

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Building, DRC Room 439 Utah Ave., Payson Utah
Wednesday, February 11, 2026, 7:30 a.m.

CONDUCTING Brian Hulet, Economic Development Director

MEMBERS PRESENT William R. Wright, Mayor
Mark Kershaw, Resident
Kevin Johnson, Mountain View Hospital
Kris Phillips, Stadium Cinemas
Tyler Jones, Business Owner
Larry Skinner, Resident
Lynn Abplanalp, PPC Flexible Packaging
Jim Rowland, Payson Santaquin Area Chamber of Commerce

EXCUSED David Charles, Business Owner
Ben Ford, Nebo School District

STAFF Dave Tuckett, City Manager
Robert Mills, Assistant City Manager
Jill Spencer, Development Services Director
Amalie R. Ottley, City Recorder

OTHERS Kirk Beecher, Planning Commission
Sean Pickup, Business Owner

1. Call to Order

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 7:30 a.m. The meeting was properly noticed.

2. Prior Minutes Approval

MOTION: Mayor William Wright – To approve the January 14, 2026, minutes. Motion seconded by Mark Kershaw. Those voting yes: Mark Kershaw, Kevin Johnson, Kris Phillips, Larry Skinner, Lynn Abplanalp, Jim Rowland.

3. Board Members

Brian discussed the members who will be leaving the board. Vacancies will be filled for two members of the public and one member from Nebo School District. Robert indicated that he reached out to Nebo School District.

4. Guest
No report.

5. Retreat

The Economic Development Board Retreat will be on March 23, 2026 at the MTech building from 5:00 – 8:00 p.m.

6. Innovation Center

An open house for the Innovation Center will be held on February 12, 2026, from 4:00 – 8:00 p.m. with a ribbon cutting at 7:00 p.m. Brian shared the new website for the Innovation Center.

7. Inland Port

Robert Mills discussed the city's acceptance into the inland port. Approximately 700 acres of property in the city is part of the inland port. The inland port allows for taxes to be captured and reallocated to the city and businesses in the area. City staff is looking at the possibility of gap funding for the sewer treatment plant. The inland port has a funding program with favorable rates for projects like the treatment plan. Payson is a part of the Pony Express port authority with other surrounding communities.

Larry Skinner inquired about a proposed regional sewer plant plan. Dave Tuckett indicated the surrounding areas were not willing to participate and the plan fizzled.

8. Budget

Brian Hulet discussed the current year's budget. Dave Tuckett indicated that sponsorships from the annual golf tournament have covered costs for the Economic Development Board. Kris Phillips asked about average rollover after expenses are paid for the golf tournament. Dave estimated that approximately \$15,000 rolls over each year. Brian asked for proposals for the future budget to help the board grow and support economic development in the city. Larry Skinner suggested a radio/tv advertising blitz. Kevin Johnson suggested that the individual committees determine if they have budget requests. Lynn Abplanalp suggested showing more support to the business retention committee to in turn support existing businesses in Payson. Robert Mills discussed the November local business collaboration meeting that was very successful. He stated that a higher budget would support future get-togethers to allow business owners to network on a quarterly basis. Kirk Beecher brought up goals like property acquisition, Main Street rehab, etc. Tyler Jones suggested more of a social media influence and campaign. Jim Rowland suggested tying a campaign to the future Olympics in Utah. Robert & Dave discussed the city's current part time contract for a social media manager and addressed the need to grow into full-time social media and website manager at some point to keep up to date. Kris suggested allowing members of the youth council to participate in advertising. Mark Kershaw stated that turnover and training with students can be difficult.

Mark Kershaw presented the Adventures in Education (AiE) 2026 Business Discovery Plan. He discussed the committee's goal to create a verified pipeline of student-ready opportunities for businesses in Payson City. He suggested a possible survey for businesses in Payson. Mark also presented a possible new logo and branding and asked for suggestions. Brian expressed concerns about the city's current style guide and the Adventures in Education brand possibly taking away from the city's branding. Kevin suggested using Payson's logo and adding a sub logo below. Mark indicated that the education committee currently operates on no budget. Any budget allotted would go toward branding and outreach. Mark stated that help from a paid position in

the City would keep up the momentum of the committee. Mark went over the 2026 Timeline and Key Activities which included teacher focus group, adventure days, chamber presentations, and a golf tournament at Gladstan Golf Course. Kevin suggested money be allocated to address participation in the marketing class at the ALC and have students develop and carry out marketing for the city that is already in their curriculum. Having students help with marketing that is in the curriculum would help with turnover and continuity. Mark stated the committee will also focus on field trips for schools to visit local businesses.

Jim Rowland suggested consistent/quarterly surveys to gather information from business owners. Sean stated that as a business owner, businesses may give incentives to complete surveys like a \$5 off coupon entry into a drawing, etc.

Tyler Jones stated his desire to hire someone who could work with the committees. Currently, his committee utilizes state grants but added that promotions for activities are always looking for help. Jim indicated that the Payson Christmas Festival cost \$20,000 to \$25,000 last year for which grant money was used. He stated there is not a grant for the festival this coming year.

Brian hopes to work with the Chamber of Commerce to hold a “Shop Payson” event to educate people to shop and eat locally. Jim hopes to involve and support businesses that are not located in the downtown area. Ty suggested bringing booths and food trucks in from other Payson businesses.

9. Strategic Plan

Kirk stated that he is losing members of strategic plan committee. Kevin stated he has a suggestion for someone who may be interested and new board members will be appointed in March of this year.

10. Committee Reports, Assignments & Goals

Committee reports were covered in the budget discussion.

11. Report on Things Happening in Payson

Mayor Wright reported on the Woodbury property stating that the sale is still moving forward. He indicated that multiple entities have shown interest in the area.

The board discussed UDOT bidding for the interchange. Robert stated that the bidding part of process will likely be this year and then construction will begin in 2027. Design documents still need to be completed.

Mayor Wright reported that he went to Washington D.C. to discuss integrity in using funds as intended and being on the same page with congressmen and representatives at the federal level. Senator Lee is supportive of the Utah Valley University satellite campus coming to Payson.

Brian stated that brokers for national chain restaurants are showing interest in multiple properties in Payson.

12. Report from City

Jill stated that the building permit is ready for the hotel and the project continues to move forward. She added that there have been a lot of inquiries for fast food chains and restaurants as well as a possible grocery store. Jill discussed the Redbridge development and indicated that it is receiving a lot of commercial interest. She stated that MTech started construction for a cosmetology building. She added that light industrial buildings in that area have locked down tenants for buildings. Jill reported that residential developers are interested in Payson and are getting entitlements and approvals. There is a lot of interest in residential and commercial development but not a lot of actual construction. Jill emphasized the need for understanding the type of housing for people in the workforce and diversity in housing products.

Brian reported that Irontown modular homes are looking to expand to Payson.

13. Vision Statement

No report.

14. Other

Amalie Ottley discussed future invitations to meetings.

No meeting will be held in March due to the retreat.

15. Adjournment

Robert made a motion to adjourn the meeting.

The meeting was adjourned at 8:42 a.m.