



LOGAN RIVER GOLF COURSE

550 West 1000 South
Logan, UT 84321

Advisory Board Members

Chair: Afu Latu (2nd Term Expires 3/1/16)
afulatu@echo.com

Vice Chair: Linda Tams (2nd Term Expires 3/1/15)
brucetams46@msn.com

Danny Russell (2nd Term Expires 3/1/16)
Skr01001@msn.com

John Hansen (1st Term Expires 10/15/16)
johnhansen@theducthunter.com

Rod Hunter (2nd Term Expires 1/1/17)
rvhunter@bankofutah.com

Men's Association President: Luke Frazier
bossbull@comcast.net

Men's Association Past President: Josh Slater
josh@lyndaleinc.com

Women's Association President: Tammy Hellberg
thellberg@comcast.net

Women's Association Past President: Relia Maughan
reliamaughan@comcast.net

Council Liaison for 2014: Jeannie Simmonds
jfsimmonds@comcast.net

Director of Parks and Recreation: Russ Akina
russ.akina@loganutah.org

Golf Professional: Jeff John
jeff.john@loganutah.org

Golf Course Superintendent: Randy Oldham
randy.oldham@loganutah.org

Secretary: Jalayne Hatch
jalayne.hatch@loganutah.org

Logan River Golf Advisory Board

Thursday, January 15, 2015, 5:00pm
Logan River Golf Course Clubhouse
Tournament Room

Agenda Items:

1. Approval of Minutes from November 20, 2014
2. Tournament Room Fee Proposal (Russ)
3. SNAG Golf Report (Jeff)
4. Tee Signs & Ball Washers (Randy)
5. Logan River Golf Course Mission
(Reclaiming the Course – Building a Customer Base)
6. Men's Association Report (Luke)
7. Women's Association Report (Tammy)
8. Golf Professional Report
9. Golf Superintendent Report
10. Open Forum

Next Meeting: February 19, 2015, 5:00pm



Logan River Golf Advisory Board Meeting

Thursday, January 15, 2015, 5:00pm

Logan River Golf Course Tournament Room

Present: Afu Latu, Jeff John, Randy Oldham, Linda Tams, Tammy Hellberg, Relia Maughan, Luke Frazier, Rod Hunter

Excused: John Hansen, Danny Russell, Josh Slater, Jeannie Simmonds

Approval of Minutes: Tammy made a motion to approve the minutes from the November 20, 2014 Logan River Golf Advisory Board Meeting. Afu seconded the motion. The minutes were unanimously approved as written.

Tournament Room Fee Proposal:

- Because of the costs associated with maintaining the tournament room, i.e. shampooing the carpet and chairs, re-painting the walls, etc. the Department is proposing a \$50 increase for the rental rate for three to five hours
- The Board was provided a copy of the room rental fee comparison; the current rates were in black and the proposed rates were in red
- The Department is also proposing to drop the additional fee for use of the patio
 - Jeff said it is difficult to inform renters that they can't use the patio when there is direct access between the areas
 - No one has ever requested to reserve only the patio
- Russ asked if tournament groups use both the room and the patio during their events; yes
- Luke wondered how busy the room is during the off-season
 - Jeff said four or five people come look at the room each week
 - The room is scheduled two or three times a week for receptions, City safety training, and company parties
- If approved, the change won't take effect until the new golf season begins
- Linda liked the proposal and didn't think \$50 would deter people from making a reservation
- Jeff said the \$50 increase would provide enough to pay for cleaning the table linens
- Tammy asked if Jeff advertises the tournament room; no, the Council asked the Department not to advertise so as not to detract from the private sector

Action Item –

- Linda moved to accept the fee proposal; Relia seconded the motion

SNAG Golf Report:

- SNAG golf uses plastic clubs and tennis balls to teach proper grip, stance, and swing without damaging anything

- Jeff introduced the nine core values of golf and some basic golf instruction; participants then had an opportunity to practice the skills Jeff taught
- Afu said it's important to promote these programs in order to get kids interested in golf at an early age
- Jeff said Cam took a job as first assistant at Eagle Mountain and no longer works for Logan River
- Rod asked if Jeff will fill that position; no, he never intended to have a second attendant but it worked out that way
- Jeff has been talking with Chris at Eagle Mountain about organizing a tournament between the associations from each golf course

Tee Signs & Ball Washers:

- The contract for signs and ball washers has expired and Jeff and Randy have decided not to renew it
- Looking at have new tee signs built; Randy provided pictures of some options and asked for feedback
 - Rod didn't like the plain wooden ones because they get beat up and age quickly
 - Linda didn't think the hole layout needed to be included on the sign
 - Luke didn't like the idea of hanging signs swinging in the wind
- It would cost at least \$13,000 to order 18 signs from the vendor; Jeff suggested using a local welding company to manufacture the poles and a local sign company to manufacture the signs
 - The Board liked the idea of using local businesses; will cost less and repairs can be made faster
 - Randy and Jeff will work on getting quotes from local companies
- Luke wanted to know how sturdy the signs would be; Randy said the entire sign and post can be pulled from the ground during the off-season
- Some of the ball washers and garbage cans are on mobile consoles that can be re-located for different events but the others are stationary
 - There was conversation about placement of the tee signs in relation to ball washers, garbage cans, and water jugs
- Randy suggested each sponsor pay \$1,000 for a three or five year contract
 - There was conversation about how long the sponsorships should last, how much they should cost, and what is included in the sponsorship
 - Kevin suggested sponsors put their logo on the towels on the ball washers
 - Jeff suggested displaying a sponsor board in the café for the winter rentals to see
 - Luke suggested putting sponsor logos on tee markers; Randy said that would be too difficult
- There was conversation about the location and size of the sponsor panel on the tee signs; the Board agreed to increase the size of the sponsor sign and post it below the hole number

Logan River Golf Course Mission:

- Afu asked Luke and Tammy to discuss the mission with their respective associations

Men's Association Report:

- Has five or six sponsors for tournaments this season; needs to meet with Jeff to determine which tournaments to schedule
- Suggested a "big brother"-type program where members of the Association walk the course with members of the high school team to teach etiquette and ownership of the course; Randy liked the idea
 - Jeff thought high school players should be required to join their respective association to promote interaction between the various age groups

- Rod felt the issue was more caused by youth not understanding how their poor etiquette affects other players
- Raised \$1,000 last year for the Child and Family Support Center and looking to raise money for them again this year
 - Afu suggested dividing the proceeds of one tournament between a couple different causes
 - Kevin said it's important for people to know that the money raised in these tournaments is donated to causes in their own community
 - Rod said a cause with a name is always more effective
- Rod suggested asking businesses outside the valley to sponsor and participate in tournaments as well

Women's Association Report:

- First meeting next Tuesday to talk about the schedule, ideas for the opening social, and plans for the breast cancer tournament

Golf Professional Report:

- Provided the monthly financial report
- There is a negative projection for the driving range
 - There was a big push for getting golfers on the course for a 4-hole game during lunch instead of going to the driving range
 - The mowing schedule has been rearranged; the range closes early on Monday nights so Randy's staff can start mowing earlier
 - The mow schedule will stay the same for another year in order to determine whether or not there is an effect on revenue
 - Rod asked if lighting on the range was a viable option; Jeff said the idea has been talked about before but there is concern about neighborhood response and an increase in crime
 - Rod said the Quad lights are really bright and some of the potential crime may be deterred due to the location of the fire station and the activities at the Quad
 - Rod asked if the cost of the driving range is prohibitive; Jeff said the best option is to find a way to use the driving range year-round
- Randy asked if the golf benefits for full-time City employees have a negative effect on revenue; Jeff said that is a possibility
- Jeff said he has considered putting more targets and markers on the driving range and getting a card machine instead of tokens because there are a lot of tokens floating around

Golf Superintendent Report:

- Working on trimming trees; took out a split tree on #9
- His goal is to get more sun on the #1 green and work on #10
- Working on equipment in the shop

Open Forum:

- Linda's second term ends at the beginning of March and she wanted to know if the Board should start considering nominations for her seat; yes, any nominations must be Logan citizens

Next Meeting: February 19, 2015 at 5:00pm

Adjourned: 6:15pm

Minutes Submitted by: Jalayne Hatch

Golf Course Reservation Room Rental Fee Comparison

Compiled 11/20/2014

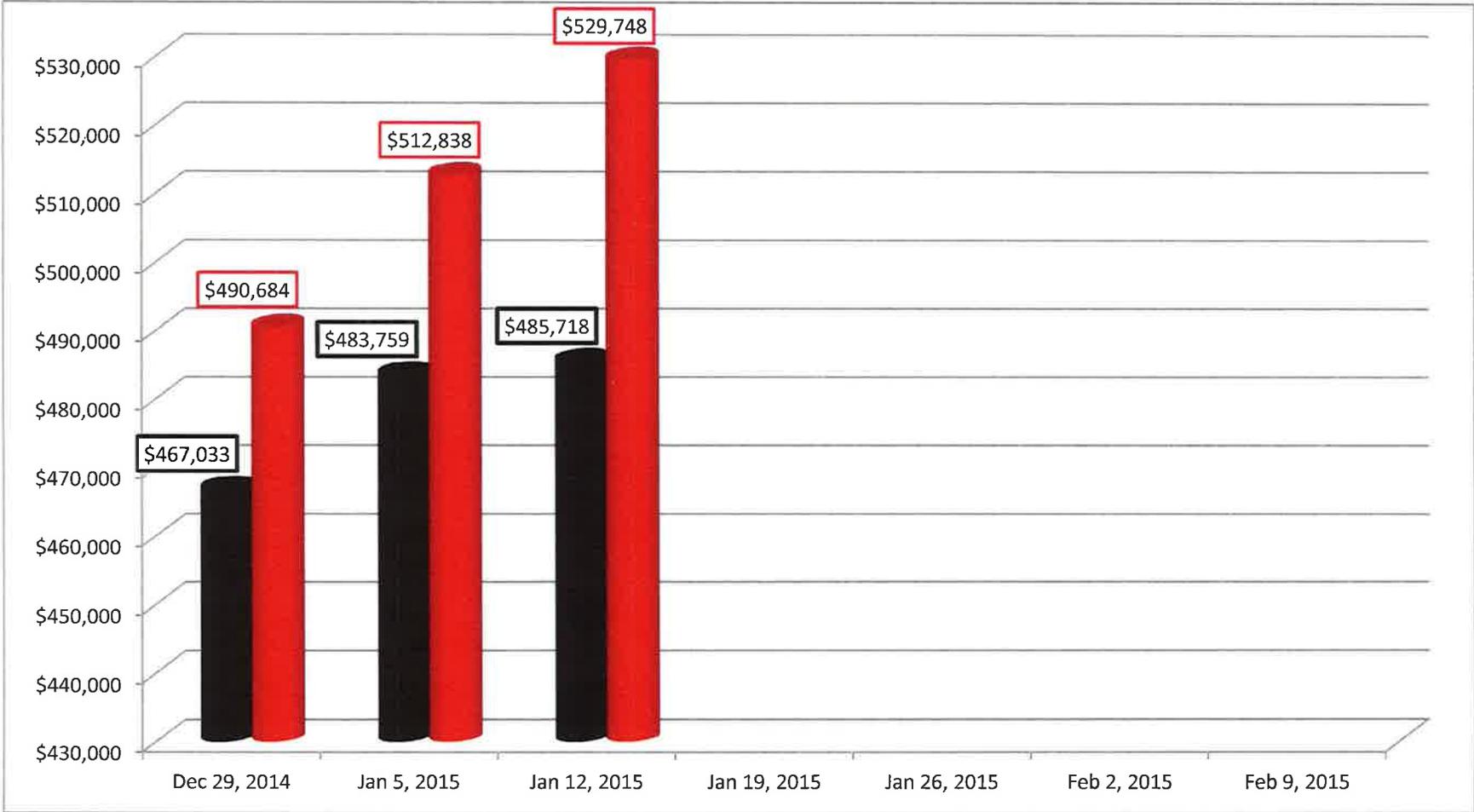
Logan River Golf Course - Logan	Davis Park Golf Course - Kaysville	Sleepy Ridge Golf Course - Orem
\$250 per 1-3 hours	\$700 per evening rental	\$1100-\$1600 Garden Room
\$450 per 3-5 hours/*\$500 per 3-5 hours	\$75 per hour for a	\$1600-\$2300 Sunset Room
\$600 per full day	minimum of 2 hours	Fee varies depending on the event
\$100 for Outdoor Patio/*no additional fee	Eaglewood Golf Course - North Salt Lake	Stone Bridge Golf Course - West Valley
Birchcreek Golf Course - Smithfield	\$120 for midweek lunch	\$500 per 3-4 hours for dinners
\$200 per 1-3 hours	\$350-\$550 for midweek dinner	\$1200 per 6 hours for weddings
\$400 per 3-5 hours	\$900 for midweek all night	Ben Lomond Golf Course - Ogden
\$600 per 5-8 hours	\$1100 for weekend night	\$100 per day
\$800 per full day	Glen Eagle Golf Course - Syracuse	Oak Ridge Country Club - Farmington (Private)
Logan Golf and Country Club - Logan (Private)	\$50 per hour for small parties	\$500 per non-wedding event
\$1200 for 6 hours - nonmember	\$100 per hour for weddings	\$750 per wedding
\$300 for 6 hours - member	Old Rock Church	David B Haight Alumni Center - USU
Riverwoods Conference Center - Logan	\$1295 for full day	\$900 for 8 hours Mon-Thur
\$1095 for Indoor	\$1495 for full day inside and outside	\$1000 for 8 hours Fri-Sat
\$1495 for Outdoor	\$300 per hour (minimum of 2/maximum of 3)	\$500 for 4 hours Mon-Thur
\$1995 for Indoor and Outdoor	Bullen Center	\$600 for 4 hours Fri-Sat
Riter Mansion	\$595 per full day	\$975 for Reception & Ceremony Mon-Thu
\$695 from 11am until 3pm	\$100 per hour for Ballroom	\$1075 for Reception & Ceremony Fri-Sat
\$1295 from 4pm until 10pm		\$100 per hour for any additional time

*Proposed Fee Change

Logan River Golf Course Weekly Revenue / Expense Report

December 29, 2014 - February 9, 2015

Black = Revenue Red = Expenses



December 2014 thru March 2015

Golf Professionals Records

Date	Starts	GF Revenue	# Carts	Cart Revenue	Reg Range	Lrg Range	Range Revenue	Shop Sales	RM/SB Rentals	Totals	Weather
1-Dec	126	\$ 188.56						\$ 336.93		\$ 525.49	42-pc
2-Dec	195	\$ 1,514.08	35	\$ 170.78	5	5	\$ 67.51	\$ 355.54	\$ 150.00	\$ 2,107.91	44-pc
3-Dec	123	\$ 877.13	8	\$ 26.26	80		\$ 492.50	\$ 168.79		\$ 1,564.68	45-pc
4-Dec	143	\$ 1,220.08	14	\$ 125.70				\$ 489.54		\$ 1,835.32	50-pc
5-Dec	245	\$ 2,285.18	159	\$ 1,179.20	4		\$ 26.25	\$ 428.91		\$ 3,919.54	51-pc
6-Dec	138	\$ 1,209.18	33	\$ 203.63	5		\$ 26.25	\$ 77.97		\$ 1,517.03	52-pc
7-Dec	171	\$ 1,400.65	63	\$ 361.17	4	5	\$ 37.50	\$ 309.29		\$ 2,108.61	53-pc
8-Dec	162	\$ 1,497.22	48	\$ 196.97	3		\$ 22.50	\$ 620.68	\$ 150.00	\$ 2,487.37	51-pc
9-Dec	133	\$ 1,061.91	36	\$ 151.07	4	4	\$ 189.46	\$ 504.65	\$ 100.00	\$ 2,007.09	49-pc
10-Dec	101	\$ 1,085.43	58	\$ 533.80	5	5	\$ 63.77	\$ 606.50	\$ 150.00	\$ 2,439.50	47-pc
11-Dec	122	\$ 1,901.51	62	\$ 900.63	4	5	\$ 37.50	\$ 956.38		\$ 3,796.02	49-pc
12-Dec	449	\$ 4,142.25	244	\$ 1,897.77	6	6	\$ 63.76	\$ 1,296.52		\$ 7,400.30	61-pc
13-Dec	38	\$ 217.69						\$ 205.86		\$ 423.55	38-snow
15-Dec	126	\$ 1,281.46	6	\$ 19.71				\$ 256.00		\$ 1,557.17	37-pc
16-Dec	17	\$ 198.88			1		\$ 3.75	\$ 351.83		\$ 554.46	39-pc
17-Dec	360	\$ 3,441.83	70	\$ 535.62	2		\$ 11.25	\$ 254.79		\$ 4,243.49	40-pc
18-Dec	265	\$ 2,516.88	106	\$ 1,302.07				\$ 496.09		\$ 4,315.04	42-pc
19-Dec	204	\$ 1,865.88	85	\$ 742.95	2		\$ 7.50	\$ 1,016.98		\$ 3,633.31	46-pc
20-Dec	163	\$ 1,483.67	120	\$ 531.90	7	20	\$ 185.73	\$ 248.40		\$ 2,449.70	44-rain
22-Dec	320	\$ 2,975.50	180	\$ 1,060.04				\$ 736.00		\$ 4,771.54	36-snow
23-Dec	408	\$ 3,906.96	120	\$ 863.04				\$ 975.20		\$ 5,745.20	37-pc
24-Dec	383	\$ 3,386.32	20	\$ 112.57				\$ 850.62		\$ 4,349.51	30-snow
26-Dec	70	\$ 780.11								\$ 780.11	24-snow
29-Dec	120	\$ 938.08						\$ 15.00		\$ 953.08	20-windy
30-Dec	60	\$ 787.99						\$ 37.50		\$ 825.49	15-windy
31-Dec								\$ (250.00)	\$ 125.00	\$ (125.00)	23-pc
Totals	4642	\$ 42,164.43	1467.00	\$ 10,914.88	132.00	50.00	\$ 1,235.23	\$ 11,345.97	\$ 550.00	\$ 66,310.51	
5-Jan	10	\$ 107.88						\$ 70.00		\$ 177.88	23-pc
6-Jan	20	\$ 178.24						\$ 48.99		\$ 227.23	32-pc
7-Jan								\$ 63.91		\$ 63.91	40-pc
8-Jan								\$ 368.65		\$ 368.65	43-pc
9-Jan								\$ 987.56		\$ 987.56	35-fog
Totals	4672	\$ 42,450.55	1467.00	\$ 10,914.88	132.00	50.00	\$ 1,235.23	\$ 12,885.08	\$ 550.00	\$ 68,135.74	

