

**NOTICE OF WORK MEETING OF THE
CITY COUNCIL OF THE CITY OF ST. GEORGE,
WASHINGTON COUNTY, UTAH**

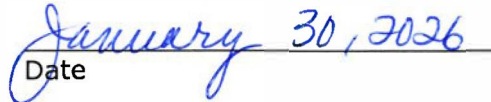
Public Notice

Public notice is hereby given that the City Council of the City of St. George, Washington County, Utah, will hold a work meeting on Thursday, February 5, 2026 in the City Council Chambers at the St. George City Hall located at 61 South Main Street, St. George, Utah, commencing at approximately 9:00 a.m.

The agenda for the meeting is as follows:

1. **Discussion regarding the Fiscal Year 2026-2027 Budget.**
2. **Reports from Mayor, Councilmembers, and City Manager.**
3. **Request a closed meeting to discuss litigation, security, property acquisition or sale or the character and professional competence or physical or mental health of an individual.**


Christina Fernandez, City Recorder


Date

REASONABLE ACCOMMODATION: The City of St. George will make efforts to provide reasonable accommodations to disabled members of the public in accessing City programs. Please contact the City Human Resource Office, 627-4674, at least 24 hours in advance if you have special needs.



FY 2027 City Council Goals Retreat

THE BRIGHTER SIDE

A photograph of a meeting table with documents, sticky notes, and a hand pointing at a chart. The word "AGENDA" is overlaid in a white box with a black border.

AGENDA

- 🗨️ Opening Comments
- 🎯 Goals Retreat Overview
- ✓ FY 2026 Business Plan Update
- ☁️ Survey Response Overview
- 🌟 Vision, Mission & Long-Term Discussion
- 👥 FY 2027 City Council Priorities
- 📄 Review of Proposed Objectives & Strategies
- 📺 Day Recap & Close

GOALS RETREAT OVERVIEW

Sustainability & Resiliency
includes water high capacity workforce

Financial Stability

financial stability, Sustainability

As of 2014
Other Institutions

ACTIVITIES

OF RESILIENCY
(Good planning)

Updated
annual plan

#2

Community Safety & Security

Public Safety

Community Safety

Community Safety

Community Safety & Security

Community

Maintain
more of
Municipal
Services

Municipal Services

Preserve & Improve public Infrastructure
Trails & Roads

Public Infrastructure

public Infrastructure
Roads, Sewer, Water
Power

Preserve & Improve Public Infrastructure

Preserve and Improve Public Infrastructure and transportation
Active transport to a point.

Preserve and improve public infrastructure and transportation
- minus bike lanes

* 1

Maintain power/water
Quality Water Power

Preserve and expand existing businesses
Seek new business opportunities

Business Friendly

preserve and expand existing businesses,

Preserve existing business & attract new ones

- Commercial Planning

PURPOSE

- ❑ First critical step in the annual budget process focused around creating a road map for the year ahead that will guide the development of the budget and staff work.
- ❑ Intended Outcomes:
 - Creation of a strategic and detailed plan with clear and measurable objectives (i.e. creation of a road map)
 - Broaden budget discussion from spending money to policy direction and guiding staff actions throughout the year
 - Clarity in direction to better align the budget and staff with Council's vision for the community
 - Accountability through monthly reports

PROCESS

- Departments were asked to create up to 5 objectives (and supporting strategies) for each City Council priority they aligned with.
- Objectives and strategies proposed are intended to “move the needle” in achieving the Council’s priorities.
- Regular day to day business of the city will continue.
- Council’s feedback from the survey was heard and incorporated. These items are flagged with a star.
- Some of the strategies proposed are currently in process and some may be completed before FY 2027.
- Support departments play a key role in the background by supporting the implementation of the majority of objectives and strategies.
- Cost estimates will be covered during the March Budget Retreat.

SESSION GOAL

- As part of today's discussion staff hopes to get the Council's direction and feedback:
 - How should the vision and mission be refined for the City?
 - What is the long-term direction for the community?
 - Are there any objectives/strategies we missed, or you would like to change?
 - Are there objectives or strategies proposed you do not want us to pursue?
 - What are the three objectives (per Council Budget Priority) that if achieved would feel like we made great progress next year?
- Any remaining objectives/strategies will be pursued as time and resources allow.

COUNCIL INPUT

- ❑ We will use surveys through Qualtrics using QR codes to gather the Council's input during today's meeting.
- ❑ The surveys will focus on answering the below question:
 - **What are the three objectives (per Council Budget Priority) that if achieved would feel like we made great progress next year?**

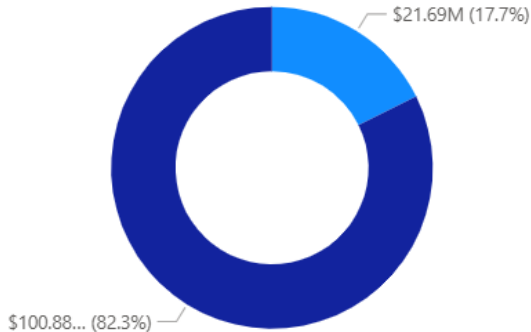
FY 2026 BUSINESS PLAN UPDATE

OVERVIEW AS OF FEBRUARY 2ND

FY 2026 Business Plan Overview

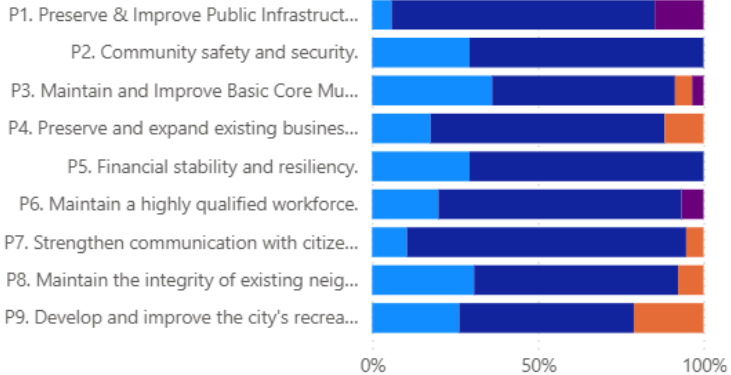
Completed 50	In-Progress 140
Not Started 11	On Hold 8

FY26 Spend Year to Date



Status by Priority

● Completed ● In-Progress ● Not Started ● On Hold



FY 2026 BUSINESS PLAN OVERVIEW

- Majority of projects are anticipated to be completed. A handful of projects are anticipated to roll forward due to either the project being a multi-year effort or project delays. These will be reflected in the FY 2027 business plan.
- Monthly updates will continue to occur through the city's website. A year-end recap will be provided at the conclusion of FY 2026.
- Quarterly meetings are being held with the City Manager and Department Heads to assist in keeping projects moving forward.

PROJECTS WE EXPECT TO CARRY FORWARD INTO FY2027

Major projects anticipated to roll forward:

- Infrastructure:
 - Graveyard Reservoir
 - Millcreek Sewer Line
 - George Washington Roadway and Bridge
 - Gap Canyon
 - SR-7 Trail
 - Airport Tower
 - Airport Terminal Expansion Design
 - Transit Service Study

PROJECTS WE EXPECT TO CARRY FORWARD INTO FY2027

Major projects anticipated to roll forward:

- Safety & Security:
 - Station #2 Design
- Recreation:
 - Sunbowl



DISCUSSION / QUESTIONS?

COUNCIL SURVEY RESULTS

Q1: TOP 3-5
OUTSTANDING
ACCOMPLISHMENTS
LAST YEAR

Top feedback (2+ comments in survey)

New City Hall

Airport Infrastructure Improvements

Fire Stations #1 and #10

Fiscal Responsibility & Stewardship

Employee Compensation

Water Initiatives

Economic Development

Q2: CITY VISION - WHAT CHANGES,
ADDITIONS, OR REFINEMENTS WOULD
YOU LIKE TO SEE INCORPORATED INTO
THE VISION MOVING FORWARD?

“The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion.”

I still think this is a great vision statement. I would love to also explore suggestions that others might have to refine or update.

its ok

I think moving our name and Dixie into the mission state is something to think about. St. George is an active connected community, rich in culture and built on the Dixie Spirit, sustained by a diverse and vibrant economy that supports innovation, service, and people doing great things.

I would love to see a statement about building for the future added

None

We will cover in greater detail in section ahead.

**Q3: CITY MISSION - WHAT CHANGES,
ADDITIONS, OR REFINEMENTS WOULD YOU
LIKE TO SEE MADE TO THE MISSION?**

“The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion.”

would like to add that we do these services responsibly with the tax payer's money.

Still applies but again would love to hear suggestions from anyone who might have them.

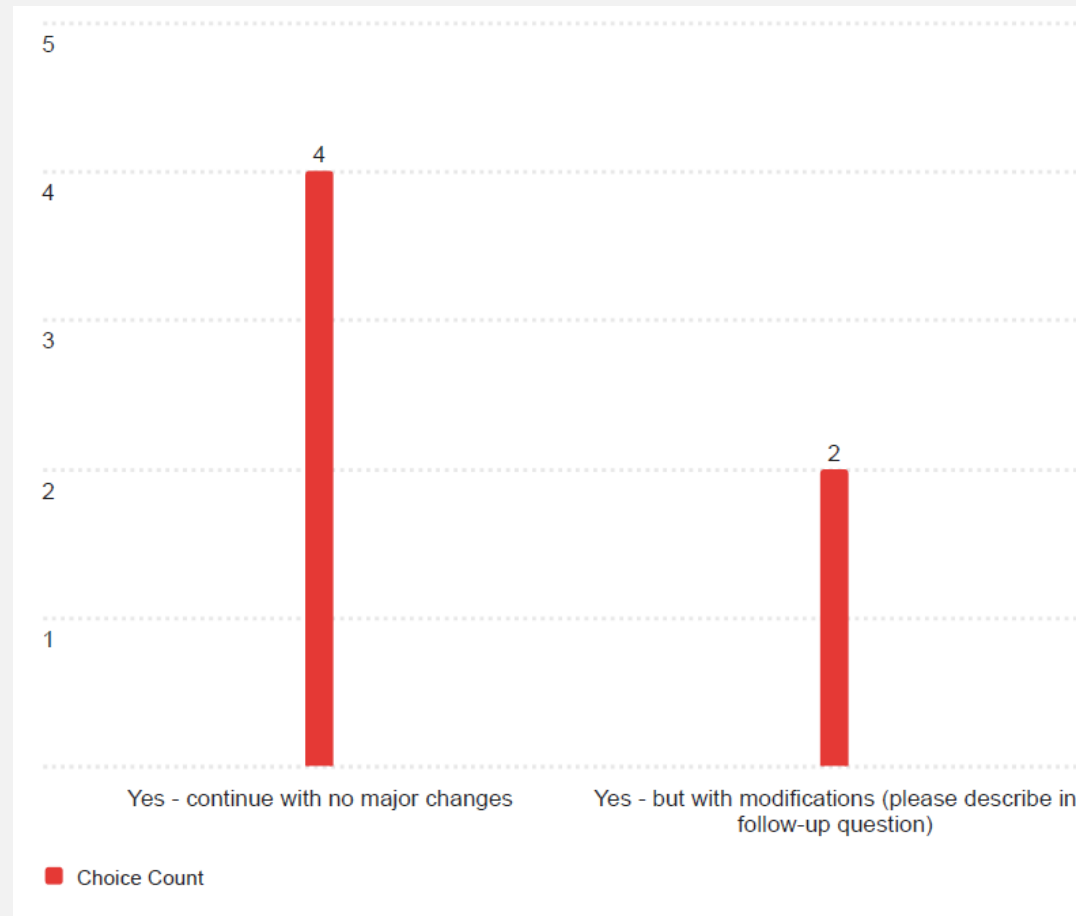
Provide efficient, people-focused public services that promote a safe, thriving, and resilient community.

Provide services that focus on people and support for a thriving community.

I like this mission statement.

We will cover in greater detail in section ahead.

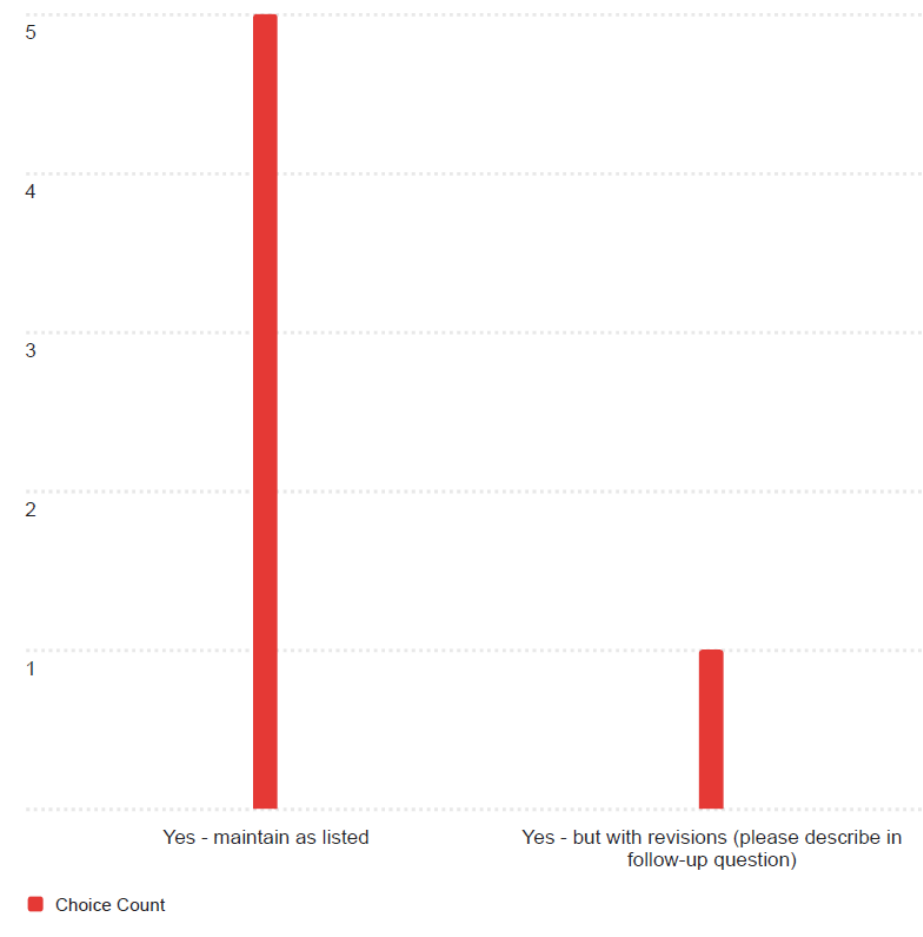
Q4: CITY GOALS - ARE THESE THE GOALS YOU WANT US TO FOCUS ON AS A CITY, OR HAVE THEY CHANGED?



Q5: COUNCIL BUDGET PRIORITIES – NEW RANKING ORDER

1. Community Safety & Security (Prior #2)
2. Financial Stability & Resiliency (Prior #5)
3. Preserve and Improve Public Infrastructure & Transportation (Prior #1)
4. Maintain and Improve Basic Core Municipal Services (Prior #3)
5. Maintain a Highly Qualified Workforce (Prior #6)
6. Strengthen Communications with Citizens, Businesses, and Stakeholders. (Prior #7)
7. Maintain the Integrity of Existing Neighborhoods including Completing the General Plan Updates. (Prior #8)
8. Preserve and Expand Existing Businesses and Attract New Businesses Including Updating Commercial Plans. (Prior #4)
9. Develop and Improve the City's Recreational Trails and Recreational Opportunities. (No Change)

Q6: COUNCIL BUDGET PRIORITIES - ARE THESE THE PRIORITIES YOU WANT US TO FOCUS ON AS A CITY, OR HAVE THEY CHANGED?



Q7: ARE THERE ANY POLICY ISSUES, OBJECTIVES, OR PROJECTS FROM THE PRIOR YEAR THAT YOU WOULD LIKE TO ENSURE ARE CARRIED FORWARD...?

- Improve development processes and regulations ★
- Increased communication with residents ★
- **Sell unnecessary properties**
- Maintain low property tax rate ★
- Complete major infrastructure projects:
 - Graveyard Wash ★
 - Gap Canyon ★
 - George Washington Bridge/extension ★
- Complete Sunbowl ★
- Emphasis on local businesses ★
- **Wrap-up of legal issues**
- Continued review of Budget & bid practices ★
- Evaluation of medical insurance benefit ★
- Audit of services provided to other communities ★
- Education and training ★

Q8: ARE THERE ANY NEW POLICY ISSUES, OBJECTIVES OR PROJECTS THAT YOU WOULD LIKE STAFF TO ADDRESS IN THE UPCOMING YEAR?

- Drag strip/Kart track/Motor Sports Park
- Survey to City employees
- Efficient/streamlined development codes and processes ★
- Longe range look at the budget ★
- Zone and development standards review ★
- Workforce development ★
- Ambulance service ★
- Evaluate owner occupied short term rental
- Evaluate city owned properties for sale
- Airport advisory board ★
- Long term maintenance program for parks and trails ★

Q9: 3 TO 5 MOST IMPORTANT CAPITAL PROJECTS UPCOMING YEAR

Top comments (2+ comments in survey)

Graveyard Wash ★

George Washington Blvd. Bridge & Connection ★

Sun Bowl ★

Airport Tower ★

Police Campus ★

QUESTIONS & FEEDBACK



**MISSION & VISION REFINEMENT
AND LONG-TERM DIRECTION**

DISCUSSION PROCESS

- Long term direction discussion.
 - Staff will present a key question that helps gauge the future direction. This will be used to feed into the vision discussion.
- Review and consider refinements to the City's vision and mission statements.
 - Staff will present multiple draft options informed by Council survey feedback to help focus the conversation.
 - If no single option fully resonates, the goal will be to confirm the key themes the Council would like reflected within these statements. Staff can then incorporate that feedback and return with additional options of refined statements at a future Council Work Meeting.

LONG TERM DIRECTION DISCUSSION



WHY TALK ABOUT THE LONG-TERM?

- Ensures the City's decisions today align with where Council wants St. George to be in 5–10 years.
- Provides a shared direction for evaluating budgets, policies, and major investments.
- Builds on past examples where long-term vision required sustained investment (e.g., the City's trail system)

KEY QUESTION

- When you think about St. George in 5–10 years, what characteristics do you want to clearly see?



VISION STATEMENT OVERVIEW

Purpose:

- Describes the kind of community St. George is working toward
- Paints a clear picture of what success looks like in the long term.
- Provides shared direction for the City Council, staff and organization.

General guidelines:

- Future-focused and aspirational
- Easy to understand and connect to
- Concise, Clear and memorable

CURRENT CITY VISION

“We are an active community, rich in culture with a diverse and vibrant economy that supports people doing great things.”

FEEDBACK FROM SURVEY

“The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion.”

I still think this is a great vision statement. I would love to also explore suggestions that others might have to refine or update.

its ok

I think moving our name and Dixie into the mission state is something to think about. St. George is an active connected community, rich in culture and built on the Dixie Spirit, sustained by a diverse and vibrant economy that supports innovation, service, and people doing great things.

I would love to see a statement about building for the future added

None

NEW THEMES / KEY WORDS

- Protect liberty
- Transparency and accountable
- Safety
- Dixie Spirit
- Innovation
- Service
- Building for future

PROPOSED OPTIONS

Current: “We are an active community, rich in culture with a diverse and vibrant economy that supports people doing great things.”

Council
Proposed

Option 1: “The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion.”

Council
Proposed

Option 2: “St. George is an active connected community, rich in culture and built on the Dixie Spirit, sustained by a diverse and vibrant economy that supports innovation, service, and people doing great things.”

PROPOSED OPTIONS

Current: “We are an active community, rich in culture with a diverse and vibrant economy that supports people doing great things.”

Other
Options

Option 3: “We are an active community, rich in culture and built on the Dixie Spirit. We are committed to protecting liberty, ensuring safety, and providing transparent, accountable service—supported by innovation and a diverse, vibrant economy that enables people to do great things and build for the future.”

Other
Options

Option 4: “We are an active community, rich in culture and rooted in the Dixie Spirit, that protects liberty, values safety, and is sustained by transparent, accountable service, innovation, and a diverse and vibrant economy that supports people doing great things for the future.”

Other
Options

Option 5: “We are an active community, rich in culture and rooted in the Dixie Spirit. We are committed to protecting liberty, ensuring safety, and delivering transparent, accountable service—supported by innovation and a diverse, vibrant economy where people do great things and build for the future.”



MISSION STATEMENT OVERVIEW

Purpose:

- Defines the City's direction and core purpose
- Communicates to the community what we are here to do.
- Provides guidance to Council when making decisions.
- Provides direction to staff on the delivery of services and how to conduct business.

General guidelines:

- Focused on what we do
- Clear, practical, and service-oriented
- Concise

CURRENT CITY MISSION

“We provide services that focus on people and advance a thriving community.”

FEEDBACK FROM SURVEY

“The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion.”

would like to add that we do these services responsibly with the tax payer's money.

Still applies but again would love to hear suggestions from anyone who might have them.

Provide efficient, people-focused public services that promote a safe, thriving, and resilient community.

Provide services that focus on people and support for a thriving community.

I like this mission statement.

KEY THEMES/WORDS

- Liberty
- Transparency and accountable
- People-focused services
- Essential / core services
- Safety
- Thriving / resilient community
- Responsible use of taxpayer resources

PROPOSED OPTIONS

Current Mission: “We provide services that focus on people and advance a thriving community.”

Council
Proposed

Option I: “The City of St. George exists to protect individual liberty, uphold the Constitution, and provide essential services in a transparent, limited, and accountable manner—fostering a safe, prosperous community where families, businesses, and neighborhoods can thrive without unnecessary government intrusion“

PROPOSED OPTIONS

Current Mission: “We provide services that focus on people and advance a thriving community.”

Other
Options

Option 2: “We provide essential, accountable, and people-focused services that protect liberty, ensure safety, and support a thriving, resilient community.”

Other
Options

Option 3: “We provide essential, people-focused services in a transparent and accountable manner that protect liberty, ensure safety, and advance a thriving and resilient community.”

Other
Options

Option 4: “We provide essential, people-focused services that protect liberty, ensure safety, and advance a thriving community through responsible and accountable use of public resources.”

Other
Options

Option 5: “We deliver essential, people-focused services that protect liberty, promote safety, and responsibly use taxpayer resources to support a thriving and resilient community.”

**FY 2027 COUNCIL
BUDGET PRIORITIES**

FY 2027 BUDGET COUNCIL PRIORITIES



COMMUNITY SAFETY &
SECURITY. CONTINUE THE
PUBLIC SAFETY PLAN.



FINANCIAL STABILITY & RESILIENCY.



PRESERVE AND
IMPROVE PUBLIC
INFRASTRUCTURE &
TRANSPORTATION.
(IMPROVING TRAFFIC FLOW
& MOBILITY.)

FY 2027 BUDGET COUNCIL PRIORITIES



MAINTAIN AND IMPROVE
BASIC CORE MUNICIPAL
SERVICES (PUBLIC SAFETY,
INFRASTRUCTURE, STREETS,
POWER, WATER AND SEWER).



MAINTAIN A HIGHLY
QUALIFIED WORKFORCE.



STRENGTHEN
COMMUNICATION WITH
CITIZENS, BUSINESSES &
STAKEHOLDERS. FINISH
THE WEBSITE, SHARE
GOOD NEWS, EDUCATE.

FY 2027 BUDGET COUNCIL PRIORITIES



MAINTAIN THE INTEGRITY OF
EXISTING NEIGHBORHOODS
INCLUDING COMPLETING THE
GENERAL PLAN UPDATES.



PRESERVE AND EXPAND EXISTING
BUSINESSES AND ATTRACT NEW
BUSINESSES INCLUDING
UPDATING COMMERCIAL PLANS.



DEVELOP AND IMPROVE THE CITY'S
RECREATIONAL TRAILS AND
RECREATIONAL OPPORTUNITIES.

**FY 2027 PROPOSED
OBJECTIVES & STRATEGIES**

COUNCIL BUDGET PRIORITY

Community safety and security. Continue the public safety plan.

PROPOSED OBJECTIVES

1. Reduce in-progress call response times and improve emergency response efficiency.
2. Enhance safety and security on trails and in parks.
3. Reduce traffic accidents at major intersections.
4. Maintain and work toward lowering the City's fire protection classification (ISO) to support community safety and growth.
5. Strengthen Fire Prevention and Inspections to Enhance Community Safety with St. George Businesses.

OBJECTIVE #1 REDUCE IN-PROGRESS CALL RESPONSE TIMES AND IMPROVE EMERGENCY RESPONSE EFFICIENCY.

Strategy	Review and adjust staffing schedules and deployment patterns (as needed) to better align sworn staffing with peak call volumes and high-demand periods.	Police
Strategy	Implement the updated call prioritization policy and monitor its impact on call handling and in-progress call response times.	Police
Strategy	Partner with SUU to complete a staffing and workload analysis to identify data-driven opportunities to improve deployment efficiency and reduce in-progress call times.	Police

OBJECTIVE #2 ENHANCE SAFETY AND SECURITY ON TRAILS AND IN PARKS.

Strategy	Identify safety and security issues on trails and in parks and implement appropriate mitigation measures	Police
Strategy	Deploy cameras and other security technology in prioritized park and trail locations to support deterrence and investigations [Little Valley, Bloomington Hills, 2450 E, and Snow Parks, Town Square, and Vernon Worthen]	Police
Strategy	Continue removal of illegal encampments and coordinate with community partners to connect individuals with shelter and services.	Police
Strategy	Continue to utilize volunteers to support park and trail monitoring and identifying issues.	Police
Strategy	Pursue grant funding and external resources to support park and trail safety initiatives.	Police

OBJECTIVE #3 REDUCE TRAFFIC ACCIDENTS AT MAJOR INTERSECTIONS.

Strategy	Continue to focus traffic enforcement efforts on top five high-collision intersections.	Police
Strategy	Collaborate with partner agencies and institutions to support coordinated traffic safety and accident reduction initiatives.	Police
Strategy	Continue targeted public education and outreach on roadway safety through social media and other communication channels	Police
Strategy	Install red light tattle tale lights at 10 locations. [100 S Bluff, 100 S 1000 E, 700 S River Rd, 850 N 3050 E, 3000 E George Washington Blvd, 115 Exit 6 SB, 3000 E Mall Dr, Snow Canyon Pkwy and Bluff, Riverside Dr and River Rd, Sunset Blvd and Bluff].	Police

OBJECTIVE #4 MAINTAIN AND WORK TOWARD LOWERING THE CITY'S FIRE PROTECTION CLASSIFICATION (ISO) TO SUPPORT COMMUNITY SAFETY AND GROWTH.

Strategy	Complete design and begin construction of Station 2 located off Curly Hollow Drive in the Tonaquint area.	Fire
Strategy	Analyze the City's ISO survey results and develop a prioritized action plan to improve scoring areas within City control.	Fire
Strategy	Evaluate the volunteer firefighter program and present recommendations on its future role and structure.	Fire
Strategy	Develop and begin implementation of a 10-year apparatus replacement plan to address the City's aging fire apparatus fleet and reduce operational and reliability risks.	Fire

OBJECTIVE #5 STRENGTHEN FIRE PREVENTION AND INSPECTIONS TO ENHANCE COMMUNITY SAFETY WITH ST. GEORGE BUSINESSES.

Strategy	Continue the annual inspection program for high-hazard and non-high-hazard occupancies, utilizing the Fire Marshal and on-duty crews.	Fire
Strategy	Evaluate the impact of legislative changes related to Wildland Urban Interface (WUI) inspections and determine next steps, including potential adoption of the State of Utah WUI Code.	Fire
Strategy	Continue regular fire hydrant inspections and testing to support reliable system performance and fire response readiness.	Fire

COUNCIL DISCUSSION & FEEDBACK



QR CODE



COUNCIL BUDGET PRIORITY

Financial stability and resiliency.

PROPOSED OBJECTIVES

1. Maintain a low property tax rate.
2. Continue transparency and public engagement in the budget process and financial reporting.
3. Strengthen financial governance and oversight.
4. Strengthen the City's long-term financial capacity and financial systems to support growth and capital investment.

OBJECTIVE #1 MAINTAIN A LOW PROPERTY TAX RATE. ★

Strategy	Complete evaluation of FY 2027 fees to ensure proper cost recovery for services.	Budget
Strategy	Evaluate a Fire/EMS sales tax as an additional funding source for fire services.	Budget & CM
Strategy	Evaluate a Transit Utility Fee (TUF) as an additional funding source for street maintenance.	Budget & CM
Strategy	Complete year 4 of the managed competition program.	Budget
Strategy	Complete year 2 of the Six Sigma/Lean Management training program.	Budget & CM
Strategy	Complete in-depth evaluation of FY 2027 budget requests to ensure the most efficient and effective use of resources.	Budget
Strategy	Explore fees related to fire service [ex. excessive fire alarms, lift assistance, motor vehicle accident clean-up]	Fire
Strategy	Continue evaluation of impact fees to ensure new growth pays for itself.	Water
Strategy	Evaluate cost recovery from partner governments to ensure appropriate sharing of service costs.	All departments



OBJECTIVE #2 CONTINUE TRANSPARENCY AND PUBLIC ENGAGEMENT IN THE BUDGET PROCESS AND FINANCIAL REPORTING.

Strategy	Complete year 3 of the expanded social media campaign focused on the City's budget and finances.	Budget
Strategy	Hold the third annual budget open house for the FY 2027 budget.	Budget
Strategy	Complete year 3 of the Budget in Brief and year 2 of the Popular Annual Financial Report.	Budget & Finance
Strategy	Complete a benchmark analysis of the City's tax rates and utility fees for the FY 2027 budget.	Budget
Strategy	Expand public feedback opportunities on the FY 2027 budget through a short survey available on the City website and via QR code at key locations throughout the City.	Budget
Strategy	Implement enhancements to the City's public-facing Business Plan Dashboard.	CM

OBJECTIVE #3 STRENGTHEN FINANCIAL GOVERNANCE AND OVERSIGHT.

Strategy	Evaluate changes to the city's investment strategy, policy document, and the creation of an investment committee.	Finance & CM
Strategy	Complete year 2 of citywide financial and procurement training to improve consistency and compliance with City policies and procedures.	Budget & Finance
Strategy	Propose updates to the City's code governing the selection of professional services, develop clear procedures to strengthen the selection process, and present recommended changes to the City Council.	Finance & CM
Strategy	Review procurement procedures and standardize bidding forms to strengthen fairness, transparency, and value in the City's procurement process.	Finance
Strategy	Review and improve internal controls to strengthen the city's ability to prevent fraud and financial mismanagement.	Finance



OBJECTIVE #4 STRENGTHEN THE CITY’S LONG-TERM FINANCIAL CAPACITY AND FINANCIAL SYSTEMS TO SUPPORT GROWTH AND CAPITAL INVESTMENT.

Strategy	Strengthen the Electric utility's credit profile to support a bond rating upgrade.	Energy
Strategy	Evaluate financial system and process automation improvements, specifically the Accounts Payable process in FY 2027, to improve efficiency.	Finance
Strategy	Establish a committee to prioritize and recommend projects funded by existing RDA fund balances based on adopted master plans and City Council–identified needs, and to present those recommendations to the RDA Board.	Finance & CM

COUNCIL DISCUSSION & FEEDBACK



QR CODE



COUNCIL BUDGET PRIORITY

Preserve and improve public infrastructure and transportation. Improving traffic flow and mobility.

PROPOSED OBJECTIVES

1. Prepare and modernize utility infrastructure to support growth, new technologies and regulatory requirements.
2. Expand and enhance transportation infrastructure to improve mobility and access.
3. Improve transportation safety and system performance through targeted infrastructure investments and system analysis.
4. Strengthen infrastructure resilience and lifecycle planning to ensure long-term service reliability.

OBJECTIVE 1: PREPARE AND MODERNIZE UTILITY INFRASTRUCTURE TO SUPPORT GROWTH, NEW TECHNOLOGIES AND REGULATORY REQUIREMENTS.

Strategy	Implementation of Water and Wastewater Master Plans:	Water Services
	Begin construction of Graveyard Wash Reservoir.	
	Begin construction of Virgin River Sewer Outfall line.	
	Complete construction of SGRWRF Laboratory and Pretreatment Building.	
	Complete construction of Stone Cliff, Industrial, and Country Club water tanks.	
	Begin construction of Millcreek Sewer Lift Station and outfall line replacement.	
	Begin construction of Sun River Sewer Lift Station Replacement project.	
Strategy	Evaluate alternatives to expand capacity of the wastewater reuse plant.	Water Services
Strategy	Update the Electric System Master Plan for new technologies.	Energy Services
Strategy	Continue the AMI program implementation for Energy Services (Year 2).	Energy Services
Strategy	Complete design and start construction of the Downtown Substation.	Energy Services
Strategy	Modernize the SCADA Network (two-year program).	Energy Services
Strategy	Complete pre-development for added capacity at the Millcreek Generation Facility.	Energy Services



OBJECTIVE 2: EXPAND AND ENHANCE TRANSPORTATION INFRASTRUCTURE TO IMPROVE MOBILITY AND ACCESS.

Strategy	Complete the construction of the I450 S (GW Blvd) Bridge and complete design and construction of the Roadway Project.	Public Works	★
Strategy	Complete the design and construction of northern Gap portion of Canyon Pkwy from Divario Canyon Dr to Alienta Dr.	Public Works	★
Strategy	Complete construction of the southern portion of Gap Canyon Parkway from I790 W to I600 S.	Public Works	★
Strategy	Complete the construction of Exit 5 Interchange on SR-7.	Public Works	
Strategy	Complete the SR-7 Trail.	Public Works	
Strategy	Complete the Suntran Service Study.	City Manager	
Strategy	Complete terminal expansion design and pursue funding for future construction.	Airport	★

OBJECTIVE 3: IMPROVE TRANSPORTATION SAFETY AND SYSTEM PERFORMANCE THROUGH TARGETED INFRASTRUCTURE INVESTMENTS AND SYSTEM ANALYSIS.

Strategy	Determine locations for new warranted traffic signals and install 1 to 3 signals pending results of studies.	Public Works
Strategy	Replace aging lighting on Runway 01/19 to LED to improve safety and efficiency of services.	Airport
Strategy	Continue analysis of street maintenance conditions through maintenance ranking program.	Public Works
Strategy	Complete the construction and put into operation the Air Traffic Control Tower.	Airport



OBJECTIVE 4: STRENGTHEN INFRASTRUCTURE RESILIENCE AND LIFECYCLE PLANNING TO ENSURE LONG-TERM SERVICE RELIABILITY.

Strategy	Optimize staffing levels to create additional pump station maintenance crew.	Water Services
Strategy	Prepare replacement plant for major sewer and water transmission lines.	Water Services
Strategy	Institute a 2-3 year distribution pole integrity testing cycle.	Energy
Strategy	Map and manage the City fiber network in GIS.	Energy
Strategy	Design and repair aging storm drain infrastructure as funding is available.	Public Works
Strategy	Complete analysis of the city's long term street maintenance needs and cost.	Public Works

COUNCIL DISCUSSION & FEEDBACK



QR CODE





COUNCIL BUDGET PRIORITY

Maintain and improve core municipal services (public safety, infrastructure, streets, power, water and sewer).



PROPOSED OBJECTIVES

1. Optimize services through investment in new equipment and new technologies.
2. Replace aging city fleet to enhance efficiency and reduce maintenance costs.
3. Invest in essential facilities to support quality services.
4. Improve resilience of operations.
5. Enhance services through investments in staffing.
6. Promote water & energy conservation and sustainability.

OBJECTIVE #1: OPTIMIZE SERVICES THROUGH INVESTMENT IN NEW EQUIPMENT AND NEW TECHNOLOGIES.

Strategy	Explore AI-based tools to assist with non-emergency call handling and responses to frequently asked questions.	Police
Strategy	Integrate (8) additional ALPR cameras throughout the city.	Police
Strategy	Explore predictive analytics and data mining tools to better identify crime trends and inform resource allocation decisions.	Police
Strategy	Purchase (2) additional indoor and (2) outdoor drones to help with police operations.	Police
Strategy	Purchase grinder attachment for a skid steer for paint stripe removal and pavement milling.	Public Works
Strategy	Implement THOR Phase I for City Hall departments and Fire.	Operations
Strategy	Purchase of apparatus for the new Fire Station #2.	Fire
Strategy	Implement Proof Point Email Security Software to protect city from cyber security threats.	Operations
Strategy	Migrate from City Works Asset Management software to Novotics.	Operations

OBJECTIVE #2: REPLACE AGING CITY FLEET TO ENHANCE EFFICIENCY AND REDUCE MAINTENANCE COSTS.

Strategy	Continue to replace aging and outdated vehicles in the fleet as needed using the city's fleet maintenance scoring system and evaluation through the budget process.	All Departments
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OBJECTIVE #3: INVEST IN ESSENTIAL FACILITIES TO SUPPORT QUALITY SERVICES.

Strategy	Complete police evidence expansion.	Police
Strategy	Begin remodel and improvements for police department campus.	Police
Strategy	Construct a new animal shelter.	Police
Strategy	Hire a construction manager to help with project oversight and management for major capital projects.	CM
Strategy	Begin design phase of remodeling current part-time fire stations [Fire station #5 Green Valley, Fire Station #3 Bloomington Hills and Fire Station #4 Bloomington].	Fire
Strategy	Install new air conditioning system in Fleet Heavy Garage.	Operations



OBJECTIVE #4: IMPROVE RESILIENCE OF OPERATIONS.

Strategy	Collect and review City policies to ensure they are current, compliant, and centrally housed on the City's intranet.	Legal
Strategy	Enhance wildlife mitigation efforts to reduce operational and safety risks at the City's Airport and other City facilities.	Airport & Operations
Strategy	Create a fleet policy for the City.	Operations
Strategy	Implement annual updates to Airport Security Plan and Airport Certification Manual.	Airport
Strategy	Improve self-inspection program reporting and tracking to support safety and regulatory compliance.	Airport

OBJECTIVE #5: ENHANCE SERVICES THROUGH INVESTMENTS IN STAFFING.

Strategy	Add funds for over hire positions to ensure adequate sworn staffing.	Police
Strategy	Add (1) Records Technician and (1) Records Supervisor to manage increased expungements, public information requests, and record redaction requirements.	Police
Strategy	Add (1) SRO Sergeant and (1) Patrol Sergeant to provide additional leadership and oversight of the city's SRO, patrol and K-9 units.	Police
Strategy	Add (1) Airport Supervisor, (1) Custodian and (1) Admin Professional to help maintain service levels to respond to significant increases in utilization of the airport.	Airport
Strategy	Add overtime in support of ICAC investigations and continue to pursue grant for (1) full-time ICAC Detective.	Police
Strategy	Hire one (1) Streets equipment operator to help in keeping up with concrete and roadside work.	Public Works
Strategy	Evaluate the need to expand the Fire Department overtime callback program.	Fire
Strategy	Add (2) Master Technicians to help efficiently maintain the city's fleet.	Operations
Strategy	Add (1) Assistant Human Resources Director to support efficient and effective operations.	

OBJECTIVE #6: PROMOTE WATER & ENERGY CONSERVATION AND SUSTAINABILITY.

Strategy	Implement and promote water conservation programs and sustainable practices in coordination with regional partners to ensure long-term water resource management.	Water
Strategy	Foster public awareness of water and wastewater related issues through educational programs, workshops, and transparent communication about services, rates, and conservation efforts.	Water
Strategy	Add one (1) full-time Water Control Operator to operate, maintain, and expand the proactive leak detection program, supporting long-term water conservation and system efficiency.	Water

COUNCIL DISCUSSION & FEEDBACK



QR CODE



COUNCIL BUDGET PRIORITY

Maintain a highly qualified workforce.

PROPOSED OBJECTIVES

1. Strengthen employee engagement, recognition, and internal culture.
2. Encourage the development and growth of City employees.
3. Improve the City's customer service experience through clear standards, training, and response systems.
4. Maintain competitive pay, benefits, and workforce support.

OBJECTIVE #1: STRENGTHEN EMPLOYEE ENGAGEMENT, RECOGNITION, AND INTERNAL CULTURE.

Strategy	Program employee-focused events at the new City Hall to support cross-department collaboration and reinforce City culture.	CM & HR
Strategy	Continue Year 2 of the Be Brighter Employee Recognition Program.	CM & HR
Strategy	Implement a quarterly Team Recognition award through the Be Brighter Committee.	CM & HR
Strategy	Implement a SGPD leadership academy.	Police
Strategy	Continue fundamentals program to reinforce the organization's culture.	Police
Strategy	Implement a comprehensive onboarding process that includes a tour to introduce new leaders to the city, reinforce the city's culture, create inter-departmental relationships, and educate.	HR

OBJECTIVE #2: ENCOURAGE THE DEVELOPMENT AND GROWTH OF CITY EMPLOYEES. ★

Strategy	Continue investment in employee training to support skill development, job knowledge, and leadership.	All Departments	★
Strategy	Continue the monthly citywide supervisor training program to strengthen management capabilities and information sharing.	HR	
Strategy	Add P/T position to training unit.	Police	
Strategy	Expand training at the Airport including Part 139 Live Fire Training, certifications, and basic life support.	Airport	
Strategy	Complete the implementation of the training module in Neogov to help track and record city wide training.	HR	

OBJECTIVE #3: IMPROVE THE CITY'S CUSTOMER SERVICE EXPERIENCE THROUGH CLEAR STANDARDS, TRAINING, AND RESPONSE SYSTEMS.

Strategy	Establish clear, organization-wide customer service expectations for how the City responds to the public.	CM & HR
Strategy	Develop a customer service training program for City employees, with appropriate training for frontline staff, supervisors, and managers.	CM & HR
Strategy	Continue and strengthen the City's issue reporting system to support timely, consistent response and resolution of public questions and issues.	CM
Strategy	Use the Be Brighter Committee to reinforce positive customer service behaviors.	CM & HR

OBJECTIVE #4: MAINTAIN COMPETITIVE PAY, BENEFITS, AND WORKFORCE SUPPORT.

Strategy	Fund and implement a market and merit adjustment for FY 2027 to attract and retain qualified employees.	CM & HR
Strategy	Continue to evaluate the benefits package to ensure competitiveness.	CM & HR
Strategy	Explore child daycare support options to assist employees with childcare needs as part of recruitment, retention, and workforce support efforts.	CM
Strategy	Explore bunk-room facilities for water and wastewater treatment on-call operations to support recruitment, retention, and operational readiness.	Water



COUNCIL DISCUSSION & FEEDBACK



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COUNCIL BUDGET PRIORITY

Strengthen communication with citizens, businesses and stakeholders. Finish the website, share good news, and educate.

PROPOSED OBJECTIVES

1. Strengthen external communication and transparency with residents, businesses, and stakeholders.
2. Increase public awareness and participation in City programs and initiatives.
3. Produce quality communication that adheres to industry best practices and standards.
4. Unify City communication under a shared brand and internal communication framework.
5. Increase employee awareness and build organizational confidence in City values.

OBJECTIVE #1 STRENGTHEN EXTERNAL COMMUNICATION AND TRANSPARENCY WITH RESIDENTS, BUSINESSES, AND STAKEHOLDERS. ★

Strategy	Implement an agenda management system to improve the efficiency and accuracy of agenda preparation and enhance public transparency through searchable agendas and linked videos.	CM
Strategy	Enhance information shared on sgcityutah.gov using Qualtrics analytics, implement a “How Can I Help” menu, and conduct monthly website content audits.	Communications
Strategy	Continue quarterly airport open houses to provide updates to tenants and stakeholders.	Airport
Strategy	Continue monthly airport stakeholder meetings (Car Rentals, FBOs, TSA, and SkyWest).	Airport
Strategy	Coordinate with public safety partners on emergency communication activities, including participation in Washington County PIO meetings and semi-annual interdepartmental coordination meetings.	Communications
Strategy	Implement the Energy Services communications plan (including 2-4 community events).	Energy
Strategy	Explore opportunities to increase public transparency, including publishing public safety statistics through the City’s website and social media.	Police
Strategy	Utilize the ECHO Unit to continue community outreach efforts.	Police
Strategy	Continue to engage with community groups and utilize FOCUS teams to hold small-group meetings.	Police

OBJECTIVE #2 INCREASE PUBLIC AWARENESS AND PARTICIPATION IN CITY PROGRAMS AND INITIATIVES. ★

Strategy	Produce an average of two City videos per month highlighting City programs, projects, and services.	Communications
Strategy	Implement a new citizen engagement program to broaden resident participation in City initiatives.	Communications
Strategy	Produce the monthly Inside St. George newsletter and actively work to increase subscriptions and open rates.	Communications
Strategy	Produce four City at Work public information features per quarter.	Communications
Strategy	Produce weekly Monday's Mayor messages.	Communications
Strategy	Continue yearly participation in the travel expo to educate and engage with the public.	Airport
Strategy	Implement Eye-on-Water Customer Engagement campaign.	Water
Strategy	Explore the creation of an Open Space Advisory Board and a general citizen advisory committee to enhance community engagement and public input on City initiatives.	Parks, CM, Communications ★
Strategy	Update the advisory boards page on the City's website to clearly communicate opportunities for participation, including how to get involved and volunteer.	Communications ★

OBJECTIVE #3 PRODUCE QUALITY COMMUNICATION THAT ADHERES TO INDUSTRY BEST PRACTICES AND STANDARDS.

Strategy	Conduct monthly Public Information Team meetings to draw out key events and initiatives.	Communications
Strategy	Produce a video-centric State of the City address annually.	Communications
Strategy	Craft six Mayor’s Messages for use on the City website and in local and regional publications annually.	Communications
Strategy	Maintain a social media content calendar for main City accounts to guide promotional timelines and coordination.	Communications
Strategy	Maintain a centralized spreadsheet identifying key users and administrators for all City social media platforms.	Communications

OBJECTIVE #4 UNIFY CITY COMMUNICATION UNDER A SHARED BRAND AND INTERNAL COMMUNICATION FRAMEWORK.

Strategy	Update City style guide to reflect modern standards and align with branding efforts.	Communications
Strategy	Continue to update and maintain the City branding folder to include approved PowerPoint templates, letterhead, simple social media collateral, and approved City photography.	Communications
Strategy	Lead marketing efforts at on-site City assets such as SGU, City Hall, Recreation Center, Sand Hollow Aquatic Center.	Communications

OBJECTIVE #5 INCREASE EMPLOYEE AWARENESS AND BUILD ORGANIZATIONAL CONFIDENCE IN CITY VALUES.

Strategy	Continue to produce a City Manager Message on a quarterly basis.	Communications
Strategy	Promote the city at work series internally to city staff through citywide email.	Communications
Strategy	Produce and deliver 3 annual trainings to city employees through Public Information Team.	Communications

COUNCIL DISCUSSION & FEEDBACK



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COUNCIL BUDGET PRIORITY

Maintain the integrity of existing neighborhoods including completing the General Plan updates.

PROPOSED OBJECTIVES

1. Work to achieve the General Plan.
2. Amend and modernize development codes and review processes to streamline regulations and approvals.
3. Implement the Downtown Area Plan (residential).
4. Implement the Downtown Area Plan (commercial) to enhance placemaking, economic development, and support multi-modal transportation.

OBJECTIVE #1 WORK TO ACHIEVE THE GENERAL PLAN.

Strategy	Prioritize department specific General Plan Action items, provide a list to the city departments, and have departments tie back general plan projects into the business plan for FY 2028.	Community Development
Strategy	Explore, present, and implement possible incentives for Residential Plus areas (e.g., mixed-use or density bonus).	Community Development

OBJECTIVE #2 AMEND AND MODERNIZE DEVELOPMENT CODES AND REVIEW PROCESSES TO STREAMLINE REGULATIONS AND APPROVALS. ★

Strategy	Explore and propose amendments to the residential planned development code to simplify and provide additional development options.	Community Development
Strategy	Explore and propose amendments to the commercial planned development code to simplify requirements and expand administrative approvals.	Community Development
Strategy	Explore and propose options to amend the accessory structure code to simplify and add more flexibility	Community Development
Strategy	Transition planning applications from Citizenserve to CityInspect to streamline application intake, tracking, and review workflows.	Community Development
Strategy	Develop and publish plain-language guides for key planning and development procedures to improve clarity and reduce applicant confusion.	Community Development
Strategy	Publish information on active planning and development cases on the City website to improve transparency and public understanding of development activity.	Community Development

OBJECTIVE #3 IMPLEMENT THE DOWNTOWN AREA PLAN (RESIDENTIAL).

Strategy	Present and propose amendments to the ordinance to implement the downtown area plan.	Community Development
Strategy	Work with Department Heads to prioritize department-specific Downtown Area Plan action items and include in the business plan for FY 2028.	Community Development
Strategy	Identify and present a list of priority projects from the Downtown Area Plan and recently updated Active Transportation Master Plan.	Community Development & Public Works

OBJECTIVE #4 IMPLEMENT THE DOWNTOWN AREA PLAN (COMMERCIAL) TO ENHANCE PLACEMAKING, ECONOMIC DEVELOPMENT, AND SUPPORT MULTI-MODAL TRANSPORTATION.

Strategy	Present and propose amendments to the ordinance to implement the downtown area plan.	Community Development
Strategy	Work with Department Heads to prioritize department-specific Downtown Area Plan action items and include in the business plan for FY 2028.	Community Development
Strategy	Identify priority projects from the Downtown Area Plan and recently updated Transit Master Plan and include in the business plan for FY 2028.	Community Development & Public Works
Strategy	Design Main Street related improvements in the Downtown Area Plan based on direction from the City Council.	Community Development & Public Works

COUNCIL DISCUSSION & FEEDBACK



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COUNCIL BUDGET PRIORITY

Preserve and expand existing businesses and attract new businesses including updating commercial plans.

PROPOSED OBJECTIVES

1. Strengthen Support for Local and Small Businesses.
2. Reduce regulatory and licensing barriers to support business formation and growth.
3. Improve opportunities for local businesses to work with the city.
4. Foster Economic Diversification.

OBJECTIVE #1 STRENGTHEN SUPPORT FOR LOCAL AND SMALL BUSINESSES. ★

Strategy	Continued investment as a Platinum Investor in the St. George Area Chamber of Commerce.	Economic Development
Strategy	Establish a Downtown St. George Business Advisory Board.	Economic Development ★
Strategy	Continue to promote local business through social media.	Economic Development
Strategy	Support legacy events that attract external visitors and generate revenue for local businesses (e.g., St. George Marathon, Huntsman World Senior Games).	Economic Development
Strategy	Continued investment in farmers' markets to nurture small businesses, strengthen community ties, and foster economic opportunity.	Economic Development

OBJECTIVE #2 REDUCE REGULATORY AND LICENSING BARRIERS TO SUPPORT BUSINESS FORMATION AND GROWTH. ★

Strategy	Explore, present, and implement updates to the Mobile Business License requirements to improve clarity and consistency.	Community Development
Strategy	Explore options to reduce or streamline requirements for the For Hire Vehicle Services License.	Community Development

OBJECTIVE #3 IMPROVE OPPORTUNITIES FOR LOCAL BUSINESSES TO WORK WITH THE CITY. ★

Strategy	Continued engagement with the Chamber, American General Contractors Association, and other local business events to educate on the City's procurement process and bidding requirements.	Finance
Strategy	Evaluate the Development Staff Review process to ensure it supports a consistent, customer focused, and business-friendly approach.	Community Development
Strategy	Share findings and engage community stakeholders on the results of the Business Pulse Survey.	Economic Development
Strategy	Evaluate and implement a buy-local section into the City's procurement manual that requires at least one local bid for purchases \$5,000 to \$49,999 when available.	Finance

OBJECTIVE #4 FOSTER ECONOMIC DIVERSIFICATION.

Strategy	Continued involvement in the Southern Utah Economic Alliance including attending monthly Operations Team Meetings	Economic Development
Strategy	Continued support of 1 Million Cups.	Economic Development
Strategy	Update the "What's Happening in St. George" page to include more information to reduce risk and increase investment within the city	Economic Development
Strategy	Participate in key economic development boards and conferences (e.g., Utah Alliance for Economic Development, ULI, ICSC Las Vegas) to support business attraction and site selection.	Economic Development
Strategy	Pursue business attraction efforts to encourage commercial amenities desired by the community.	Economic Development
Strategy	Continued support for the development of Tech Ridge, including assisting in the promotion of the asset.	Economic Development
Strategy	Continue work on the 100 W revitalization project.	Economic Development

COUNCIL DISCUSSION & FEEDBACK



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COUNCIL BUDGET PRIORITY

Develop and improve the city's recreational trails and recreational opportunities.

PROPOSED OBJECTIVES

1. Strengthen trail connectivity and safety across the City's trail system.
2. Continue to implement the G.O. Bond projects.
3. Increase park and recreation system sustainability through revenue, external funding, and maintenance capacity.
4. Successfully deliver the 50th St. George Marathon as a milestone community and regional event in FY 2027.
5. Reinvest in City golf course infrastructure to support long-term financial performance and system reliability.

OBJECTIVE #1 STRENGTHEN TRAIL CONNECTIVITY AND SAFETY ACROSS THE CITY'S TRAIL SYSTEM.

Strategy	Coordinate trail planning with SunTran routes to improve access to the trail system.	Parks
Strategy	Complete design and begin construction of the Seegmiller Canal Trail.	Parks
Strategy	Complete construction of Middleton Wash Trail Phase I to expand north-south connectivity.	Parks
Strategy	Adopt standardized, easy-to-understand trail etiquette and speed limit signage for consistent use across the trail system.	Parks
Strategy	Identify and prioritize high-conflict and high-use trail locations for future installation of etiquette and speed limit signage.	Parks
Strategy	Begin phased installation of trail etiquette and speed limit signage at prioritized locations, as funding and capacity allow.	Parks
Strategy	Implement targeted trail safety messaging, including a social media campaign, to support proper trail use and reinforce new signage.	Parks

OBJECTIVE #2 CONTINUE TO IMPLEMENT THE G.O. BOND PROJECTS.

Strategy	Complete construction of the Dixie Sunbowl.	Parks	★
Strategy	Complete construction of Thunder Junction All-Abilities Park Phase 2.	Parks	
Strategy	Complete construction of Curly Hollow Adventure Park.	Parks	
Strategy	Complete playground replacement and construct pickleball courts at Boots Cox Family Park.	Parks	

OBJECTIVE #3 INCREASE PARK AND RECREATION SYSTEM SUSTAINABILITY THROUGH REVENUE, EXTERNAL FUNDING, AND MAINTENANCE CAPACITY.

Strategy	Evaluate and create a plan to maintain parks and trails long term.	Parks	★
Strategy	Hire (2) parks maintenance workers to maintain service levels across a growing parks and trails system. (FY 2026 unfunded request – highest rated of non-business plan)	Parks	
Strategy	Pursue grant funding, including UORG and TRT grants, to support park and recreation projects.	Parks	
Strategy	Expand revenue-generating programming at Thunder Junction to support operations and capital needs.	Parks	
Strategy	Continue to grow races and special events to increase park and recreation-related revenue.	Parks	
Strategy	Plan and host fundraising efforts to support priority park projects, including Thunder Junction Phase 2.	Parks	

OBJECTIVE #4 SUCCESSFULLY DELIVER THE 50TH ST. GEORGE MARATHON AS A MILESTONE COMMUNITY AND REGIONAL EVENT IN FY 2027.

Strategy	Create commemorative merchandise to celebrate the 50th anniversary	Parks
Strategy	Develop a comprehensive traffic and security plan to accommodate increased participant and spectator volume.	Parks
Strategy	Enhance coordination with public safety, and emergency services to ensure a safe and efficient event.	Parks
Strategy	Implement targeted marketing and community outreach to promote this milestone event	Parks
Strategy	Expand volunteer recruitment, staff training, and operations to support the increased scale of the 50th St. George marathon.	Parks

OBJECTIVE #5 REINVEST IN CITY GOLF COURSE INFRASTRUCTURE TO SUPPORT LONG-TERM FINANCIAL PERFORMANCE AND SYSTEM RELIABILITY.

Strategy	Begin design to rehabilitate and modernize Sunbrook Golf Course irrigation pump stations to stabilize pressure, improve water efficiency, and reduce system failures.	Operations
Strategy	Install bermuda sod at Sunbrook (Wood Bridge 1 & 9, Black Rock 4 & 7, The Pointe 2, 4, 5 & 6) to reduce water use and improve irrigation efficiency to support long-term turf sustainability.	Operations
Strategy	Evaluate and implement a golf cart lease agreement to replace end-of-life carts driven by high utilization.	Operations
Strategy	Redesign Hole #17 at St. George Golf Club to improve playability and long-term maintenance efficiency.	Operations

COUNCIL DISCUSSION & FEEDBACK



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DAY RECAP & FINAL COMMENTS



Did the Council like this year's process / are we still headed in the right direction?



Any areas we can improve?

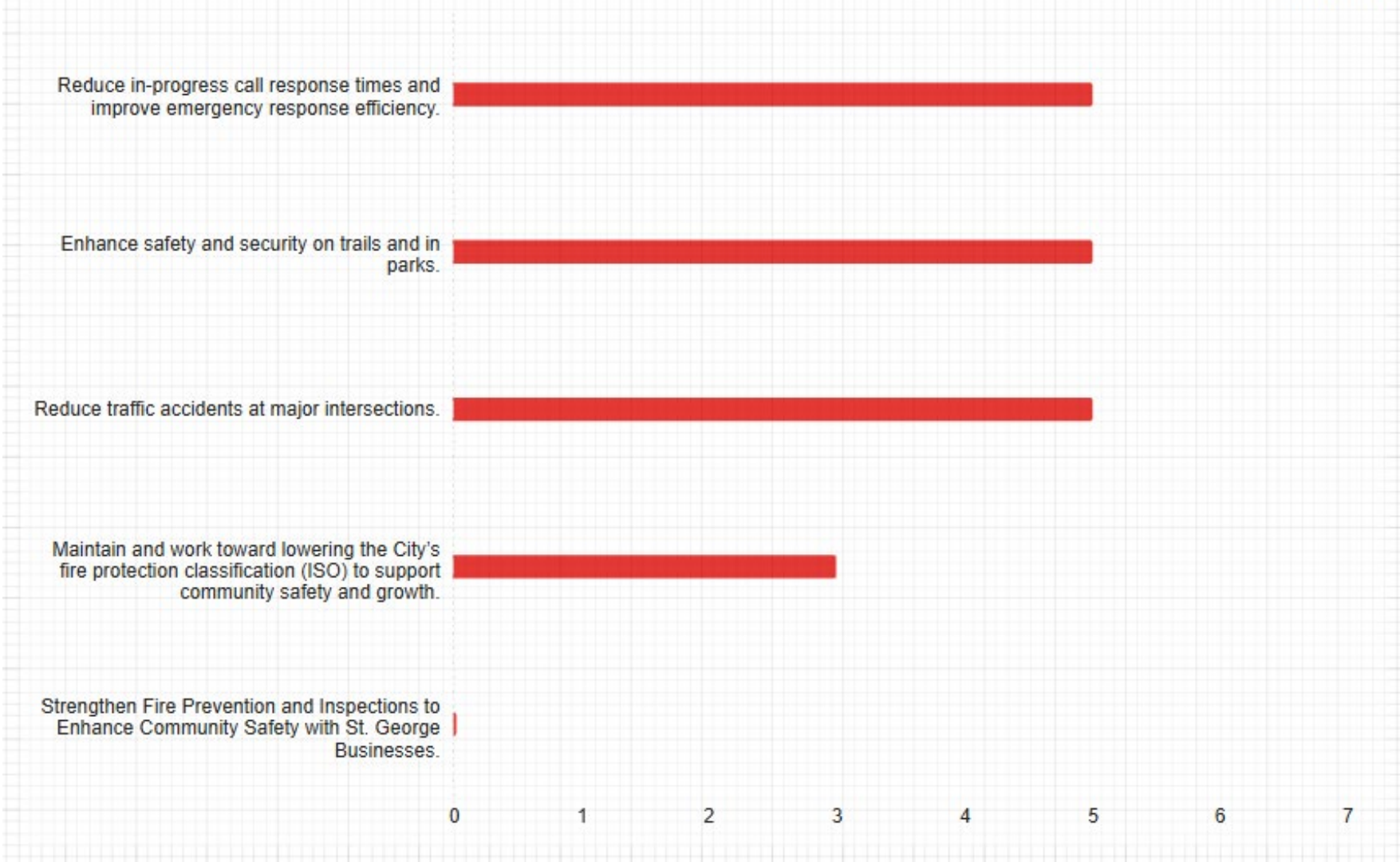


Any other feedback or comments from the Council?

Community safety and security. Continue the public safety plan.

Priority 1 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Community safety and security. Continue the public safety plan"?

6 Responses



Financial
stability and
resiliency.

Priority 2 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Financial stability and resiliency"?

6 Responses

Maintain a low property tax rate. 5

Continue transparency and public engagement in the budget process and financial reporting. 5

Strengthen financial governance and oversight. 3

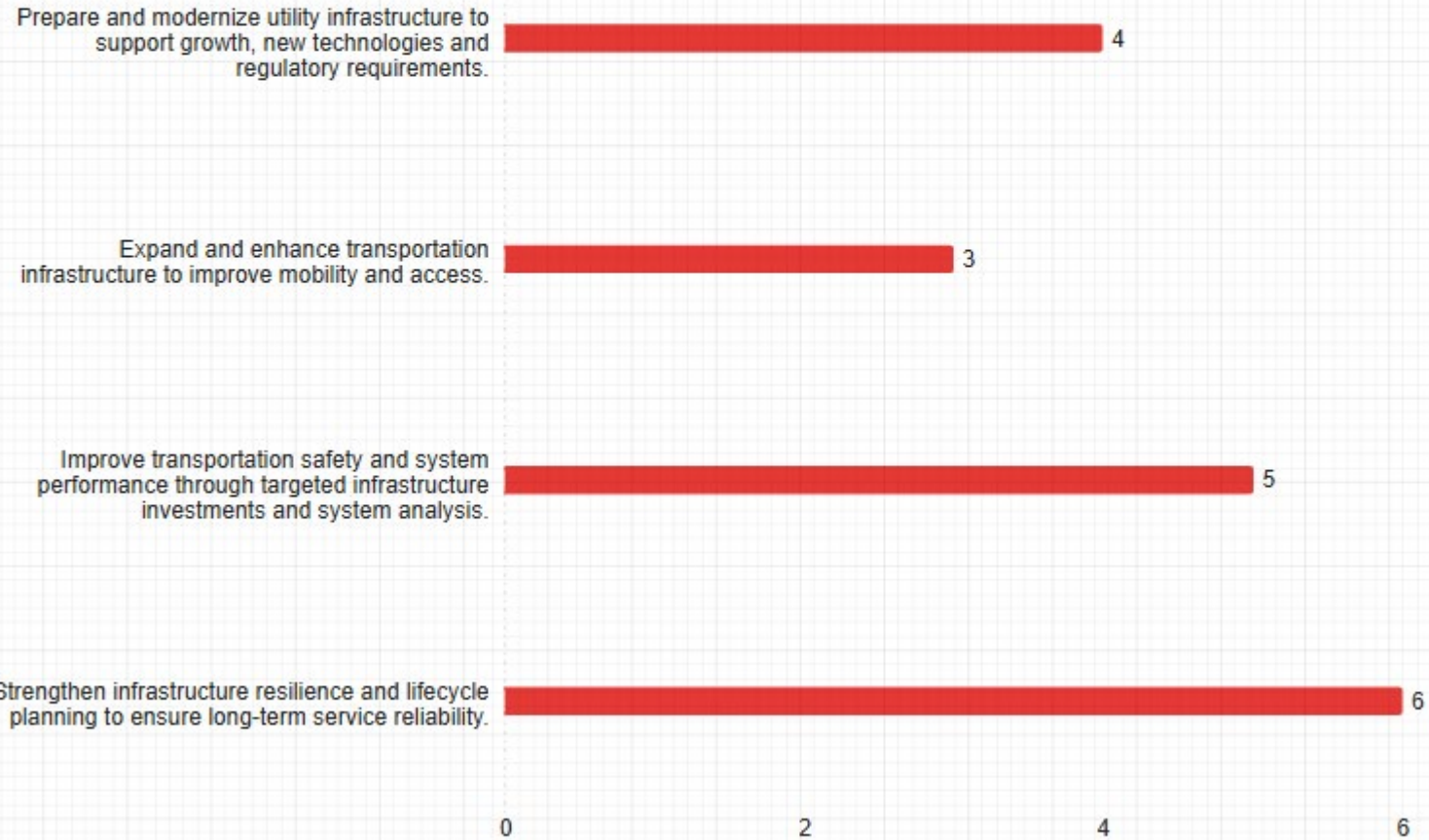
Strengthen the City's long-term financial capacity and financial systems to support growth and capital investment. 5

0 2 4 6

Preserve and improve public infrastructure and transportation.

Priority 3 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Preserve and improve public infrastructure and transportation. Improving traffic flow and mobility"?

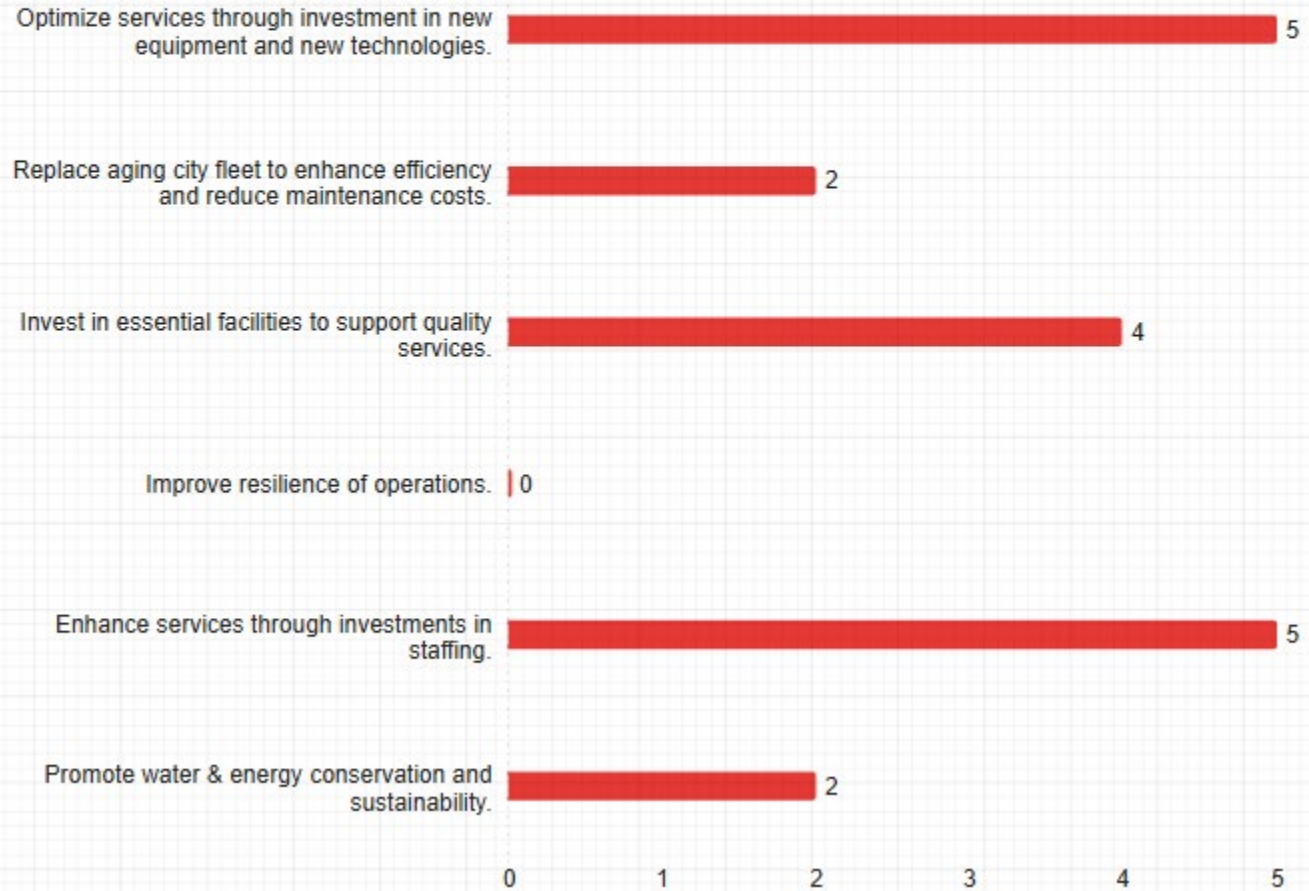
6 Responses



Maintain and improve core municipal services

Priority 4 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Maintain and improve core municipal services (public safety, infrastructure, streets, power, water and sewer)"?

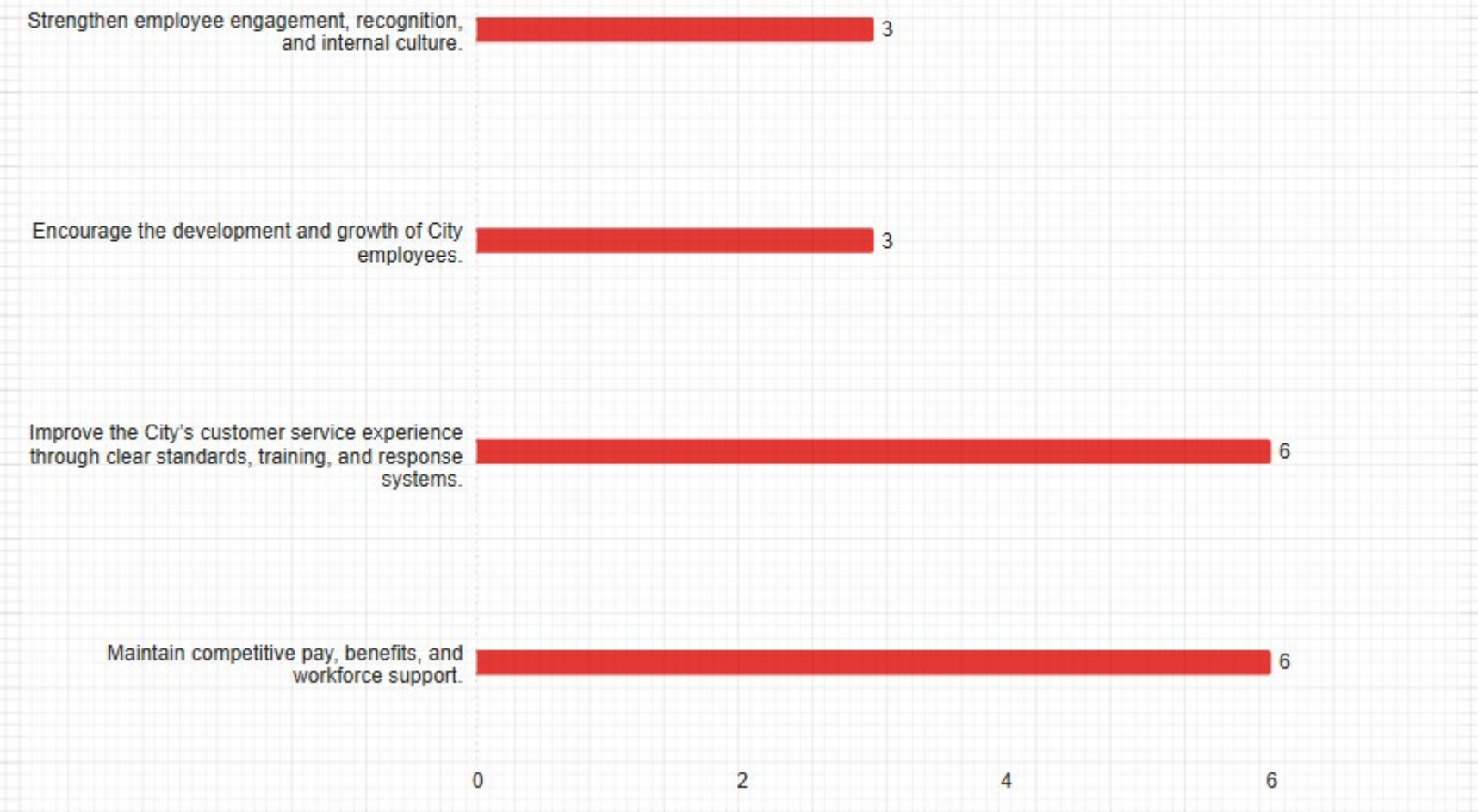
6 Responses



Maintain a highly qualified workforce.

Priority 5 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Maintain a highly qualified workforce"?

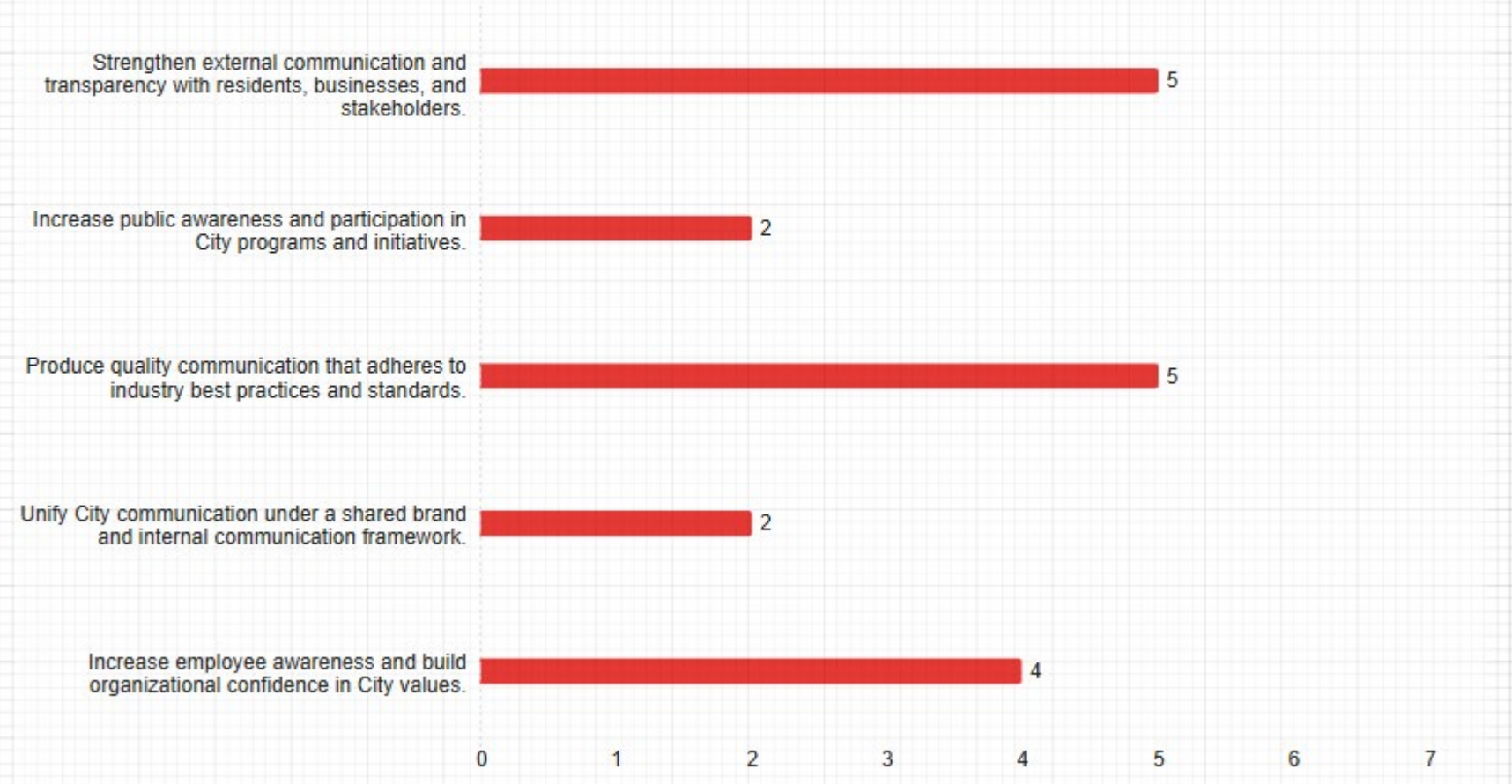
6 Responses



Strengthen communication with citizens, businesses and stakeholders.

Priority 6 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Strengthen communication with citizens, businesses and stakeholders. Finish the website, share good news, and educate"?

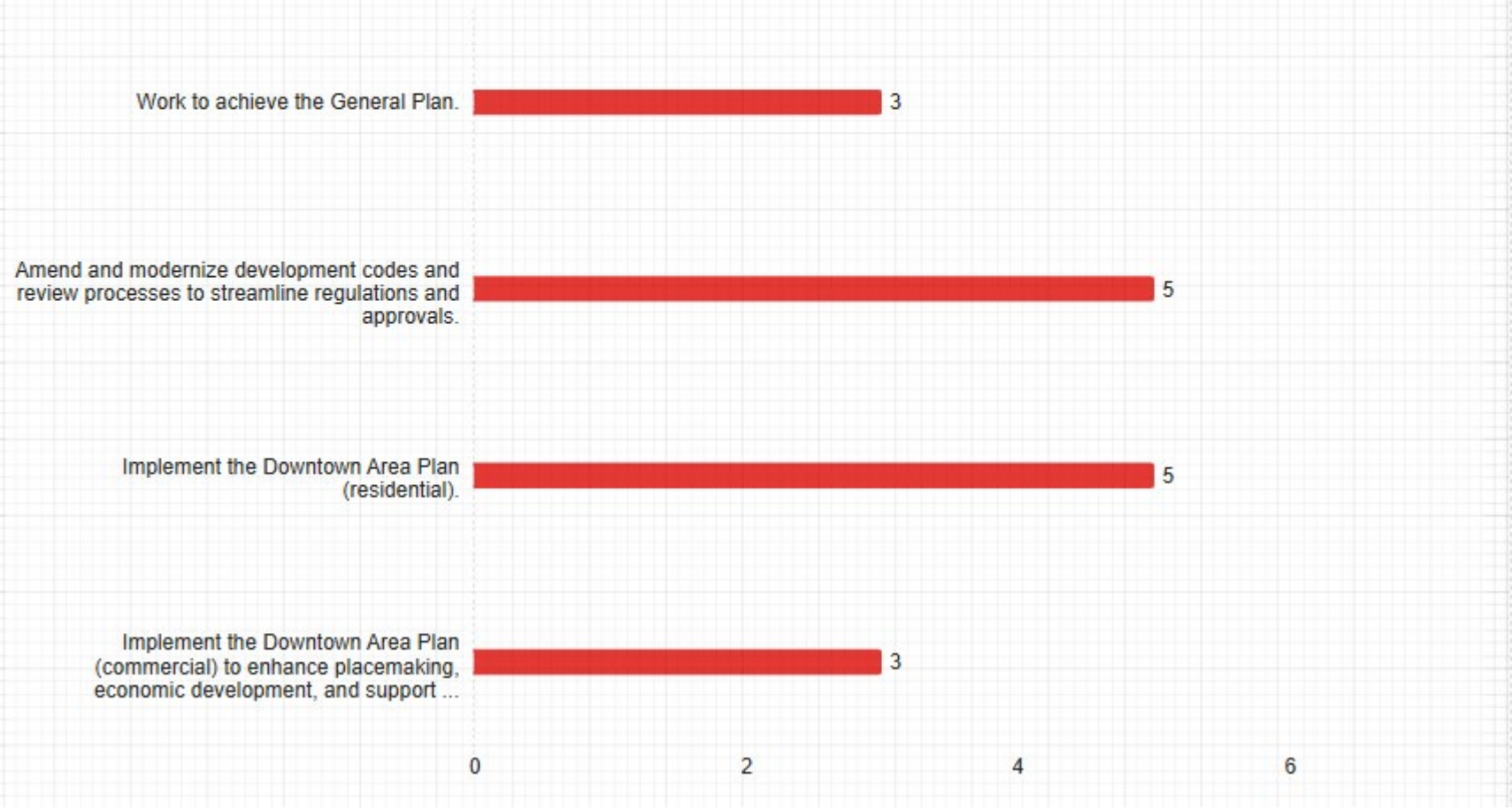
6 Responses



Maintain the integrity of existing neighborhoods including completing the General Plan updates.

Priority 7 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Maintain the integrity of existing neighborhoods including completing the General Plan updates "?

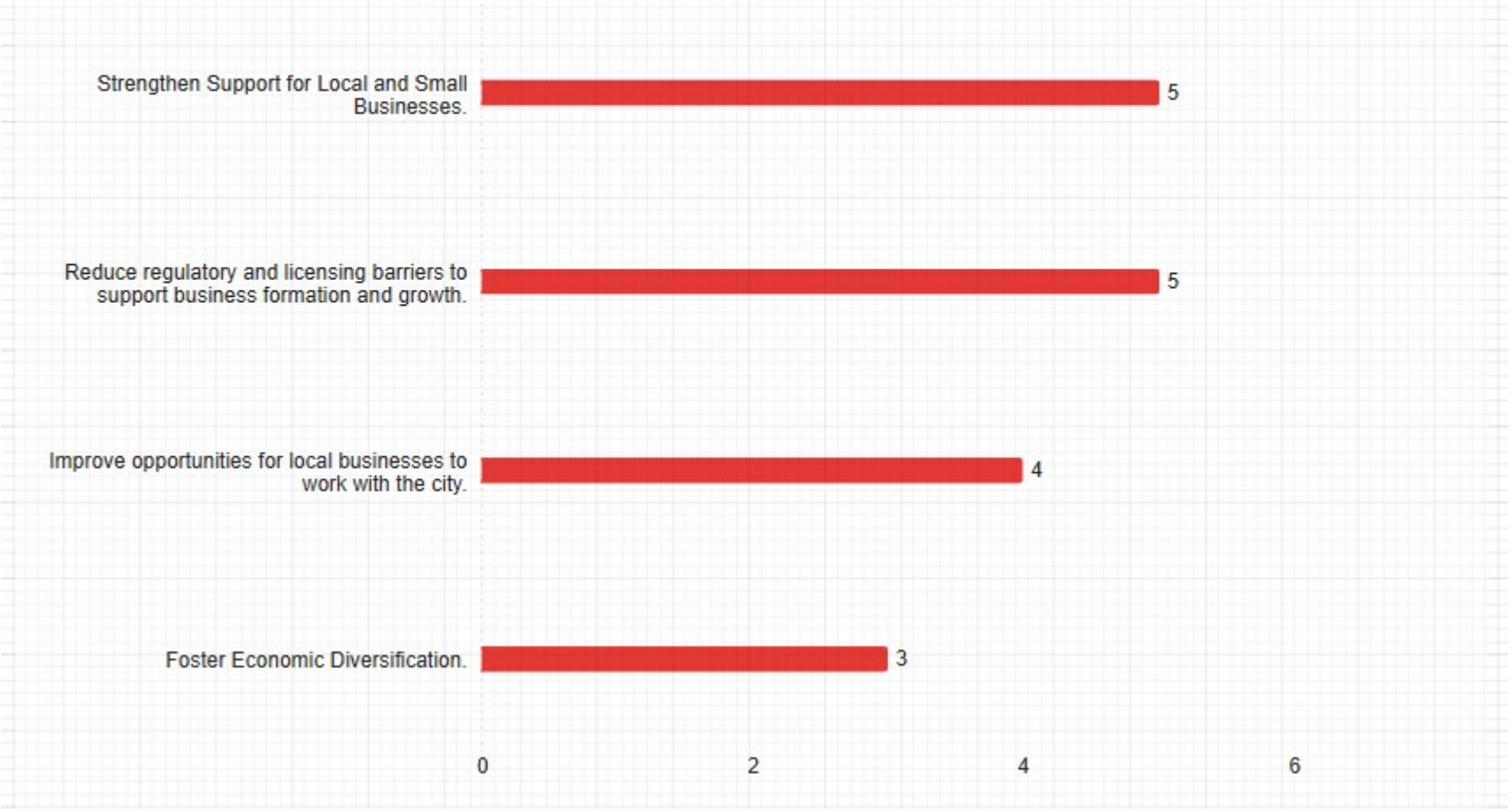
6 Responses



Preserve and expand existing businesses and attract new businesses including updating commercial plans.

Priority 8 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Preserve and expand existing businesses and attract new businesses including updating commercial plans"?

6 Responses



Develop and improve the city's recreational trails and recreational opportunities.

Priority 9 - What are the three objectives that if achieved would feel like we made great progress next year for the priority "Develop and improve the city's recreational trails and recreational opportunities"?

6 Responses

