



**Memorandum**

**To: Art Review Board**  
**From: Niall Connolly, Director of Community Development**  
**Date: May 13, 2026**  
**Re: Public Art Plan**

**Introduction**

During 2025, the Art Review Board began the process of creating a Public Art Plan for Springdale. The purpose of a Public Art Plan is to guide the Town’s investment in sculptures, and other works of art which are available to be enjoyed by the public. Springdale has a history of investing in public art , and the General Plan states that the Town will continue to promote public art. The Town wishes to enhance its reputation as an arts community, and a Public Art Plan will assist with this.

**Preferred Locations for Public Art**

The Art Review Board took a field trip around Town during October 2025, to identify what locations would be suitable for public art. Town owned properties were generally prioritized, because of the greater certainty over long term ownership, maintenance etc. However, in some instances, it may be desirable to partner with private property owners to deliver public art that could still be enjoyed by the public. The Board prioritized locations as follows. It is suggested that low and medium priorities be saved for a future phase. Properties which the Board did not consider as having potential have not been included:

Low Priority Location	Medium Priority Location	High Priority Location
The municipal complex (Town property)	Lawns in front of Montclair Hotel (private property)	Lawns in front of the Hampton Hotel at junction of SR-9 and Canyon Springs Road (private property)
Lion Blvd (Town right of way)		George A Barker River Park (Town property)
		Marj Bonner Dog Park (Town property)
		Art affixed to retaining walls along SR-9 (UDOT property)
		Shuttle bus turnaround at the southern terminus (UDOT property)

**Figure 1. Priority Locations for Public Art**

**Public Art Plan Document**

Staff recommends that the Public Art Plan be a simple document. A draft plan is appended to this memo for the Board's review. Items highlighted in yellow need further clarification and input from the Art Review Board.

# SPRINGDALE PUBLIC ART PLAN (draft)

## 1.0 Introduction

This document establishes a framework for Springdale’s public art program. Public art has the power to transform spaces, inspire residents, attract visitors, and reflect the unique character and history of our town. Springdale’s General Plan seeks to promote the Town as an arts community. This plan identifies the types of locations where public art should be encouraged, and how the Town will administer its public art program.

This plan builds on previous public art initiatives in Springdale, including the Lion Blvd mosaics, the “Art is Electric” project, as well as other public art installations such as the “Heart of Zion” sculpture at Hoodoos Market.

Public Art is defined as: Any visual work of art displayed for two weeks or more in an open publicly owned area, on the exterior of a public facility, inside any town-owned facility in areas designated as public areas, or on private property if the work of art is installed or financed, either wholly or in part, with town funds or with grants procured by the town.

[Include reference to General Plan goals related to public art.](#)

## 2.0 Vision and Goals

- Enhance public spaces
- Promote cultural enrichment
- Foster community engagement
- Support local artists

## 3.0 Potential Locations for Public Art

There are many locations in Springdale where public art could be situated, and create a positive impact. The Town has selected a number of locations which are particularly well suited to public art. These are:

### High Priority

- Beside the traffic sign at the shuttle turnaround, opposite the Hotel de Novo.
- George A Barker River Park (potentially a sculpture garden)
- Marj Bonner Dog Park
- Junction of SR-9 and Canyon Springs Road.
- New retaining walls along SR-9

### Lower Priority/ Future Phase

- The municipal complex (i.e. ground of Town Hall, Canyon Community Center, Town park, library, Gazebo Park, Ballfield etc.
- Montclair Hotel

The Streetscape Plan was referred to as we drafted this plan.

Public art installations should be strategically placed to ensure a visually coherent aesthetic and to maximise the impact of any public investment. Public property is preferred for art which is publicly funded.

Easements required for Public Art on private property.

Sculpture walk?

### 4.0 Types of Public Art

Examples:

Sculpture garden in the park, “easter eggs (define easter eggs)”,  
or sculptural bench in the Marj Bonner dog park.

Framed photography art

Paintings

Indoor sculptures

Mobile sculptures

Murals

Light fixtures

Shade structures

Accents

Interactive art (e.g. labyrinth, water, tactile art)

### 5.0 Funding

Public Art plans for funding could include:

- An annual budget allocation in the Town’s general budget
- Grants from bodies such as the Utah Division of Arts and Museums and the National Endowment for Arts, and any other art endowments. In certain circumstances, funds could be used to retain grant writing services (could funds be used to hire professional grant writers in certain circumstances).
- Recreational, Arts and Parks Tax (RAP Tax)
- Private Donations
- Community mural painting

- Development incentives to include public art on new commercial developments.

#### 6.0 Assessment criteria

The art review board will review and approve all donated art (what should be the process and criteria established for approval?).

#### 7.0 Calls for public art

The Art Review Board makes recommendations for when to do a call for public art. The Town Council approves any funding for art projects.

#### 8.0 Maintenance and Deaccessioning

The Town of Springdale is responsible for the maintenance of public art pieces. It will be the Art Review Board's responsibility to consider maintenance, artist warranties when making public art purchases.

Maintenance - some communities set aside 5% -10% of each public art project's budget and put it into a dedicated maintenance fund. Some communities require artist's warranties. Others make sure to keep a record of vendor lists, so that if repairs are needed, they know who to contact. Some communities have an annual check up on all public artwork, and then a more intensive, detailed check up every five years.

The Town has an established deaccessioning policy that will be followed for public art.

The Art Review Board will take into account public feedback regarding public art pieces. Is there a process for this?

Donations: Tax documentation for any donation of art would be needed.