

**MINUTES OF THE CONSERVATION COMMITTEE MEETING OF THE
BOARD OF TRUSTEES OF JORDAN VALLEY WATER CONSERVANCY DISTRICT**

(Approved May 13, 2026)

Held April 6, 2026

A regular meeting of the Conservation Committee of the Board of Trustees of the Jordan Valley Water Conservancy District was held on Monday, April 6, 2026, at 4:25 p.m. at JVVCD's administration building located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code §§ 52-4-101 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual ("Electronic Meetings").

Trustees Present:

Barbara L. Townsend, Conservation Committee Chair (electronic)
Andy Pierucci (electronic)
Corey L. Rushton (electronic)
John H. Taylor (electronic)
John Richardson (electronic)
Cindy Wood (electronic)
Mick Sudbury (electronic)
Zach Jacob (electronic)

Trustees Not Present:

Dawn Ramsey

Staff Present:

Jacob Young, General Manager/Chief Executive Officer (electronic)
Ben Stanley, General Counsel (electronic)
David Martin, Chief Financial Officer/Treasurer (electronic)
Shazelle Terry, Chief Operating Officer (electronic)
Brian Callister, Director of Asset Management (electronic)
Carl Wilkins, Director of Digital Services (electronic)
Clifton Smith, Digital Solutions Group Leader (electronic)
Eric Stone, Controller (electronic)
Gordon Batt, Director of Water Quality & Operations (electronic)
Kelly Good, Director of Community Engagement (electronic)
Kurt Ashworth, Human Resources Manager (electronic)
Kyle Allcott, Communications Section Supervisor (electronic)
Lisa Wright, Administrative Assistant III
Martin Feil, Database Administrator (electronic)
Mindy Keeling, Executive Assistant
Shane Swensen, Director of Engineering & Water Development (electronic)
Shaun Moser, Conservation Garden Park Manager (electronic)
Travis Christensen, Engineering Group Leader (electronic)
Wade Tuft, Water Supply Manager (electronic)

Also Present:

Dawnee Johnson (electronic)

Welcome

Ms. Barbara Townsend, Chair, called the meeting to order at 4:25 p.m.

2025 Water Use Survey

Clifton Smith, Digital Solutions Group Leader, presented the 2025 water use survey results, noting an updated methodology for weather data. Instead of relying solely on the Salt Lake City International Airport station, JVVCD now aggregates data from six weather stations across Salt Lake County for a more accurate regional picture. He also highlighted the shift from precipitation and temperature for weather normalization to precipitation and evapotranspiration (ET), which incorporates wind speed, temperature, relative humidity, and solar radiation. In 2025, ET was nearly 26% higher than average; despite higher precipitation in some months, the year featured a hotter, drier spring. Mr. Smith reviewed Gallons Per Capita Per Day (GPCD) trends. While peak summer consumption has declined over the past decade, spring demand in 2025 was significantly higher than in prior years. Though JVVCD remains above its 2030 goal of 178 GPCD, he noted that the trend analysis indicates the target is still achievable. Mr. Smith emphasized that while short-term drought messaging is effective, sustained conservation requires ongoing investment in community education and programs. He also clarified that normalizing data for weather and population enables accurate comparisons of behavioral changes independent of climate variability.

2026 Drought Monitoring Committee Results and Messaging

Ms. Shazelle Terry, Chief Operating Officer, and Kyle Allcott, Communications Section Supervisor, presented the results of the March 19 Drought Monitoring Committee meeting, reporting that the water supply situation has deteriorated since that meeting.

Ms. Terry explained that the snowpack peaked 30 days earlier than normal at a record low of 8.4 inches of snow water equivalent. She highlighted a significant concern regarding the Provo River supply, which is anticipated to receive 50% of our normal allocation, forcing JVVCD to increase groundwater pumping to at least 15,500 acre-feet to cover the shortage. She reported that the committee voted 10 to 6 in favor of recommending a Water Availability Level 1, noting the split was likely due to varying risk tolerances among member agencies regarding next year's potential snowpack.

Mr. Allcott introduced the 2026 community education campaign theme, "Life is better with water," which emphasizes clear, practical guidance and consistent expectations while encouraging behavior that supports measurable results. He noted the campaign is divided into three phases: asking residents not to water outdoors until May 15, providing simple guidance of watering once or twice a week during the summer, and stopping outdoor watering in September. Mr. Allcott explained that providing a clear "why" behind the requests helps reduce public resistance and that JVVCD will use a broad media mix—including billboards, radio, podcasts, and yard signs—to reach its service area customers. Trustee Corey Rushton asked if anything unusual came out of the split vote between a Level 1 and Level 2 recommendation, to

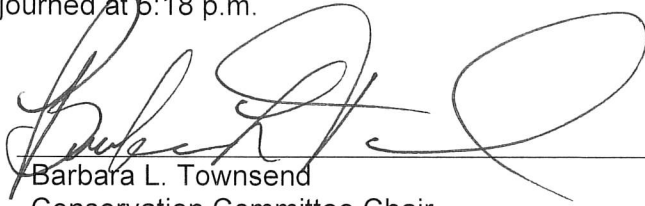
which Ms. Terry responded that the debate was mostly a matter of risk tolerance given that some agencies have their own supplemental supplies to lean on.

**Garden Master
Planning Update**

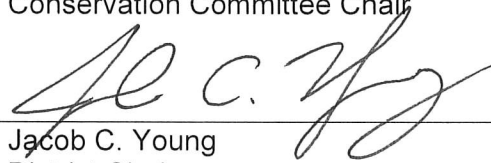
Mr. Shaun Moser, Conservation Garden Park Manager, provided an update on Conservation Garden Park master planning efforts, distinguishing between the Expansion Master Plan, the Comprehensive Garden Master Plan, and the Interpretive Master Plan. He indicated that staff workshops identified visitor flow issues, including a confusing dead-end at the education center's main entrance. Mr. Moser indicated that to address this topic, JVVCD plans to improve signage, wayfinding, and overall visitor orientation. He also noted that the undeveloped north side of the property will be guided by the master plan for future landscaping. He also reported on the garden's renaming and rebranding effort, explaining that the current name is difficult for visitors to remember and connect to JVVCD. Mr. Moser said the goal is a name that is memorable, appealing, and clearly tied to JVVCD's water mission. He thanked Trustee Barbara Townsend for her support. Mr. Moser noted that the road widening along 1300 West is expected this summer, enabling frontage landscaping updates and more visible, inviting entry signage to be installed once the road work is complete.

Adjourn

Ms. Townsend called for a motion to adjourn the meeting. Mr. John Taylor moved to adjourn. Following a second from Mr. Mick Sudbury, the meeting adjourned at 5:18 p.m.



Barbara L. Townsend
Conservation Committee Chair



Jacob C. Young
District Clerk