

**MEETING NOTES**

- **Avenue H Enrollment Statistics - Enrollment counts as of January 7th, 2015:**

- Total Groups: 587
  - Enrolled in Medical
    - Total Employees: 4,890
    - Total Dependents: 7,785
    - Total Members: 12,675
  - Dental Enrollment
    - Total Members: 2197
  - H S A
    - Total Members: 1063

- **“January Groups”** The enrollment cycle is now complete
  - 189 total groups enrolled for January (includes 94 new groups / 95 renewal)
  - 19 groups will not be renewing – total count of 189 does not include groups that terminated.
- **“February Groups”** Open Enrollment ends Thursday, January 15<sup>th</sup> for groups effective February 1<sup>st</sup>, 2015
  - Registration window is now closed.
- **“March Groups”**
  - 40 renewing groups for March; these groups are working through the renewal process.
- **System Enhancements – January, 2015**
  - **Internal PlanSource Reporting Features scheduled for mid-December moved to 1<sup>st</sup> quarter**
    - In testing stage - Testing reports.
  - **Billing Updates – mid December rollout available for February groups**
    - Option to select credit card, debit card, or ACH banking options
    - Employers may also set up multiple options,  
for example: selecting ACH and credit card as an occasional option
  - **Enhancements to help text – consumer oriented help text to assist consumers during registration and enrollment**
    - Changes were identified during retrospective system review at the close of 2014
      - Changes will be incorporated on some of our enrollment displays
      - Changes will be incorporated in some of our automated notifications
      - Changes will be incorporated in the display of pop-up boxes and warning messages
      - Changes will be incorporated in the initial employer display within the invoice portal.
- **Collaboration with internal teams and customers for 2015 projects**
  - **PlanSource has hired a full time specialist to review and enhance the consumer shopping experience.**
    - Roll-out of slated enhancements is 4<sup>th</sup> quarter, 2015.
    - Avenue H has provided a prioritized wish list of changes.
    - More to come on what will be included.

- **Meeting with current participating carriers individually in planning for 1<sup>st</sup> Carrier Round Table of 2015, Jan. 28th**
  - Primary objective: review Utah's rating area mapping
  - Other objects include:
    - Workflow of new group setup for the processing of ID cards
    - Eligibility file enhancements
    - Reporting features
  - HSA focus: meeting with participating HSA partners to finalize scope of work slated to begin 1<sup>st</sup> quarter.
- **Meeting with technical partners for upcoming 2015 planning**
  - Reviewed priorities and planning for 2015
- **25 projects slated for 2015**
  - 5 large projects and 20 medium size projects
  - Gather Input from all key stakeholders; will feed into milestones for project planning.
    - Project example: Small Group definition change from 50 to 100 employees
- **Training**
  - Broker training courses continue; schedule posted on Avenue H website.
  - Patty, Cole, and Rebecca are providing this training throughout the state
    - Cole will visit southern Utah this month, meeting with brokers and attending a conference.
- **Marketing**
  - Avenue H television advertising campaign kicked off in October and continues into 2015
  - Avenue H has added a new employee. Kimberly Carlile will work on marketing initiatives.