

# UTAH BOARD OF TOURISM DEVELOPMENT MEETING AGENDA

Friday, March 13, 2026 at 9am  
virtual meeting

**Zoom meeting link:**

<https://us02web.zoom.us/j/84949974386?pwd=naLRbTd7PsBraCKDo4jCnCvIMvt47V.1>

Meeting ID: 849 4997 4386

Passcode: 758282

1. Welcome & Introductions: Nathan Rafferty, Chair – 9am
2. Approval of Minutes: Nathan Rafferty, Chair – 9:10am
3. Managing Director Report – 9:15am  
Natalie Randall, Managing Director, Utah Office of Tourism and Film Commission
4. Utah Film Commission – 9:30am  
Incentive program allocation \$3,126,878 motion for approval  
Derek Mellus, Production Manager, Utah Film Commission  
Carli Mahas, Production Coordinator, Utah Film Commission  
Loren Micalizio, Producer, *Salt & Honey*
5. Announcements & Upcoming Events from Board – 9:45 am

*The next board meeting will be held on Friday, April 24 at 9 am in Kanab. This is in conjunction with the [Tourism Business Development Workshop](#).*

## **VISION**

A state united in welcoming the world to experience Utah.

## **MISSION**

To elevate life in Utah by advancing the visitor economy through marketing, development and stewardship.