



Memorandum

To: Town Council
From: Thomas Dansie, Town Manager
Date: May 8, 2026
Re: 2026 RAP Tax Allocation Applications

Executive Summary

Washington County assesses a Recreation, Arts, and Parks (RAP) Sales Tax on all purchases made in Washington County. The County shares this tax revenue with the municipalities in the County. Staff anticipates Springdale's portion of the RAP Tax for FY 26-27 will be \$60,000.

The Council has adopted a policy governing the use of the Town's portion of the RAP Tax. This policy allows the Town to use RAP Tax for its own recreational and cultural projects and programming. It also allows cultural organizations to apply for RAP Tax funding for their programming and projects. A copy of the [RAP Tax use policy is available in this link](#). The policy requires cultural organizations to make applications for use of RAP tax prior to April 1 each year.

The Town received two applications from cultural organizations to use RAP tax in FY 26-27:

- Z-Arts for several ongoing programs (request for \$15,000).
- Zion Canyon Art Festival for an inaugural event (request for \$5,000).

The Council should review these applications and determine whether or not to approve the applications.

Details on RAP Tax Policy

The RAP tax policy contains the following guidance to assist the Council in reviewing RAP tax applications:

- RAP Tax should be used to provide the largest benefit to the community as a whole.
- The Council may approve up to 50% of the annual anticipated RAP tax revenue for facilities and projects, and up to 50% to fund programs and activities.
- No single organization may receive more than 25% of the annual anticipated RAP tax revenue.
- Cultural organizations must make an application and presentation to the Town regarding their proposed use of RAP tax funds.
- The Town as an organization may use RAP Tax funds for Town-owned projects, amenities, and programming without going through the application process.

Based on this policy direction and the anticipated FY 26-27 RAP tax revenue of \$60,000, the Council may allocate up to \$30,000 projects and amenities, and \$30,000 for programming and activities. No single organization may be awarded more than \$15,000 in RAP tax funds.

Details on Applications

The Town has received the following two applications for use of the RAP tax funds:

- Z Arts for several projects and ongoing programs (request for \$15,000).
- Zion Canyon Art Festival for an inaugural event (request for \$5,000).

Z Arts

Lisa Zumpft, on behalf of Z Arts, is requesting \$15,000 in funding for several ongoing programs and activities. These include: workshops, performances, green Jello sculpture contest, community talent show, film festival, craft fair, and the supplies for the tile mosaic projects. Details about these programs are contained in the application attached to this report.

Z Arts has received RAP tax funding from the Town in 2021, 2024, and 2025. Last year (2025) the Town allocated \$12,000 to Z Arts for similar programs and activities.

Zion Canyon Art Festival

Adrienne Gates is requesting \$5,000 in funding for the inaugural Zion Canyon Art Festival. The Festival's stated goals are to "enrich the community through accessible arts experiences that celebrate creativity, foster cultural connection, and activate public spaces and local businesses throughout the canyon." The Festival is anticipated to use the OC Tanner Amphitheater as the primary venue, with other activities in conjunction with participating local businesses.

As this is the inaugural event, the applicant has not received RAP Tax funding from the Town in the past.

Council Action

The Council should determine whether or not to fund the proposed RAP tax applications for:

- Z Arts for several projects and ongoing programs (request for \$15,000).
- Zion Canyon Art Festival for an inaugural event (request for \$5,000).

If the Council approves either or both applications, staff will prepare a RAP tax funding agreement with the applicant.

Z-Arts Application

Springdale Clerk

Zion Arts & Humanities Council - Z-Arts

03/30/2026 - 03/29/2027

RAP Tax Funding Application - Community Programs and Activities

Permit/License #
7279160

Reference Number
b4eaaa70-2c80-11f1-841f-3996b067d9c5

Status
Active

Application Status
Under Review

Application Review Status

Pre-Review	Approved	Date Submitted
Town Manager	Not Reviewed	03/30/2026
Community Development	Not Reviewed	
Final-Review	Not Reviewed	

Fees

There are no fees

Payments

There are no payments

Application Form Data

(Empty fields are not included)

Entity Name
Zion Arts & Humanities Council - Z-Arts

Entity Address
PO Box 413

City
Springdale

State
UT

Zip
84767

Official Website (if applicable)

<https://www.zarts.org/>

Organization Mission or Purpose

The mission of the Zion Canyon Arts and Humanities Council (Z-Arts) is to support and promote access to the arts and humanities while cultivating a climate of creativity, dialog, and the exchange of ideas for the communities of Zion Canyon and beyond.

Contact Name

Lisa Zumpft

Contact Email

[REDACTED]

Contact Phone Number

[REDACTED]

Program Title

Zion Canyon Arts and Humanities Council - Building Momentum with Inspiring Programs for the Canyon

Funding Request Description:

In recent years, outside grant funding that Z-Arts has traditionally relied on to support our programs has significantly diminished. On the last day of the Utah legislative session this year, the budget for Utah Arts & Museums was cut 35%. In March, we were notified to expect less this year for our operating funding from them. And although we have many members of the community who attend our events, our membership income has decreased. Though we have a dedicated Board, our own volunteer base has diminished somewhat, yet we are endeavoring to make a difference in our community with high-quality programming. Fortunately, we have received funds from the Washington Country RAP in February this year that help will support our operating needs. In the coming year, we are committed to continue programs and improve those that have already proven successful in our community. Support from Springdale RAP Tax funding will be instrumental in achieving this vision. All requested funds will be used to support the following programs:

1) Workshops -- to pay two or three artist instructors, provide lodging where necessary and buy some supplies for the workshops. This past year the community response was overwhelmingly positive, and we consider the continuation of this program a top priority. Workshops are open to the community on a first come basis in an online reservation system. Workshops are geared for a variety of mediums and a variety of levels. We target local area artists and capitalize on other organizations bringing in artists to share logistical costs, e.g., the Zion Plein Air event. Supplies also include table-top easels for art classes. Requested: \$1,900

2) Performing Arts -- While we expect continued support from CreativeWest grants to invite up to three out-of-state performers, Springdale RAP funds allow us to continue the high-quality acts as well as to spotlight local performers, fostering deeper connections with those already in our community. We are working with booking agents to bring in classical piano and one or two other performances. We will continue to have all performers participate in educational outreach with our local elementary school whenever possible. The CreativeWest funding this year will be paying for 3hattrio in September, but we also need funding for sound tech support via this application.

Requested: \$5,100


- 3) Green Jello Sculpture Contest - Over the past few years, Z-Arts has partnered with the Visitors Bureau on this beloved local event. 2025-2026 Rap funding allowed us to compensate the workshop teacher and provide a variety of prizes for our youngsters, so that every participant feels recognized. Funding from this application would cover prizes for both adults and children. Requested: \$1,600
- 4) Second Annual Community Talent Show – The First Annual “The Canyon’s Got Talent” Show was a great success. All three Towns and Zion National Park were represented both as participants and in the audience. The prize money from the RAP funds very much encouraged canyon locals and employees to enter. We are increasing our request to include funds for the sound tech assistance. Requested: \$1,300
- 5) Film Festival in 2025 we had very good attendance which encouraged the Town Council to support this event in 2026 which will occur in late April with one feature film and 14 shorts. For FY2027 we expect to do more, including hosting an additional film, “From Sea to Shining Sea”, a documentary about the story behind the lyrics of the song “America the Beautiful”. This would be a lovely offering for the 250th anniversary of the Declaration of Independence. Requested: \$4,000
- 6) Craft Fair - Vinyl stickers to update banners for Arts and Craft Fair with date and times. Requested: \$100
- 7) Supplies to reseal the mosaics along Lion Blvd and SR9. This will be a volunteer community project for labor with supplies of sealer, ground plastic, brushes, latex gloves. Requested: \$1,000
-

Primary Beneficiary/Benefits Received


All the funds will be used to support the above-mentioned programs, which are offered to the public. Canyon residents and guests directly benefit as they participate in our programs.

Amount of RAP Funds Requested (\$):
15000

Entity/Organization Budget:

 Zarts Febr 2026 Budget Report.pdf

Program Budget

 ZArts 2026-27 RAP Budget.pdf

Other Funding Sources:

We have received funding from the Utah Arts and Museums for operational support.

Leveraged Funds:

From Washington County RAP, we received a \$13,000 grant this year that will assist us mostly for administrative assistance.

Organization Goals

It is our mission to support and promote access to the arts and humanities while cultivating a climate of creativity, dialog and the exchange of ideas for the communities of Zion Canyon and beyond. The proposed funding aligns completely with our mission and organizational goals.

Goals and Priorities of the Town/General Plan

Zion Canyon Arts and Humanities Council dba Z-Arts supports, encourages, and sponsors community events throughout the year. Each of the programs that we have outlined above meets the goals and priorities of the Town of Springdale. Canyon residents, regardless of Z-Arts






membership, are invited and encouraged to attend all events. We offer many workshops at a reduced rate making them affordable for residents. We are excited to be able to offer a venue for many of our local performers this year. All of our events, funded by Springdale RAP or not, are open to anyone who wishes to attend.

6.0 Parks, Recreation, and the Arts Sub-goal B: Promote public art and performing arts throughout the community to enhance the quality of life, promote the reputation of Springdale as an arts community, and add interest to the Town's visual appearance.

Previous RAP Funding

12000

Previous RAP Funding Attachments

-  Mosaic Lamppost Report - 2021.docx
-  Z-Arts RAP Tax Award Notification and Agreement 2023.pdf
-  2024 Payment Request.pdf
-  2021 Payment Request.pdf
-  2025 Springdale Tax Funding Award and Agreement.pdf

Previous Year Funding

Yes

Report from Previous Year Funding

-  RAP 2026 interim final report.docx

Signature

I agree that the facts stated in this application are true, and upon changes I will provide notification as needed.

Electronically Signed

Lisa Zumpft - 03/30/2026 3:37 pm

2027 Springdale RAP request

Workshops **\$1,900.00**
Up to 3 instructor fees \$1,500.00
Supplies and tabletop easles \$400.00

Perf Arts **\$5,100.00**
3hattrio sound tech \$300.00
3 performances \$3,800.00
Local talent Fee \$1,000.00

Green Jello **\$1,600.00**
Instructor \$700.00
Prizes for kids \$900.00

Talent show **\$1,300.00**
Prizes \$1,000.00
Sound tech \$300.00

Film **\$4,000.00**
Wild & Scenic Screening \$3,500.00
Additional 250 celebration screening \$500.00

Craft Fair banner vinyl stickers **\$100.00**

Mosaic maintenance **\$1,000.00**

Total \$15,000.00

Zion Canyon Arts and Humanities
 FY26 Proposed Budget Amendment - Febr 2026
 July 1, 2025 thru June 30, 2026

	2023-24 Actuals	2024-25 Budget	Proposed Budget for FY25-26	Proposed Budget Amendment Sept 2025	Actuals	Proposed Budget Amendment Feb 2026	Difference	Notes
Ordinary Income/Expense								
UNEARNED INCOME								
Government Grants								
Onstage	1,700	2,000	-	-	-	-	-	
Utah Arts & Museums	5,216	7,094	10,000	5,200	4,680.00	5,200	-	GOS - \$520 Due @ Final Report
UDAM - Creative Aging	2,175	-	-	-	-	-	-	
CreativeWest (Westaf)	3,590	2,212	-	2,000	2,740.00	2,740	740	CreativeWest Grant
Total Government Grants	12,681	11,306	10,000	7,200	7,420.00	7,940	740	
Donations	1,316	433	750	750	660.00	750	-	
Restricted Contributions								
Town of Springdale	1,200	1,000	-	-	-	1,000	1,000	Springdale Donation
Town of Springdale - RAP	18,400	-	9,000	12,000	12,000.00	12,000	-	Springdale RAP
Zion Forever	-	1,000	-	-	-	-	-	
Co-Sponsors for Wild and Scenic	-	2,168	-	-	-	-	-	
WashCo - RAP	4,450	4,866	-	-	13,000.00	13,000	13,000	WashCo RAP
Utah Arts & Museums	-	785	-	-	-	-	-	
Total Restricted Contributions	24,050	9,819	9,000	12,000	25,000.00	26,000	14,000	
Total UNEARNED INCOME	38,047	21,558	19,750	19,950	33,080.00	34,690	14,740	
EARNED INCOME								
Arts to Education Auction	13,273	-	-	-	-	-	-	
Miscellaneous Sales	-	96	100	100	-	50	(50)	
Memberships	2,180	3,150	3,000	3,000	2,099.58	3,000	-	
Holiday Party Opportunity Drawing	-	-	-	-	170.00	170	170	
Workshop Fees	1,490	2,191	1,000	1,000	197.05	1,000	-	
Craft Fair								
Booth Fees	130	1,300	1,300	1,300	1,430.00	1,430	130	
Craft Fair - Other	10	5,510	6,010	2,010	2,134.51	2,135	125	
Opportunity Drawing	-	-	-	-	-	-	-	
Total Craft Fair	140	6,810	7,310	3,310	3,564.51	3,565	255	
Ticket Sales								
Performance Events	1,968	660	800	800	75.00	1,800	1,000	
Total Ticket Sales	1,968	660	800	800	75.00	1,800	1,000	
Interest	270	185	133	133	60.34	133	-	
Total EARNED INCOME	19,321	13,093	12,343	8,343	6,166.48	9,718	1,375	
Other								
Refund for Sales and Use Tax	28	71	140	140	211.67	300	160	
Transfer in Money Market - Reserves	-	-	1,541	-	-	-	-	
Total Other	28	71	1,681	140	211.67	300	160	
Total Income	57,396	34,721	33,774	28,433	39,458.15	44,708	16,275	

	2023-24 Actuals	2024-25 Budget	Proposed Budget for FY25-26	Proposed Budget Amendment Sept 2025	Actuals	Proposed Budget Amendment Feb 2026	Difference	Notes			
Expense											
PROGRAM EXPENSES											
Annual Events											
Craft Fair	-	1,290	1,500	1,000	40.33	40	(960)				
Craft Fair - WashCo				-	1,879.00	1,879	1,879	WashCo			
Membership Holiday Potluck	124	1,052	1,000	1,000	950.08	951	(49)	Food, Music and Supplies	Springdale	12,000	
Total Annual Events	124	2,342	2,500	2,000	2,869	2,870	870				
Film	-	3,542	750								
Film - Springdale RAP				3,000	250.00	3,000	-	Springdale RAP	1,879	Craft Fair	
Film - WashCo						500		\$500 WashCo RAP	500	Film	
Literary Arts									250	Visual Arts	
Literary Artist Fees	250	-	250	250		250	-		675	Acctg Staff	
Literary Arts - Other	-	-	-	-		-	-		2,925	Admin Staff	
Total Literary Arts	250	-	250	250	-	250	-		276	Employer Tax	
Performing Arts									1,838	Insurance	
Artist Fees	7,150	6,000	4,900	7,900		-	(7,900)		407	Workers Comp	
Artist Fees - Springdale RAP				-		4,680	4,680	\$4900 Springdale RAP	1,200	Email Service	
Artist Fees - CreativeWest	-	-	-	-	2,000.00	2,740	2,740	\$2740 CreativeWest	280	WebSite	
Artist Fees - Springdale Town						1,000	1,000	Springdale Town			
Performing Arts - Other	300	-	500	-		220	220		10,230	Total	
Total Performing Arts	7,450	6,000	5,400	7,900	2,000	8,640	740				
Visual Arts											
Green Jello Workshop/Contest			1,000	1,000		1,000	-	Springdale RAP		2,770	Balance
Zion Chalk Art Fest	18,300	-	-	-		-	-				
Visual Arts - Other	83	174	250	250		-	(250)				
Visual Arts -Other - WashCo				-		250	250	WashCo	GOS	5,200	
Total Visual Arts	18,383	174	1,250	1,250	-	1,250	-				
Total PROGRAM EXPENSES	26,207	12,058	10,150	14,400	5,119.41	16,010	1,610				
Other Programs											
Talent Show			1,000	1,000		1,000	-	Springdale RAP			
Volunteer Program			100	100	153.96	100	-	Springdale RAP			
Workshops	1,243	3,472	2,000	2,000	104.60	2,000	-	Springdale RAP			
Creative Artist Fees	1,875	-	-	-		-	-				
Local Contributions	11,662	50	50	50	50.00	50					
Springdale Elementary School	-	-	-	-		-	-	Arts to Education Fundraiser			
Total Other Programs	14,780	3,522	3,150	3,150	308.56	3,150	-				
ADMINISTRATION											
Admin Staff Gross Salary											
Admin Staff Accounting	1,781	2,445	2,700	2,025	26.25	1,350	(675)				
Admin Staff Accounting - GOS	-	-	-	675	675.00	675	-	\$675 GOS Grant			
Admin Staff Accountin - WashCo						675	675	\$675 WashCo			
Admin Staff Gross Salary	8,609	10,335	11,700	8,775		5,850	(2,925)				
Admin Staff Gross Salary - GOS	-	-	-	2,925	2,925.00	2,925	-	\$2925 GOS Grant			
Admin Staff - WashCo					2,891.26	2,925	2,925	\$2925 WashCo			
Total Admin Staff Gross Salary	10,390	12,780	14,400	14,400	7,192.51	14,400	-				
Employer Payroll Tax	790	1,068	1,102	1,102	393.86	826	(276)				
Employer Payroll Tax - WashCo					276.00	276	276	\$276 WashCo			
Insurance	1,468	2,170	2,170	2,170		332	(1,838)				
Insurance - Washco						1,838	1,838	Add'l Ins for Craft Fair & Gala - WashCo			
Workmens' Comp. Insurance	352	365	407	407		-	(407)				
Workmens' Comp. Ins. WashCo						407	407	\$407 WashCo			

Zion Canyon Arts and Humanities
 FY26 Proposed Budget Amendment - Febr 2026
 July 1, 2025 thru June 30, 2026

	2023-24 Actuals	2024-25 Budget	Proposed Budget for FY25-26	Proposed Budget Amendment Sept 2025	Actuals	Proposed Budget Amendment Feb 2026	Difference	Notes
Supplies/Software	796	216	225	225	779.81	1,000	775	
Equipment	585	457	-	1,280	-	1,280	-	\$1280 GOS Grant - Printer
Professional Services	-	-	-	-	-	-	-	
Postage	27	102	50	50	87.60	88	38	
Printing								
Printing - Other	-	315	-	-	-	-	-	
Total Printing	-	315	-	-	-	-	-	
Advertising	563	285	-	-	-	-	-	
Email Service	334	690	1,500	1,180	-	-	(1,180)	
Email Service - WashCo					184.96	1,200	1,200	WashCo
Email Service - GOS	-	-	-	320	320.00	320	-	\$320 GOS Grant
Total Advertising	897	975	1,500	1,500	504.96	1,520	20	
Corporation Fees	85	68	-	85	22.00	-	(85)	
Professional Services								
IT Services	2,500	340	-	-	106.25	225	225	
Total Professional Services	2,500	340	-	-	106.25	225	225	
Professional Development								
Membership Fees	52	-	-	-	-	-	-	
Per Diem and Other	300	-	-	-	-	-	-	
Travel Reimbursement	-	785	-	-	-	-	-	
Total Professional Development	352	785	-	-	-	-	-	
Postal Box Rental	119	120	120	126	63.00	126	-	
Service Fees (PPal EBrite, etc)	107	237	220	180	169.57	180	-	
Website Hosting	222	25	280	280	-	-	(280)	
Website Hosting - WashCo					27.85	280	280	WashCo
Total ADMINISTRATION	16,190	20,023	20,474	21,805	9,623.41	22,778	973	
Total Expense	59,677	35,603	33,774	39,355	15,051.38	41,938	2,583	
Net Ordinary Income	(2,281)	(882)	-	(10,922)	24,406.77	2,770	13,692	

Washington County RAP Ask:
 \$4,700 Salaries & Payroll Tax
 \$2,570 Insurance
 \$1,200 Constant Contact Servi
 \$1,000 Craft Fair
 \$800 Website Hosting
 \$5,260 Program Services

\$15,530

44,708 Income
 41,938 Expenses
 2,770

Zion Canyon Art Festival Application

Printed: 05/07/2026

Springdale Clerk

Zion Canyon Art Festival

03/31/2026 - 03/30/2027

RAP Tax Funding Application - Community Programs and Activities

Permit/License #

6776790

Reference Number

43449c70-2cec-11f1-9603-b93ad36b3524

Status

Active

Application Status

Under Review

Application Review Status

Pre-Review

Approved

Date Submitted

03/31/2026

Town Manager

Not Reviewed

Community
Development

Not Reviewed

Final-Review

Not Reviewed

Fees

There are no fees

Payments

There are no payments

Application Form Data

(Empty fields are not included)

Entity Name

Zion Canyon Art Festival

Entity Address

PO BOX 235

City

Springdale

State

UT

Zip

84767

Official Website (if applicable)

www.zioncanyonartfestival.com

Organization Mission or Purpose

As an inaugural event, the Zion Canyon Art Festival seeks to enrich the community through accessible arts experiences that celebrate creativity, foster cultural connection, and activate public spaces and local businesses throughout the canyon.

Contact Name

Adrienne Gates

Contact Email

[REDACTED]

Contact Phone Number

[REDACTED]

Program Title

Zion Canyon Art Festival

Funding Request Description:

The Zion Canyon Art Festival is a new, community-centered event designed to provide accessible, high-quality arts programming in a unique and highly visible setting. The festival will feature local and regional artists across multiple disciplines, including visual arts, live music, and interactive experiences, creating opportunities for residents and visitors to engage directly with the arts. Programming will take place across several venues, anchored by a central public gathering space at the OC Tanner Amphitheater, as well as within participating local businesses throughout the canyon, encouraging walkability and activating the area as a shared cultural environment.

The main programming at the amphitheater will be free and open to the public, with a suggested donation to support ongoing arts access. In addition, participating businesses can curate supplementary programming within their spaces, which may include ticketed experiences that expand the overall festival offering.

The requested RAP funding will directly support public-facing components of the festival, including artist stipends, performance fees, approved temporary art installations, exhibition materials, and community programming such as workshops and interactive art activities. Funds will also help ensure the primary event remains free or low-cost to the public, removing barriers to participation and maximizing community access.

By supporting local artists, encouraging collaboration with businesses, and drawing visitors into public spaces, the festival aims to enhance cultural vitality, strengthen community identity, and contribute to the local economy.

Primary Beneficiary/Benefits Received

The primary beneficiaries of the Zion Canyon Art Festival are local residents, regional visitors, and participating artists. Community members will benefit from free and low-cost access to high-quality arts programming in a welcoming, public setting, creating opportunities for cultural engagement, social connection, and increased access to the arts. The central programming at the OC Tanner Amphitheater ensures that the event remains broadly accessible and inclusive. Local and regional artists will benefit through paid performance and exhibition opportunities, increased visibility, and the

ability to connect directly with new audiences. Participating businesses will benefit from increased foot traffic and the opportunity to engage with the festival through curated programming, supporting broader economic activity within the community. Overall, the festival provides cultural, social, and economic benefits by enhancing quality of life, strengthening community identity, supporting the local arts ecosystem, and encouraging visitors to experience and engage with public spaces throughout the canyon.

Amount of RAP Funds Requested (\$):

5000

Entity/Organization Budget:

 RAP_TAX2026.png

Program Budget

 RAP_TAX2026_2.png

Other Funding Sources:

The Zion Canyon Art Festival is supported through a combination of sponsorships from local businesses, community donations, and ticketed programming within participating business venues. As an inaugural event, the festival has not previously applied for or received RAP tax funding through Washington County.

In addition to the requested RAP funding, the festival plans to pursue other funding opportunities that support arts and community engagement, including local business sponsorships, community foundation grants, tourism-related grants, and private contributions. This diversified funding approach ensures that RAP funds are leveraged strategically to maximize public access, support local artists, and strengthen cultural and economic benefits for the community.

Leveraged Funds:

The Zion Canyon Art Festival is planning to leverage additional funding sources to maximize the impact of the requested RAP funds. Potential sources include sponsorships from local businesses, community foundation grants, and tourism-related grants. These funds, once secured, will be used to support artist stipends, art installations, and community programming, ensuring that RAP funding is applied directly to public-facing activities that benefit the community. This diversified funding strategy demonstrates that the festival is designed to be sustainable and that RAP funds will be used effectively to provide accessible, high-quality arts experiences, support local artists, and activate public spaces throughout the canyon.

Organization Goals

The goals of the Zion Canyon Art Festival are to foster community engagement, support local and regional artists, and enhance public access to high-quality arts experiences as well as educational opportunities. The requested RAP funding will directly support these goals by enabling the festival to provide accessible, free or low-cost programming in approved public spaces, including the central gathering space at the OC Tanner Amphitheater and within participating local businesses.

By funding artist stipends, art installations, and community programming such as workshops and interactive activities, RAP funds will allow the festival to showcase diverse artistic disciplines, activate public spaces, and create opportunities for cultural connection. This aligns with the festival's

overarching goal of strengthening the local arts ecosystem, enhancing cultural vitality, and providing inclusive experiences that benefit residents and visitors alike.

Goals and Priorities of the Town/General Plan

The Zion Canyon Art Festival represents a unique opportunity to bring the arts directly into Springdale's public spaces and business venues, creating inclusive, accessible, and engaging experiences for residents and visitors alike. By supporting local and regional artists, fostering community connection, and celebrating the canyon's natural and cultural assets, the festival aligns closely with the Town's General Plan goals and priorities. The requested RAP funding will be strategically applied to maximize public benefit while ensuring careful attention to traffic, safety, and parking, demonstrating a thoughtful, responsible approach to activating community spaces. As an inaugural event, this festival lays the foundation for a sustainable, recurring celebration of the arts that strengthens Springdale's cultural vitality, enhances quality of life, and supports the local economy for years to come.

Zion Canyon Art Festival directly supports several key goals and priorities of the Town's General Plan:

- Parks, Recreation, and the Arts (Sub-Goal C):

The festival activates public spaces and Springdale businesses for arts engagement, enriching recreational and cultural experiences for residents and visitors. By providing diverse artistic programming in walkable, community-centered locations, the event advances the Town's objective to make the arts accessible throughout the community. The OC Tanner Amphitheater serves as a central gathering point for public programming, complementing the network of public and business spaces throughout the canyon.

- Public Health (Sub-Goal B):

The festival encourages outdoor activity, walking between venues, and social engagement, contributing to physical and mental well-being. Programming in public spaces and local businesses promotes inclusive participation, aligning with the Town's emphasis on accessible activities that foster active, healthy lifestyles.

- Natural and Cultural Resources (Sub-Goal D):

By highlighting local and regional artists in the context of Springdale's unique landscape and cultural identity, the festival fosters appreciation for the canyon's natural beauty and the town's heritage. Activating public plazas, streetscapes, and business venues creates meaningful cultural experiences that celebrate the community's assets and support preservation of local traditions.

- Land Use (Sub-Goal D):

The festival thoughtfully uses public spaces and compatible business locations to encourage community activity while maintaining Springdale's character. Programming will be planned with careful attention to traffic, safety, and parking considerations, ensuring minimal impact on the town's streets and neighborhoods. By distributing activities across multiple sites, the festival supports vibrant public engagement and local economic activity without compromising scenic or cultural resources.

Overall, the proposed project reinforces the Town's planning priorities by creating accessible cultural

experiences, enhancing public health and community connection, celebrating local natural and cultural assets, and using public and business spaces responsibly to strengthen the town's distinctive identity.

Previous RAP Funding

No

Previous Year Funding

N/A

Signature

I agree that the facts stated in this application are true, and upon changes I will provide notification as needed.

Electronically Signed

Adrienne E Gates - 03/31/2026 4:27 am

ZION CANYON

ART FESTIVAL

Zion Canyon Art Festival – Operating Budget Estimates

2025 (Previous Year)

Total Budget: N/A

The Zion Canyon Art Festival is an inaugural event and did not operate in the previous fiscal year.

2026 (Current Year – Proposed Budget)

Revenue

RAP Grant (requested): \$5,000

Sponsorships: \$8,000

Donations (individual/community): \$4,000

Business participation / ticketed programming: \$5,000

Other grants/funding: \$3,000

Total Revenue: \$25,000

Expenses

Artist stipends & performance fees: \$10,000

Art installations & materials: \$4,000

Community programming (workshops, interactive activities): \$3,000

Marketing & outreach: \$3,000

Insurance & administration: \$2,500

Event operations & logistics: \$2,500

Total Expenses: \$25,000

2027 (Projected Budget)

Revenue

RAP Grant: \$4,000

Sponsorships: \$10,000

Donations: \$4,500

Business participation / ticketed programming: \$6,000

Other grants/funding: \$3,000

Total Revenue: \$27,500

Expenses

Artist stipends & performance fees: \$11,000

Art installations & materials: \$4,500

Community programming: \$3,500

Marketing & outreach: \$3,500

Insurance & administration: \$2,500

Event operations & logistics: \$2,500

Total Expenses: \$27,500

ZION CANYON

ART FESTIVAL

Zion Canyon Art Festival – Program Budget Estimates (2026)

Program Revenues

Source	Amount (\$)
RAP Grant (requested)	5,000
Sponsorships	8,000
Donations (individual/community)	4,000
Business participation / ticketed programming	5,000
Other grants/funding	3,000
Total Revenue	25,000

Program Expenses

Category	Amount (\$)
Artist stipends & performance fees	10,000
Art installations & materials	4,000
Community programming (workshops, interactive activities)	3,000
Marketing & outreach	3,000
Insurance & administration	2,500
Event operations & logistics	2,500
Total Expenses	25,000

Notes on RAP Funding Use

The requested \$5,000 RAP grant will directly support artist stipends, performance fees, art installations, and community programming. This ensures the festival remains free or low-cost to the public while maximizing accessibility, community engagement, and support for local artists.