors; hopeful to have posted online by May 15.
- The Auction Advisory Subcommittee description and guidelines have been finalized. Dennis and I are currently working on recruiting and screening volunteers to serve on this committee.
- I attended the Market Shows and Swine Showmanship in Spanish Fork on April 30th, as well as the Market Auction on May 2nd where I was able to observe and learn more about the Junior Shows and Auctions here in Utah.
- I am planning to attend part of the Delta show coming up as well to hopefully learn more on the Show Works system.

Misc:

- Sami attended the Utah FFA Foundation's Next Step Expo with Sakura where she was able to interact with FFA members and talk to them about careers and opportunities at the Fairpark.
- Sami is planning for the Taylorsville Library Summer Kick-Off event where she will help set up a State Fair booth with educational activities for youth related to livestock.

Auction Add On Proposal

Rules

These amounts are added onto the auction price and announced in the auction ring

Market animals must go through the auction to receive the money

Grand and Reserve market animals of each species are terminal no exceptions

Showmanship money is not contingent on the animal going through the auction

70-30 Split

Assumptions

\$	126,000	Board Approved Money
\$	10,900	Money to open Class
\$	115,100	Money left after Open class increases
\$	70,100.0	Market
\$	45,000.0	to Showmanship

Market

Grand	\$	4,500
Reserve	\$	3,750
3rd	\$	3,500
4th	\$	3,000
5th	\$	2,000
6th	\$	1,500
7th	\$	1,250
8th	\$	1,000
9th	\$	800
10th	\$	700

Total for 4 species \$ 70,000

Showmanship

Senior	1st	\$	1,000
	2nd	\$	800
	3rd	\$	500
	4th	\$	400
	5th	\$	300
	6th	\$	250
	7th	\$	200
	8th	\$	150
	9th	\$	100
	10th	\$	50

Intermediate	1st	\$	1,000
	2nd	\$	800
	3rd	\$	500
	4th	\$	400
	5th	\$	300
	6th	\$	250
	7th	\$	200
	8th	\$	150
	9th	\$	100
	10th	\$	50

Junior	1st	\$	1,000
	2nd	\$	800
	3rd	\$	500
	4th	\$	400
	5th	\$	300
	6th	\$	250
	7th	\$	200
	8th	\$	150
	9th	\$	100
	10th	\$	50

4 species total \$ 45,000

Open + Jr Breeding Show Additional Money

Department	Division	Award	Payout	Department	Division	Award	Payout
Open Beef	Simmental	Champion Female	\$ 100	Jr Dairy Cattle	Champion JR Female	\$ 100.00	
Open Beef	Simmental	Reserve Champion Female	\$ 50		Res JR Female	\$ 50.00	
Open Beef	Angus	Champion Female	\$ 100		Champion Cow	\$ 100.00	
Open Beef	Angus	Reserve Champion Female	\$ 50		Res Cow	\$ 50.00	
Open Beef	AOB	Champion Female	\$ 100		Senior Fitting and show	\$ 300.00	
Open Beef	AOB	Reserve Champion Female	\$ 50		Senior Fitting and show	\$ 200.00	
Open Beef	Mini Hereford	Champion Female	\$ 100		Int Fitting and showing -	\$ 300.00	
Open Beef	Mini Hereford	Reserve Champion Female	\$ 50		Int Fitting and showing -	\$ 200.00	
Open Beef	Dexter	Champion Female	\$ 100		Jr Fitting and showing -	\$ 300.00	
Open Beef	Dexter	Reserve Champion Female	\$ 50		JR Fitting and showing -	\$ 200.00	
Open Beef	Rot 1	Supreme Female	\$ 300		Sportsmanship	\$ 400.00	
Open Beef	Rot 2	Reserve Supreme	\$ 150		Herdsman/Stall	\$ 400.00	
					Supreme	\$300	
					Res Supreme	\$150	
Open Beef	Rot 2	Supreme Female	\$ 300	JR beef	Supreme Female	\$ 300	
Open Beef	Rot 3	Reserve Supreme	\$ 150		Reserve Supreme Female	\$ 150	
	Rot 1	supreme bull	\$ 100		Senior Fitting and show	\$ 300.00	
		Reserve bull	\$ 50		Senior Fitting and show	\$ 200.00	
	Rot 2	Supreme Bull	\$ 100		Int Fitting and showing -	\$ 300.00	
		Reserve Bull	\$ 50		Int Fitting and showing -	\$ 200.00	
Open Sheep	AOB Meat	Champion Female	\$ 100		Jr Fitting and showing -	\$ 300.00	
		Reserve Champion Female	\$ 50		JR Fitting and showing -	\$ 200.00	
	AOB Wool	Champion Female	\$ 100		Sportsmanship	\$ 400.00	
		Reserve Champion Female	\$ 50		Herdsman/Stall	\$ 400.00	
	Columbia	Champion Female	\$ 100		Supreme showman (rot	\$300	
		Reserve Champion Female	\$ 50	Jr Dairy Goats	Champion Sr Doe	\$ 100	
	Corridale	Champion Female	\$ 100		Res Sr Doe	\$ 50	
		Reserve Champion Female	\$ 50		Champion Jr Doe	\$ 100	
	Hamp	Champion Female	\$ 100		Res Jr Doe	\$ 50	
		Reserve Champion Female	\$ 50		Senior Fitting and show	\$ 300.00	
	Rambouillet	Champion Female	\$ 100		Senior Fitting and show	\$ 200.00	
		Reserve Champion Female	\$ 50		Int Fitting and showing -	\$ 300.00	
	Suffolk	Champion Female	\$ 100		Int Fitting and showing -	\$ 200.00	
		Reserve Champion Female	\$ 50		Jr Fitting and showing -	\$ 300.00	
		Supreme Female	\$ 200 buckle		JR Fitting and showing -	\$ 200.00	
		Reserve	\$ 100		Sportsmanship	\$ 400.00	
		Supreme Ram	\$ 200 buckle		Herdsman/Stall	\$ 400.00	
		Reserve	\$ 100				
Open Dairy	Holstein	Champion JR Female	\$ 100	Jr Sheep	Champion Ram	\$ 100	
	Holstein	Reserve Champion JR Female	\$ 50		Reserve Ram	\$ 50	
	Holstein	Champion cow	\$ 100		Champion Ewe	\$ 100	
	Holstein	Reserve Champion cow	\$ 50		Res Ewe	\$ 50	
	AOB	Champion JR Female	\$ 100		Senior Fitting and show	\$ 300.00	
	AOB	Reserve Champion JR Female	\$ 50		Senior Fitting and show	\$ 200.00	
	AOB	Champion cow	\$ 100		Int Fitting and showing -	\$ 300.00	
	AOB	Reserve Champion cow	\$ 50		Int Fitting and showing -	\$ 200.00	
		Supreme Female	\$ 300		Jr Fitting and showing -	\$ 300.00	
		Reserve Supreme	\$ 150		JR Fitting and showing -	\$ 200.00	
					Sportsmanship	\$ 400.00	
					Herdsman/Stall	\$ 400.00	
Open Boer Goat	PB Doe	Champion Female	\$ 100	Open Hogs Crossbred	Champion Gilt	\$ 100	
	% Doe	Champion Female	\$ 100		Reserve Gilt	\$ 50	
	PB Buck	Champion Buck	\$ 100		Champion Gilt	\$ 100	
	% Buck	Champion Buck	\$ 100		Reserve Gilt	\$ 50	
		Supreme Female	\$ 150		Supreme Gilt	\$ 200	
		Reserve Supreme	\$ 75		Reserve supreme Gilt	\$ 100	
		Supreme Buck	\$ 150		Supreme Barrow	\$ 200	
		Reserve Supreme	\$ 75		Reserve supreme Barrow	\$ 100	
					Senior Fitting and show	300	
Birds	Pigeon	best Bird	\$ 100		Senior Fitting and show	200	
		Reserve	\$ 50		Int Fitting and showing -	300	
	Poultry	best Bird	\$ 100		Int Fitting and showing -	200	
		Reserve	\$ 50		Jr Fitting and showing -	300	
					JR Fitting and showing -	200	
Rabbits		Best Rabbit	\$ 100		Sportsmanship	400	
		Reserve	\$ 50		Herdsman/Stall	400	
				JR Doe			
Open Dairy Goats	Alpine	Champion Sr Doe	\$ 100	Alpine	Champion Jr Doe	\$ 100	
SR Doe		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
	Lamancha	Champion Sr Doe	\$ 100	Lamancha	Champion Jr Doe	\$ 100	
		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
	NG	Champion Sr Doe	\$ 100	NG	Champion Jr Doe	\$ 100	
		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
	OB	Champion Sr Doe	\$ 100	OB	Champion Jr Doe	\$ 100	
		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
	AOP	Champion Sr Doe	\$ 100	AOP	Champion Jr Doe	\$ 100	
		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
	RG	Champion Sr Doe	\$ 100	RG	Champion Jr Doe	\$ 100	
		Reserve Champion SR Doe	\$ 50		Reserve Champion/ Doe	\$ 50	
		Supreme Sr Doe	\$ 300		Supreme Jr Doe	\$ 300	
		Reserve Supreme Sr Doe	\$ 150		Reserve Supreme Jr Doe	\$ 150	

Total cost \$ 23,150

May 2026 Utah State Fair Board Meeting Information
Competitive Arts and Ag Education: Sakura Gallegos

General:

- Fairbook is online, except for fine arts. That should be up shortly
- Working on PDF of the books to post
- We have the PTA conference May 13 and May 14th to promote all things fair
- Need to hire supervisors in culinary and fiber still

Fair Bldgs. and Staff:

- I will need to find a supervisor for fiber arts and culinary for 2026.
- Working on Demonstrators for Creative, Fiber and Culinary
- Looking at putting music in each building so the space has a better vibe.
- County Banner Template is almost complete

Competitive Arts:

- Fairbook is online. Once I have the Fine Arts Fair Book I'll load it on the website, update showworks and launch online registration.
- We've had our first BYF meeting, we are going to the Farm Bureau on the 15th to meet Susans replacement
- I've contracted FFA for LHOF
- I've asked FFA if their advisors could help staff the AG building on weekends if we are short, just for an hour or two.
- Working with 4H to create a fun 4H Saturday
- I need to work on getting the verbiage for culinary contest done, approved by sponsors and posted.
- Ribbons and rosettes ordered, working on BOS and Grand Awards.
- I've ordered Board of Directors Ribbons again for this year.

Fair Displays:

- I'm not replacing Creative Arts displays this year. I still need to look around and see what's available. We will make them look as good as we can.
- I would like to try and get a display cooler for Zions, Fred has a double cooler that belongs to RIO. He's checking if they are planning on using it and if they aren't we could put this in Zions. I'll need to find out early so we can include a pie contest for fair entries.
- Nicki and I will work on Zions layout.

Facilities and Operations Report

MAY 2026

DFCM Projects/Status

1. Market roof replacement is complete.
2. UPDATE: All FY2027 PROJECTS have been approved for funding, and I have been meeting with Erik Stokes on updates to the main entrance project and preparing to begin all FY 27 projects.

Fairpark Projects/Status

1. UPDATE: Working on 2026 building project quotes for Hospitality paint and repairs, North food court concessions and door installation for BEVVIES as well as floor epoxy before new tenants move in Old Brigham's kitchen and cafeteria. These projects have been completed.
2. UPDATE: We have been preparing all mall areas for grass seed and leveling. Project has been completed.
3. Arena has been graded and is ready for 2026 season.

Operations Update

- All winterized buildings, drinking fountains, arena, and all irrigations systems are fired up before KILBY BLOCK PARTY load in.
- Facilities & Operations is preparing for another full and successful event season, with continued emphasis on maintaining Fairpark as one of the premier public facilities in the state.
- Operations staff continue working through small events setups and tear downs prior to KBP.
- Regular facilities inspections and Upkeep pm work orders are being generated and completed daily. We are scheduled after Kilby to have all assets QR tagged to assist in the CMMS software implementation completion.
- We have successfully had our first CMMS and facilities audit completed in April and are working through a small list of deficiencies.