



# THE LED SWITCH LIGHTING ACTION PLAN

## *A GUIDE FOR Summit County Residents*

**We need your help. SCPW is seeking on the ground action and support for The LED Switch Lighting Action Plan.**

**Every one of us makes a difference, join together with your community and help Summit County bring him \$5,000,000.**

### **What is The LED Switch Lighting Action Plan?**

It is SCPW's first of several key community challenges to achieve demonstrable per capita energy reduction. The GOAL of the program is for every resident of Summit County to switch out their incandescent and CFL bulbs for equivalent LED bulbs.

### **SCPW needs your support.**

SCPW has developed the LED Switch Lighting Action Plan as a tool to educate and incentivize residents to switch their incandescent and CFL bulbs to LEDs in an effort to increase energy efficiency.

### **How can you help?**

- \* Complete the LED Switch Lighting Action Plan - switch your bulbs.
- \* Print and hand deliver the LED Switch Lighting Action Plan to your neighbor's doorstep. You can download it at [www.scpw.org](http://www.scpw.org)
- \* Follow up with SCPW! Sign up for our newsletter, LIKE us on Facebook, follow us on Twitter.

### **Why energy efficiency?**

Energy efficiency is the world's most important "fuel" and is a critical zero-emissions resource needed to meet the nation's growing energy needs. The energy saved through investments in efficiency eclipses the energy generated by any other single fuel source, including coal, oil, gas, biofuels, and solar.

Energy efficiency saves energy and saves money. It makes sense.

### **What is SCPW?**

SCPW is a nonprofit organization, created to vie for the Georgetown University Energy Prize, a \$5M incentive prize designed to spur innovative, replicable, continual and scalable energy efficiency. We believe in the power of Summit County communities to embrace energy efficiency and self reliance, while creating a brighter economic and environmental legacy.

- \* visit [www.scpw.org](http://www.scpw.org) for more information. Like us on Facebook. Follow us on Twitter.
- \* Contact Mary Christa Smith, SCPW project manager [mc.smith@scpw.org](mailto:mc.smith@scpw.org) or 435-640-9189



# The LED Switch - Lighting Action Plan

How to use this Lighting Action Plan:

- 1) Use the table below to count the bulbs in your house
- 2) Prioritize bulbs you use frequently (e.g. kitchen, bathroom, & bedroom)
- 3) Purchase the bulbs you'd like to replace
- 4) Install and enjoy!

a. BULB TYPES	b. # EXISTING LIGHT BULBS	c. LED SWITCH	d. SWITCH SAVINGS
 Typical		CREE 60W equivalent (9.5W) soft white	74% more efficient lasts 10X longer
 CFL		CREE 60W equivalent (9.5W) soft white	20% more efficient lasts 10X longer
 Globe		Feit LED G25 40W equivalent (8W)	80% more efficient lasts 10X longer
 Can		TorchStar 120W equivalent (19W) - warm white	85% more efficient lasts 10X longer
 Floodlight		CREE BR30 65W equivalent (9.5W) - soft white	86% more efficient lasts 10X longer
 Candelabra		LE C37 E12 40W equivalent (5W) - warm white	88% more efficient lasts 10X longer
 Night Light		Coming Soon	80% more efficient lasts 10X longer
 Specialty		Coming Soon	88% more efficient lasts 10X longer

SCPW is Summit County's vie for the \$5,000,000 Georgetown University Energy Prize