



Grand County Fair Board Meeting
Monday, May 11 2026 · 5:00 – 6:00pm

Time zone: America/Denver

Google Meet joining info

Video call link: <https://meet.google.com/ttc-note-sjs>

Or dial: (US) +1 985-888-0194 PIN: 201 254 347#

Attendees: Nicolle Gaddis-Wyatt, Rachel Wooton, Isabel Lindsey, Angie Book

- Call the meeting to order: **Nicollee called the meeting to order at 5:15pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and courtesy reminders:
 - These are recorded public meetings.
 - Follow the Agenda.
 - Be respectful of everyone's time, keep side conversations and chit chat to a minimum, or until after the meeting has concluded.
 - Do not interrupt others while they are speaking.
 - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: **3.19.26 & 4.10.26 Rachel “voted” to approve meeting minutes, Isabel 2nd. Motion was not complete and vote was not held. Board will complete the motion and hold a vote in the next board meeting.**
- Action Items
 - Vote on **America 250 merchandise** options – Vote on quantities to order and decide what price we would like to resale them for. At the last meeting Angie made the suggestion to order a couple hundred sunglasses.
 - Lanyards
 - 30 = \$120 (\$4.00 ea.)
 - 50 = \$200 (\$4.00 ea.)
 - 100 = \$315 (\$3.15 ea.)
 - Pins
 - 30 = \$135 (\$4.50 ea.)
 - 50 = \$225 (\$4.50 ea.)
 - 100 = \$245 (\$2.45 ea.)
 - Sunglasses
 - 30 = \$135 (\$4.50 ea.)

- 50 = \$225 (\$4.50 ea.)
 - 100 = \$245 (\$2.45 ea.)
 - Board member discussion centered around items they felt would sell at the fair and what price point made the most sense.
 - Nicollee recommended ordering 200 sunglasses and resell for \$5 a piece. Rachel motioned to approve Nicollee's recommendation. Isabel 2nd the motion. Motion passed unanimously.
- **Vote on Parade theme –**
 - Themes of the State/National America 250 program focus on:
 - Reflection, Unity and Future Innovation.
 - Educate, Engage, and Unite
 - National Heritage
 - Mackenzie's recommended Parade Themes:
 - 250 Years Fueled by American Spirit.
 - Red, White and Blue Heritage
 - Other suggestions?
 - Vote for parade theme
 - Rachel motioned to approve 250 Years Fueled by American Spirit. Nicollee 2nd the motion. Motion passed unanimously.
- Vote on Parade Guidelines - Drafted – Need to review, amend if necessary, and vote on approval.
 - Board members reviewed the drafted guidelines.
 - Nicollee made a motion to approve the Parade Guidelines as drafted. Rachel 2nd the motion. Motion pass unanimously.
- Banners/Flags/Signage – The banner/flag inventory spreadsheet in the master info doc has been updated.
 - America Walk250 Banner – specifically for the people to sign who complete the Walk250 challenge. Mackenzie recommends a 4'x6' size. We do have the 3x3 on hand from the electric light parade. We can save money by using the one we have. Vote on ordering an America Walk 250 or using one of the America 250 banners from the light parade.
 - Rachel motioned to use the current America 250 banner. Isabel 2nd the motion.
 - Discussion centered on the current state of the banners. Banners do not say Walk 250 and are being used to display around the property.
 - Motion was held, no vote was taken, decision pending.
 - Sponsors – we need to know what sponsors we are ordering banners/flags for. – List of what we need sponsors for is in the Old Business section of the agenda.
 - The 2026 Date piece was received 4/16 from UCI (Invoice \$105.90).
- Spending the \$3,000 budget from America 250 program.
 - Money needs to be spent on education and marketing.
 - \$500 spent
 - Ideas:

- Melissa developed a Program/Event schedule. Draft was sent via email. Is it in Canva?
 - Printing cost for programs, flyers and poster. Notes under Rachel's board report for updates on poster.
 - Design a rustic newspaper for educational information and fair information. Rachel volunteered to develop the newspaper.
 - Rachel is going to get price quotes on printing.
- Review old business:
 - **Volunteer T-Shirt order** – The order needed to be submitted. Quantities were reviewed and approved by Angie prior to the order being submitted Melissa. See order spreadsheet:
<https://docs.google.com/spreadsheets/d/1dqLEjweqWIS5qu9ctZIZJWdYBy9JmZ2wlnEy0oTQeqk/edit?usp=sharing>
 - **Trophies and Ribbons** – Order was submitted to Crown Trophy. They have started processing the items for shipment.
 - **Stickers** – Order was placed 5/5 and stickers will arrive Wed. 5/11. There was a delay because Mackenzie kept forgetting to submit the order.
 - **Exhibits** –
 - we need to draft, review and approve Youth and Adult Open Class categories, age groups and judges' sheets, similar to what 4-H has published.
 - Nicollee drafted the categories.
 - 4-H rules and guidelines were used as template for open class and modified for the county fair.
 - 4-H will share judging slips.
 - We need to start advertising and publishing information for the exhibits.
 - Market/promote Open Class and 4-H Exhibits
 - **America 250** –
 - Walk 250 – social media posts are being published
 - Costume Contest – need to establish guidelines and awards – Nicollee is working on this.
 - Ugly Cake Contest – need to establish guidelines and awards – Nicollee is working on this.
 - **Touch Base with the Museum to finalize details of free admission** – we need publication material (flyer, social media material, etc.). Trish has been emailing Diego. Mackenzie requested the museum design a flyer/hand out for advertising the free admission for fair goers. No word back yet from Diego.
 - **Sponsors**
 - It has been suggested we redo Sponsorship Packages
 - Recruit sponsors.
 - Sponsored prizes for events/activities.
 - We have gift cards from Big Horn Lodge and Raven Rim Zip Line Tours that were for UAFE.
 - On our Getting Ready Itinerary, we currently have to get sponsors for:

- **Hay** – need to plan delivery/pickup from Bates Cattle Co.
- **Vehicles** – confirm quantity of vehicles needed from Ford
- **RC Obstacle course** – confirm schedule and paperwork with Bombtown.
- **Ice** with Ice Chest or Trailer (Moab Ice, Nate)
- **Tree Lights** (La Grande? Wheeler? Harrison's?)
- **Generator** (Wheeler?)
- **Food** for Volunteers and Bands
 - Options from those who have donated in the past:
 - Dominos
 - Canyon Pizza
 - Moab Brewery
 - Josie Wyatt's
 - Pasta Jays
 - El Tapitio
- **Hotels** for band, sound engineer and stock contractor (Hotels that have donated rooms in the past: Holiday Inn, Aarchway Inn, The Hoodoo, Big Horn Lodge, The Element, Red Stone Inn, Hampton Inn/Homewood Suites)
- Check condition of **Powerwheels** and confirm with sticker sponsors they are still good to go 2026 (Grand Tire Pros, Performance Ford1, Parriott's Garage, Trailmater)
- **Food for eating contest** (City Market has donated a \$50 gift card in the past to go toward purchase some of the food)
- **Cases of Water** (Packard, Walker Drug)
- **Paper Products, Plastic ware, Cups** (Packard)
- **Security Fencing and golf carts** (Red Rock 4 Wheelers)
- **Prizes for coloring contest** (Moab Recreation & Aquatic Center)
- **Roller Derby** – Wheela confirmed they are good to go July 3. We need to get swag bags. Past numbers have been approx. 50 participants.
- **MAT** – Moab Area Transit for shuttle service to and from town – Rachel said she would work with and coordinate shuttle service with MAT.
- **Voting board seats** – 4-H/USU and Risk Management. Isabel holds the 4-H/USU board seat and Greg has the Risk Management seat as appointed by the board. Both positions are voting positions. Mackenzie made a recommendation that both board seats become none voting and the Risk Management is automatically assigned to the arena assistant director until further growth dictates otherwise, similar to how the budget/finance position is held by the arena director. Bylaws would need to be revised and submitted to the County Commission for approval.
- **Keep recruiting for new board members.** There are 2 seats open.
- **Recruit volunteers.**
- New business:

- **Neil** submitted his resignation from the board.
- **Coloring Pages** being used as advertisement:
 - Mackenzie has been printing and distributing coloring pages with schedules to start advertising the fair.
 - Locations so far: Library, Desert West Office Supply, Car Quest and Performance Ford.
 - Car Quest and Performance Ford received pages with their sponsor logo on them.
 - They have been uploaded to the webpage for downloading.
 - <https://www.grandcountyutah.net/1382/Print-Your-Own-2026-Grand-County-Fair-Co>
- **Hot Spots.** Mackenzie submitted request to the library to reserve 8 hotspots. Library Director said she can get us some, but isn't sure she can reserve 8.
- **Board Member Report:**
 - (Exhibits, vacant seat) –
 - Angie (Arena Director) –
 - **Carriage ride show during the rodeo:**
 - Board needs to find an honoree for the ride.
 - Nicollee nominated Angie. Rachel motioned to approve Angie's nomination. Nicollee 2nd the motion. Motion passed.
 - The board will need to consider other nominations.
 - More check requests are being submitted: the Band and Bombtown.
 - The photographer may have a schedule conflict. The board will need to consider other alternate photographers.
 - Angie asked for clarification on mechanical bull. Money for mechanical bull was proposed to go towards something like a videographer.
 - Radio ads – Angie may need assistance or have someone else take over the project. She will follow up if she needs help.
 - 4-H/ Dunk Tunk activity:
 - Angie suggested 4-H run the dunk tank as a booth activity.
 - Activity would be covered by county insurance.
 - Angie will do a fair budget review and inventory of the county fair storage shed with Nicollee this weekend.
 - Roller Derby – what do we want to do as a sponsored gift for roller derby?
 - Suggestions?
 - Tote bag
 - Film Commission swag
 - Contact Walker about sponsoring items
 - Nicollee (Entertainment and Volunteers) –
 - Ugly Cake Contest – put up flyers and posted information.
 - Needs to work on local entertainment options.
 - Rachel (Marketing) –
 - Poster – Rachel designed a clean, simple version of the event poster in Canva.

- **Suggested revisions:**
 - Need to add sponsor logos.
 - Need to add Band Pictures
 - Summary of schedule
 - **Rachel met with the reps at MAT.**
 - We need to provide a fair schedule for their route schedule.
 - MAT can advertise the fair on their webpage. They need a logo from us.
- Melissa (Vendors/Sponsors) –
- Greg (Security/Risk Management) –
- Trisha (Commissioner) –
- Isabel (4-H/USU) –
 - **Swag-**
 - if the County Fair Board is the one purchasing the shirts from 4-H Shop, the fair logo can be printed on the back of the 4-H For All shirt and it will not have to go through USU marketing. Same goes for the rest of the shirts. **The county fair can print the fair logo on the shirts. The fair will need to order the shirts separate from 4-H.**
 - Fair Related Shirts: [See You At the Fair \(black or green\)](#), [Red White Blue & Green](#), [4-H For All](#)
 - More swag that aren't shirts but would be popular
 - [Reusable Shopper Grocery Tote](#), [4-H Crest Duffel](#), [Clover Foldable 4-H Hat](#), [4-H Reversible Bucket Hat](#), [Cow Print Trucker Hat](#), [Clover Crew Socks](#)
 - Cheaper prizes
 - [Woodcase Pencil](#), [4-H Clover Cups](#), [4-H Club Pen](#), [To Do Pad](#), [4-H Wristband](#), [Clover Stickers](#), [I Love 4-H Stickers](#), [Flashlight](#)
 - Would like to discuss or vote on which swag would be best to purchase and how much of each item
 - 4-H has a prize wheel, will help us manage our resources. Kids can spin once for 1 swag item and can get a second spin if their parent gives us their email to put on the 4-H newsletter
 - **Isabel completed the EZ Fair Registration Training. 4-H is going to use EZ Fair to register 4-H exhibits for the fair. We can consider expanding use next year.**
 - **Angie requested budget numbers to be submitted.**
 - **Ashley Violet is offering middle school students credit for volunteering.**
 - **Arena is going to start a storage container for 4-H to help store county fair supplies.**

4-H Booth

- [Table Cloth](#) needed
- Butter churning won't work. We'd have to rinse butter, save buttermilk, wash hands, etc.

- Trying to find a better booth activity. Most likely the replica cow milking. Cory also suggests reaching out to a dairy specialist w/ USU Extension.

Other

- Creating flyers and reaching out to the schools to promote fair entries for youth
 - Work conference fair update: They will be adding a 250 category to State 4-H Fair Book. I will add the entry to the Grand County Fair book when it comes out.
 - Adding the Fair Book to the County Website so people can see what kind of exhibits they can submit to the fair
- Next Meeting's Agenda Items:
 - Schedule Next Meeting: Discussion centered around available time of the members present.
 - Adjourn: Nicollee adjourned the meeting at 6:32pm.

Email notifications sent to:

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