



Grand County Fair Board Meeting
Thursday, March 19, 2026 · 5:00 – 6:00pm
Grand County Fair Board Meeting – OSTA
Video call link: <https://meet.google.com/wqs-csji-qbo>
Or dial: (US) +1 252-701-1009 PIN: 767 236 337#

Attendees: Nicollee Gaddis-Wyatt, Rachel Wootton, Isabel Lindsey, Greg Poor, Angie Book

- Call the meeting to order: **Nicollee called the meeting to order at 5:08pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and courtesy reminders:
 - These are recorded public meetings.
 - Follow the Agenda.
 - Be respectful of everyone's time, keep side conversations and chit chat to a minimum, or until after the meeting has concluded.
 - Do not interrupt others while they are speaking.
 - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: 2.24.26 – Rachel motioned to approve the meeting minutes. Isabel 2nd the motion. Motion passed unanimously.
- Board Member Report:
 - Angie (Arena Director) –
 - 3.17.26 County Commission meeting –
 - All ICA's approved – band, ponies, tents, stock contractor
 - New board members, Neil and Melissa, officially approved
 - Inflatables
 - Possibility for bubble machine (32x32 or 23x23)
 - Foam Play
 - Will discuss at next meeting to make a decision
 - Sound Engineer
 - Hoyte is unable to bid on the event this year.
 - 1 quote received so far. It is \$1,000 more than last year at \$18,000. Playback screen is \$7,000.

- Rachel motioned to approve the quote received. Greg 2nd the motion. Motion passed unanimously.
- Mechanical Bull – approximately \$4,000 rental, but waiting to hear back to confirm availability.
- Sponsor update –
 - Ford has pledged to help. See notes below regarding Ford.
 - Berkshire Hathaway – Blake Group has pledged to help.
- Donation funds –amount and how best to utilize it.
 - Donation money could be used to cover stage coach.
- America 250 funds \$3,000 – guidelines for spending.
 - In the agreement, Grand County agreed to:
 - a. Promote America250 Utah in at least one public forum, e.g., social media post, onstage mention, or promotional materials.
 - b. Collect and keep record of local anniversary events and information to share with A250UT as part of a brief archive report due August 2026, including:
 - 1. How stipend dollars were utilized
 - 2. Local event/initiative(s), date(s), location(s), purpose, attendance, social media engagement, etc.
 - 3. Additional digital artifacts, including photographs
 - 4. Post at least one event on NowPlayingUtah.com specifically tagging America250 Utah
 - Board members present at meeting reviewed the merchandise available for purchase.
 - Decision was made to order sunglasses, pins and lanyards.
 - Need to decide on quantities.
- Nicollee (Entertainment and Volunteers) –
- Rachel (Marketing) – need to have sponsors and wanting clean design
- Neil (Exhibits) – tabled
- Melissa (Vendors/Sponsors) –
 - Angie and Melissa recently spoke with Performance Ford. “They were very helpful and expressed a willingness to collaborate with us on any requirements, including potential cash sponsorships.”
- Greg (Security/Risk Management) –
 - Greg is going to come up with a plan for handicap parking and the shuttle pickup area.
 - Rachel is going to email the MAT (Moab Area Transit), to begin working on scheduling, route and event advertising.
- Trisha (Commissioner) –
- Isabel (4-H/USU) –

- Edits to Grand County 4-H Fairbook – **Isabel is going to edit the fair book and send it to Nicollee.**
 - Review edits to Grand County 4-H Fairbook so it can be shared.
 - Dates and times of pick-up and drop-off, general rules, and removal of entries like dance and vocal performances.
 - **Isabel is reconsidering dance entries.**
 - **Angie would like to attend fair training with Isabel.**
 - Board members should review fair book to see if there are any more changes they would like to see such as entries, rules, etc.
- Proposed 4-H budget for 2026. - **\$3,500 has been allocated to 4-H. Isabel has budgeted pay out for 35 entries.**
 - Found Cory's and Ashley's budget proposal from last year.
 - Need help deciding how many entries we can take total (especially if there isn't enough room). That will help me decide how many ribbons 4-H will give out.
 - Can we use the budget to purchase other fair supplies that aren't premiums?
- Review old business:
 - **America 250 –**
 - Walk 250 – social media posts are being published
 - Participants will receive a free t-shirt and an opportunity to sign banner.
 - Costume Contest – need to establish guidelines and awards – Nicollee is working on this.
 - Ugly Cake Contest – need to establish guidelines and awards – Nicollee is working on this.
 - Parade theme –
 - Themes of the National America 250 program focus on:
 - Reflection, Unity and Future Innovation.
 - Educate, Engage, and Unite
 - National Heritage
 - Some suggested and recommended Parade Themes:
 - 250 Years Fueled by American Spirit.
 - Red, White and Blue Heritage
 - Other suggestions?
 - Vote for parade theme
 - Parade Guidelines Drafted – Need to review, amend, and vote to approve.
 - **Marketing material** – Vote on sticker and magnet design options (do you want 1 or both?). Vote on which company to order from (Vista Print or Sticker Mule). Logos submitted for stickers and magnets:



What the Logos look like on a square design:



- Vendors and Pricing Options:
 - VistaPrint
 - Stickers 2"x2"
 - 200 - \$83.19 (0.42 cents per sticker)
 - 500 - \$123.19 (0.25 cents per sticker)
 - 1000 - \$167.99 (0.17 cents per sticker)
 - Magnets 2"x2"
 - 200 - \$103.99 (0.52 cents per magnet)
 - 500 - \$172.99 (0.35 cents per magnet)
 - 1000 - \$230.99 (0.23 cents per magnet)
 - Sticker Mule – we can order samples (\$9 per 10 units)
 - Stickers 3"x2"
 - 200 - \$100 (0.50 cents per sticker)
 - 500 - \$160 (0.32 cents per sticker)
 - 1000 - \$246 (0.25 cents per sticker)
 - Magnets 3"x3"
 - 200 - \$110 (0.55 cents per magnet)
 - 500 - \$184 (0.37 cents per magnet)
 - 1000 - \$289 (0.29 cents per magnet)
 - Wild Ink/Melissa Parriott –
 - Melissa uses Sticker Mule for stickers and magnets
 - Shutterfly – This was the most expensive option even with discounts and sales. Stickers were \$3.00+ per piece and Magnets were close to \$8.00 per piece. There was no price break when purchasing in bulk.
 - **Board decided on the white with black outline logo 1,000 stickers from Sticker Mule.**
- Coloring Books –
 - Labels made for 300 – can do more if needed
 - Disperse to schools in May and any extra to the library.
- 2026 Fan Logo design contest:

- Guidelines are drafted. Need to review, amend, and vote to approve.
 - **Board decided not to move forward with the logo contest.**
- **Touch Base with the Museum to finalize details of free admission** – we need publication material (flyer, social media material, etc.). Trish sent an email to Diego.
- **Exhibits** – we need to draft Youth and Adult Open Class categories, age groups and judges' sheets, similar to what 4-H has published.
- **Sponsors**
 - Redo Sponsorship Packages and recruit sponsors.
 - Sponsored prizes for events/activities.
 - We have gift cards from Big Horn Lodge and Raven Rim Zip Line Tours that were for UAFF.
 - On our Getting Ready Itinerary, we currently have to get sponsors for:
 - Hay - Bates Cattle Co. confirmed with Angie, they will donate hay for this year's event. Value - \$900.
 - Ice with Ice Chest or Trailer (Moab Ice, Nate)
 - Tree Lights (La Grande? Wheeler? Harrison's?)
 - Generator (Wheeler?)
 - Food for Volunteers and Bands
 - Options from those who have donated in the past:
 - Dominos
 - Canyon Pizza
 - Moab Brewery
 - Josie Wyatt's
 - Pasta Jays
 - El Tapatio
 - Check condition of Powerwheels and confirm with sticker sponsors they are still good to go 2026 (Grand Tire Pros, Performance Ford, Parriott's Garage, Trailmater)
 - Food for eating contest (City Market has donated a \$50 gift card in the past to go toward purchase some of the food)
 - Cases of Water (Packard, Walker Drug)
 - Paper Products, Plastic ware, Cups (Packard)
 - Security Fencing (Red Rock 4 Wheelers)
 - Vehicles for parade (Performance Ford, Canyonlands Auto)
 - Prizes for coloring contest (Moab Recreation & Aquatic Center)
 - Confirm RC Obstacle course with Bombtown (part sponsor, part paid)
 - Hotels for band, sound engineer and stock contractor (Hotels that have donated in the past: Holiday Inn, Aarchway Inn, The Hoodoo, Big Horn Lodge, The Element, Red Stone Inn, Hampton Inn/Homewood Suites)

- Confirm Roller Derby with Beehive Skate Revolution (sent “Wheela” an email on 2/12 to confirm date and time, waiting on response)
 - MAT – Moab Area Transit for shuttle service to and from town – Rachel said she would work with and coordinate shuttle service with MAT.
- **Banners/Flags/Signage** – The banner/flag inventory spreadsheet in the master info doc has been updated. Mackenzie has drafted an order together to submit to UCI. Let her know if we need a banner or any additional items printed for the event.
 - Drafted order for UCI (Utah Correctional Industries):
 - Dimensions for the replacement date piece for the large over the road banner that is hung at the bridge by the high school on 400 E.
 - America Walk250 Banner – specifically for the people to sign who complete the Walk250 challenge. Mackenzie recommends a 4’x6’ size. We do have the 3x3 on hand from the electric light parade. We can save money by using one we have. Vote on whether to order an America Walk 250 or use one of the America 250 banners from the light parade.
 - Sponsors – we need to know what sponsors we are ordering banners/flags for.
- **Trophies and Ribbons** – Inventory on hand is logged and order is drafted. Let Mackenzie know what else needs to be ordered.
- **T-Shirts/Tank tops** –
 - Volunteers –
 - Melissa Parriott with Wild Ink –
 - Tank Top options (Mackenzie sent email with links): Vote on what style to order this year.
 - https://www.sanmar.com/p/7465_GreyFrost
 - <https://www.sanmar.com/search?q=womens%20tank%20tops&perPage=48&sortCriteria=relevance>
 - <https://www.ssactivewear.com/ps/?q=womens-tank-top>
 - T-Shirt style is the same, unless we want to change it.
 - **Tank tops to be voted on at the next meeting.**
 - Souvenir – do we want to design a new shirt for this year?
 - Casey Dimmitt with Off-road Outfitters helped design and printed the souvenir shirts last year.
 - Fan Logo shirts?
 - America 250 shirts?
 - **Board decided not to order any new t-shirts or designs this year.**
- **Voting board seats** – 4-H/USU and Risk Management. Isabel holds the 4-H/USU board seat and Greg has the Risk Management seat as appointed by the board.

Both positions are voting positions. Mackenzie made a recommendation that both board seats become non-voting and the Risk Management is automatically assigned to the arena assistant director until further growth dictates otherwise, similar to how the budget/finance position is held by the arena director. Bylaws would need to be revised and submitted to the County Commission for approval.

- **Keep recruiting for new board members.** There is 1 seat open.
- **Recruit volunteers.**
 - Trish sent an email to Sheriff Wiggins regarding individuals with mandated community service.
 - We are working HR to get comp time approved for county employees who work at the county fair.
- New business:
 - **America 250 merchandise options** – Chandler from the state program sent some sample options. <https://www.america250utah.store/?target=blank>
 - review options from website
 - they do not have a price list, but they will give us a quote
 - discounts on bulk orders
 - decide what we would like to order and sell out the county fair
- Next Meeting's Agenda Items:
- Schedule Next Meeting:
- Adjourn: **Meeting was adjourned at 6:28pm**

Email notifications sent to:

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