



CITY OF OREM

ADVISORY BOARD/COMMISSION

MEETING MINUTES

This meeting may be held electronically to allow a board/commission member to participate.

PUBLIC BODY: Neighborhood Advisory Commission (NAC)

DATE: 05/13/2026

ROOM: Council Conference Room

TIME: 5:30 PM

ADDRESS: 56 N State St, Orem, UT 84057

Commission Members in Attendance: Amy Green (chair), Reed Farnsworth (vice-chair), Debbie Lamb, Tami Rodriguez, Kim Anderson, Laurel Martinson, Truman Van Cott, Lisa Lesser, Tami Moore, David Moulton, Deb Beeton, Mark Seastrand, Cortt Kindrick

Commission Members Absent: Cheryl Radmall, Kirsten Bascom, Steven White

City Council: Chris Killpack [absent]

City Staff: Bradley Day, Melissa Mullins, Pete Wolfley (online)

AGENDA ITEMS:

1. Review of this week's events: Orem's birthday and service project

Orem's Birthday Celebration: The birthday celebration occurred on Wednesday, May 6, at the opening night of the Farmer's Market, with a goal of handing out 1070 slices. While the event was successful and well-received, the team identified that the location near the amphitheater lacked sufficient visibility to main traffic, suggesting a more central "food court" area for future events. Attendees recommended improved advertising, such as large on-site posters and having Mero in attendance could help draw crowds to the booth. The cake distribution was largely successful, with the team noting that chocolate cake was more popular than vanilla.

Service Project @ Nielsen's Grove Park: The service project took place on Saturday, May 9, at Nielsen's Grove Park, with an attendance of 30 to 40 individuals who participated in planting activities. The group discussed the challenges of effective community outreach, noting that previous efforts via social media and online platforms have been inconsistent in their reach. Participants expressed support for continued beautification and gardening projects, suggesting that the commission could use city marquees or video advertising to better inform the public about upcoming service opportunities.

The commission then explored future service opportunities such as a food drive. The commission discussed the history of food drives, noting that recent events, such as the one in March, saw a decrease in donations—from approximately 100,000 pounds in past years to only 24,000 pounds this year. Participants debated the reasons for this decline, attributing it to a lack of physical flyers and changes in the distribution methods previously coordinated by the food bank and local church groups. The commission explored future possibilities for partnering with local grocery stores, utilizing Quick Response codes for digital donations, or returning to a system involving community residents for flyer distribution.

Reed Farnsworth (vice-chair) requested the minutes reflect that “nowadays people would be more inclined to make a Venmo donation” if the option was available.

2. Beautification Awards

The Beautification Awards have been assigned to the Neighborhood Advisory Commission, with a nomination window open from May 10 to June 30. There are 45 signs available for the commission to distribute across five districts, with each district receiving five signs to start. Commissioners are encouraged to actively seek nominations, visit neighborhoods, and use the official city website to track and coordinate nominations to ensure no home is double-nominated.

3. Kindness Week

Bradley Day introduced the concept of "Kindness Week," an initiative tied to the Semnani Family Foundation and the "One Kind Act a Day" organization, which shares a timeline with the Orem birthday celebration. The commission discussed various ways to participate, such as collecting sticky notes with kind messages or involving local schools in kindness-themed activities. Members expressed interest in the initiative but raised concerns regarding data privacy and the potential for intrusive data collection through the organization's pledge system.

Following a discussion on whether to act independently or partner with the "One Kind Act a Day" organization, the commission held a vote on whether or not to participate in kindness-themed event(s) next year while choosing to postpone the vote on whether to partner with an outside entity citing privacy concerns.

The motion to participate in kindness week was passed with all members voting affirmatively: Amy Green (chair), Reed Farnsworth (vice-chair), Debbie Lamb, Tami Rodriguez, Kim Anderson, Laurel Martinson, Truman Van Cott, Lisa Lesser, Tami Moore, David Moulton, Deb Beeton, Mark Seastrand, Cortt Kindrick. None were opposed.

Action Item: Bradley will send out a link for the One Kind Act a Day Organization so everyone can do their due diligence.

4. Oremfest

The group discussed the possibility of participating in the Orem City car show and having a booth to promote the Neighborhood commission. Commission members also discussed the effectiveness of having a booth at the car show and the importance of interacting with the community. A handout was considered; one that would show each district and the neighborhood commission members for that particular district. The handout could also encourage residents to sign-up to receive email notifications of NAC activities or promote joining a FB group. Ultimately, the team agreed to avoid collecting personal information at the booth, focusing instead on making connections and providing information. Tshirts were considered to help the public identify members of the neighborhood commission. The booth would be open between 5-8 pm. NAC would support the booth with 2 people per hour for a total of 6 people needed.

Action Item: Bradley will arrange for a booth (tent, tables) for NAC use at the car show.

Action Item: Bradley will send out a sign-up sheet for staffing two commission members.

Action Item: Bradley will check into getting t-shirts made for commission members.

5. Colonial Heritage Festival

Reed provided information regarding the Colonial Heritage Festival, which is scheduled for July 2 through July 4 at SCERA Park. The event is looking for volunteers, and commission members interested in participating are encouraged to visit the festival's website to sign up.

6. Approve Meeting Minutes

A. March 11th, 2026

A motion was made by Mark Seastrand to approve the meeting minutes for March 11th, 2026 with the caveat that Orem's birth date be corrected from 106 to 107.

Motion seconded by vice-chair Reed Farnsworth.

All commission members voting yes: Amy Green (chair), Reed Farnsworth (vice-chair), Debbie Lamb, Tami Rodriguez, Kim Anderson, Laurel Martinson, Truman Van Cott, Lisa Lesser, Tami Moore, David Moulton, Deb Beeton, Mark Seastrand, Cortt Kindrick. None opposed.

Motion to approve Neighborhood Advisory Commission meeting minutes from 3/11/2026 passes.

B. April 15th, 2026

The meeting minutes for April 15th 2026 were not voted on as a simple majority was not reached. No vote needed. Notes are not an official record and for reference only.

Action Item: A request was made to have crosswalks on the agenda for the July 8th meeting.

7. Adjourn

A motion was made by Truman Van Cott to adjourn the meeting.

Motion seconded by Debbie Lamb.

All commission members voting yes: Amy Green (chair), Reed Farnsworth (vice-chair), Debbie Lamb, Tami Rodriguez, Kim Anderson, Laurel Martinson, Truman Van Cott, Lisa Lesser, Tami Moore, David Moulton, Deb Beeton, Mark Seastrand, Cortt Kindrick. None opposed.

Motion to adjourn passes.

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