



**Memorandum**

**To:** Town Council  
**From:** Thomas Dansie, Town Manager  
**Date:** June 5, 2026  
**Re:** Donation of 4th of July Lion Boulevard Parking Revenue to Zion Forever

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**Executive Summary**

Zion Forever, the non-profit fundraising partner for Zion National Park, is organizing a fundraising event on July 4, 2026: an evening concert at the OC Tanner Amphitheater featuring Luke Grimes. This event will celebrate Independence Day, in association with America 250, and will also raise money to support projects in and around Zion National Park.

To show the Town's partnership and support of this fundraising effort, Mayor Bruno has suggested donating all parking revenue collected on Lion Boulevard on July 4 to Zion Forever. (The Police Department will also be heavily involved in partnership and support of this event by providing traffic control and extra police coverage throughout the evening.)

The Council must approve all expenditures of Town funds. Thus, Town Council approval is necessary to authorize donation of parking revenue to Zion Forever.

**Background on Parking Revenue**

The Town collects parking revenue for on-street parking in Springdale. Most of the on-street parking is along SR9, a state highway. A smaller amount is along Lion Boulevard, a Town-owned street. Through agreement with UDOT, the Town is required to use parking revenue collected from on-street parking along SR9 strictly for transportation related expenditures. Although not required to do so, the Town also uses parking revenue collected from on-street parking on Lion Boulevard exclusively for transportation related expenses. Donating Lion Boulevard parking revenue to Zion Forever is a departure from this policy.

The Town collected \$1,080.50 in Lion Boulevard parking revenue on July 4, 2025. Because the 4th of July is on a Saturday this year (compared to a Friday in 2025) staff anticipates slightly higher revenue. Staff projects the Lion Boulevard parking revenue on July 4, 2026 to be approximately \$1,200.

**Council Action**

The Council should determine whether or not to support Zion Forever's July 4 Fundraising event by donating Lion Boulevard parking revenue.