

1 **South Davis Recreation District**  
2 **Administrative Control Board Meeting**

3 April 6<sup>th</sup>, 2026, at 6:00 p.m.  
4

5 Board Members present:

6 Councilman Dan Bell, Bountiful City  
7 Councilmember Dell Butterfield, West Bountiful City  
8 Councilmember Gina Hirst, Centerville City  
9 Councilmember Suzette Jackson, North Salt Lake City  
10 John Norman, Board Appointed Representative  
11 Brett Steadman, Board Appointed Representative  
12 Mayor Ryan Westergard, Woods Cross City  
13

14 Staff In Attendance:

15 Tif Miller, Executive Director Mary Gadd, Office Manager  
16 Scott McDonald, Aquatics & Fitness Director  
17

18 Others in Attendance:

19 Ron Mortensen (Bountiful)  
20

21 **WELCOME**  
22

23 Chairman Westergard opened the session at 6:03 p.m.  
24

25 **WORK SESSION TO DISCUSS CUSTOMER CHARACTERISTICS AND OUR MISSION,**  
26 **VISION, AND VALUES**  
27

28 Chairman Westergard and Mr. Norman gave a reason for the work session explaining the  
29 hope is that this exercise provides another way of evaluating the Districts strategic priorities.  
30

31 Mr. Miller added that the work session will be one way for the board to have a good  
32 conversation to determine what the customer base looks like and then use that information to meet  
33 the needs of that base. Mr. Miller shared the personalities that staff created and gave each board  
34 member an opportunity to share any personalities that they had come up with.  
35

36 Customers that were identified:

37 Families of various configurations and circumstances  
38 Senior citizens  
39 Teenager/Young Adult  
40 Taxpayer who doesn't use the facility  
41 Employees of the District  
42

43 During the exercise some concerns that were brought up were:

44 Gaps in providing services and programs to the groups  
45 Revenue source that each grouping brings to the District  
46 Does the private sector offer these same services  
47 How is the District meeting the expectations of each group

48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

Board members discussed obtaining some demographics and data on who uses the facilities and programs to assist in understanding how the customers use the facility. They also discussed the original intent for the District and the growth of the cities in the District that has occurred since formation. The conversation turned to prioritizing use and programs and what metrics will be used to prioritize District offerings. Mr. Miller was tasked with reporting some metrics of usage and programs in a future session.

**ADJOURNMENT**

At 7:49 p.m. Councilmember Butterfield made a motion to adjourn the meeting. Councilmember Jackson seconded the motion.

APPROVED