

**OREM ARTS COUNCIL MEETING
NOVEMBER 21, 2014 – 11:30 A.M.
OREM CITY CENTER – CITY COUNCIL CHAMBERS**

MEETING MINUTES

Attending:

Orem Arts Council: Dr. Randy Bernhard, Cindy Clark, Cody Clark, Kathie Debenham, Debora Escalante, Cody Hale, Debby Lauret, Peggy Philbrick, and Adam Robertson

Staff: Sheron Buttars and Charlene Crozier

Absent: Cassie Barney, Dan Fairbanks, Kate Monson, Ray Smith, and Mark Seastrand
(City Council Representative)

Conducting: Debora Escalante

1. Report on Orem Community Band – Dr. Dave Fullmer

a. Dr. David Fullmer was introduced. Dr. Fullmer said he and his wife have been Orem residents for 30 years. Dr. Fullmer said he and his wife moved back a year a half ago after working in California for a period of time. He took a position at UVU as a Director of Bands. In 2013 he started a second band that is made up of fifteen to twenty community members and operates through the Community Education Department. The Community Band will be having a concert on December 8th. Dr. Fullmer invited Council members to attend. Dr. Fullmer said there has been good growth with the band. The band rehearses one night a week and they have one performance per semester. There is a conducting class that works in conjunction with the band. Currently the cost is \$10 to participate and the participants are registered through the continuing education program. Dr. Fullmer said the plans for the summer are not set as of yet, there are a number of issues that need to be reviewed before plans can be made for a summer session. There has not been any cost for music, other schools have loaned music to UVU for the band. UVU has been checking out instruments out to students as needed.

b. Adam Robertson arrived at the meeting at 11:50 a.m.

c. Dr. Fullmer said more policy decision will need to be made as the program grows. Charlene said she would love to see the Stage at City Center utilized whenever appropriate for the Community Band. The Stage has chairs and some music stands available.

d. Kathie Debenham arrived at the meeting at 11:55 a.m.

e. Deb Escalante thanked Dr. Fullmer for coming to the meeting and for the information that was shared. Deb Escalante asked Dr. Fullmer to keep the Arts Council updated on performances and ways the Council could be supportive to the Community Band.

2. Update on State Street Master Plan - Brandon Stocksdales

a. Brandon Stocksdales was introduced. Brandon was hired recently as the Long Range City Planner, he started with the City in the spring. He will be talking about the State Street Corridor Master Plan. IBI Group in Salt Lake has been hired to work on the

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project. The City will be partnering with Provo, UTA, UDOT and MAG and will be reaching out to other agencies including UVU and SCERA as well as key business owners and the community as meetings are held for input. As the State Street Plan is created the concerns of the community will be addressed and a vision will be created and will include land use, transportation, density, and infrastructure. Brandon Stocksdale said State Street handles 50,000 to 60,000 cars per day and is the only other thoroughfare through Orem with the exception of I-15. The population is expected to double in the next thirty to fifty years so this plan will look at how to get people where they need to go. People are changing the way they live and more people are looking for apartments without yards. Brandon Stocksdale said this major corridor is five and a half miles long and extends from 2000 N in Orem to Bulldog Blvd. in Provo. The plan will look down to sidewalk level and will consider everything including if sidewalks are wide enough and how signage works and if signs are big enough and how they balance with businesses. Around University Mall, and what will become University Place, it will look at how to keep high paying jobs and businesses with major retail and a commercial center. The plan will also look at the City Center and the civic node. The entertainment node will be included and it will also consider an arts district area. This portion will be considered over the next eighteen months. Brandon Stocksdale said easier ways to cross State Street will also be considered. The transition from business to residential will be reviewed. The plan will also look at existing buildings for potential consolidation or better access points for businesses. Deb Escalante asked about the cross streets, and where there are lights every four blocks currently if that could change potentially. Brandon Stocksdale said lights and intersections could possibly change to every two blocks. The lights could be changed to help with access and traffic flow. The parking areas could also be reconfigured to help with access and traffic flow as well.

b. Randy Bernhard arrived at the meeting at 12:10 p.m.

c. Brandon Stocksdale suggested to the Arts Council members that they attend the open houses and advocate for their ideas in the community. The goal is to adopt the State Street Corridor Master Plan by July. Deb Escalante said the Arts Council has met with Dave Stroud regarding zoning and an overlay zone. Deb Escalante also said there have been discussions regarding holding charrettes regarding an arts district. A survey has been done regarding an arts district to get input from the community. There have been discussions and coordination with Development Services staff. Brandon Stocksdale said the City has used Mindmixer to get input from citizens and is getting information out through the Neighborhood programs. There was a story done by KSL recently with a link to Mindmixer and there are also contacts being made through paperless utility bills, Facebook, Twitter, as well as other city contacts. Brandon Stocksdale said the next Open House is December 11th from 5:30 – 7:00 p.m. at the SCERA. Brandon Stocksdale encouraged the Council members to attend and to pass the word to friends, family and citizens. Brandon Stocksdale said it is exciting to see the changes that are coming to Orem and it will be exciting to see what comes in the future.

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Brandon Stocksdale passed out his business cards to members of the Council.

d. Kathie Debenham asked about the status of Midtown Village. Charlene Crozier responded that work is being done on the south tower. The new owner is hoping to complete the first phase in six months and the second in eighteen months. The total project will take three to five years depending on the market.

e. Brandon Stocksdale asked if the Arts Council had a Strategic Plan. Sheron was asked to e-mail a copy of the Strategic Plan to Brandon. Brandon was thanked for attending the meeting.

3. Approve minutes for the August 15, 2014 meeting and September 19, 2014

a. The minutes from the August 15, 2014 meeting and the September 19, 2014 meeting were reviewed. Randy Bernhard asked that a correction be made on the September meeting minutes. He was not in attendance at the September meeting. Kathie Debenham motioned to approve the minutes with the noted correction. Debby Lauret seconded the motion. The motion was approved unanimously.

4. Discuss meeting dates and time for 2015

a. Peggy Philbrick suggested not holding a meeting in December. The group agreed to cancel the December meeting.

b. Charlene Crozier said there will be three new Council members appointed due to terms being completed, the current members will continue to serve until new members are appointed.

c. There was a discussion regarding the date and time of the meeting. The decision was to keep the meeting on the third Friday of the month at 11:30 a.m., until the new Council members are appointed or at least for January and February. The July and December meeting dates will be canceled for 2015 due to holidays and difficulty in getting a quorum for those meetings.

d. Peggy Philbrick and Deb Escalante both suggested that a retreat that is at least a half day in length be held some time during 2015.

5. Notes of recognition or appreciation from the Arts Council

a. Notes of appreciation were prepared for A Night at the Theater for Hale, SCERA, Grassroots Shakespeare and UVU. A note of appreciation was also prepared for David Fullmer for his work on organizing the community band.

6. Orem Arts Council Presents update – Orem Stories Project

a. The next Orem Arts Council Presents events will be Orem Stories which will be held on Monday, December 1st at 6:00 p.m. in the Library. Cindy Clark has ten giant pieces of artwork from Mountain View High School that she will be picking up today that will be on display for Orem Stories. She requested that Sheron prepare Certificates of Recognition for each of the ten Mountain View High students' portfolios. Cindy Clark also has artwork from 40 elementary students that have stories attached to the artwork that will also be displayed at Orem Stories. Cindy Clark is planning to have activities, so those in attendance can do artwork as part of the event. Cindy Clark is hoping Cassie

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Barney will bring portraits that she has painted that can be displayed as well. Cindy Clark would like to work with old folks home for next year and have that artwork for next year's Orem Stories. Cindy Clark said she would like to talk to photography teachers and get pictures from people in neighborhoods for next year too. There was a discussion regarding the publicity and how to get the information out better for next year.

b. Adam Robertson left the meeting at 12:40 p.m.

7. Arts Council positions

a. The positions discussed at the September meeting were:

Arts District Vision & Connection to Orem Development – Debby Lauret
Design - New Council Member
Development and Grants – Randy Bernhard
Historian/Photographer
Marketing
Orem Arts Council Presents
Professional Series – Kate Monson
Sponsors
Summerfest – Peggy Philbrick
University Liaison – UVU – Deb Escalante
Website/Social Media – Cody Clark

b. Deb Escalante said she would like to have Council members take over being the chief worrier over the above areas. Deb Escalante said it would be the ideal to have each committee head report each month what has happened and the status of what is coming up for each area. Randy Bernhard suggested pulling in community volunteers to serve on each committee. Randy Bernhard asked if there was a list of volunteers, Deb Escalante said there is not currently a list of volunteers.

8. Other

a. The Council thanked Deb Escalante for her great job with the presentation to the City Council.

b. Deb asked that a January Agenda Item be to set the dates for the Orem Arts Council Presents for 2015.

c. The next meeting will be held January 16, 2015 at 11:30 a.m. in the City Council Chambers.

d. The group adjourned at 1:10 p.m.

Sheron Buttars, Secretary

Approved: January 16, 2015