



Memorandum

To: Mayor and Town Council

From: Kyndal Sagers, Town Clerk

Date: May 7, 2026

Re: Local Consent Request for an Off-premise Beer Permit at Hotel De-Novo

Introduction

Sam Patel requests local consent to apply for an Off-premise Beer Permit through the Department of Alcoholic Beverage Services at Hotel De-Novo, located at 2400 Zion Park Blvd., Springdale, UT 84767.

Off-premise beer licenses are issued for the storage and sale of (5% alcohol by volume or less) beer to-go from retail businesses such as gas stations, convenience and grocery stores.

The applicant provided a brief summary of the request, please see the attached.



April 7, 2026 Sam Patel sam@utahhotelgroup.com

Robin Romero
Town of Springdale
118 Lion Blvd.,
Springdale, UT 84767
rromero@springdale.utah.gov

Re: Hotel DeNovo Off-Premise License

Dear Ms. Romero,

Hotel DeNovo requests an off-premise beer permit to sell alcohol in our market. We are requesting that the Town of Springdale issue a local consent form so we can obtain a DABS license for off-premise beer sales.

Hotel DeNovo is a high-end boutique hotel operating under Hilton brand standards. Under our brand standard, Hilton requires us to sell alcoholic beverages in the market. This will allow us to better meet guest expectations while complying with Hilton's brand standards.

We intend to offer this service in a controlled and responsible manner, strictly adhering to all applicable state and local regulations. This addition will be limited in scope and designed to complement the elevated experience we provide to our guests, rather than operate as a traditional retail outlet.

We appreciate your consideration of this request and are happy to provide any additional information or documentation needed to facilitate the approval process. Please let us know the next steps or any requirements we should be aware of.

Thank you for your time and assistance.

Sincerely,

Sam Patel



Local Authority Consent for an Off-premise Beer Retailer State License

The local business licensing authority gives written consent to the Alcoholic Beverage Services Commission to consider the issuance of an off-premise beer retailer state license for a person to purchase, store, sell, or offer for sale 5% or less ABV beer for consumption off the premises under the following authorities: Utah Code Title 32B, Chapter 7.

hereby grants its consent for the issuance of a license to:

Business Name (DBA): _____

Entity Name (or owner's name if sole proprietor): _____

Physical Location Street Address: _____

City: _____ **Zip Code:** _____

Authorized Licensing Authority Signature: _____

Printed Name: _____ **Title:** _____ **Date:** _____

This local consent document must be submitted to the DABS by the applicant as part of a complete application.

This is a suggested format. A local authority produced form is also acceptable.