



ORDINANCE 2026-02

REVISIONS TO TITLE 10 CHAPTER 24 OF THE TOWN CODE, BANNERS, ALTERING THE ALLOWED ZONES, APPLICATION PROCESS AND STANDARDS.

Whereas, the Town of Springdale desires to revise the standards and application requirements for Banner Permits to make the application process efficient and clear; and

Whereas, the Town of Springdale desires to expand the allowed zones in which a banner can be placed; and

Whereas, the necessary processes and public hearings required by State Law and Town Code have been fulfilled;

Now, Therefore, be it ordained by the Springdale Town Council that Title 10-24-7 of the Town Code is amended as follows:

Adopted by the Springdale Town Council this 11th day of March, 2026.

Barbara Bruno
Barbara Bruno, Mayor

Attest:

Robin Romero
Robin Romero, Town Clerk

ROLL CALL VOTE		
R. Aton	<input checked="" type="radio"/> Yes	<input type="radio"/> No
B. Bruno	<input checked="" type="radio"/> Yes	<input type="radio"/> No
J. Burns	<input checked="" type="radio"/> Yes	<input type="radio"/> No
P. Campbell	<input checked="" type="radio"/> Yes	<input type="radio"/> No
K. Topham	<input checked="" type="radio"/> Yes	<input type="radio"/> No



10-24-7: BANNERS:

- A. *Permit required:* A banner is allowed in the VC, CC, and ~~CC~~ PU zones only with a permit as outlined in this section. To apply for a permit under this section, a person must submit a fully completed application on the form provided by the Town, which includes:
1. Site plan showing the location on the property where the banner will be displayed;
 2. Rendering of the banner, drawn to scale and showing the banner dimensions;
 3. Description of the banner materials;
 4. The dates the banner is proposed to be displayed on the property;
 5. A letter from the property owner authorizing the banner to be displayed on the property; and
 6. The appropriate application fee, as determined by resolution of the Town Council.
- B. *Permit application review:* The Director of Community Development or designee is authorized to process banner permits. The ~~Director-DCD~~ or designee will either approve or reject the banner application based on the regulations provided in subsection C. of this section.
- C. *General standards:* Banners are not subject to the general sign standards in section 10-24-3. Banners are subject to the following general standards:
1. A banner must not be displayed in the VC and CC zones for more than 17 calendar days. Each property or business center ~~shall~~ must not display more than four banners per year. Each property or business center within the VC or CC zone must not display more than one banner at a given time. No consecutive approval will be granted. There must be a minimum interval of three weeks between the time a banner is removed from a property or business center and the subsequent display of a banner on approvals received by the same property or business center.
 - ~~1.2.~~ A banner must not be displayed in the PU zone for more than 14 calendar days. Each property within the PU zone must not display more than twelve banners per year. Each property within the PU zone must not display more than three banners at one given time. No consecutive approval will be granted. There must be a minimum interval of 14 calendar days between the time each banner is removed from a property and the subsequent display of another banner on the same property.
 - ~~2.3.~~ A banner may not exceed 20 square feet.
 - ~~3.~~ No more than one banner per property or business center or community group may be displayed at any one time.
 4. Banners must be constructed of a strong cloth or vinyl material, with double stitched edges and corners. Grommet locations on each corner must be reinforced to prevent tearing.
 5. A banner must not be placed near the intersection of any streets in a manner that obstructs the free and clear vision of traffic.
 6. ~~ANo~~ banner ~~shall~~ must not be placed or maintained so as to interfere with free ingress or egress from any door, window or fire escape.
 7. ~~ANo~~ banner ~~shall~~ must not be placed or maintained in any manner which will interfere with any opening required for ventilation.
 8. The Town and its agents and officials are not liable for the negligence or failure of a banner owner, or the person responsible for any damage caused by defective conditions related to a banner within the Town.
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