



UTAH
RENEWABLE
COMMUNITIES

100% Committed to Clean Energy

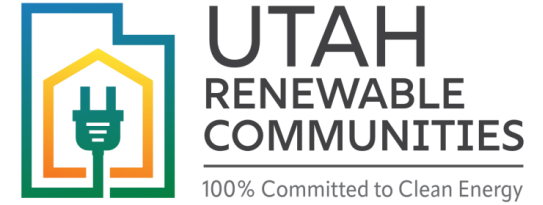
Agenda Item 2.3

Communications

Committee Update

Utah Renewable Communities Board Meeting
June 2, 2026

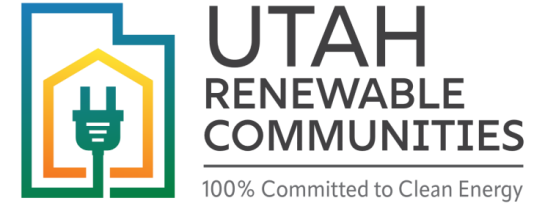
Recap of May activities



- May 28 committee meeting
- Navigated Rocky Mountain Power review and approval process for several communications materials
- Launched new website! <https://www.utahrenewablecommunities.org/>
- Reviewed social content
- Coordinated internal information for board members and FAQ* document
- Joined customer service meeting with Rocky Mountain Power

**Today's Program Design Committee update will involve going over some FAQs*

May 28 Meeting



- What are we hearing?
 - Is the program greenwashing for RMP? (no, it's not!)
 - Data center controversy: is it affecting our program?
 - Concern regarding opt-out
 - Major increase in interest from constituents, elected officials, media as communities consider ordinance adoption

**Today's Program Design Committee update will involve going over some FAQs*

Community Clean Energy Program & URC in the News

In conservative Utah, some communities are ditching fossil fuel power for clean energy

MAY 19, 2026 · 5:00 AM ET
HEARD ON MORNING EDITION
By David Condos

FROM  KUED



4-Minute Listen

+ PLAYLIST

≡ TRANSCRIPT



POLITICO

Utah's bottom-up approach to clean energy

By JASON PLAUTZ | 05/28/2026 06:25 PM EDT



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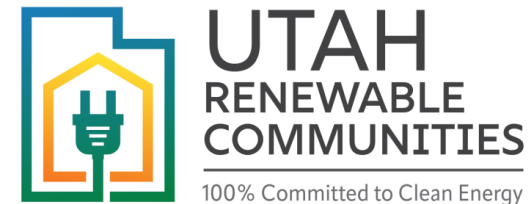


FOX 13
SALT LAKE CITY

W

Cost, transparency questions fuel Kearns renewable energy program debate

Website Launch



Select Language ▾

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Eligible Communities

Utah Renewable Communities is made up of 19 cities, counties, and towns in Utah that are working towards a shared goal: bringing more renewable energy to the Beehive State through the Community Clean Energy Program.

Each of the 19 eligible communities has until June 2, 2026 to decide whether to adopt a participation ordinance to formally remain in the Program when it launches. The residents and businesses within the communities that adopt ordinances will then be able to participate in the Community Clean Energy Program.

So far, 13 communities have adopted ordinances: Holladay, Castle Valley, Grand County, Salt Lake County, Francis, Alta, Ogden, Park City, Moab, Emigration Canyon, Salt Lake City, Summit County, and Springdale.

To learn when a community is considering the ordinance and how you can weigh in, visit their government website, linked below, or reach out to their council office directly.

Updated 5/22/2026

Select Language ▾

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Frequently Asked Questions.

We're here to answer your questions about the Community Clean Energy Program.

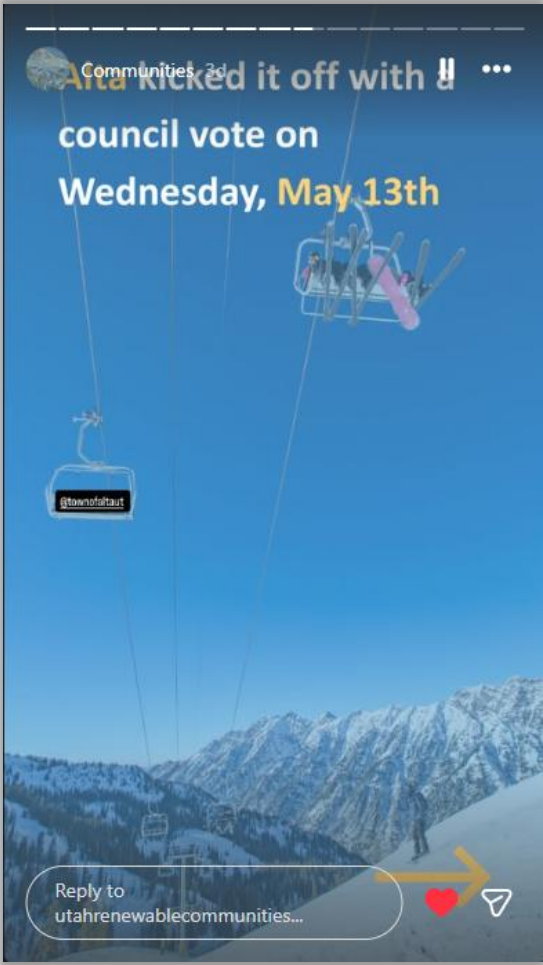
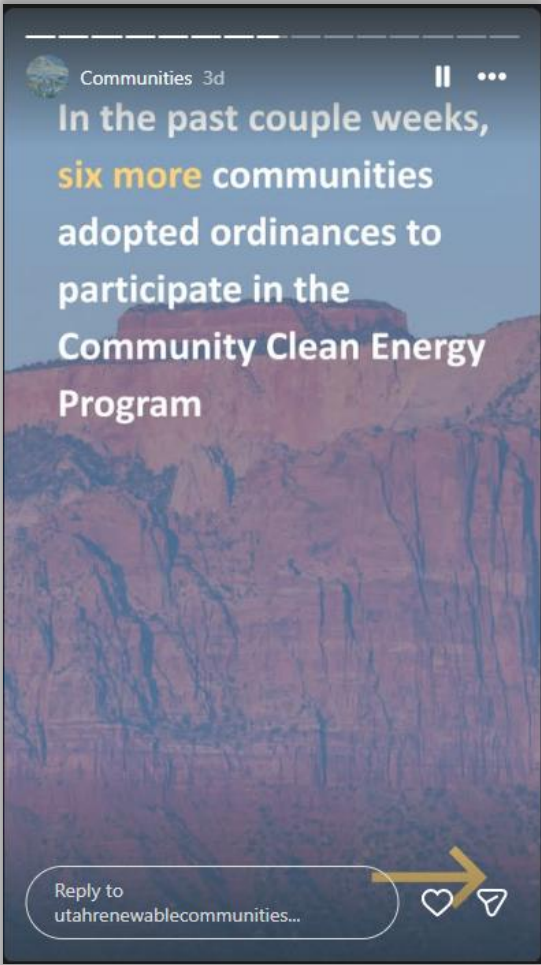
How does the Community Clean Energy Program work? +

Who is eligible to participate in the Community Clean Energy Program? +

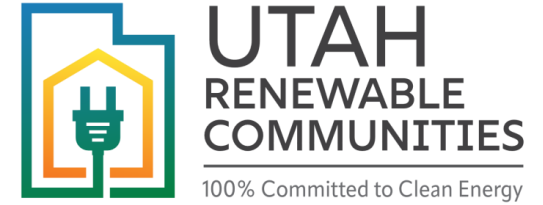
When will the Program begin? / When will eligible Rocky Mountain Power customers be automatically enrolled? +

How much will it cost residential Rocky Mountain Power customers to participate in the Community Clean Energy Program? +

Social Post - 5/26



Reminder regarding program and agency name



Community Clean Energy Program

Program authorized by Utah
Legislature and approved by the
Public Service Commission

The name of the **program**

Utah Renewable Communities (URC)

Coalition of 19 communities developing the
Program in partnership with Rocky
Mountain Power

The name of our **coalition**

Future topic: rebranding the Program, or the coalition?

Reminder: Utah Renewable Communities and Rocky Mountain Power Communications Relationship

Utility Agreement Section 3.16:

URC/RMP must review each other's "news releases or publicly-distributed promotional materials" – press releases and social media

Additional information:

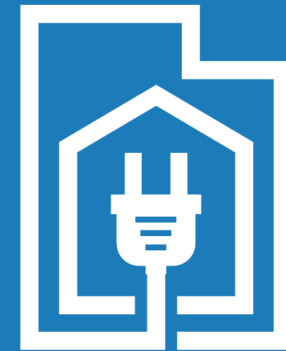
- Agency and our communities can openly discuss the Program during public meetings or with constituents – no review necessary
- If your community would like to put out a press release of promotional materials that are different than what has already been approved by RMP, please provide those materials to RMP to review (see 4/8/26 email from Chris Cawley with instructions on how to do this)

Communications Assets

Content	Status	Sent Date
PSC Order Press Release	approved	
PSC Order Blog Post	approved	
PSC Order Social Media	approved	3/26/2026
PSC Order Newsletter Blurb - SLC Template	approved	3/26/2026
New URC Website (text document only)	approved	4/9/2026
SLC's URC Webpage (and/or community webpage template)	approved	4/9/2026
Stickers	approved	4/9/2026
Infographic: What is URC	approved	4/9/2026
Infographic: Our Goal	approved	4/9/2026
Infographic: How to Receive Assistance	approved	4/9/2026
SLC social media reel (Mendenhall and D...	approved	4/15/2026
SLC press release to announce ordinance	approved	4/16/2026
Additional FAQs to include on URC website	approved	4/23/2026

Coming soon:

- Develop additional comms assets with Penna Powers – flier is the priority
- RMP meetings:
 - Customer service
 - Rebranding?
- Newsletter, social, etc post June 2
- Ongoing website build-out
- Next Committee Meetings:
 - Tentative: 2nd and 4th Thursdays @ 11AM
 - June 11, June 25
- **Let us know how we can help you and your communities**



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