



## REDEVELOPMENT AGENCY MEETING

### *Minutes*

Tuesday March 24, 2026

**Council Chambers  
7505 S Holden Street  
Midvale, Utah 84047**

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**CHAIR:** Dustin Gettel

**BOARD MEMBERS:** Board Member Paul Glover  
Board Member Bonnie Billings  
Board Member Denece Mikolash  
Board Member Bryant Brown  
Board Member Heidi Robinson

**STAFF:** Matt Dahl, City Manager; Nate Rockwood, Assistant City Manager; Rori Andreason, City Recorder; Garrett Wilcox, City Attorney; Mariah Hill, Administrative Services Director; Adam Olsen, Community Development Director; Laura Magness, Communications Director; Glen Kennedy, Public Works Director; Moira Gray, RDA Project Manager; Kate Andrus, RDA Director; Wendelin Knobloch, Planning Director; Laura Magness, Communications Director; Chief April Morse, UPD; and Matt Pierce, IT Director.

Chair Gettel called the meeting to order at 7:44 p.m.

**I. GENERAL BUSINESS**

**A. Welcome and Roll Call** - Board Members Denece Mikolash, Bonnie Billings, Bryant Brown, Heidi Robinson, and Paul Glover were present at roll call.

**II. PUBLIC COMMENTS**

There was no one who desired to speak.

**III. CONSENT AGENDA**

**A. CONSIDER MINUTES OF March 3, 2026**

**MOTION:** Board Member Paul Glover **MOVED** to approve the consent agenda. The motion was **SECONDED** by Board Member Heidi Robinson. Chair Gettel called for discussion on the motion. There being none he called for a roll call vote.

The voting was as follows:

Board Member Bryant Brown	<b>Aye</b>
Board Member Denece Mikolash	<b>Aye</b>
Board Member Paul Glover	<b>Aye</b>

**Board Member Bonnie Billings**                    **Aye**  
**Board Member Heidi Robinson**                **Aye**  
**The motion passed unanimously.**

**IV. ACTION ITEM**

**A. CONSIDER RESOLUTION NO. 2026-05RDA APPROVING THE GRANT AGREEMENT BETWEEN THE REDEVELOPMENT AGENCY OF MIDVALE CITY AND REBEL PAW, LLC FOR PARTICIPATION IN THE MAIN STREET ACTIVATION GRANT PROGRAM.**

Moira Gray said Rebel Paw, LLC has applied for the Midvale Main Street Activation Grant to support their Easter Hound Hunt event on April 4, 2026. Eggs with treats and prize tickets will be hidden along Main Street and Midvale City Park. Dog owners that find the eggs will be able to redeem the tickets for a prize at Rebel Paw’s location on Main Street. There will also be decorations, a photo booth, and a craft at Rebel Paw. All funding from this grant will only go toward costs associated with Main Street, not any other location.

This event will support the goals of the Midvale Main Street Project Area by encouraging pet owners to explore Main Street and will expose new customers to businesses on Main Street. It was recommended for approval by the Activation Grant Advisory Board. Rebel Paw, LLC is requesting a grant of \$707.50, which is 50% of the total cost of the event.

**FISCAL IMPACT:**

This grant award will expend \$707.50 of the program’s \$3,000 total budget.



**Consideration of  
a Grant  
Agreement with  
Rebel Paw, LLC**

Easter Hound Hunt  
Activation Grant  
Application

## Program Overview

### Program Goals:

- Activate Midvale Main and bring more foot traffic to the street
- Expose new people to Midvale Main Street
- Maintain momentum in between City-run public events
- Increase in frequency of public without an untenable increase in staff time and attention

## Event Overview

- **Applicant:** Rebel Paw
  - **Event Name:** Easter Hound Hunt
  - **Description:** The Easter Hound Hunt is a unique egg hunt for dogs and their owners. More than 300 eggs filled with treats and prize tickets will be hidden along Main Street and throughout Midvale City Park. This event provides enrichment and stimulation for dogs while also encouraging pet owners to explore the area and bringing new customers to businesses on Main Street.
  - **Expected Attendance:** 200 people
- Event Date:** April 4, 2026

## Event Costs

- **Prizes:** \$435
- **Eggs:** \$65
- **Decorations & Photo Booth:** \$85
- **Paw Print Craft:** \$150
- **Marketing:** \$600
  - City Weekly ad & Calendar Post: \$400
  - Social Media Ads: \$80
  - Posters and Flyers: \$200



Prize Ticket

**Total Event Cost:** \$1,415

**Amount Requested:** \$707.50 (50%)\*

\*All grant funding will only go toward expenses on Midvale Main.

## Fiscal Impact

- \$707.50 out of \$3,000 total budget

Board Member Heidi Robinson expressed her excitement that businesses are utilizing this Main Street Activation Program.

Amelia Poulsen, owner of Rebel Paw, said they did this event last year on their own and it was highly successful with about 200 participants.

**MOTION:** Board Member Heidi Robinson **MOVED** to Suspend the Rules and pass **RESOLUTION NO. 2026-05RDA** approving a Grant Agreement Between the Redevelopment Agency of Midvale City and Rebel Paw LLC For Participation in the Midvale Main Street Activation Grant Program. The motion was **SECONDED** by Board Member Bonnie Billings. Chair Gettel called for discussion on the motion. There being none he called for a roll call vote.

The voting was as follows:

Board Member Bryant Brown	Aye
Board Member Denece Mikolash	Aye
Board Member Paul Glover	Aye
Board Member Bonnie Billings	Aye
Board Member Heidi Robinson	Aye

The motion passed unanimously.

**V. ADJOURN**

**MOTION:** Board Member Paul Glover **MOVED** to adjourn the meeting. The motion was **SECONDED** by Board Member Heidi Robinson. Chair Gettel called for discussion on the motion. There being none he called for a vote. The motion passed unanimously.

The meeting adjourned at 7:52 p.m.



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Rori L. Andreason, MMC  
City Recorder



Approved this April 7, 2026.