

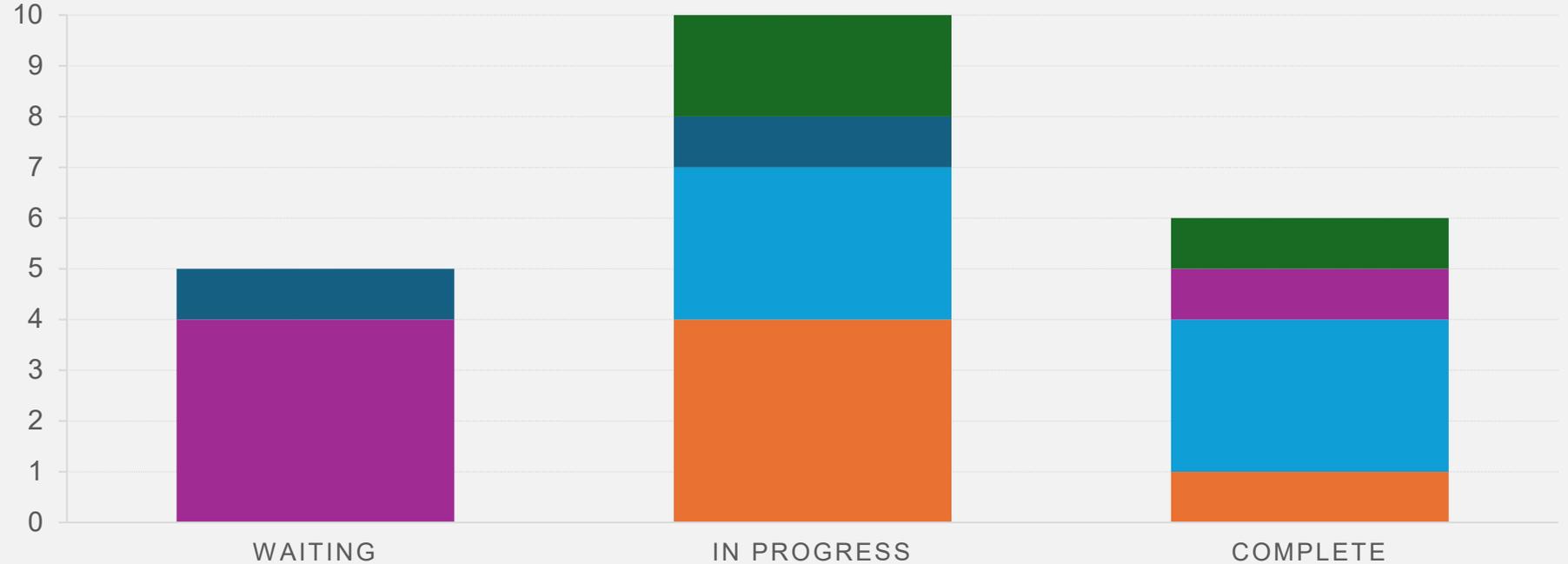


Strategic Planning FY27

City Council | March 2026

Strategic Plan Actions

- Active Transportation
- Downtown
- Housing/Walnut Lane
- Implement Plans
- Natural Hazard Mitigation



- Walnut Lane
 - Public engagement process
 - Develop a strategic plan
 - Establish clear benchmarks
 - Pursue funding opportunities
- Launch of the Stormwater Management Plan.

- Implement Road Safety Audit
 - Improve sidewalks, phase 1.
 - Continuously meet with owners.
 - Improve sidewalk & ramps
 - Plan for active trans. striping
 - Identify MAT funding options.
 - Improve wayfinding.
 - Prepare an inventory of plans
 - Plan Mill Creek stormwater.
 - Advance 2024 Mill Creek Watershed Restoration Plan.
- Plus -----
- Walnut Lane property clean-up
 - Impact fee waiver
 - Ballpark RFP
 - Fire planning & fuel mitigation
 - Detention basin scoping

- Worked with UDOT on trial bulb-outs.
 - Striped crosswalks, phase 1.
 - Reviewed signals and timing.
 - Paid off the Walnut Lane loan.
 - Explored trail connections.
 - Designed the bridge at 300S.
- Plus -----
- Updated RMP streetlights
 - Replaced waste receptacles, phase 1

Strategic Plan Projects

Mar-Jun 2026
(estimated)

March

- Conducted streetlight shield request period
- Award ballpark redesign contract (prev. Dec.)
- Contract for Walnut Lane asbestos abatement
- Complete wayfinding plan
- Implement MAT improvements in peak service
- Inventory plan goals
- Continue sidewalk work

April

- Ballpark planning begins
- Establish timeline for Walnut Lane
- Continue MAT planning
- Continue sidewalk work

May

- Begin Stormwater master plan (prev. Jan)
- Begin 1st round of wayfinding signs
- Continue with establishing a striping plan
- Continue sidewalk work

June

- Continue sidewalk work

Goals

1. Add priorities we missed
2. Distill the list to the top priorities for FY27
 - Consider budget priorities
 - Consider available resources



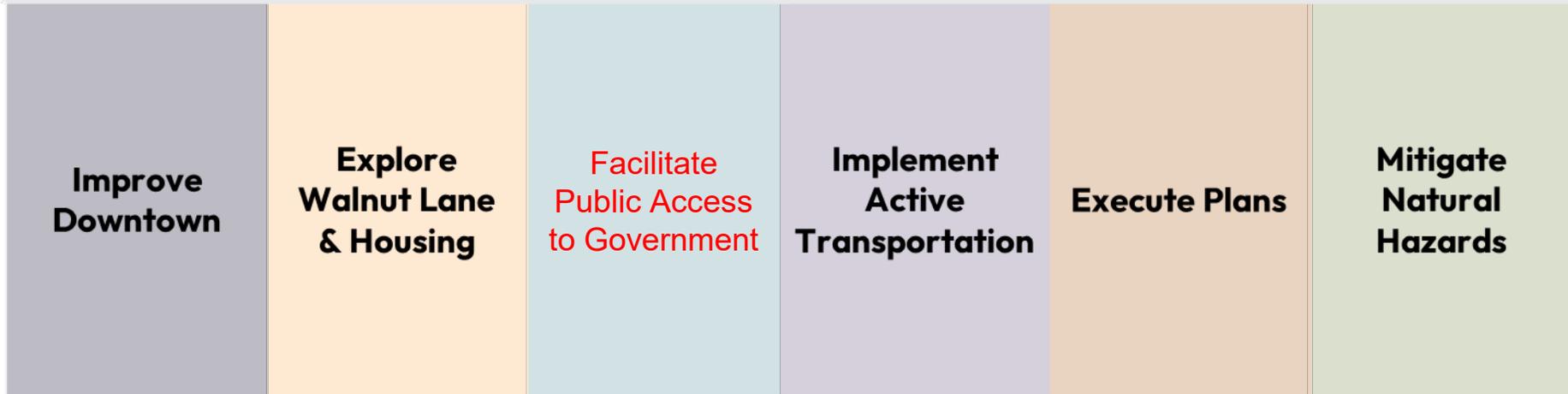
Moab – Tomorrow Together Vision



Tourism Trajectory & Economic Diversification	Affordability & Equity	Work-force Housing	Leadership & Decision Making	Environmental Stewardship	Community Fabric & Well-being	
Foster a distinct & resilient economy	Promote accessible & affordable housing options for all		Achieve practical, accountable & responsive governance	Protect, preserve & enhance Moab's resources and public assets	Foster community health, well-being & safety	Enhance community preparedness & resilience
<ul style="list-style-type: none"> Embrace a sustainable tourism approach. Encourage an industry cluster leveraging the recreation industry. Promote electrification and quieter recreation vehicles. 	<ul style="list-style-type: none"> Focus on a social equity approach. Invest in youth and senior enrichment. Expand diversity and inclusivity efforts. Facilitate more affordable housing options. Incentivize long term rental market. Attract and retain diverse workforce. 		<ul style="list-style-type: none"> Encourage closer collaboration between city and county. Boost local participation in community decision making. Intentionally enhance influence and leverage at state level. 	<ul style="list-style-type: none"> Incentivize desert compatible landscaping. Embrace renewable energy and zero waste approach. Invest in creating climate resilient city landscapes. 	<ul style="list-style-type: none"> Measure community metrics such as happiness, well-being, and sense of belonging. Develop dedicated community infrastructure for locals. Invest in creating strong inclusive social fabric. 	

General Plan, other plans & studies

Current City Council Goals



Short-Term Strategic Plan

1. Downtown

Implement suggested improvements to the Downtown Main Street corridor, consistent with the recent Road Safety Audit and the 2017 Downtown Main Street Master Plan.

Pillar: Foster a Distinct and Resilient Economy

FY 2026

- Continuing work on plans that are already in progress:
 - Implement changes proposed by Road Safety Audit
 - Continue work with Utah Department of Transportation (UDOT), beginning with trial bulb-outs
 - Sidewalk Improvements
 - Crosswalks
 - Review signals and timing
 - Continuously meet with property and business owners

FY 2027

- a. Enhance the downtown experience
 - i. Consider the north entry in plans to welcome people as they enter Moab
 - ii. Continue waste receptacle replacements

(Transportation moved to active transportation goal)



2. Walnut Lane & Housing

Promote affordable housing opportunities and support community growth and equitable housing choices for all, including leveraging the Walnut Lane property to support this goal.

Pillar: Promote Accessible and Affordable Housing Options for All

FY 2026

- Pay off the Walnut Lane loan to reduce interest costs over the life of the loan.
- Ensure a transparent, inclusive public engagement process to guide project direction and design.
- Develop a strategic plan for using Walnut Lane to promote, create, and sustain affordable housing in Moab.
- Establish clear development benchmarks and accountability measures for each project phase.
- Pursue funding opportunities and strategic partnerships to reduce cost burdens and enhance project feasibility.

FY 2027

- a. Continue moving toward final disposition of Walnut Lane
- b. Sponsor a housing workshop/s that discuss:
 - i. Housing priorities
 - ii. Deed restrictions for affordable housing
 - iii. Future of the Active Employment Household (AEH) ordinance
 - iv. Rental to ownership continuum



3. Active Transportation

Advance plans and construction projects that implement and support safe and desirable active transportation options for community members and visitors to the City of Moab.

Pillar: Protect, Preserve and Enhance Moab's Resources and Public Assets

FY 2026

- Improve sidewalk and curb access ramps throughout the downtown pedestrian shed.
- Create and implement plans to regularly stripe crosswalks and bike lanes within the downtown pedestrian shed and Safe Routes to Schools.
- Explore options to connect, extend, and restore trails and creek crossings throughout existing City greenways.
- Identify options to continue MAT beyond the end of grant funding.
- Improve wayfinding for active transportation.

FY 2027

- a. Enhance active transportation
 - a. Develop a complete streets policy (SS4A)
 - b. Scope transportation on Millcreek Dr, Spanish Valley Dr, and Spanish Trail Rd (SS4A)
 - c. Evaluate downtown street parking
 - d. Clean up and repair flood damage
 - e. Continue to implement wayfinding plan
 - f. Continue to connect sidewalk gaps
 - g. Continue to explore the addition of bulbouts
 - h. Continue pedestrian crossing improvements: striping, beacons
 - i. Continue to add crossings with ped lead time
- b. Secure a future for MAT through continued funding
- c. Enhance traffic enforcement



4. Implement Plans

Plan, fund, and implement master plans and small area plans to enhance Moab's infrastructure, supporting sustainable growth while prioritizing community aesthetics through thoughtful design, regular maintenance, and the integration of elements that reflect the city's unique character and values.

Pillar: Protect, Preserve and Enhance Moab's Resources and Public Assets

FY 2026

- a. In the near term, staff will prepare an inventory of all adopted master plans, along with a proposed schedule for their review, revision, or replacement.
- b. Major efforts currently underway include the launch of the Stormwater Management Plan and the implementation of several infrastructure projects that are based on previously adopted plans.

FY 2027

- a. Update old and create new master plans, ordinances, and policies
- b. Enhance parks & recreation facilities and experience
 - a. Ballpark- planning in process
 - b. MRAC- planning complete, budgeting in CIP
 - c. Swanny Park Master Plan- all facilities planning
 - d. Evaluate Integrated Pest Management Plan
 - e. Evaluate low water landscapes in parks

Grand County & City of Moab
**UNIFIED TRANSIT
MASTER PLAN**

MOAB - TOMORROW
VISION & STRATEGIC ACTION PLAN

MOAB AREA
HOUSING
TASK FORCE

**2023 MOAB AREA
AFFORDABLE HOUSING**

**2024 PARKS & RECREATION
MASTER PLAN**

City of Moab

December 2023

5. Natural Hazard Mitigation

Plan, fund, and implement master plans and small area plans to enhance Moab's infrastructure, supporting sustainable growth while prioritizing community aesthetics through thoughtful design, regular maintenance, and the integration of elements that reflect the city's unique character and values.

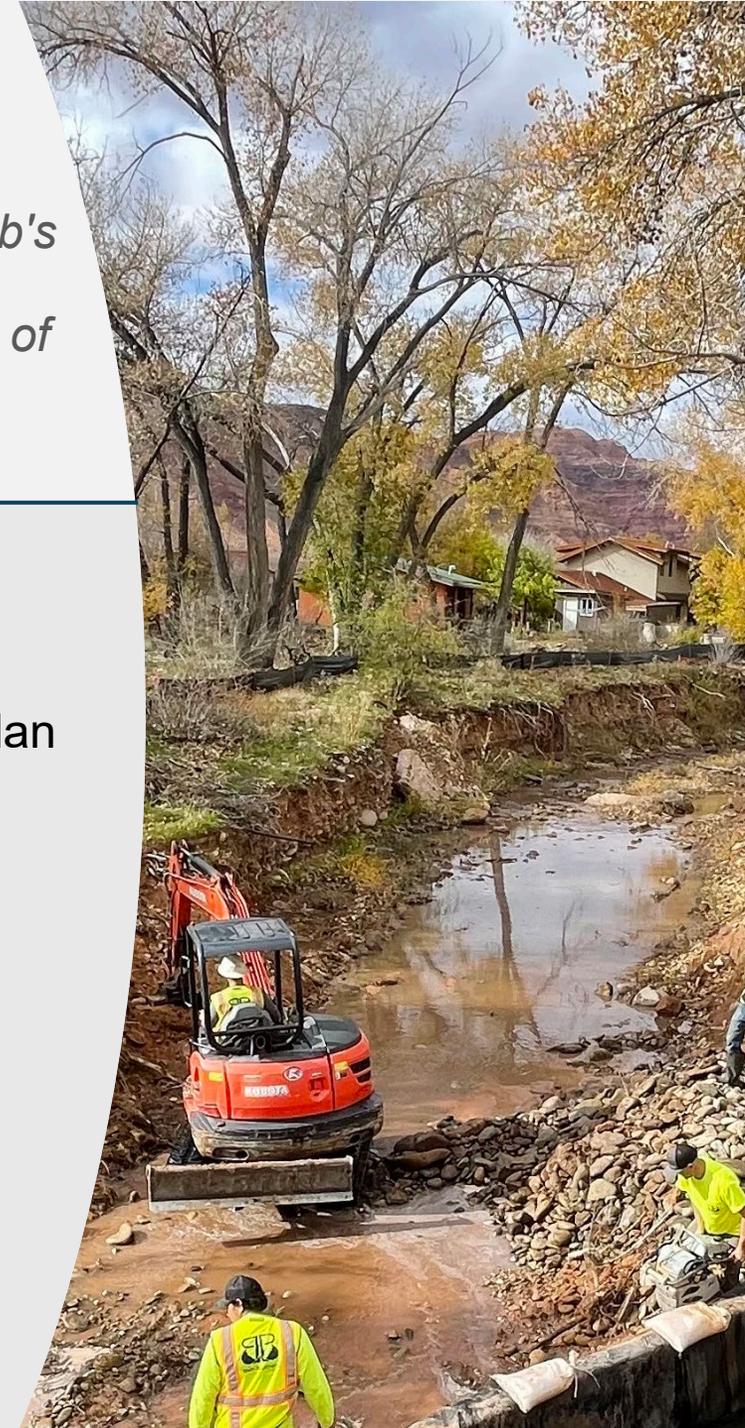
Pillar: Protect, Preserve and Enhance Moab's Resources and Public Assets

FY 2026

- a. Continuing work on plans that are already in progress:
 - Design the bridge at 300 South for improved water flow.
 - Evaluate and plan for improved stormwater management from 100 West to 600 West on Mill Creek.
 - Advance recommendations from the 2024 Mill Creek Watershed Restoration Plan.
- b. Begin projects in waiting:
 - Storm Water Master Plan

FY 2027

- a. Continue flood mitigation
- b. Evaluate Storm Water Master Plan projects for funding



? Facilitate Public Access to Government

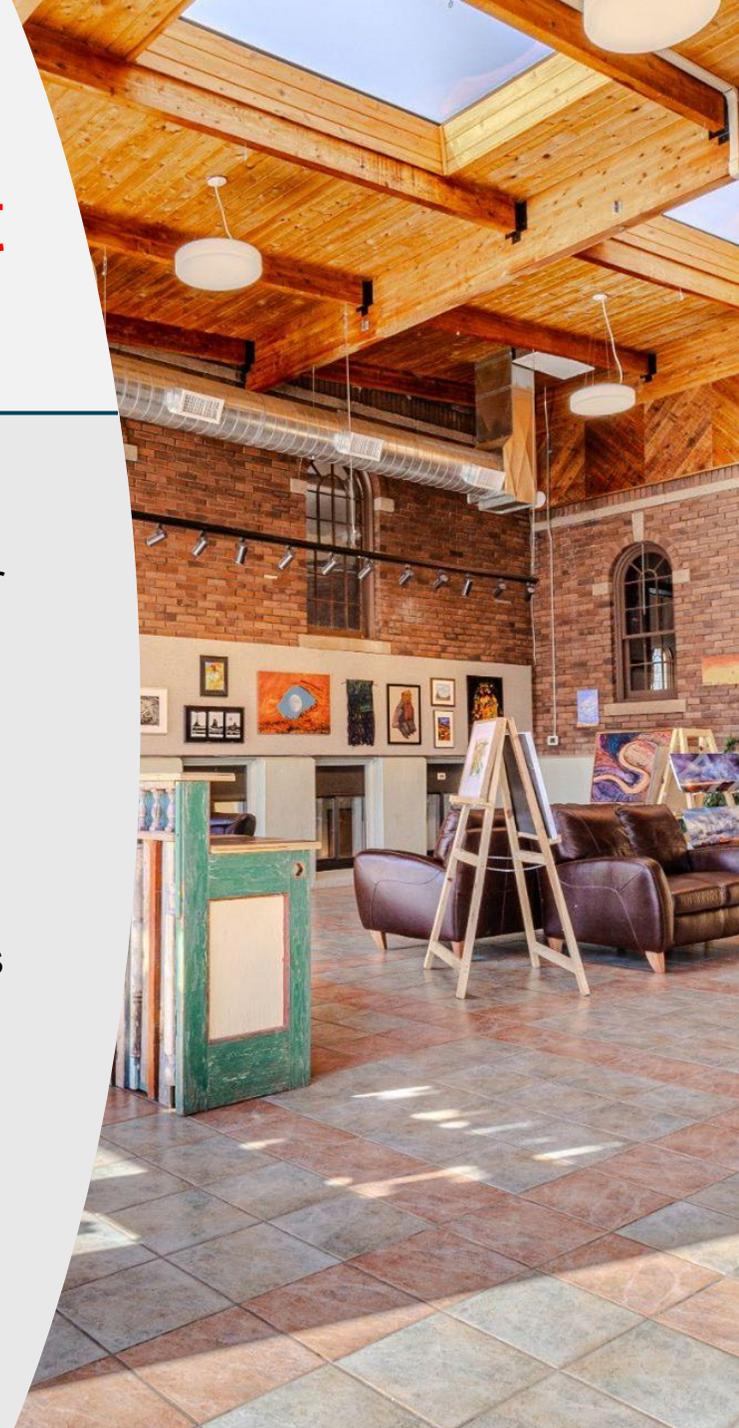
Pillar: Achieve practical, accountable, responsive governance

FY 2026

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FY 2027

- a. Ensure the city policies are clear and accessible
- b. Update public outreach plan
- c. Institute budget workshops
- d. Add opportunities for staff and council to connect with residents





FY27 strategic plan consideration: Mar 24